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Jones opposes new pay curb policy for transport men

BY CHRISTIAN TYLER, LABOUR CORRESPONDENT

Mr. Jack Jones yesterday virtually ruled out a Phase Three incomes policy for his union, the 1.85m-member Transport and General Workers, and thus for the trade union movement as a whole.

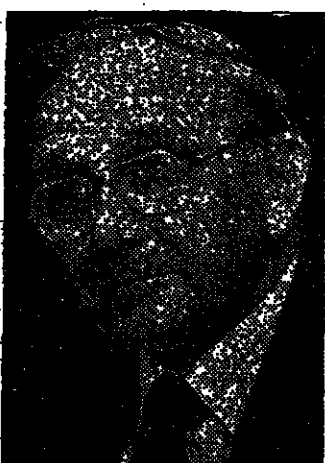
He strongly suggested that the main—and possibly only—ingredient of any central agreement or "understanding" with the Government about what happens after July 31 would be observance of the Phase Two 12-month rule.

He also said that he did not think there should be a percentage norm, although it was the Chancellor's right to look for one if he wanted to.

Mr. Jones was speaking after a meeting of the TGWU's general executive council which, faced with a revolt against incomes policy at the union's conference in the first week of July, decided that it will amend its own resolution to take the opposition into account and keep the union united.

The executive, he said, had stressed again the need for an orderly return to voluntary collective bargaining, enshrined in its existing resolution for conference. But Mr. Jones yesterday construed the "orderly return" almost entirely in terms of holding the line on Phase Two; and that would carry most major groups of workers well into the winter and into 1978.

Repeating the executive's demand earlier this year for a freeze on a wide range of prices,



MR. JACK JONES Call to hold Phase Two especially fuel and fares, he said action on this front was needed to prevent workers abandoning Phase Two in the face of a still-rising retail price index.

He agreed that action on prices before his own conference would help secure the commitment to an orderly return. Mr. Roy Hattersley, the Prices Secretary, is believed to be trying hard to win Cabinet accep-

tance for a freeze on some nationalised industry charges. While this idea is apparently being resisted by other Ministers, Mr. Hattersley is believed to have some support for the idea of blocking the next school meals increase and it could be that the Government will announce this before the TGWU conference.

Dealing with the problem of workers who are stalling on pay settlements due around now in the hope of doing better in two months, he thought the TGWU economic committee would be in favour of people settling under Phase Two.

Some groups, including Merchant Navy officers and Fleet Street journalists, are holding out claims.

Yesterday leaders of the country's 24,000 general practitioners said they would defer their Phase Two rise, awarded last month, and press for 10 per cent after July 31 instead.

The economic committee meets again on Tuesday week, and is expected to meet the Chancellor for formal talks after that. A reflationary summer Budget Continued on Back Page CBM pay plan, Back Page



Reserves down \$229m to \$9.9bn

BY MICHAEL BLANDEN

BRITAIN'S OFFICIAL reserves fell last month for the first time this year, by \$229m, to \$9.9bn.

Taking account of the inflow from official borrowing abroad, including a further drawing from the International Monetary Fund of \$350m, this indicates an underlying drop in the reserves of \$605m.

The decline is a partial reversal of the heavy inflows of funds which boosted the reserves in the earlier part of the year.

It is thought that last month there was some withdrawal of hot money attracted previously by the relatively high interest rates in the U.K. but finding London less tempting as rates came down to their present levels.

Continued on Back Page

Rich and poor fail to find the solution

BY REGINALD DALE, EUROPEAN EDITOR PARIS, June 2

THE WORLD'S rich and poor countries have failed to achieve what they hoped for in their 27-nation talks here—the so-called North-South dialogue. Outright confrontation has been averted but the conference's inconclusive end can only damage relations between the West and the developing countries.

The situation to-night under the principal heads of discussion was: ● Common Commodity Fund: A form of agreement has been reached to push forward with the negotiation of a common fund to stabilise commodity prices.

● Aid: The Western countries have committed themselves to a substantial increase in official development aid.

● Debts: The two sides have agreed to disagree on the demands of the developing countries for a massive rescheduling of their debts.

● Energy: The developing countries have rejected the main Western demand for continuing consultations on energy.

Although the West accepted that it could not use such consultations to try to fix future oil prices, it had hoped at least to establish a potential forum for putting its point of view.

The 18-month talks staggered into their final phase more than 34 hours late to-night.

Most of the aid, trade and financial package the Western industrialised countries planned to offer to secure the conference's success seemed likely to remain on the table.

It seemed improbable that the West would pursue its offer with much enthusiasm after the disorderly end to the talks. The new Carter administration in Washington is bound to be upset by the developing countries' rejection of the energy dialogue.

This is one of its first major foreign policy setbacks.

The second part of the West's offer was a more favourable approach to the Geneva negotiations on the proposed common fund for commodities, the third element of the package.

But there is doubt whether the U.S. Congress will ratify the \$375m. American contribution to the \$1bn. emergency aid fund for the poorest countries which was the main feature of the West's offer.

The West believes that no more than the first seven commodity agreements make economic sense.

Where divisions lie, Page 6

Table with 3 columns: Period, June 2, Previous. Rows for 1 month, 3 months, 12 months.

NEWS SUMMARY

BUSINESS

Equities rise 6.0; gold down \$2 1/2

● EQUITIES gained ground, but the rally was largely technical, with buyers showing little enthusiasm. The FT 30 Share Index rose 6.0 to 454.6.

● GILTS made numerous gains from 1 p after a hesitant start. FT Government Securities Index rose 0.14 to 82.61.

● STERLING slipped 27 points to close at \$1.7174, while its trade-weighted index fell to 61.5 (61.7). Dollar's trade-weighted depreciation widened to 0.96 (0.94) per cent.



● GOLD fell \$2.50 to \$42.125—its lowest since early March in the wake of the IMF decision.

● WALL STREET fell 140 to 923.15.

● U.S. MONEY SUPPLY: M1 unchanged at \$222.2bn; M2 \$766.5bn. (S766.6bn); commercial and industrial up \$20.2bn to \$100.5bn.

● U.S. TREASURY Secretary, Mr. Michael Blumenthal, said that he would prefer to see commercial banks' prime rates lower. Page 5.

New disruption threatened at Heathrow

● HEATHROW maintenance engineers, whose dispute with British Airways affected flights earlier this year, appear likely to start potentially disruptive action next week, involving the missing of aircraft. Page 11.

● BRISTOL helicopter strike is to be called off while a public court of inquiry under a Scottish judge looks into the dispute, which began seven weeks ago. Page 11.

● POST OFFICE decision to cut its orders for telephone switchgear by £220m. has been vindicated by a report just published. The report was ordered by the Government when 4,000 Plessey workers were declared redundant because of the cuts. Back Page; Details, Page 7.

● OFFER of over \$40m. for the Knightsbridge estate in London has been turned down. The bid came from a nationalised industry pension fund. Page 7.

● ITALY is putting a temporary ban on some motorcycles and audio parts from Japan to protect local producers. The move is widely regarded as retaliation against Japanese trade restrictions which have hit Italian industries, particularly ski boot makers. Page 6.

● STOCK EXCHANGE turnover in equities rose \$9.9bn. to a record £21.5bn. last month, while trading in gilts fell £9.04bn. to £5.18bn. Page 9.

● BP disclosed that a tax dispute with an unnamed overseas country could cost the company \$57m. The group boosted first-quarter pre-tax profit to £606.5m. (S371.5m.), largely as a result of the built-up in Forties field production and stock appreciation. Back Page; Page 37 and Lex.

● GRAND METROPOLITAN lifted pre-tax profit by 30 per cent to £27.15m. in the half year to March 31. Page 37 and Lex.

● The Department of Industry said yesterday that the Enterprise Board would have a substantial share of the merged company and that safeguards would have to be agreed on the future of Parsons's Newcastle works.

It appears that GEC, the Enterprise Board and the main board of Reynolds Parsons could now reach agreement, but both companies have said they cannot agree terms against the resolve opposition of the unions involved.

Mr. Eric Varley, the Industry Secretary, spoke to representatives of all the unions affected and spelled out the Gov-

Swiss banks given new code on foreign funds

BY JOHN WICKS

THE SWISS National Bank and the Swiss Bankers' Association today signed an agreement detailing the code of conduct on Swiss banks' handling of foreign funds flowing into Switzerland and on the way the Swiss banking secrecy laws should be applied.

The drawing-up of the code was precipitated by the so-called Chisso affair, where a branch of Credit Suisse (Switzerland's third largest bank) was found to have channelled some Sw.Frs. 2.17bn. worth of funds entrusted to it by foreign clients into a Liechtenstein holding company of still unknown name.

The code has been drawn up hurriedly in order to get in place before the opening of Parliament next week. The Chisso affair has caused a furor in Switzerland and the future of the Swiss banking industry is expected to be hotly debated.

It classifies certain activities as "improper" and sets out punishments for those who engage in improper activities. The bare bones are twofold: First, banks in general are expected to identify the real owner of deposits or securities placed with them or in their care on a portfolio management basis.

Secondly, they will be expected to refrain from accept-

ing some of the more unsavoury money which has a tendency to flow to Switzerland—in particular funds which it should be able to recognise as having been acquired by means which would be illegal in Switzerland.

Actively canvassing abroad for various kinds of funds will be considered "improper" under the code, with funds fleeing their home country in order to evade local taxes also included under this head.

The new rules on identification of clients are to be in effect from July 1 for new customers and from July 1, 1978, for existing customers. There is a cut-off point at Sw.Frs.10m.

Hard-sell

The initial reaction among Swiss bankers to-day was that apart from the imposition of sanctions—regulation of Swiss banking has generally taken the form of "gentlemen's agreements"—the code does not involve far-reaching reform.

It could, it is felt, upset the business of some smaller banks specialising in hard-sell promotion of the "sauteuse" tract but would hardly worry the larger banks particularly since

these are themselves now reviewing their operations very closely after the shock of the Credit Suisse affair.

Mr. Alfred E. Sarasin, president of the Bankers' Association, said to-day that the content of the agreement was not new, but simply represented what good bankers had always worked to and what had been normal practice in the vast majority of all banks. The agreement would help restore the damaged reputation of Swiss banking, he stated.

But Dr. Fritz Lütolf, National Bank president, said the agreement was "more than just a pious recommendation." Fines of up to Sw.Frs.10m. could be imposed on signatories while the Swiss Banking Commission would consider the suitability of individuals involved to manage a bank in accordance with the provisions of existing federal law.

The National Bank had considered "demystifying" the institution of numbered accounts by giving numbers to all Swiss bank accounts. This has posed too many operational difficulties for it to be introduced, though. Banks are not obliged to sign the new agreement. Report details, Page 41.

GEC likely to control merged turbine generator industry

BY MAX WILKINSON

THE Government has been told by the National Enterprise Board that the General Electric Company must have complete control of a merged turbine generator industry.

And yesterday the Government announced that it was supporting the Enterprise Board's view.

The plan is that GEC should have a shareholding of at least 60 per cent in the merged company. Reynolds Parsons, the other company in the field, would have a minority shareholding, or perhaps would sell its interest altogether.

This scheme, worked out earlier, was reported in the Financial Times on February 10.

Safeguards The Department of Industry said yesterday that the Enterprise Board would have a substantial share of the merged company and that safeguards would have to be agreed on the future of Parsons's Newcastle works.

It appears that GEC, the Enterprise Board and the main board of Reynolds Parsons could now reach agreement, but both companies have said they cannot agree terms against the resolve opposition of the unions involved.

Mr. Eric Varley, the Industry Secretary, spoke to representatives of all the unions affected and spelled out the Gov-

Substantial

Last week, the Bank of England, for the first time in recent months, had to cope with significant selling pressure on the pound.

The underlying fall in the reserves probably exaggerates the amount of support involved—the total is affected by other transactions as well—but it is clear that the authorities had to spend a substantial amount to hold the sterling exchange rate.

A halt to the previous upsurge in the reserves had been widely predicted, and the market yesterday showed little reaction to the figures.

Over the first four months of the year, the reserves leapt by some \$8bn. to reach their record level of \$10.13bn. at the end of April. This increase was only partly due to official borrowing abroad of around \$2.2bn.

On top of this, the reserves gained from a substantial inflow as last year's adverse movements on commercial payments—the leads and lags—were reversed.

They were also boosted by Public sector borrowing, Page 8

Breakdown

Mr. P. J. Patterson, the Jamaican Foreign Minister, declined to judge the conference an undertaking to study new ways of guaranteeing developing countries' export earnings.

The developing countries want as much as \$8bn. to be allocated to the common fund to finance 18 new commodity agreements.

The West believes that no more than the first seven commodity agreements make economic sense.

Where divisions lie, Page 6

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World Trade News ... 44

World Trade News ... 44

LOB: ... "promoting the better distribution of office employment throughout the country"

Mr. Peter Shore, Secretary of State for the Environment

And we have the facts to do it

In a recent statement to the House of Commons, Mr. Peter Shore proposed new terms of reference for the Location of Offices Bureau.

Subject to Parliamentary approval the Bureau will have two new tasks: attracting international concerns to bring office employment to Great Britain, and promoting office employment in inner urban areas. LOB's unrivalled store of information can then also be used for these broader objectives.

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Ansafone advertisement: Answer your phone on £1.25 per week

Ulster policemen advertisement: A 24-year-old unemployed man was charged in Ulster with a news, Page 4

th pulls out Mozambique advertisement: Mozambique after their raid on black nationalist as. Back Page, Editorial ent, Page 4

ts fired in ch siege advertisement: Moluccan gunmen fired police television cameras ring the hijacked train in is in Holland. Despite this the Dutch Government ed to be about to succeed ng for mediators to end day siege.

nges noted oncorded advertisement: guards erected at high arner round the ree. TU-144 supersonic air and the IL-86 Airbus at ris Air Show. Concord said that the wings and s of Concorded appeared been extensively altered the original TU-144. 1 Donne's report, Page 4

rid clashes at Heathrow advertisement: Right-wing actions in Madrid. Shots were and several people were ed. Less serious clashes in the factions have taken several times since the campaign began. Other rom Spain, Page 5

rian crisis advertisement: 00 Tindemann, Prime of Belgium, last night his resignation to King in after four Ministers in wly formed Government used to attend the formal g-in ceremony. Page 4

ilee Proms advertisement: new works, commissioned BBC to celebrate the Jubilee, will have their res as this year's Henry Promenade Concerts. Page lee feature, Page 14

a trains advertisement: Rail is to run more than a trains over the Spring hilee Bank Holiday.

0 fish fine advertisement: ish trawler skipper was 400 at a special Tyneside after admitting fishing egal nets

rn To Go advertisement: later, the financier, has a contract with Welden d Nicolson for the world rights of his autobio. Return To Go, which is ublished in October.

fly ... advertisement: a plane commemorating id's first high definition adcast 40 years ago is to be unveiled by Mr. Ian the built-up in Forties field pro. BBC director general duction and stock appreciation. Back Page; Page 37 and Lex

d beat Australia by two at Old Trafford for 30 me-day. Prudential's Cap Page 12

F PRICE CHANGES YESTERDAY

Table with 2 columns: Item, Change. Rows include ICI, Lucas Inds, MK Electrical, etc.

LOMBARD

Paying for a free Press

BY REX WINSBURY

THE BRITISH, with the America-published, no doubt for good reasons, believe that democracy needs a free Press, that a free Press means a free government, interventionist, and that government money would mean government intervention. Most Continental European countries view it differently. Democracy needs free Press, they argue: a free Press means a free Press that represents the diverse political and religious groups in society; therefore there is a government obligation (supported by right and left of the political spectrum) to ensure the survival of the requisite newspapers.

Solution

But in the event, not only did the industry fail to find a formula for introduction of new technology that was acceptable to managements and unions, and against which the money could have been given; but it also plumped, much to the disgust of its critics, for a private rather than a public solution to its problems. First, the Observer after its financial troubles was taken over by the Atlantic Richfield oil company headed by Mr. Robert Anderson, and now the equally troubled Express group is considering overtures from two other tycoons, Sir James Goldsmith and Mr. Rowland. Private funds are better than public funds, it seems, even if the private funds derive wholly or substantially (as they do with all three men) from abroad.

Irrelevant

But the root conclusion to be drawn from the study is that the continental paucity of subsidies is, in fact, irrelevant to this country. It grew up in response to a different theory of the role and responsibility of the Press: it is successful and acceptable because of the different political context in which it operates. That does not prove that no form of subsidy would ever work in this country. What it probably does prove is that no form of subsidy will work successfully (that is without detriment to the Press) unless both sides agree to it. Such a consensus does not exist on the British side of the Channel. PEP report on subsidies, Page 8.

NORTH SEA OIL REVIEW

Challenging lessons for BIOC

IT HAS been quite a week. The British National Oil Corporation has flexed its muscles, presented its first report and accounts and, indirectly, challenged the Government's refinery policies.

Occidental drew support from these policies when it submitted revamped plans for its suspended Convey Island refinery project, a scheme which is likely to renew the controversy both on the island and in view of the general refinery over-capacity within the oil industry.

BIOC will learn at first hand much more about such downstream problems thanks to the state participation deal concluded on Wednesday with British Petroleum.

Meanwhile, in the North Sea the Pan Ocean group has injected more interest in its puzzling Brae Field by releasing initial details of its latest, apparently successful, well. Phillips Petroleum has confirmed that its Total well looks promising, while the North Sea Sun Oil group has actually tested an oil flow (1,275 barrels a day) on its block 211/22 discovery. The Venture One semi-submersible rig is being used to drill a second well on the block.

It is also becoming clear that the pace of offshore rig activity is quickening, even without the impetus of fifth round licensing, which has still to be concluded. Latest Department of Energy figures show that in mid-May there were 24 exploration and appraisal wells being drilled; as against 21 in 1976. There were also 14 development wells being sunk, two more than at the corresponding point last year.

The figures show that companies are hastening to fulfil their fourth round drilling commitments and to decide exactly what portion of blocks they should relinquish. No fewer than 115 licences were awarded in the fourth round and acreage is due to be handed back to Government either in November or in spring next year. Some groups are finding it difficult to divide up their blocks so that they avoid handing back known oil-bearing acreage. The Mobil group is one facing such a dilemma.

The Mobil group, which includes Amerada Petroleum, British Gas and Texas Eastern,

was one of those who paid for the licence; in the case of block 9/13 some \$1m. This licence carries no specific drilling commitment but the block has emerged as one of the most heavily drilled concessions in the North Sea.

No less than 25 exploration, delineation and production wells have been sunk at a total cost of about £90m. The discovery of the Beryl Field led the group to still not clearly defined, however.

Mobil is also keen to learn more about other reservoirs on the block. The company said this week that total recoverable reserves in 9/13 could be about 750m barrels—a little short of the figure for Occidental's attractive Piper Field. Mobil is using the rig Sinda to drill a delineation well in south-east of the block. At least one

more well will be drilled this summer. This will still leave the group with the problem of mapping the relinquishment areas. Reservoirs in the south-west (Beryl Field), the south-east and the central northern section of the block (North Beryl) have still not been fully delineated.

If Mobil is forced to relinquish half the acreage (and it is discretionary on the part of the Government) it must hope that it will at least be the front runner to win back the licence in a later round. But it must also be well aware that both its partner, British Gas, and BIOC have the opportunity of gaining licences at any time. Theoretically there is nothing to stop either of these bodies mopping up all the oil-bearing acreage relinquished by offshore groups.

Up to now Lord Kearton, chairman and chief executive of BIOC has not expressed any desire to indulge in such practices. He would be the first to admit that the Corporation is fully stretched meeting its existing commitments. In Glasgow this week he praised his 520 staff for the extremely long hours they were working. The oil industry is beginning

to accept—perhaps somewhat grudgingly—that in the past year BIOC has gained in both teeth and muscle. The Corporation's abilities continue to be questioned by a number of senior oilmen (in private) but few criticise BIOC's workrate and depth of involvement.

For his part, Lord Kearton pays tribute to the private sector. "Their contribution has been enormous," he said. He

like being one of the region's brightest jewels with possibly well over 10m barrels of recoverable oil reserves. A series of disappointing wells has tempered the excitement to a point where unofficial estimates suggest that reserves of 750m barrels might be more reasonable. In truth, no-one is quite sure. There seems to be two distinct schools of thought: those who feel that the poor producing characteristics of the reservoir make Brae an uninspiring find; others who believe that a way will be found to exploit what appears to be considerable quantities of oil and gas in place.

This is why the industry will pay particular attention to the eighth well now being drilled on the Brae block by Occidental. Pan Ocean, a wholly-owned subsidiary of Marathon Oil, took the unusual step this week of releasing details of the well before it had been tested. Preliminary core analysis and well logs had been "encouraging," it said. Over 700 feet of net hydrocarbon pay zone had been identified in a 1,125 feet gross section of Jurassic rock. Significantly the well appears to show attractive producing characteristics, good permeability and porosity. Two questions need to be answered over the next few weeks: will the reservoir live up to expectations when it is flow tested; and is the find on the main Brae Field or in a separate structure.

BIOC will be interested in the answers for a number of reasons. Apart from wanting to sort out priorities for various field developments, the Corporation will want to know how much more equity oil it will have to market in the future and, through its interest in the Gas Gathering Pipeline, how much associated gas it might have for use in chemicals. For it is on the cards that BIOC will eventually become involved in both the oil refinery business and chemical manufacturing. Lord Kearton says that he has no intention of moving into other fields before the early 1980s. Like those in other major oil companies, he questions whether new primary refinery capacity is needed at present indeed, he seemed to take a tilt at stated Government policy by advocating the export of a sizeable proportion of premium one of the most baffling in the North Sea; at one point it looked

felt there was no less unease about the Corporation's role. "We haven't nationalised any one... We are a David in a population of giants." He is quietly pleased that oil companies have attempted to poach staff from BIOC. Officially, however, he has denounced the practice. The Corporation's first annual report shows the scope of this oil industry "David." Its turnover in the first year was £2.5m, its operating profit was £7.5m, and its net assets stand at £308m. Irrespective of its fifth round licensing role, it has a direct stake in 59 blocks or part blocks, extending over 8,000 square kilometres; it has equity interests in 27 and five oil fields under development (Thistle, Ninian, Dunlin, Staffin and Murchison). Taking participation deals into account, the Corporation could have access to around 30m tonnes a year in the 1980s. This figure may increase as new oil fields are proved as commercial ventures. A case in point is the Pan Ocean Group's Brae Field on block 16/7, in which BIOC has a 20 per cent equity stake. The prospect is one of the most baffling in the North Sea; at one point it looked

BIOC's interests in Gas and Oil Fields in production or under development

Table with columns: Field, Type, Location of field (Block), Proven recoverable reserves (million barrels), Year of first production, Operator, Estimated interest (% of Corporation). Rows include Viking, Thistle, Ninian, Staffin, Murchison.

* U.K. sector only. † Million tonnes for oil; Million cubic metres for gas.

TV/Radio

Indicates programme in black and white. BBC 1: 6.40 a.m. Open University (URF only), 10.45 You and Me, 11.05 For Schools, Colleges, 12.45 p.m. News, 1.00 Pebble Mill, 1.45 Playdays, 2.02 For Schools, Colleges, 2.30 Jeremy, 2.55 Regional News (except London), 3.55 Play School, 4.30 Inch High Private Eye, 4.40 Screen Test, 5.10 Desert Adventure, 5.35 Captain Pugwash, 5.40 News, 5.55 Nationwide (London and

F.T. CROSSWORD PUZZLE No. 3397

Crossword puzzle grid with numbers 1-22 indicating starting positions for clues.

- ACROSS: 1 Failure by part of Ireland to deny through tiredness (4), 2 Which people take action to sound like a spell of bad luck? (6), 3 It's sensible to share a pound (8), 4 Tried by the way to wander (6), 5 A soldier the French find athletic (5), 6 Dressing things given to one allowed a hair-do (6, 3), 7 Irritable in the fried fish shop (6), 8 Vessel used by cooks (7), 9 Swears while watching big cricket matches (7), 10 Separate change etc. had... (6), 11 recent demonstration knocked sideways (9), 12 Poles are making gin (5), 13 Expire in desert (5, 3), 14 Half a king-sized bottle (4, 4), 15 Eager to be old-looking about journalist (8), 16 Scoundrel born on barge (8), 17 Correct class given to a beginner (6), 18 Unfashionable and very profane—come on, confess (3, 4, 2), 19 Airport built by daughter with foreign capital (5), 20 Easier of which on your old-fashioned rich (6).

4.00 Today—London Looks Forward

6.35 Crossroads, 7.00 Beryl's Lot, 7.30 The Many Wives of Patrick, 8.00 General Hospital, 8.15 The Many Wives of Patrick, 8.30 The Many Wives of Patrick, 8.45 The Many Wives of Patrick, 9.00 The Many Wives of Patrick, 9.15 The Many Wives of Patrick, 9.30 The Many Wives of Patrick, 9.45 The Many Wives of Patrick, 10.00 The Many Wives of Patrick, 10.15 The Many Wives of Patrick, 10.30 The Many Wives of Patrick, 10.45 The Many Wives of Patrick, 11.00 The Many Wives of Patrick, 11.15 The Many Wives of Patrick, 11.30 The Many Wives of Patrick, 11.45 The Many Wives of Patrick, 12.00 The Many Wives of Patrick, 12.15 The Many Wives of Patrick, 12.30 The Many Wives of Patrick, 12.45 The Many Wives of Patrick, 1.00 The Many Wives of Patrick, 1.15 The Many Wives of Patrick, 1.30 The Many Wives of Patrick, 1.45 The Many Wives of Patrick, 2.00 The Many Wives of Patrick, 2.15 The Many Wives of Patrick, 2.30 The Many Wives of Patrick, 2.45 The Many Wives of Patrick, 3.00 The Many Wives of Patrick, 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Vixen/Voix humaine

All credit to Glyndebourne for reviving Jonathan Miller's 1975 production of Janacek's *The Cunning Little Vixen* — so gloriously an opera, in a staging so valiant and serious (if not always entirely successful), deservedly persevering with. Some loose ends have been tightened: the massacre of the hens at the end of the first act is now much more purposefully enacted, the vixen plays out a clearer, spryer comedy in her moonlight vigil over the three tipsy forest stragglers, and the clutter of uncertain animal imitation at the start has been pruned.

Animal mime, by actors (especially child actors) not schooled to the point of subconscious fluency and deftness, still heads the dippings and bowlegs in the dangerous direction of cuteness. But then, Janacek's vision of animals imbued with human sentiments is an attempt to achieve completely as it is wonderfully worth attempting, and a production that scores in so many other ways by its sober vitality cannot be accused of grievously misrepresenting it.

It is hard to set down in print the life-enhancing feelings the opera evokes in performance without becoming impossibly misty-eyed or sentimental; and equally hard to think of another opera more bound to awaken in the shattered 20th-century urban ear a sense of living and growing things, of the inextinguishable connection, unselfish and organic, between man and nature. It was Janacek, after all who (in his own words) could listen to the birds singing; I wonder at the manifestation of rhythm in its million different forms in the world of light, colour and shape; and my music remains young through contact with the eternally youthful rhythm of Nature. Simon Rattle, young in years, is an excellent choice of conductor for the revival. From the lithe, clean, infectious vibrancy in which the London Philharmonic attacked Janacek's again and again, and repeated rhythmic patterns, it was in response to the sophisticated mediocrity and rewardingly apparent that he has an instinctive

command of that eternally youthful rhythm. In the dry Glyndebourne auditorium, which Janacek is better suited than any other composer, the difficulties of those high string figures and tortuous bassoon flourishes are not concealed. Some of the playing had rough edges; but the spirit behind it, energetic and also lyrical, was just right.

To the original cast Thomas Allen's Forester is the only significant newcomer. He has set to all out to the final degree the clothes and the skin of the character, and still to discover further opportunities for soft singing, which the acoustic allows but which Mr. Rattle and the orchestra do not always sufficiently encourage. In voice, full, starchy and beautiful, in figure, and in robust, sensitive colouring of the words, his is a Vixen of Norma. Burrows returns in even livelier form, freer in movement and humour, still sparkling and pure along her high phrases. Of a large cast, Bernard Dickerson's Schoolmaster, Alan Watts's Dog, and the Cook of the useless Hugues Cusand are particularly well remembered; the Fox, again cast as a tenor (Robert Hoyem) in defiance of the composer's own call for soprano swiftness with a gleam but sings with slight strain.

The novelty of the revival is the decision to play the opera, on its own a shortish evening, through without interval. Patrick Robertson's wooden, revolve, eminently functional, if still finally disapproved, and back projections of leaf and thicket permit smooth, quick transition, and the gain in concentration is considerable. The decision to provide a curtain-raiser is also all to the good. Except on the grounds of absurd economy, however, the Poulenc-Cocteau monodrama *La Voix humaine* provides the most peculiar and unlikely choice of companion for Janacek's *imaginaire*.

My own reaction to the piece monk attacked Janacek's always wavers wildly, and did not respond to the sophisticated mediocrity and rewardingly apparent that he has an instinctive

well in a lengthy and frequently interrupted telephone call, to extreme irritation, and a suspicion that, despite the quiet, written rehearsal, the combination and the blend of declamatory and lyrical vocal styles, Poulenc's music is betraying, dragging out Cocteau's theatrical conceit. Then, increasing fascination with the details of its manufacture, the punctuations of "Allo!" the intrusion of banal conversational chatter into the emotional outpouring, the reminiscences and self-pitying. And finally, a dawning realisation that Poulenc's oddly grave, hieratic manner of layering and embedding his phrases has worked its characteristic spell, and that one is absorbed, even, in the end, moved.

Glyndebourne has done well with Poulenc and Cocteau, with an attractively designed 30s set and costume from Martin Batterby, and a bold choice of protagonist in Grazia Sciutti, who is also her own producer. If it is remembered that Miss Sciutti was a pupil of Sacha Guitry's, and had an early success as Hahn's Mozart, the casting will not seem odd. Miss Sciutti's success is milkily. She lends a considerable conviction to the music by the eloquent sensitivity with which she manages the difficult alternation of slow and fast, lyrical and near-speech and lyric lines. Her enunciation is not impeccable in every detail, has character, colour and flavour of the kind that in French one associates with Suppura's records.

There is savour, grace and delicacy in her singing, though on Wednesday night, when we were tempted by wayward intonation. The final impression is of warm sincerity and accomplishment, if not yet the last ounce of hygienic pathos. The flexibility of which Calista Simmonds and the orchestra partner Miss Sciutti sometimes exacts a price of imperfect chording and loose ensemble. An odd, interesting double bill, in sum, to which the companion Burrows's *imaginaire* might be thought an appropriate subtitle. At the very least, the *Vixen* half is memorable.

MAX LOPPETT

Cinema

- Bound For Glory (A) ABC Shaftesbury Avenue
- The Prince and the Pauper (A) Carlton
- Echoes of a Summer (A) Odeon Haymarket
- Fire (A) Warner West End

"If colour is to be of permanent importance," wrote Graham Greene in a film review in 1935, "a way must be found to use it realistically, not only as a beautiful decoration." Can colour, he went on, "reproduce with the necessary accuracy the suit that has been worn too long, the oily hat?" Well, 42 years on we can answer Mr. Greene with a resounding "Yes." The cinematic prophesy of doom who greeted the arrival of colour long ago, with the same scepticism as they had the arrival of sound must now, if they are still with us, eat their hats, oily and otherwise. For over the past few years colour has taken astonishing strides into realism.

Realism? Well, not precisely. Realism is in the eye of the beholder. You have only to find yourself in a dispute with someone over the colour adjustment knob on a television set to know that everyone has different ideas of what is "realistic" colour. What matters is that the cinematographer's palette is now more versatile than ever before, its expressive range larger, and its hitherto questioned ability to produce subtle, muted, low-key colours fully vindicated.

In *Bound For Glory* everyone's suit has been worn too long and everyone's hat, whether dusty, oily or otherwise dilapidated, has seen better days. This is the story of a young man, and the colour photography of veteran cameraman Haskell Wexler is a revelation. Wexler photographs dust and haze and shimmering heat as if they were floating out at us from the screen, and the result is a sickly, vaporous twilight of a California work camp; he finds

Colour me real by NIGEL ANDREWS



Charlton Heston and Rex Harrison in 'The Prince and the Pauper'

the right grainy, weatherbeaten textures for the characters' clothes and faces; and he offers us one shot of an approaching sand dust storm so hugely and ominously spectacular that it out-DeMille's DeMille.

One neglects, in one's adulation for the film's looks, to mention what it is about. It chronicles the early life of American folk singer and guitarist Woody Guthrie; that child of the Depression who composed such jaunty-mournful songs as "This Train is Bound for Glory" and "So Long, it's been good to know you." Guthrie has been immortalized in the cinema once before in recent years—as Arlo Guthrie's father, he enjoyed a brief reincarnation in *Alice's Restaurant*—but here he receives the epic treatment. *Bound For Glory* lasts 2½ hours, spans several years of Guthrie's life, and has about it that brooding, hushed solemnity that spells Hollywood in its Homeric mood.

exploited. Carradine's performance and Wexler's photography both deserve better; and so does Woody Guthrie's own far from glibly moralistic life story.

The Prince and the Pauper is another costume picture from Lynn and Alexander Salkind, the producers who gave us *The Three and The Four Musketeers*, and who have been spending most of their money of late whetting our appetites for their forthcoming blockbuster *Superman*. Their motto as producers seems to be: money should not only be spent but be seen to be spent. So this two-hour adaptation of Mark Twain's famous children's story is sumptuously designed, sumptuously costumed and crammed with stars: Oliver Reed, Rachel Welch, Ernest Borgnine, Charlton Heston, George C. Scott, David Hemmings and Rex Harrison to name but a galaxy.

The problem is that in a film which has all the glamour and spurious fascination of a fancy dress ball—who will wear the most outrageous costume and play the most uncharacteristic role?—the humour and irony of the original story are elbowed out of the way by the march-past of glittering production values. Richard Fleischer's direction give the film more special effects (including those familiarly grainy stock shots of the hisping, boy-next-door — seem oddly out of place in the context of so determinedly brave and businesslike an approach to death. It makes a change from the usual Hollywood formula, but not a very refreshing one.

honesty has its own magnetism, and second to the photography Carradine's acting prove the film's greatest asset.

One wishes the rest of the film matched its enforced originality. Once the story reaches California, shades of *The Grapes of Wrath* begin to close around the decision to leave for California; and the myriad potential themes contained in Guthrie's down-and-outs of the work camps life are edged out by that old and surefire Hollywood motif, the Indomitable Spirit of Man. Guthrie's battle with the System becomes the film's sole dramatic raison d'être, and the characters gradually peel off into the expense, and the show-off cast-disaster genre has yet had the ing-against-type as often falls as temperity to give us.

Worst sufferer is Mark Lester, who plays the dual title role. The dumpy-angelic star of *Oliver!* has grown up into a gangling youth of, I hazard, 18 years. His body, long-legged and stock-like, now suggests an aptitude for comedy, and the role invites it. But Lester plays it instead with a fulsome seriousness that smacks of school theatricals. Instead of taking wing, the mistaken identity plot lumbered archly to its denouement in a predictably overdressed and over-expensive Coronation sequence in Westminster Abbey.

Echoes of a Summer is the story of an 11-year-old girl dying of a heart disease in the photographic Nova Scotia home she shares with her mother (Lois Nettleton) and her father (Richard Harris). The girl is Jodie Foster, which means that pluck and precocity are the order of the day rather than pathos. And indeed in so relentlessly courageous and grown-up a manner does our heroine behave that the story, lifted bodily out of the realm of tear-jerker, plies instead a sort of elevated but no less cloying stoicism. Everyone grins his or her teeth as the doctors come and go, bringing news of fresh relapses, and the film's whimsical marginalia — the title song sung by a hoarsely sentimental Mr. Harris, the sad-comic antics of the hisping, boy-next-door — seem oddly out of place in the context of so determinedly brave and businesslike an approach to death. It makes a change from the usual Hollywood formula, but not a very refreshing one.

Fire offers us Ernest Borgnine, Vera Miles, Ty Hardin, Lloyd Nolan, Neville Brand and other screen luminaries of yesterday coping with the horror and havoc of a forest fire. Horror and havoc, though, at strictly reduced prices. The film looks as if it was made for television — with its cramped framings and insistently close-ups — and the slender budget manifests itself in an assembly line script, some flimsy settings and as impoverished a repertoire of familiarly grainy stock shots of the hisping, boy-next-door (as the agita disaster genre has yet had the ing-against-type as often falls as temperity to give us.



Rudolf Nureyev and Patricia Ruane

Coliseum

Romeo and Juliet

The most striking thing about Rudolf Nureyev's version of *Romeo and Juliet*, given its first performance by London Festival Ballet last night, is the lack of depth to the two main characters. Neither Romeo, which Mr. Nureyev dances in rather blighted fashion, or Juliet, who is taken by Patricia Ruane with considerable technical brio, seem anything more than convenient pegs upon which a sometimes clever, sometimes wild production director can hang his or her little piece.

In place of characterisation, we are given an incessant, busy action which takes place against Edo Frigerio's scrupulously careful evocations of Renaissance scenes, in costumes no less careful in cut. Visually the staging has felicitous starts with a stunning coup de théâtre in which a death cart bears away the bodies of Capulet and Montague minions who are victims of the feuding that runs like a thread through the entire presentation. There is a kind of fragmented and chaotic energy that informs much of the supporting action. Mercutio (a role excellently taken by Nicholas Johnson) and Benvolio seem never still, and nor do the hordes of acrobats, servants, courtiers, friends and assorted walk-on who feature

largely in Nureyev's picture of Verona.

But this unquiet fevered style — which can pay real dividends in crowd work, or in the brilliantly satiric death scene for Mercutio, in which his friends believe that he is playing yet another trick on them — erodes any truth or Maxwell's house sense that the great central fact of the tragedy may be supposed to have.

Not at any moment did I find myself moved by the lovers' plight. Mr. Nureyev has, at certain points, dissipated the dramatic energy of the story with vision scenes, allegorical figures, symbolic returns by Mercutio and Tybalt (a good portrait by Frederic Werner) as Juliet contemplates suicide. The directness and force of the MacMillan and Cranko productions come from their increasing concentration upon the hapless couple. In attempting a "different" staging — Mr. Nureyev has had to steer at times a difficult course away from the obvious, right, and already created — the choreography looks perverse, or cluttered.

A mixed blessing, then, which will need to be considered again. A first impression is of excessive length — the ballet ran for 3½ hours on opening night — and of a need to prune and reshape the action so that Romeo and Juliet do not seem obscured by their surroundings. From Festival Ballet's artists heart-whole and enthusiastic playing.

Proms 77

Announcing the programmes for this year's Promenade Concerts, Robert Fensonby, Music Controller, pointed out that 1977 marks the 50th anniversary of the BBC's responsibility for the Proms. The 35 concerts run from July 22 to September 17, in celebration of the Queen's Silver Jubilee. The Proms will begin with three concertos of British Music. The second of these will include one of the Jubilee Year commissions, Edwin Roxburgh's *Motocar*, played by the Royal Liverpool P.O. under Sir Charles Groves. The other commissions are *The Music To Murder By* by no flash in the pan. Here is a fine new playwright with intelligence and wit equal to his finely attuned sense of occasion. The director is Edward Adams.

Contemporary masterworks, a series of four concerts offered for the price of three, consist of Henze's "The Raft of the Medusa," receiving its British premiere and sung in English; Tippett's opera *The Midsummer Marriage*, performed by the Welsh National Opera conducted by Richard Armstrong; Messiaen's Turangalila Symphony given by the BBC SO under Andrew Davis; and Berio's *Coro*, another U.K. premiere, conducted by the composer and performed by the Cologne Radio SO and Choir. Other visiting orchestras will include The Rotterdam Philharmonic, who give two concerts conducted by Edo de Waart, each of which will include a work by a Dutch composer. Diepenbrock's *Entracte* *Moragues* and Tristan *Maria's Sinfonia*. The London Percussion Ensemble will give the first UK performance of Sandor Balassa's *Quartet* for percussion, while the BBC SO will give the world premiere of Richard Rodney Bennett's *Actaeon* for horn and orchestra with Barry Tuckwell as soloist.

Dval House

Motocar by MICHAEL COVENEY

David Pownall has set his new play in a mental hospital for Jack Africans in Rhodesia. "Two weeks before independence," *Motocar* is a political prisoner, about to undergo a psychiatric examination. But the white inspector has brought him to the wrong room, where he proceeds to dictate conditions and embroil his adversaries in a potent and magical summary of Rhodesian history. Mr. Pownall knows the subject much better than I, but will allow for a certain hesitancy in the writing, there is no denying the power and strength of the action we witness.

man in search of the truth. He compels his frightened companions to participate in a ritualistic séance involving the ghosts of Rhodes, Queen Victoria, Sophocles and a certain Portuguese Jesuit. Their messages and confessions are channelled through the bodies of the inspector, a conciliatory doctor and a pair of nurses in a weird, central section played in a strange light while the driving mists grow louder outside. At the root of it all is a deep pessimism about the future of the country, as well as a deep regret about its past. This mood achieves a poignant climax as the company sing a beautifully

Jverground, Kingston

Nothing Truer than Truth

Whether or not there is anything in the claim considered by T. Looney and P. Allen at Shakespeare's works were written by Edward de Vere, 17th Earl of Oxford, it makes a jolly art of Oxford, it makes a jolly undation for a theatrical price of the kind Darrol Blake is written and directed for the city Little Overground Theatre Ashdown Road, Kingston-on-Thames.

This is not to say that *Nothing Truer than Truth* (a translation of Vere's motto) is either very good play or a convincing argument for the theory. It consists of a biographical study of the Earl into which, wherever Blake has felt a connection with Shakespeare, he has introduced a passage from one of his plays to emphasise it. For example, the youthful lord once robbed some prominent tax collectors as a joke, and Mr. Blake has turned a note in the *Cadash* adventure

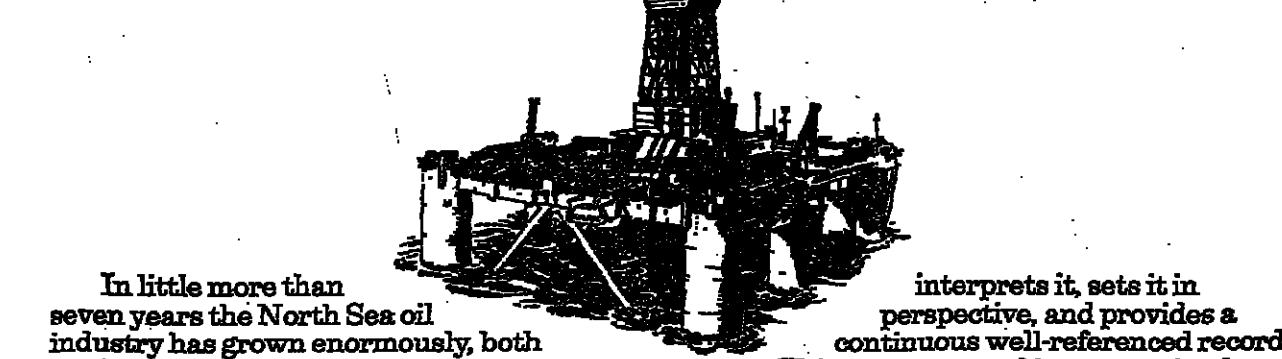
Children of the Chapel Royal, at Blackfriars. It was the latter company that was associated with John Lyly, whom Mr. Blake includes as manager and resident playwright.

But Shakespeare never played with Oxford's men as far as I knew, and the suggestion that he was a humpkin, only fit for little party, hardly fits in with what we know of him.

Well, I don't suppose Mr. Blake is going in for serious bardology in his play. His production is very pretty to look at in its Elizabethan costumes, played on a little round open stage, patterned like a chess-board, and it is fun picking up the Shakespearean allusions. Oxford himself is pleasantly if not very dashing played by Damien Thomas and there is a striking portrait of a toughly handsome Elizabeth by Anne Jamson.

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EUROPEAN NEWS

France to revise growth forecasts

By David Curry PARIS, June 2.

THE FRENCH Government is revising its expectations for the country's economic performance this year in line with changing world conditions, and the progress of its austerity programme introduced last September.

The picture to emerge shows a gradual stagnation in economic growth coupled with deteriorating employment. On the credit side, the most notable gain is expected to be the return to balance in foreign trade in the course of the summer.

The forecasts, being formulated by National Account Commission, see economic growth (GDP) rising by 3.5 per cent in 1977 against last September's expectation of a 4.8 per cent improvement. This is much closer to the OECD forecast made in March of a 3 per cent. In 1978 economic activity is expected to rise by 5.2 per cent, thanks largely to the inflation measures of the autumn of 1975 which the present Prime Minister M. Raymond Barre, not then even in the Cabinet, regards as having been ill-judged.

The scaling down of growth expectations is partly due to the weak investment trend in private industry. This stems from the persistent difficult world economic conditions and the political uncertainties in France, focusing on next March's general election which could bring the Socialists and Communists to power.

Private sector investment is expected to grow by only 1.6 per cent, against the 3.1 per cent originally thought possible; public sector spending is scheduled to rise by 3 per cent, but household investment is thought likely to fall back by 2 per cent. Taken together, these elements translate into a 0.7 per cent investment expansion.

However the Government is no doubt counting on a continuing trend away from savings and into consumption, (although 16.6 per cent of disposable income will be saved this year, it is thought) and on the steady growth in consumption over the past 10 years.

In addition, it is relying on the overall 16.6 per cent increase in family allowances over the year to show through in consumption and compensate for price inflation, which it expects to be around 8.5 per cent, in 1977.

Tindemans quits in coalition crisis moves

BY DAVID BUCHAN BRUSSELS, June 2.

BELGIUM continued to-night without a proper government, as the caretaker Prime Minister, Mr. Leo Tindemans, offered his resignation to King Baudouin after an extraordinary last-minute hitch in which four Ministers from one party refused to attend the Cabinet swearing-in ceremony at the Palace.

The King asked for time to consider the resignation, and it is thought he will try to persuade the recalcitrant Ministers, who are from the PSC, the French-speaking sister party of Mr. Tindemans' own Flemish Social Christians, to change their minds.

The shock resignation offer came less than two hours after Mr. Tindemans had announced a division of the 23 Cabinet posts, a task that has taken him all this week to negotiate. But leaders of the PSC apparently decided to-night that even with the national portfolios of Defence, Agriculture, Social Security and Education, they had not won enough jobs concerned with regional devolution.

This last is the overriding issue in Belgian politics. Since his April 17 general election victory, Mr. Tindemans has spent some six weeks getting agreement between the Flemish and French-speaking Social Christians, the Socialists, the Flemish Nationalist Party (the Volksunie), and the Brussels French-speaking party (the FDP), not only on a coalition programme but also on a devolution plan to create a federated Belgium of three regions and two linguistic communities.

This far-reaching plan was agreed last week, but is jeopardised by to-night's last-minute show of stubbornness by the PSC, which left the King and the other would-be Ministers drumming their fingers at the Palace for nearly an hour.

Mr. Tindemans has several reasons to be impatient now with any further delays in forming a proper Government. Foremost is the fact that at the end of the month Belgium succeeds Britain as president of the EEC Council of Ministers.

Time now presses if Belgium is to make adequate preparations to fill this role. Mr. Tindemans, a man of considerable European experience, appeared to recognise this when earlier to-day he announced that M. Henri Simonet, the Socialist Party, would be the next Foreign Minister. M. Simonet, a member

of the EEC Commission until last December, is reckoned to be well-suited to tackle the responsibilities of the Belgian presidency of the EEC.

The proposed coalition would still have a parliamentary majority in the 213-seat Lower House, even without the PSC. But without the support of the PSC, Mr. Tindemans' party loses to the Socialists its de facto position as the largest political grouping. Thus, if the PSC persists, it may be the Socialists who form the next Government—even though it was Mr. Tindemans who emerged the real victor in the election, clocking up a record number of 136,000 personal preference votes.

The outgoing Dutch Premier, Mr. Joop den Uyl, said to-day he would start trying to form a new Government on Monday after he has been appointed "formateur" by Queen Juliana, writes Michael van Os in The Hague.

He has given himself five to six weeks in which to complete what he called a "damned difficult job," with a 50 per cent chance of success.

Mr. Den Uyl, the likely new Dutch Premier after his PVDA (Labour) Party's big victory in the general election of May 25, will aim to put together a renewed coalition between his party, the Christian-Democrat Appeal (CDA) and the small Democrats '66. The previous third partner in the Government, the small radical PPR Party is unlikely to participate again

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Rivalry threatens joint European air project

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH AEROSPACE, the nationalised aircraft industry organisation, is hoping that its discussions with the French and West German industries on collaboration on the proposed new U.K. X-11 airliner will lead to a manufacturers' agreement for submission to the three Governments by mid-summer.

The subsequent programme envisages winning orders from the world's airlines for up to 50 aircraft to enable manufacturing to start around the end of this year, with deliveries to the airlines beginning in 1981.

These details of the U.K.'s plan for the X-11 emerged on the opening day of the international airshow here at which British Aerospace launched a determined effort to lead the rest of the European aerospace industry in the development of this twin-engine short-to-medium range airliner programme.

The British say their aeroplane is the more logical, because it is a derivative of the existing 1-11 while the French aircraft is a totally new design.

The British suggest the X-11 will cost about £150m, while the French A-200 will cost more than twice that sum. The French deny this, and claim equally strongly that airline responses to their own sales efforts have been just as good as those experienced by the British.

These differences of view and variations in design approach will have to be resolved over the next few weeks, if anything approaching a common European venture is to emerge.

Earlier this week Lord Bewick, chairman of British Aerospace, revealed that the U.K. had made collaborative proposals on the X-11 to the French and West German aircraft industries.

Speakers for British Aerospace stressed here to-day that the programme was already gathering considerable momentum, and the response of airlines to the sales programme already underway in Europe, the U.S., Australia and Japan, had been favourable.

The big problem facing the British X-11 plans, however, is the proposal for a comparable aircraft being put forward by the equally enthusiastically French nationalised aircraft manufacturer, Aerospatiale, for what it calls the "A-200 family" of jets.

Both the British and French proposals cover a series of aircraft, broadly aimed at the market for jets seating between 150 and 180 passengers and capable of flying distances of up to about 2,000 nautical miles.

Nobody doubts the size of the market which is estimated at more than 1,000 aircraft worldwide by 1990.

The question that must be resolved over the next few weeks however is how far the British and French industries and their governments are prepared to adapt their competing proposals, and merge them into a common project on which both can work.

Britain's Westland Helicopters has entered an agreement with the West German-Dutch VFW-Fokker company to study and design a specialised anti-tank helicopter, called the P-277. A memorandum of understanding was signed at the Paris Air Show to-day.

The new helicopter is intended to operate at night in all weather conditions.

Two Press men shot in Italy

By Paul Betts

ROME, June 2.

SIG. INDRIO Montanelli, the controversial and distinguished Italian journalist, was shot and wounded by urban guerrillas in the centre of Milan this morning on his way to work, while another Italian journalist, Sig. Vittorio Bruno, was gunned down by terrorists in Genoa last night.

In Florence to-day the cars of two Italian journalists were also bombed.

These episodes effectively add a new element in the current revival of the so-called strategy of tension afflicting Italy. It is the first time that journalists have become the target for urban guerrillas of unclear political denomination.

The Left-wing extremist Red Brigades to-day claimed responsibility for the shooting and wounding of Sig. Bruno, the deputy editor of the Genoa daily Secolo XIX. Although labelled independent, the newspaper generally represents the Left wing of the ruling Christian Democrats.

The Red Brigades also said they were responsible for the Florence bombings.

So far no one has claimed responsibility for the shooting of Sig. Montanelli, the founder and editor of the new Milan daily Il Giornale Nuovo and a former columnist of the authoritative Corriere della Sera. Sig. Montanelli, a liberal, is known for his trenchant anti-Communist views.

Demirel warns rival of assassination plot

BY OUR OWN CORRESPONDENT

ANKARA, June 2.

IN A dramatic pre-election development to-day Mr. Suleyman Demirel, the Turkish Prime Minister, has written to his chief rival, Mr. Ecevit, saying he had information of a plot to assassinate the Opposition leader in Istanbul to-morrow where he is scheduled to address his Republican Peoples Party's election rally.

Copies of the letter, the contents of which were disclosed by Mr. Ecevit, have been sent to the Turkish President, the chief of the armed forces, and to the Turkish secret service.

The letter claims that Turkish Communists supported by international terrorists are behind the plot to be mounted from the Sheraton Hotel which has a commanding view overlooking Istanbul's Taksim Square, the venue for all big political rallies in the city.

The Premier's letter said the people behind the attempt were part of the same group responsible for the May Day massacre in Istanbul when 34 people died, and also for an attempt on Mr. Ecevit's life last week in the southern city of Izmir.

The immediate reaction of Mr. Ecevit and of his closest advisers was one of scepticism, coupled with suspicions of a strong whiff of rather desperate last minute electioneering on the part of Mr. Demirel.

The Opposition leader, who is generally favoured to come out ahead in Sunday's general election, said he intended to go ahead with the rally and would be accompanied by his wife. He arranged personally to take over a period of radio time already allocated to his party for a political broadcast to-night and was scheduled to raise some doubts about the accuracy of the Prime Minister's letter.

In a script due for delivery, he asked how it was that Mr. Demirel had information which was not known to the President, the army or the secret service, adding that the Prime Minister anyway had a clear duty to take whatever security measures were necessary to protect him if such an assassination plot was to be mounted.

A search for illegally held arms is being made throughout the city and, it is understood, the police will ensure that all offices and rooms overlooking Taksim Square, including the entire front portion of the new Intercontinental Hotel, will be sealed off to-morrow, or else will be occupied solely by police marines. Similar precautions are planned for Ankara where the Prime Minister will be speaking.

Mr. Demirel's "feel" says something a great deal different. Or so at least he is telling the electorate. There are, of course, many people towards the middle ground in each of the two big parties, and certainly within the ranks of their supporters, but the fringes are extremist. One side seeing communists under most beds, the other with a fair element committed to Mr. Ecevit.

The Turkish military put an end to his reign of military paternalism and political double-dealing, and also to his life when he was hanged in 1968. But in the Anatolian villages, his legend lives on, even if it is far away Ankara the military and the judges did rule that he had gone totally against Atatürk's principles and had appropriated vast sums of money among a host of other charges.

Mr. Ecevit, meanwhile, insists that he and his party are the true followers, that they carry the flame first set alight by Atatürk, although its brightness has surely dimmed in the years since he died in 1938.

The army waits and watches, reluctant to move again directly into the political arena, but still in a fundamental sense the real "political" force here, if only because the soldiers have taken it upon themselves to ensure the legacy of Atatürk's secularism.

Against a background of electoral violence, the army has committed itself publicly to ensuring that the streets and polling stations are free of attack or even indirect intimidation on Sunday.

If a clear Government does emerge, the Army will stay in barracks; if not, its private pressures will certainly be on the politicians. But principally Mr. Ecevit and Mr. Demirel, to bury their personal hatreds and come together in a grand coalition. This is unlikely, but it is the only realistic alternative now apparent to an Ecevit force—whether overall, or sufficiently close at least to make one-party Government possible.

But that why old politician Mr. Demirel has sprung a few surprises before, he has also managed a considerable feat in Turkey, and that was to return again as Prime Minister, having been turned out of office by the Army.

Seeking an end to the blood-letting

BY DOMINICK J. COYLE IN ANKARA

ANKARA, June 2.

THE MAN smearing blood on the outside of the special election bus carrying the Turkish Opposition leader, Mr. Bulent Ecevit, was simply following a tradition of good will, but also to ward off any evil which might befall the man who will be greatly disappointed if he is not the new Prime Minister after Sunday's general election.

Cows and sheep are often "sacrificed" in small towns and villages whenever the main political leaders pass through on the campaign trail. It is a curious gesture, perhaps, to a country whose founder Mustafa Kemal Atatürk, sought to drive Turkey away from its past, from feudalism and its Islamic religion and towards Europe.

The constitution still insists that no party can exploit religion for political ends, yet Mr. Necmettin Erbakan's National Salvationist Party is campaigning on an explicit Islamic ticket. He is one of three deputy Prime Ministers, and he is also a principal reason why the election is being held four months prematurely.

His grandiose plans to make Turkey the world's Number one industrial nation by the year 2000" has created havoc within the four-party ruling coalition of Prime Minister Suleyman Demirel, and has brought the economy virtually to its knees.

Mr. Erbakan is unrepentant. His party held the balance of power in the short-lived 1974 coalition. When Ecevit resigned following the Cyprus invasion—but not because of it—he brought his parliamentary forces to the other side of the House and to his old school, Mr. Demirel.

The latter finally managed to put together a shaky coalition which has survived, but has not in any real sense ruled.

The Cabinet, said one dejected JP member of it, has been "nothing but a lies-infested bed" and it could not last. It has not, and only partly because of Mr. Erbakan and his peculiar brand of religious fanaticism, coupled with an economic policy which put the principal emphasis on economic self-sufficiency and on highly capital intensive industries in a country with precious little foreign reserves, and a limited national resources, but failure of their hero to win an outright victory is sure to lead to allegations of electoral fraud.

Mr. Ecevit is a kind of national cleanser, the post-political reason for the early election is with the charisma to convince people that his case is just, and particularly in the universities, it that their cause is safe in his hands.

To the Prime Minister's Justice Party the Opposition Movement Party led by the former army colonel, is a ridiculous charge, just as is Mr. Erbakan's response that the Prime

Minister is a Fascist, but Mr. Demirel has shown recently a willingness to accept neo-Fascist support if it is the price to be paid for remaining in office, and Mr. Ecevit's RPP does have its extremist fringes.

In the short hand of political reporting, this election is in essence a Left-Right confrontation. There are, of course, many people towards the middle ground in each of the two big parties, and certainly within the ranks of their supporters, but the fringes are extremist. One side seeing communists under most beds, the other with a fair element committed to Mr. Ecevit.

The state of the three main parties at the dissolution of the 450-member National Assembly was: RPP 153, Justice 170, NSP 49.

Against a background of electoral violence, the army has committed itself publicly to ensuring that the streets and polling stations are free of attack or even indirect intimidation on Sunday.

If a clear Government does emerge, the Army will stay in barracks; if not, its private pressures will certainly be on the politicians. But principally Mr. Ecevit and Mr. Demirel, to bury their personal hatreds and come together in a grand coalition. This is unlikely, but it is the only realistic alternative now apparent to an Ecevit force—whether overall, or sufficiently close at least to make one-party Government possible.

But that why old politician Mr. Demirel has sprung a few surprises before, he has also managed a considerable feat in Turkey, and that was to return again as Prime Minister, having been turned out of office by the Army.

First vote for one in seven

BY OUR OWN CORRESPONDENT

ANKARA, June 2.

THE TURKISH electorate of 21m people (one in seven will be voting for the first time) goes to the polls on Sunday, Mr. Suleyman Demirel, the Prime Minister, called a general election four months ahead of schedule owing to irreconcilable differences within his four-party coalition and against a background of growing violence on the streets and in the universities, Dominick J. Coyle writes from Ankara.

At issue is a clash between the two big parties: Mr. Demirel's conservative and pro-private enterprise Justice Party, and the generally social democrat Republican Peoples Party (RPP) of the opposition leader and former Premier, Mr. Bulent Ecevit.

All signs point to a clear lead for Mr. Ecevit, the man who as Prime Minister in 1974, authorised the Turkish invasion of Cyprus. The big remaining question is whether the RPP will gain sufficient seats for an overall majority.

Mr. Necmettin Erbakan's National Salvationist Party (NSP) is strongly nationalist—opposed to the EEC but not apparently to NATO of which Turkey is a member—and staunchly pro-Islamic.

Mr. Alparslan Turkes leads the small neo-fascist Nationalist Movement Party which is widely expected to make gains. His followers are blamed for much of the violence over the last two years. Mr. Turkes, like Mr. Erbakan and Mr. Turhan Feyzdoglu, the leader of the small Republican Renaissance Party—a breakaway from the RPP—are all Deputy Prime Ministers.

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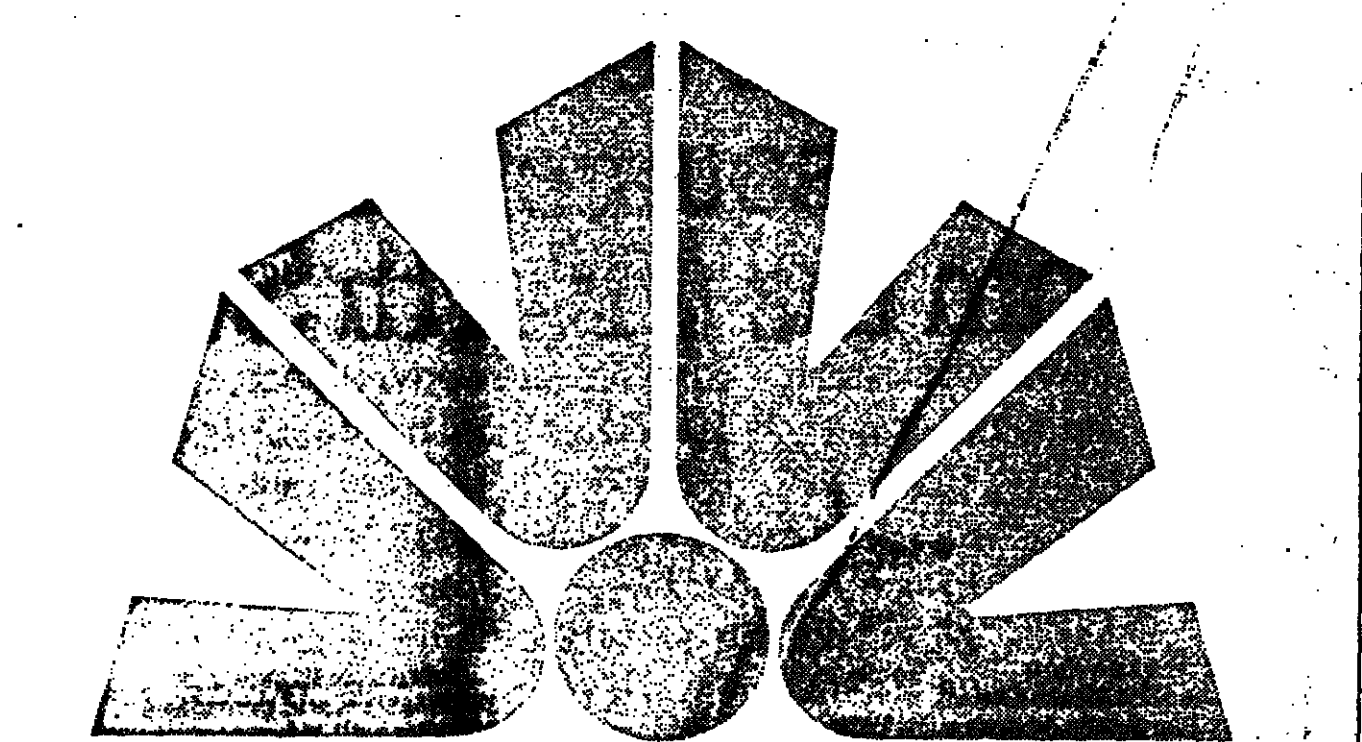
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EEC regional development plans

BY ROBIN REEVES

BRUSSELS, June 2.

THE EUROPEAN Commission unveiled plans to-day for developing the next phase of the EEC's regional policy.

The centrepiece of the policy is the Regional Development Fund, for which 750m. units of account (€492m.) has been proposed in the Community's 1978 draft budget compared with 400m. u.a. (€250m.) this year.

However, the Commission is anxious to increase the impact on the regions through other means and, to this end, is proposing:

- 1-A monitoring system to review on a regular basis the situation in all the regions and define where EEC action is required.
- 2-Regular assessment of the regional consequences of other Community policies and actions.
- 3-Studies towards the co-ordinated use of all EEC financial instruments, including the loan facilities.

The Commission recognises that world economic troubles have aggravated the old problems and created new problems in the traditionally poorer regions and that the persistence of major regional imbalances is a major obstacle to the convergence of national economic policies. In the present climate the creation of new jobs in the regions suffering from the greatest structural unemployment must remain a major priority, it says.

The Commission is proposing that national quotas set when the regional fund was established in 1975, be kept unchanged, at least next year. This means the U.K. has a 20 per cent share, Italy 40, France 15, West Germany 6.4, the Netherlands 1.7, Belgium 1.5, Denmark 1.3 and Luxembourg 0.4.

The fund is generally available for grants of up to 20 per cent of the cost of suitable industrial projects and up to 30 per cent of infrastructure projects; though the Commission is now proposing to push the rate of grant of the latter up to 50 per cent.

That said, 100m. U.A. (€60m.) of the 1978 fund will be earmarked to finance specific Community actions outside the quota system, each proposed action being subject to the blessing of the Council of Ministers.

One proposal the Commission has in mind under this heading is the introduction of a system of interest rebates of 5 percent on loans from the European Coal and Steel Community, the European Investment Bank or new Community loan facilities.

The Commission is also examining the case for establishing a system of taking shares in risk capital of companies via existing national regional bodies.

Greece plans for 6-7% annual growth

By Our Own Correspondent

ATHENS, June 2.

THE GREEK five-year economic development plan for 1978-82 envisages an annual growth rate of 6.7 per cent. This would be about 2 per cent higher than the average rate forecast for EEC countries, and would help Greece bridge the gap between it and the Community, which which Greece is now negotiating to become the tenth full member.

The plan aims at gradually bringing back Greek labour force abroad by creating about 210,000 new jobs in non-agricultural sectors. Half of these jobs will be in industry.

The current account deficit is expected to be at the same level in 1980 as it was in 1976—first over \$1bn. Net borrowing from abroad in 1978-80 is estimated at \$2.4bn.

The Prime Minister's office says the 1978-82 plan is a five-year programme, but that the 1978-80 period is the core of the plan.

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AMERICAN NEWS

Market forces may cut prime rates—Blumenthal

BY JUREK MARTIN, U.S. EDITOR

MR. MICHAEL Blumenthal, Treasury Secretary, today suggested that money market conditions might force the nation's major commercial banks to lower their prime interest rates.

Blumenthal said that the Federal Reserve and its chairman, Dr. Arthur Burns, "I'd be satisfied to let the market take care of it and see what happens."

WASHINGTON, June 2.

U.S. concern over Soviet dissident

By Our Own Correspondent

WASHINGTON, June 2.

THE PRESIDENT CARTER is disturbed about the detention of Mr. Anatoly Shcharansky because it appears to be part of a deliberate campaign directed against dissidents who support the 1975 Helsinki Agreement on human rights.

Carter may use warheads as SALT bargaining tool

BY DAVID BELL

WASHINGTON, June 2.

THE CARTER Administration may be prepared to use the installation of new, and much more accurate missile warheads as a bargaining counter with the Soviet Union in the current strategic arms talks.

Not yet been discussed in any detail. "The longer we wait to move forward (on arms limitations) the more we and the Soviets and the world are going to be faced with situations like this," he said.

Barbados tax haven plan

The Barbados Government intends to establish tax haven facilities for offshore banking and financial institutions. Mr. Henry Forde, the Minister of External Affairs, has said.

Lobbyists under attack

BY OUR OWN CORRESPONDENT WASHINGTON, June 2.

PRESIDENT CARTER has delivered a strong attack on the lobbyists who have come out of the woodwork to try to persuade Congress not to approve a new agency that would have broad powers to protect the interests of consumers.

Energy-linked loan plan

BY JOHN WYLES

NEW YORK, June 2.

NOVEL scheme to boost loan demand and to capitalise on the Federal Reserve's calls for energy saving has been introduced by Chemical Bank in New York.

Foreign cars are included in the scheme but the minimum loan has to be \$2,500. Not surprisingly, Chemical Bank is encouraging the view that it has not only developed a smart business idea but that it is also displaying a commendable social responsibility.

REGIONAL SEPARATISM Picking up the pre-war threads

BY ROGER MATTHEWS IN MADRID

VICTORS of the Spanish Civil War believed that one of the main justifications for the truce was the need to prevent a break-up of the country's essential unity.

Government on economic issues. The main threads of the truce were towards autonomy, which will help them to secure their home base. Voting in Catalonia on June 15 will probably not reveal in the same way as the Basque provinces the real strength of local sentiment.

any will be people whose political objective is the return of pre-war autonomous rights. Their attitudes will tend to slice across boundaries even though they will also be acutely aware of more traditional ideological battles.

from lack of infrastructure, bad communications, a persistent emigration of labour and the consequent inability to attract new industry and thereby enjoy the fruits of the huge economic growth of Spain during the 1960s and early 1970s.

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OVERSEAS NEWS

WORLD TRADE NEWS

Palestinians in Lebanon battle near Israeli border

RIGHT-WING Lebanese forces and Palestinian commandos pounded each other with heavy artillery near the Israeli border today, local residents reported. Tension has mounted along the frontier since the victory of the right-wing Likud bloc in the Israeli elections last month, and a declaration by the Lebanese Right that the Palestinian presence here is illegal. One civilian was killed in the village of Tal al-Sag, a front-line position of the Palestinian and left-wing Lebanese forces, residents said. Fammaleh were set ablaze by the shelling. The residents reported that Israeli guns followed the barrage between Palestinian and left-wing positions. Meanwhile, the political leaders of opposing Lebanese factions conferred with Syrian and Iraqi leaders. In Damascus, Mr. Camille Chamoun, leader of the Right-wing Lebanese Front, talked with Syrian Foreign Minister Abdel-Halim Khaddam.

Italy restricts imports of Japanese motorcycles

ITALY HAS decided to impose a temporary ban on all imports of Japanese motorcycles worth 380cc. and some audio parts in an attempt to protect local production. The move is widely regarded as a retaliatory measure against Japanese trade restrictions which have severely hit Italian industries, particularly the manufacturers of winter sports equipment, notably ski boots. Officials on both sides said this was the first case of retaliation in a trade dispute between an individual Common Market state and Japan, which denies it has put pressure on ski boot importers to curb imports from Italy. Japanese Ministry of International Trade and Industry officials said they have not been notified officially by the Italian Government about the import restrictions. The EEC Commission informed the Japanese Embassy in Brussels on Wednesday of the Italian Government action, an EEC official said. As far as can be determined, the only public notice of the retaliatory measures against Japanese products came on May 27 in the Italian Government's official gazette. The measures will restrict the import of Japanese motorcycles with engines larger than 380cc. motorcycle sidecars, audio parts for movie projectors, stereo tape recorder recording heads. The Italian Foreign Ministry said yesterday that the import ban on certain Japanese goods, which is retroactive to January this year, would be enforced until the end of December. The temporary ban will affect in particular imports of Japanese motorcycles.

Tokyo flatly denies the charges

Following Italy's decision to shut out Japanese exports of motorcycles and some audio parts in retaliation against what Rome thinks are surreptitious covert most restrictive Japanese imports of Italian ski boots, Japan's Ministry of International Trade and Industry (MITI) flatly denied the charges. MITI is studying the measures which it says were taken in the last few days without any notification. In fact, Japanese diplomats in Rome got confirmation yesterday that the two items had been placed on Italy's list of restrictions on Japanese imports but so far there has been no official notification of the move to the Japanese Government. For now, none of these items are being granted import licences until quotas can be set. Italian sources in Tokyo say the measures were taken in retaliation against a reduction in Japanese imports of Italian-made ski boots. Last year Tokyo asked the EEC to voluntarily control its boot exports to Japan, worth ¥4.5 billion in 1976. Brussels said no, as did Rome which accounts for 55 per cent of the EEC exports to Japan. In December, Italian exporters got put on Japanese importers being MITI to reduce their purchases by 20 per cent. The EEC formally asked Japan to deny that such "guidance" existed, but has received no reply, as of this evening, according to Community sources in Tokyo. Rome is understood to have informed the EEC Commission on May 25 of its action to restrict from June 1 Japanese motorcycle tape-recorder parts imports. The EEC does not have to authorise such action when they take the form of retaliatory restrictions, as claimed by Rome. Japan's Foreign Ministry told this to-night, although it still had not got official word from Rome on the matter. MITI officials flatly deny that Tokyo has imposed any restrictions whatsoever on imports of ski boots. They say that flooding of the market last year prompted the request for an orderly marketing arrangement with the EEC, a request which was turned down. Since then, one official insists, "we dropped the matter." Nevertheless, MITI did confirm that import consignments are well below last year's levels as a result of the flooding. Ski boot shipments, moreover, do not happen in a big way until September and October, leading MITI to the conclusion that Rome's import controls cannot at all be justified as retaliation. A MITI source said, therefore, that there is "no choice" but to protest on the measures at GATT if they are not lifted promptly. As Tokyo sees it, Italy (and the EEC) is treading on thin and illegal ground by placing quantitative restrictions on Japanese exports. Japan's motorcycle exports now totalled ¥24.8m last year, or less than one per cent of Japan's exports to Italy. On the other hand, Italy exported roughly \$11m worth of ski boots to Japan last year, a little over 2 per cent of Italian sales in Japan. Italy stands to lose relatively more if its retaliatory action leads to one by Japan on ski boots—a possibility which MITI officials would not preclude. Although motorcycles only represent one per cent of Japan's exports to Italy, Japanese makers claim 85 per cent of the market for large-size cycles. In 1976 Japan exported 77m, 250 c.c.) to Italy, almost all of them in the 380 c.c. and above class. (Below 380 c.c., they have been under strict control since the early 1970s in order to protect Italy's motorcycle manufacturers.) Now, Italy has decided to reject all incoming motorcycles from Japan above 380 c.c., licensing and made it clear importers that no licences will be granted until quota ceilings for the year can be set. The increase in Japanese sales to Italy of tape recorder parts was more marked, though small in volume compared with motorcycle exports. In 1976 exports of these parts doubled from ¥390m to ¥770m. Thus, MITI thinks that Rome is using a trumped-up charge of retaliation, in effect, as a pretext for protecting Italian industries from the large inroads made last year by Japanese motorcycle and stereo parts makers.

Likud policy outlined

MR. MENAHEM Begin, the leader of the Likud bloc, who is expected to be invited by the Israeli president to try to form a government, today presented a 15-point draft proposal for policy guidelines when he met representatives of the Democratic Movement for Change (DMC), which he hopes to persuade to join a new coalition. The draft is not specific on Israel's future borders and the establishment of Israeli settlements in the occupied territories. These are the two issues which are expected to present the Likud and DMC's negotiators with the most difficulties. One guideline holds that "the Jewish people's right to the land of Israel is eternal and cannot be contested." Another sets as a government objective reinforcing the establishment of military outposts, and permanent agricultural and urban settlements, on the soil of the homeland. Efforts to achieve peace will head the list of the government's concerns, one point reads. The government will participate in the Geneva peace talks on the Middle East, and the Likud will continue to write Israel's neighbours to discuss a peace settlement. Even before attending to-day's meeting, Prof. Yigael Yadin, leader of the DMC, indicated that he considered the Likud guidelines on defence and settlement as being too vague. The Likud indicated that it would accept an inner cabinet for foreign affairs and security, but would include Prof. Yadin, if he were to accept the offered post of Deputy Premier.

Angolans arrest Portuguese and rebels

SR. PEDRO FORTUNATO, the former political commissar in Luanda, the capital of Angola, has been arrested. Reports from Angola this afternoon said that Sr. Fortunato fled Luanda when last week's rebel coup failed. He had apparently been acting on behalf of the rebel leader, Sr. Nito Alves, with a direct committee in the city. Also, a former editor of the Luanda daily newspaper, Diario de Luanda, Sr. Virgilio Frutuoso, has been called in for questioning by the Angolan authorities, along with other local Portuguese, apparently in connection with last week's abortive coup. It appears that one of the men arrested is Col. Joao Varela Gomes, well known in Portuguese revolutionary circles in 1974. He fled Portugal for Angola late in 1975 and has been living there ever since. In a recent speech, the Angolan President, Sr. Agostinho Neto, implied that "Portuguese radicals" who deposed the coup attempt. Today's issue of the Lisbon radical left-wing weekly Pagina Um gives a detailed report of the origins and leading figures of the coup, apparently planned several months ago, in an attempt to eradicate white, and, in particular, the MPLA. The radicals, however, apparently conceded that Sr. Neto was the only figure who could rally popular support, and intended to keep him in as president. Agencies add: Sr. Garcia Neto, the director of economic affairs at the Angolan Foreign Ministry, was one of several officials assassinated during last week's abortive coup in Angola. It was reported to-day by the MPLA.

EEC concern over repercussions of U.S. Steel case

CONCERN IS mounting in Brussels over a decision in favour of the U.S. which has damaged if U.S. Steel wins its current legal challenge over the remission of valued added tax on European steel exports worth about \$1bn. a year. Though a decision on the case, now before the U.S. courts, is expected before next autumn, Commission officials are now putting the finishing touches to a draft paper which recommends that the EEC should seriously consider retaliating against U.S. exports if a finding is made in favour of U.S. Steel. It is hoped that the paper will be approved by the full Commission next week and presented to the next EEC Foreign Ministers' Council meeting on June 22. It does not specify any particular form of retaliation, which would be decided by EEC governments. The fear in Brussels is that a legal victory by U.S. Steel would not only lead to the imposition of stiff countervailing duties on European steel exports but also to a similar move by other U.S. business interests as a precedent for obtaining protectionist relief from other EEC exports, almost all of which enjoy VAT remissions. Such an outcome could result in the breakdown of the tariff-cutting trade negotiations on tariff-cutting now being conducted in GATT. VAT remissions on exports are considered illegal under GATT. But European anxieties about the outcome of the U.S. Steel case have been heightened by a recent U.S. decision in favour of Zenith, the American television manufacturer, which had challenged the legality of tax rebates enjoyed by Japanese television makers on their exports to the U.S. The Zenith decision is now being appealed by the U.S. Treasury and President Carter has assured the EEC that his Administration will also oppose U.S. Steel's case. But if the American company's legal arguments are upheld by the courts in the final analysis, the EEC would have no option but to seek an amendment of the U.S. tax laws by Congress. Governments of the Nine have agreed informally to co-operate in organising a lobbying campaign by their Washington embassies to try to convince members of Congress of the notably serious consequences of the court cases. They are said to have won an influential convert in Congressman Charles Vanek, chairman of the Trade-Subcommittee of the House of Representatives Ways and Means Committee. By setting it known that the EEC will not shrink from retaliation, if necessary, the Commission is also trying to prepare the ground for an eventual approach to Congress. Ironically, the American protectionist thrust has thrust the Community into close collaboration with Japan, with which it is still in conflict over mutual trade questions. The two sides have been co-ordinating their response within GATT.

NORTH-SOUTH: WHERE THE DIVISIONS LIE

Two of the main issues at the Paris Conference on International Economic Co-operation are commodity price support schemes and debt relief for some of the less developed countries (LDCs). The third world participants are seeking a \$6bn common fund to finance the buffer stocking of certain key commodities. Some of the basic statistics about these commodities are given on the far right in Table 1. Table 2, lower right, shows the cost of debt servicing in terms of a percentage of exports for a selected list of LDCs. This percentage can change rapidly as a country heavily dependent on the export of a single commodity (say Zambia and Zaire in the case of copper) finds world demand falling or rising.

Owen studying effects on peace initiative

WHILE RHODESIAN troops heading home yesterday after their longest incursion into Mozambique, Dr. David Owen, the British Foreign Secretary, was assessing the repercussions of the raid on the current U.K.-Rhodesia peace initiative for action. Even without the incursion the chances of a negotiated settlement between the Rhodesian and pro-Government and pro-Salisbury of South African commentators have been half-hearted in their defence of the Rhodesian U.S. peace initiative for action. The government-influenced news commentary on South Africa Radio has drawn a clear distinction between "hot pursuit" which was, it claimed, "recognised under international law," and "maintaining troops on foreign territory" which was not. The raid aside, the U.K.-U.S. team which has been sounding out opinion in Southern Africa on the prospects for agreement on Rhodesia's independence continues to be divided. The Rhodesian franchise, which is the question of the Rhodesian franchise. During the team's discussions with Mr. Smith, he did not budge from his insistence on a qualified franchise, while Britain supports the black nationalist demand for universal adult suffrage. As at the Geneva conference last year, control of the army and police during the shift to majority rule is another stumbling block. Mr. Smith feels that retention of his security forces would guarantee law and order. The U.K.-U.S. team feels that a "golden mean" should be found between this and the black demand for guerrillas to take over internal and external security. A third sensitive area is the need for incentives and reassurances to the 270,000 whites to stay on. The feeling in Whitehall is that the raid could lead to Soviet and Cuban military involvement in the area on the side of Mozambique, and is likely further to antagonise Rhodesian black nationalists, reinforcing their suspicions about the intentions of Mr. Ian Smith, the Rhodesian Prime Minister. It is argued that, coming on top of Rhodesia's recent threat to make pre-emptive strikes into Zambia against guerrillas there, the Mozambique raid will have increased the militancy of front-line African states which have a vital role to play in any settlement negotiations. But the issue is being viewed differently in Salisbury. It is argued there that, for Mr. Smith to be able to bargain at any constitutional negotiations, the Rhodesian security forces must have the upper hand. There is less enthusiasm for the incursion among Rhodesian business people, who are inclined to the view that the raid will do more harm than good to the

Martial law ruled illegal in Lahore

THE GOVERNMENT of Pakistan is likely to make an appeal to the Supreme Court against to-day's ruling by the Lahore High Court challenging the imposition of martial law in the city. Prime Minister Zulfikar Ali Bhutto clamped martial law on three of the country's biggest cities—Lahore, Karachi and Hyderabad—six weeks ago to check growing violence which threatened to topple his Government. Last month the Karachi High Court gave a different ruling when it upheld the validity of the constitutional amendment and suspended the hearing of petitions challenging the legality of martial law. The judgment assumes greater importance because of its timing. The long-awaited talks between Mr. Bhutto and the opposition parties in an attempt to resolve the country's three-month-old political crisis are due to start to-morrow. Withdrawal of martial law was one of the opposition's principal demands.

Draft directive issued on export credit insurance

THE EUROPEAN Commission has set up a new approach to the problem of financing export credit insurance within the Community. Yesterday the Commission approved a new draft directive to be sent to the Council of Ministers. Dropping the old approach of trying to make uniform all the fine print on credit insurance contracts and policies, the new draft will allow member states to set their own terms, but strong marks of British thinking in this field, sets out instead broad guidelines on insurance practices. The directive is meant to supplement the success of the EEC Council in agreeing earlier this year common guidelines on minimum interest rates and maximum periods of cover. The new draft will require, among other things, that exporters cannot get cover for more than 95 per cent of a contract's value, that this cover cannot apply when a supplier is in default, and they allow banks to opt out to get 100 per cent unconditional cover from the various state-run insurance bodies. The guidelines do not try to make the premiums uniform, for the reason that the proportions of total export contracts which are insured vary from 35 per cent, in different EEC states, and therefore there is a wide difference in the nature and quality of risks that are insured. Nor do the guidelines cover specialised forms of insurance, like that against inflation risks or exchange fluctuations. But the directive will require all State insurance policies to provide the Commission with all the details of their rates and practices, and Brussels officials still hope to use this information to make future headway towards common premiums. By approving the new draft directive, the Commission is withdrawing various objectives—passed by the Council in the early 1970s but never put into effect—which aimed at making

Common fund 'test case'

IN PRESSING so hard for the establishment of a common fund, the developing nations have seen it as a test case of the willingness of the industrialised world to reform the international economic order. As originally conceived the fund would be used to buffer stock 18 commodities of which UNCTAD picked out tin as being a hard core and thus deserving priority treatment. The fund records production during the boom year of 1973, are sugar and cotton, both of which are heavily produced in the West. The economic arguments for setting up a common fund—which have been partially accepted by the industrialised nations—are that both producers and consumers stand to gain from a stabilisation of prices that a buffer stock could bring; and that a common fund would need less cash than individual commodity agreements because the surplus from the sale of one product could be used to underpin another. Western objections to the fund have shifted from outright rejection by the U.S. and West Germany as running counter to market forces to fears that it would push up commodity prices to unrealistic levels. The West has also argued that buffer stocks are suited only to certain commodities like tin, rubber, coffee, and cocoa. It believes as well that the \$6bn sought by the developing nations is dangerously excessive. The issue of LDC indebtedness is even more complicated

New talks on Namibia

TALKS ON the future of Namibia (South-West Africa), between South Africa and envoys from the five permanent western members of the UN Security Council, will be resumed in Cape Town early next week, diplomatic sources disclosed today. After two rounds of talks, the five feel that some encouraging progress has been made, but obstacles remain in the way of laying down an agreed formula leading to self-determination and independence. The South African position has changed in important respects since the first contact on April 7. It has agreed to free national elections, to a constituent assembly which would develop a constitution for an interim Government before independence. It has also agreed that all Namibians inside and outside the territory could take part, including members of SWAPO, the main nationalist group, and that the UN would be involved in the election process, to ensure fairness and international acceptability.

Banaban terms for acceptance

Financial Times Reporter THE BANABANS, whose Ocean Island home in the South Pacific has been devastated by phosphate mining, have said they will accept the \$6.5m. compensation on payment from the British, Australian and New Zealand Governments only on certain conditions. Their representative in London, the Rev. Tebuke Retan, said last night that the proposed fund must be controlled by the islanders' leaders and Ocean Island itself must be separated immediately from the Gilberts group of which at present it is a part.

Aerospace exports

British aerospace exports remained strong at \$85m. in April, following the record figure of £100.6m. in March. This takes total exports for the year to £327.3m., giving a positive net balance of over £77m. over imports. Exports of guided weapons reached a record \$4.3m. in April, due mainly to sales of the British Aerospace Rapier low-level defence system, which now has orders worth over \$500m. from six countries.

Table 1: KEY COMMODITIES. Columns: Commodity, Total world production 1973, Leading share of production, Main importer. Rows include Tin, Copper, Rubber, Sisal, Jute, Tea, Cocoa, Coffee.

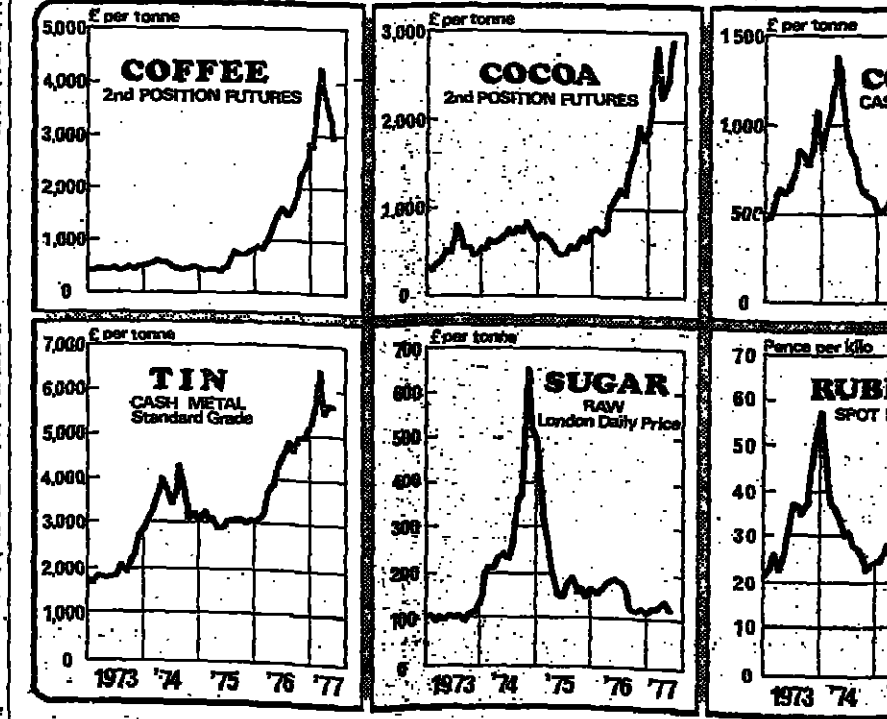


Table 2: EXTERNAL PUBLIC DEBT OUTSTANDING OF SELECTED DEVELOPING COUNTRIES END 1974. Columns: Country, Disbursed only (U.S. millions), Total, Service Payments as % of exports.

HOME NEWS

Six part-timers join Board of Shipbuilders

ROY ROGERS, SHIPPING CORRESPONDENT
VOCALTY IN finding suitmen willing to run Britain's nationalised shipbuilding industry has forced the Government to announce a largely part-time Board for British Shipbuilders...



Terry Wiles, a thalidomide victim, was at the John Player-British Genus Exhibition, Battersea Park, London, yesterday displaying his Supercar. Designed and built by his father, Mr. Leonard Wiles, the car can go up and down stairs and enables Terry to feed himself. It was built at a personal cost of £10,000.

£40m. offer for estate turned down

BY QUENTIN GURDHAM, PROPERTY CORRESPONDENT

AN OFFER of over £40m. for the Knightsbridge Estate has been turned down. The bid for the estate taking in the properties between Sloane Street and Harrods on the south side of the Brompton Road, London, S.W.1, came from one of the nationalised industry pension funds.

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Assets exceed £1000 million

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DNS LIE

Methven its EEC patent proposals

A. H. Hermann, Correspondent

EEC draft regulations to exempt certain types of licensing agreements from notification procedures was up by the wrong people wrong reason, according to John Methven, director of the CBI. It would require licensing and technology transfers in the Community.

similar misguided assignment of patent legislation to the Patent Office in Canada led to a world-wide protest. Methven said: "Those in the Community who got patent licensing in a state of confusion are in danger of falling into the trap of the view taken of the one hand and meant on the other. While the protection and control of economic advances, patents viewed these rights as monopolistic requiring supervision."

suspicion resulted in a move towards these rights, stated at the Geneva talks TAD, where the tendency was to be to treat patents, and trade marks as a single issue rather than an element of industrial property.

wednesday Mr. Edmund Leach, Secretary of State for Industry, expressed similar views at a conference.

Post Office cuts in orders justified, report concludes

BY MAX WILKINSON

MR. MICHAEL POSNER'S report on the Post Office's cuts in the ordering of telephone exchange equipment finds no commercial grounds for alternative action.

He finds that 60 per cent of the reduction in orders for the three years 1974-76 to 1976-80 was attributable to new methods of traffic forecasting. One third of the change may be due to a changed notion of the expected level of national income in 1980. The rest is due to the increase in the relative price of the telephone services.

In November, 1976, he says suppliers were given 18 months' notice of a 50 per cent cut and 30 months' notice of a 70 per cent cut in the workload of factories producing Strowger exchange equipment.

He says that between 1973 and the autumn of 1976 the ordering programme for the three final years of the decade taken together fell by £257m—a cut of about 30-35 per cent. The reduction in manpower requirement was probably greater, because the cuts were concentrated on the labour-intensive Strowger equipment.

Of the £197m. of total telecommunications investment by the Post Office in 1975-76, £201m. or 22 per cent, was spent on telephone exchange or switching equipment from the manufacturing industry.

There are four companies in the U.K. making public telephone exchange equipment: GEC Plessey, STC and Plessey (TMC). A review of capacity by more modern techniques and computer-based analysis has found that the Post Office now has up to 20 per cent excess switching capacity in addition to normal spare capacity of up to three years' system growth.

Impact

Mr. Posner says: "I have found no-one who claims to have expert knowledge in this field who would seriously question this assessment. The only surprise is that the Post Office has not recognised its existence before."

The implication is that, superimposed on a slow growth in demand, additional capacity has been found equal perhaps to another three years' growth.

This must call into question the need for new capacity. Mr. Posner examines the question, raised by Sir Harold Wilson, of whether price reductions could help to stimulate demand for the telephone service. He says prices were too high in 1976, but that inflation is now bringing them back into line with the Post Office's financial targets.

He suggests that there is a case for reducing the traffic charges and increasing rentals with perhaps a reduction of the connection charge. He hopes these "imperfections" in pricing will be remedied.

Value He finds no reason to challenge the Post Office's view that the price elasticity is relatively low. "If customers place a rather low value on increased total traffic, it is not wrong for the Post Office to place a low value on the purchase of extra new equipment."

"I conclude that it is not possible to fault the presumption in favour of the Post Office's ordering decision on the grounds that their pricing policies may be wrong."

The fall in demand for telephone traffic compared with the expectations of the beginning of the decade meant that it was no longer necessary to extend Strowger and Crossbar exchanges to the extent originally envisaged.

Mr. Posner attempts a cost benefit analysis to find out whether the Post Office should have ordered more equipment even if it had been the owner of the supplying companies.

His analysis is based on the question: "How much cheaper would the price of the new equipment have to be before it became profitable to the Post Office and its customers taken together to order more?"

He concludes that "more equipment is probably worth so little to the Post Office that there is no level of subsidy that we could reasonably pay that would induce the Post Office to order more."

He suggests two possible exceptions. 1. Bringing forward the small stream of Strowger orders. This would help the factories making the equipment in the short run but would result in a sharper cut-off later on with higher redundancies and greater disruption. The cost to the Post Office would be about £5m.

2. Restoration of some of the cut in TXE4 equipment, if the Government agreed to revise the criteria for investment spending in the public sector.

Post Office orders for Telecommunication Switching equipment. Report to Secretary of State for Industry.

criteria for investment spending in the public sector. Post Office orders for Telecommunication Switching equipment. Report to Secretary of State for Industry.

Burmah Oil will pay \$10m. to Seatrain

BY ROY ROGERS, SHIPPING CORRESPONDENT

THE DISPUTE between Seatrain Lines of the U.S. and Burmah Oil over a broken oil tanker charter has been settled out of court—at a cost of \$10m. to the British company.

Legal wrangling between the two companies started in 1975, when Mr. Elias Kulukundis, the then president of the Burmah Oil Tanker Company, violated a charter party agreement by refusing to deliver a tanker which was to have been chartered to a Seatrain subsidiary.

The vessel was diverted to Exxon at far higher rates than those agreed with Seatrain. Last month the U.S. District Court in New York awarded Seatrain damages of \$8.6m.

Judge Marvin E. Frankel said: "The Burmah people had sought to escape their plain obligations and seize an advantage in a steeply rising tanker market."

Mr. Kulukundis resigned from the company in 1975 when it ran into financial difficulties, largely due to over-commitment by his shipping division.

What every cigarette smoker should know about NSM.

A new standard in tobacco substitutes.

NSM* is a totally new concept in tobacco substitutes. NSM has been developed following an extensive research programme over many years, financed jointly by Imperial Tobacco and ICI. NSM is a wholly British development.

The objective in developing NSM has been to convert natural plant material into a form which might help to reduce the risks which medical authorities have associated with cigarette smoking.

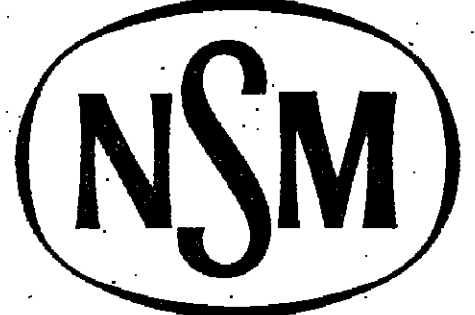
A programme of laboratory research has been completed to the satisfaction of the Independent Scientific Committee on Smoking and Health which has agreed to the use of NSM in certain cigarette brands. The Hunter Committee, appointed by H.M. Government.

Research has shown that when NSM burns, it produces smoke which is different in both its nature and its effects from that produced by Virginia tobacco:

- 1. NSM produces less than one-third as much tar.
2. NSM produces not just less tar but tar which is about one-third as biologically active (when measured by a standard mouse skin painting technique).
3. NSM produces a less irritant smoke.

The extent to which these attributes of NSM are effective in a product made from a blend of NSM with Virginia tobacco will depend on the specification of the cigarette and the proportion of NSM and tobacco in the blend.

Cigarettes containing NSM tobacco substitute will be available in July.



Issued by New Smoking Materials Limited

*Trade mark of New Smoking Materials Limited.

DAILY FLIGHTS TO NEW YORK. Now Iran Air have flights to New York every day of the week. All by Jurabo. Either our latest plane, the 747-200B, or the 747SP, the 'Special Performer'. All leaving Heathrow at 14.15. And arriving at 16.45 at JFK's speedy Worldport terminal. For details, or to make reservations, see your travel agent.



HOME NEWS

Public sector debt less than expected

BY MICHAEL BLANDIN

THE PUBLIC sector borrowing requirement in the past financial year was £8.75bn, according to the latest estimate published by the Central Statistical Office.

This is below the estimate of £9.5bn given at the time of the Budget at the end of March. The new figure provides final confirmation that the outcome for the last year was well below earlier forecasts—as recently as mid-December, the Treasury was predicting a borrowing requirement of £11.2bn.

The result could provide further support for the views in the City and elsewhere that the projections for the current financial year may turn out to be too high again, and that there is therefore room for some refutation of the economy within the present targets.

In his Budget speech Mr. Denis Healey, the Chancellor of the Exchequer, said the result of both parts of his proposals—including the conditional reduction in income tax—would be to produce a PSBR for the current financial year of some £8.5bn. This would be within the ceiling of £8.7bn, agreed with the International Monetary Fund.

Some forecasters have argued that the outcome could be significantly lower. The influential National Institute of Economic and Social Research this week over-

predicted, for example, the PSBR for the current financial year would be about £6bn, with Government revenue being boosted by the effect of expected inflation on tax income.

The latest official figures show that in the first quarter of 1977—the final period of the financial year—the total public sector borrowing requirement was £1.72bn, on a seasonally adjusted basis. This was some £70m lower than in the previous quarter.

The central government's own borrowing requirement in the quarter was £1.18bn, seasonally adjusted, a rise of about £350m over the previous quarter.

Ratepayers 'face confusion' over notional home values

BY STUART ALEXANDER

THE NOTIONAL VALUE of houses, on which future rate demands would be based if proposals in the recent Green Paper on local government finance were accepted, will be far different from the actual price paid, Professor Christopher Foster, director of the Centre for Environmental Studies, said yesterday.

What was proposed, he told delegates to the Chartered Institute of Public Finance Accountants' annual conference in Eastbourne, was far different from the simple outline people had been given.

It was sensible to imagine that the adjustments would mean that the notional value would not be the price paid, but the price one would have paid at the time of the most recent revaluation. These were normally 10 years apart.

Any part of the price which reflected hope or development value would be eliminated and the sale price would be adjusted to reflect an average state of repair.

He thought that there would be further adjustments to offset any particularly favourable or unfavourable influences and to convert from leasehold to freehold. Other tax advantages would be eliminated and, finally, there would be banding.

"My own view is that at the end of this process the rationale would be as mysterious to the ratepayer as it is now," said Professor Foster. "Indeed, it might worry him more."

The application of current cost accounting to organisations such as local authorities would be irrelevant, Mr. Kenneth Sharp, head of the Government Accountancy Service, said yesterday.

April house-building activity continues better trend

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

THE IMPROVEMENT in house-building activity recorded in March continued into April, according to provisional figures from the Department of the Environment.

Statistics show that during April a start was made on 27,700 homes in Great Britain, compared with 22,800 in the previous month.

The figure is still well down on the levels recorded a year earlier—starts last April reached 30,800—but it indicates an improvement over the more recent poor rate of output. Starts in January, for example, were only 15,700.

On a three-month seasonally adjusted basis, starts in the February-April period were down 0.7 per cent on the previous quarter but 32 per cent lower than in the same period a year before.

Private housing starts in April totalled 12,400, against 11,000 in March, while council house starts

reached only 10,300, compared with 11,800 in the previous month.

Rousing completions totalled 23,800 against 25,300 in March and 25,800 in April, 1976. Of the April, 1977, figure, 12,100 were in the public sector—a fall of 2,500 on the previous month—while 11,500 completions were recorded in the private housing sector, 500 more than in March.

On a three-month basis, total housing completions were 1 per cent up on the previous quarter but 8 per cent down on the same period a year earlier.

The Department also announced that house renovation grants for 30,500 homes were approved in England and Wales in the February-April quarter, compared with 30,700 in the same period a year earlier.

Price Commission curbs cement price increases

BY OUR BUILDING CORRESPONDENT

THE PRICE Commission yesterday issued a statement pointing out the latest round of price-increases announced by the cement manufacturers were substantially lower than had been clearly stated in its intervention, originally sought.

The commission normally publishes monthly lists which contain details of its interventions in price rise applications, but on this occasion it has clearly wanted to dispel any impression that the cement makers had been given approval in full for the price increases they sought.

The Cement Makers Federation first applied last month for permission to raise prices but the commission rejected the application. A new application was submitted and yesterday the Federation said the 12 per cent increases would take effect on June 9.

For Wills there will be Embassy Premier, a standard size filter cigarette, and Embassy Premier King Size. At the same time the company is to launch an entirely new brand, President King Size, which will fall in the low-to middle tar group.

From Player there will be New Smoking Material versions of No 10, No 6 and John Player King Size, which will be marketed in a lighter shade of blue to distinguish them from their all-tobacco stablemates.

Although the New Smoking Material will mean that these cigarettes are generally in a lower tar bracket than their all-tobacco equivalents, their tar delivery will still in many cases be no less than existing very mild cigarettes.



Mr. Tony Garrett, chairman of Imperial Tobacco, who described the new product launched yesterday as "the culmination of 18 years' work."

Imperial to launch six New Smoking Material brands

BY STUART ALEXANDER

IMPERIAL TOBACCO is expected to launch a heavy advertising campaign in the near future in support of its new brands of cigarettes containing New Smoking Material. The six varieties, which include two types of Embassy, have been split evenly between W. D. & H. O. Wills and John Player.

All except one will fall into the low-tar bracket and all will contain 25 per cent of the cellulose-based substitute, developed jointly by Imperial and ICI and manufactured at Ardeer, in Scotland.

While already announced rivals launched by Gallaher and Rothmans—all are expected to be on the market from July 1—have been restricted to king-size cigarettes, the Imperial brands will cover all sectors.

Imperial says, however, that the tar from New Smoking Material is less irritating and less biologically active. It has made sure that smokers will not have to trade up to try tobacco substitutes. This is partly because Imperial, which claims 66 per cent of the U.K. market, is very strong in the market for smaller cigarettes.

Clearance for the use of substitutes was given at the end of March by the Hunter Committee, though it studiously avoided endorsing blends containing substitutes as being in any way more safe. Yesterday Mr. Tony Garrett, chairman of Imperial Tobacco, emphasised that at no time had the company made any safety claims nor would it.

Both Gallaher and Rothmans will be introducing cigarettes containing Cytrel, which has been developed in the U.S. by American Celanese, but Gallaher has indicated that it may use New-smoking Material later.

Lighter blue

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U.S. cigarettes

A British-American Tobacco confirmed yesterday that talks with Lores Corporation in the U.S. had reached a "delicate" stage. The talks are over the foreign activities of the Lorillard tobacco division. Lorillard's best-known brand is Kent, which has been available in the U.K. for some time in a different formula from that in the U.S.

From October 1 cigarettes containing flavoured additives will be allowed in the U.K. and several U.S. manufacturers are planning to market their cigarettes here.

Herring fishing ban urged

By Ray Perman, Scottish Correspondent

A COMPLETE BAN on herring catches in the North Sea, at least until the end of the year, was urged yesterday by the chairman of the Government's advisory Herring Industry Board.

Dr. W. J. Lyon Dean said that the ban should be enforced by the Royal Navy if necessary. Stocks had fallen so low that the fish was in danger of extinction.

Unless the EEC Fisheries Ministers could agree at their meeting on June 27 to suspend fishing within 200 miles of the coast of Britain, the U.K. should impose a ban unilaterally.

The Government should also act to protect inshore fishing by declaring a 50-mile exclusive limit for British vessels so that the size of catches could be controlled.

"We must do these two things and keep these measures going long enough to give us all time to prove that conservation works, prove that the British can manage a conservation policy on marine life, and give adequate time for the Community to work out a fair and reasonable common fisheries policy."

Dr. Lyon Dean said that the effect of a ban would be to force the herring fleet inshore to the Clyde, the Isle of Man and the Minch, or to change to fishing for sprats, mackerel or white fish.

Some boats would have to be tied up and their operators should receive a subsidy.

The quantity of fish going to the processors would be cut to about 60 per cent—enough for the domestic market—but not enough for export. Prices, which were already high would be bound to rise and perhaps double by next year.

Asked about the problems of enforcing the ban, Dr. Lyon Dean said that the fishery-protection service had improved tremendously recently and the new, island-class ships were fast enough to outrun all but a small percentage of foreign trawlers fishing in British waters.

Subsidy

"Let us get away from the present phase of ad hocery and short-term compromise. How can business prosper if no one knows where and in what quantity his next month's raw material is to come from?"

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New waveguide phone link given go-ahead

BY KEVIN DONE, INDUSTRIAL STAFF

THE POST OFFICE has decided to go ahead with the world's first commercial use of the waveguide phone system in a £7m project that will link Reading and Bristol.

The system has been developed from the start by the Post Office's research department in collaboration with Marconi and BICC and provides a communications highway capable of carrying half a million calls at once.

The Bristol-Reading link is due to come into operation in 1983. Sir Edward Fennessy, managing director of telecommunications, said yesterday that the system was "in advance of anything comparable anywhere else in the world."

The number of phone calls made in the U.K. has grown from 10bn in 1970 to 16bn last year and the Post Office hopes that the great increase in capacity which waveguide provides will cater for

phone growth into the next century and also give scope for services.

The waveguide incorporates a spiral of copper wire inside a tube made from glass-reinforced plastic. The capacity of phone calls or 300 television channels is well in excess of conventional systems in use in the U.K. The largest inter-city cable in service can carry 161 calls at once and a new 11 being constructed between London and the Midlands a North-West of England will be capable of carrying near 100,000 calls at once.

Discussions will begin shortly between the corporation a Marconi for electronic equipment, with BICC for the waveguide and with the British Steel Corporation for steel pipe which the waveguide is housed. Construction and laying of the pipe should begin in 1979.

Severn-Trent water bills will be cut

BY IAN HARGREAVES

CUSTOMERS of the Severn-Trent Water Authority will have their bills reduced next year as a result of a ruling yesterday by Mr. Denis Howell, Minister at the Department of the Environment.

Mr. Howell told the authority that the £21m surplus it earned in the last financial year, which amounted to 11 per cent of its turnover, had to be returned to consumers immediately under the terms of a Government ruling that only surpluses equivalent to 2 per cent of date repayment to customers.

Severn-Trent said last night that increases in next year's water bills, but charges would rise sharply the following year.

Severn-Trent was not the only water authority to make surplus of more than 2 per cent under of revenue last year, but it was the only one to resist Mr. Howell's instruction on immediate date repayment to customers.

Shipping chief calls for talks on over-capacity

BY ROY ROGERS, SHIPPING CORRESPONDENT

A FORUM comprising European shipowners and shipbuilders is officially nationalised at the last launch before the group's annual meeting in London. The forum is to consider the problem of worldwide shipbuilding over-capacity while maintaining "reasonable" shipbuilding facilities, was suggested yesterday by Mr. Ross Bech, managing director of the Scott Lithgow Group.

Speaking at the launching of the 18,500 d.w.t. general cargo vessel "Drove" from the group's Kingston yard, Port Glasgow, the last launch before the group's annual meeting in London, the forum is to consider the problem of worldwide shipbuilding over-capacity while maintaining "reasonable" shipbuilding facilities, was suggested yesterday by Mr. Ross Bech, managing director of the Scott Lithgow Group.

These were "sensible" scrap and build-programmes and the more speedy adoption of segregated ballast tanks—a major safety and anti-pollution precaution.

CBI job for ex-TV reporter

BY MAX WILKINSON

A FORMER television industrial reporter, Mr. Richard Dixon, is to become the CBI's director of social affairs later this year in charge of the Confederation's policies on employment, labour and allied subjects.

At present Mr. Dixon, 42, is the CBI's director of information, a post he took up in 1973 after 14 years with Independent Television News, 10 of them as industrial correspondent.

His new appointment, which starts on September 1, follows the departure to a government post in Canada of the former

director of social affairs, Mr. Eddie Robertson, and the retirement of Mr. Alan Swinden from being the CBI's chief adviser on social affairs.

The HOLLAND Report's £168m plan to provide occupations for jobless teenagers was the "best attempt" yet to give Britain a basic education system for those who fail to profit from academic school curricula, a London conference was told yesterday.

But Mr. Jeremy Harrison, assistant director of the Young Volunteer Force, told the conference unless there were also a co-ordinated programme of counselling, which would best be carried out by the Careers Service, the lower Clyde company youngsters for whom the Holland plan aims to cater annually, would drift in and out of the projects.

THE MANAGEMENT of Safeway, the American-owned supermarket chain, has run into trouble with the General and Municipal Workers' Union over the company's proposals to amend the company pension scheme.

The company has taken the decision to contract out of the earnings-related part of the new State scheme, due to start next April.

Defence contract

SCOTT LITHGOW has been awarded a Ministry of Defence design development contract for seabed operations vessel which will be built by the company's Glasgow yard. The contract will firm up into a £20m construction order next year.

NEWSPAPER SUBSIDIES IN EUROPE

'Dangers' of State aid to Press

BY MAX WILKINSON

ANY subsidies for the British Press should be accompanied by careful thought about safeguards of editorial freedom, says a report published today by Political and Economic Planning.

The report is based on a survey by Mr. Anthony Smith of Press subsidies in 13 European countries.

Mr. Smith found that all the countries subsidise their Press, mostly because governments believed a diverse Press was an essential part of their countries' political life.

"Each country which has in the present decade initiated discussion about the need for newspaper subsidies, or has instituted a set of subsidies, has done so in circumstances of extreme alarm.

"The closeness of the relationship between the party system and the Press structure in many countries has led to the assumption that the death or transformation of the Press will lead to the destruction of political freedoms.

"An objective Press, it is widely felt, requires to be a diverse Press, and that means that all sorts of enterprises which in economic or technical terms have been wiped out by their competitors must somehow be kept in existence.

"The widespread practice of subsidising newspapers had not so far resulted in an erosion of editorial freedoms, partly because the institution of subsidies was accompanied by special safeguards of newspapers' independence.

"In all cases there has been grave heart-searching as to whether such a subsidy might defeat its own object and create avenues of government or official interference in content.

"In no country, however, in which such subsidies have been

Type of Subsidy	FORMS OF SUBSIDY BY COUNTRY												
	France	Germany	Italy	Sweden	Norway	Denmark	Finland	Holland	Belgium	Switzerland	Austria	Ireland	Britain
VAT concessions													
other tax concessions													
direct grants													
low-interest loans													
postal concessions													
telephone and telegraph concessions													
rail concessions													
transport subsidies													
government advertising													
training and research grants													
newsagency subsidies													
subsidies to political party organisation													
subsidies for joint distribution													
subsidies for joint production													

introduced has anyone complained that governments have interfered, or tried to interfere, more afterwards than before.

"In fact the countries with the most elaborate subsidy systems have often the strongest laws protecting journalism and the Press against Government interference."

In Britain however, there was insufficient public recognition of the dangers inherent in subsidies and the measures needed to guard against abuse.

The current proposal from the Royal Commission on the Press for a "one off" subsidy to help newspapers to reduce manning by buying more advanced technology, could lead to further subsidies in future.

Subsidy is never the end of the whole thing through, to find a medium it is only the beginning, and no society should enter into the era of subsidies unless and until it is prepared to follow the whole thing through, to find ways to guarantee Press freedom permanently, to decide the formula for removing the private rights of owners, and deciding who is to exercise them.

The Commission on the Press in Europe," by Anthony Smith (PEP).

Some of the schemes of subsidy operated on the Continent would not be easy to import to the U.K. because of the much larger circulations of many British papers.

There was a strong case for channeling subsidy towards helping newspapers to become more efficient, rather than helping them to survive with obsolete printing practices, said Mr. Smith.

Bulmer & Lumb (Holdings) Limited

THE WOOL AND SYNTHETIC TEXTILE GROUP

Salient points from the statement by the Chairman, Mr. G. M. Warry:-

- ★ Pre-tax profits increased from £624,000 to £1,438,000.
- ★ Maximum permitted dividend recommended.
- ★ Profits expected to be no less in the current year.

RESULTS IN BRIEF

	53 weeks to 3 Apr 1977	52 weeks to 28 Mar 1976
Group sales	£24,000,000	£14,000,000
Profit before tax	£1,438,412	£624,412
Taxation	£750,000	£285,000
Profit after tax (including extraordinary items 1976)	£688,412	£404,402
Earnings per 20p share	7.98p	3.8p
Dividend per 20p share	2.78271p	2.52974p
Net assets	£6,251,856	£5,570,448

Copies of the report and accounts can be obtained from the Secretary, Bulmer & Lumb (Holdings) Limited, Buttershaw, Bradford BD6 2NE.

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of

MALAYSIA

As provided in the Terms and Conditions Redemption Group No. 2, amounting to Dfls. 12,500,000.—, has been drawn for redemption on June 15, 1977 and consequently the Note which bears number 2 and all Notes bearing a number which is 4, or a multiple of 4, plus 2 are payable as from

June 15, 1977

at

Algemene Bank Nederland N.V. (Central Paying Agent)

Amsterdam-Rotterdam Bank N.V. Bank Mees & Hope N.V. Pictet, Holding & Pictet N.V. in Amsterdam; N. M. Rothschild & Sons, Limited in London; Kredietbank S.A. Luxembourg in Luxembourg; Algemene Bank Nederland (Geneve) S.A. in Geneva; Algemene Bank Nederland in der Schweiz AG in Zurich.

May 26, 1977.

هاتف: من الاصل

STOCK EXCHANGE BUSINESS IN MAY Equity turnover jumps to record £2.13bn.

BY GEOFFREY FOSTER

THERE WAS a strong upsurge in the equity sector of the Stock Exchange in May, when institutional demand pushed turnover to a record £2.13bn.

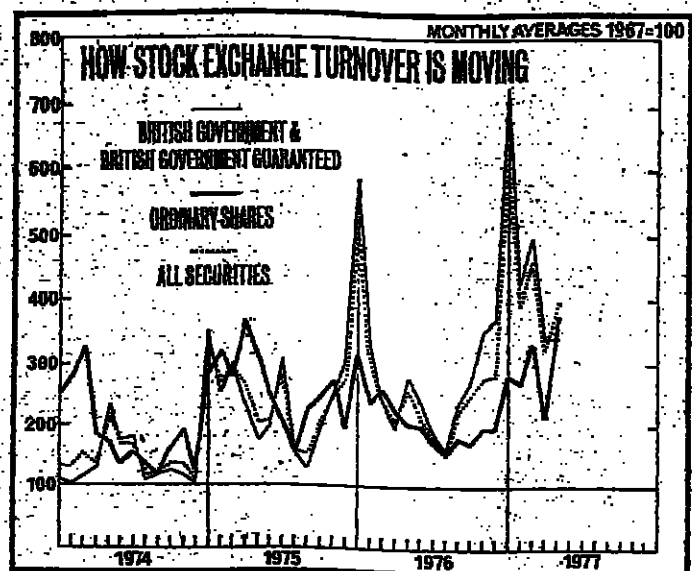
The number of equity bargains was 153,708 to 476,058, the highest monthly total since April 1975, and the average value per bargain was £716 higher at 483.

Equity prices last month advanced to their highest levels for 18 months. Institutions provided the main driving force, with short-covering adding impetus to the rise.

Factors behind the buying included an announcement that legislation will be introduced to control prices of margins and dividends are to be extended beyond next year, a good set of April trades, excellent preliminary results from Courtauds and a first-quarter performance in ICI.

The FT Industrial Ordinary Index from an end-April level of 432.8, bounded to a year peak of 477.4 on May 19th and fell away to close the month at 448.5 for a net rise of 15.7 points.

Caution towards the end of the month stemmed from concern about prospects after a recent phase of wages fell to 1.1% and also feeling that the recent sharp



fall in interest rates had come to an end.

In contrast to equities, trading in gilt-edged securities declined slightly on the month by £60m. to £2.13bn. A fall of just over £1bn. in short-dated stocks business, to £4.5bn, was the main feature, turnover in other fixed-interest securities rising by £1.9bn. to £3.5bn.

The longer end of the gilt market was particularly popular after the Government's decision to issue a £400m. tranche of variable-rate stock which gave rise to the belief, since confirmed, that no conventional 'top' stock would be issued in the near future.

The FT Government Securities Index rose from an end-April level of 69.31 to a 51-month peak of 71.48 on May 13th, then came back on renewed inflationary fears and interest rate uncertainties to end the month 1.04 points lower on balance at 69.27.

The overall result was that total Stock Exchange turnover in May rose by £0.9bn. to £11.6bn., while the number of bargains jumped 173,852 to 611,919. The FT turnover index for 'All Securities' rose in May from 325.2 to 394.5, which compares with January's all-time peak of 625.4 and the 1976 average of 371.8.

The FT Gold Mines Index moved narrowly during the month, closing 1.4 points higher at 116.9 after extremes of 118.9 (May 30) and 102.1 (May 24).

Mr. Robert Friddle, who was an assistant secretary in the division.

Mr. Leonard T. Percival has been appointed managing director of DONCASTER SHEFFIELD director of BR Properties Board, from June 12. He has been with the Daniel Doncaster and Sons group for 29 years.

Mr. Herbert Walkshaw has been appointed chairman of LYLE SHIPPING COMPANY and continues as managing director. Mr. William Nicholson has retired as chairman of the Board.

Mr. Guy Nagger has been appointed a deputy chief executive of KEYSER ULLMANN LIMITED with special responsibility for business development.

Following the successful takeover of the LONDON DEPOSIT DEPOSIT AGENCIES by the Friends' Provident Life Office.

Ultra Electronic Board post for Dowty executive

Mr. Derek J. Kingsbury, deputy chief executive of the Dowty Group, has been appointed to the Board of ULTRA ELECTRONIC HOLDINGS, following the acquisition of Ultra by Dowty.

Mr. Hans Jacoby a director of Cojana International, has become chairman of the CLOTHING EXPORT COUNCIL on the retirement of Mr. Jessel Harrison, who is now a vice-chairman of CEC.

Mr. L. Fitzgerald has been appointed by HYTRAC CONVEYORS to be chief executive of a new division which is to concentrate solely on the production and marketing of document handling systems.

Mr. Bob Weist has joined SEAW CARPETS as U.K. sales director.

Sir James Henry has been appointed chairman of the FOREIGN COMPENSATION COMMISSION in place of Sir Ralph Windham, who retires at the end of this month.

Mr. David Gawler has been appointed treasurer of BURMAH OIL TRADING, the principal subsidiary of the Burmah Group.

Mr. Michael Turner has become the new chairman of the council of management at LEICESTERSHIRE AERO CLUB, operators of Leicester Airport.

The ENERGY DEPARTMENT OF THE STATE that Mr. Ray Wilcott, recently Under Secretary in charge of Continental Shelf (participation) division (CSP) has become head of the gas division in place of Mr. John Roberts who is retiring.

Mr. C. G. Draper has been appointed a director of LONDON DEPOSIT AGENCIES.

Sir Sigmund Sternberg has been appointed chairman of the NATIONAL SPEECH THERAPY DEVELOPMENT TRUST. Sir Sigmund is chairman of Commodities Research Unit.

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Mr. E. W. Phillips, of the Friends' Provident, has been appointed chairman of Land and House and has also been joined on the Board of the company by Mr. W. L. Stubbs and Mr. F. G. Cotton, also of the Friends' Provident.

Mr. E. W. I. Palamountham is to become chairman of the H and G Group from the beginning of July and will be succeeded as managing director by Mr. C. A. K. Penn-Smith.

Mr. Peter H. Katz, a director of the METTOY COMPANY, has been appointed managing director from July 1.

Mr. S. J. Robson and Mr. A. W. R. Cameron have been appointed to the Board of CALREX (HOLDINGS).

Mr. D. W. Livingstone has been appointed deputy chairman of ALBRIT AND WILSON and continues as managing director.

Mr. Douglas Hillas, deputy chief executive of INTERNATIONAL FIBRE CORPORATION, has taken up his new responsibilities as chief executive of the group's softwoods division, on the retirement of Mr. T. C. Clayton.

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NEWS ANALYSIS—DOMESTIC HEATING

It's cold comfort

BY DAVID FREUD

THE CRITICAL state of the domestic heating industry has been underlined by events at the market in London in the past 11 days.

The appointment of receivers at both Dimplex Industries and the Pennox Group is only the tip of an iceberg which encompasses merchants and installers as well as manufacturers.

Retailers Discount Heating Supplies crashed in February with total debts of £500,000 and Mr. Cyril Brown, president of the National Federation of Builders and Plumbers Merchants, said there had been more failures in the merchant industry in the last year than in the previous 10.

While a few companies have managed to remain healthy, most have suffered severely since 1974. The market has contracted in the last three years, mainly because of the slump in house-

building. In the peak year of 1973, there were about 700,000 installations of central heating systems. Last year the figure had declined to 500,000 and is expected to be no more than 450,000 in the current year.

The same story is reflected in value terms. The domestic market was worth £100m. in 1973 and was worth only £140m. last year. Prices have declined by about 15 per cent.

The decline is closely linked to the economic depression. People have been reluctant to invest in new systems due to rising fuel costs, pressure on incomes and increased mortgage rates.

The large movement towards installing central heating during the 1960s has worked through in the form of better housing stock. This means that the new housing and local authority market, which took only a quarter of new installations through the 1960s, has become relatively more important at just the time when new housing starts have been in decline.

A further blow to the central heating industry has been the severe cut in local authority home improvement grants. The industry's margins have been squeezed into a narrow range of directions. The manufacturers abound as to when the next collapse will be—the extent of

competition will be seriously affected. Six companies now dominate the Heating and Ventilating Contractors Association, and several have suffered losses and reduced profits in the past year.

Another large company, Kirby Manufacturing and Engineering Company, the workers' co-operative, whose main product is radiators, obtained a further State grant of £80,000 in April, after an original grant of £3.9m. in January 1975.

The heating section of Birmid Qualcast, consisting of the Potterton subsidiaries, made a loss of £0.4m. in the 53 weeks to October 1976 on a £20.5m. turnover.

The figures for Tube Investments are difficult to disentangle from the domestic appliance sector where profit was down in

1976 at £1m. compared with £3.6m. in 1975. However, with a third of the gas boiler market, the company is doing fairly well in this field.

Myson Group profit fell back in 1976 to £1.9m. after £2.38m. in 1975. However, Myson is well diversified, with interests in heating, ventilation, commercial refrigeration, air conditioning and industrial heat transfer equipment. Overseas revenue alone totalled £10m. in 1976.

Both Baxi Heating, manufacturer of the successful Baxi boiler, and the Stairco subsidiary of Metal Box, appear to be doing well, despite the difficulties.

There are fears in the trade that if any more companies get into financial and State subsidised directions, the manufacturers abound as to when the next collapse will be—the extent of

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Table with 4 columns: Company, Owned by, Turnover, Products. Rows include Baxi Heating, Myson Group, Potterton International, etc., Thorn Heating, TI Domestic Appliances.

Dimplex, which called in a receiver on Tuesday, specialised in electrical appliances. It had the most of the better housing stock, over £1m. in the 1970s, after the collapse of the U.K. night storage heater market due to soaring electricity prices.

Penrad, which called in a receiver last week, was heavily involved with radiator manufacture, which accounted for nearly £1.5m. of its total £2m. sales.

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ENTERTAINMENT GUIDE

CC—These theatres accept certain credit cards by telephone or at the box office

Opera & Ballet, Theatres, and Cinemas listings. Includes venues like Her Majesty's, Kings Road Theatre, and various film titles and showtimes.

Theatres and Cinemas listings. Includes venues like Vaudeville, Theatrical, and various film titles and showtimes.

Notice of Redemption for Occidental Overseas Limited. Includes coupon notes of £1000 and details of the redemption process.

MARINE MIDLAND BANK, Trustee

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHUETTERS

ELECTRONICS

New cassettes to be offered by Philips

BASED ON the success of its digital cassette recorder, DCR 1, tens of thousands of which are now in operation throughout the world, Philips is introducing a whole new range of digital cassette recording equipment.

All units fully comply with the relevant ECMA standards governing magnetic tape cassette parameters and the methods of recording, replaying and file structuring.

Market trends show there is an increasing need for low-cost data storage medium offering serial registration without random access. It is the claim of Philips that its digital cassette technology offers the best cost-to-performance ratio and that the cassette medium will become an even more attractive alternative to such media as paper tape, punched cards and cartridge due to the convenience of handling, the compliance with ECMA standards and the low price.

The range comprises the DCR 3 digital cassette recorder which is also available without electronics and known as the DCT 3, two versions of the DCR 4 digital cassette recorder and two intelligent cassette terminals, types LDB 4101 and LDB 4201.

The DCR 3 succeeds the DCR 1 and can be used in all original equipment at present utilising the DCR 1.

The DCR 4 is a low cost, uni-directional drive system available in a write-only version (data collection for statistical purposes) and a read-after-write version (higher data integrity). CMOS electronics ensure low power consumption. To cater for OEM's wishing to integrate the Philips drive assembly into a system of their own design, the DCT 3 provides a high quality digital cassette transport.

Data logging requirements as met in applications like electronic cash registers and automatic test and measuring systems, can be solved with the LDB 4101. This is a write-only cassette system.

LDB 4201 is a read-after-write cassette input/output system available in serial, current and parallel interface versions. Higher data integrity through an error correction system together with micro-processor control permit the LDB 4201 to be used in on-line and off-line data entry and data preparation applications.

Philips is also investigating the possibility of using mini-cassette drives for recording digital information.

Further details from Philips at POB 823, Eindhoven, The Netherlands.

METALWORKING

Matching tools and presses

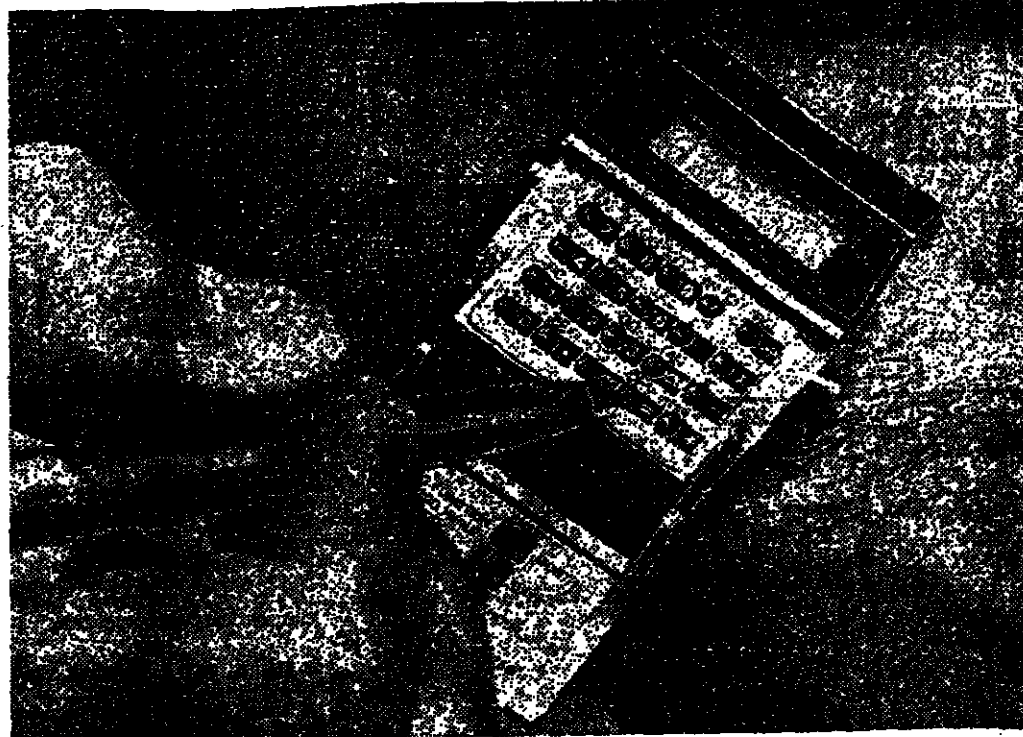
PRESES complete with tooling are being offered on a package deal basis as a service to users who have only limited tool-making facilities.

F. J. Hare of Wrington is offering the arrangement as a sequel to its acquisition of Wavern Designs. It will help customers to avoid complications by ensuring that tools made by outside sub-contractors fit the characteristics of the press in use.

For some years, Wavern has specialised in design and production of press tools and special purpose machinery for assembly and second operation work and a great deal of the company's effort centred in Hare presses.

Advantages of an integrated press and tool facility are clear. At the quotation stage, liaison between designers in the two companies will ensure a better match. After manufacture the presses can go to the Wavern facilities where tooling will be assembled and tested so that the press can be delivered to the end-user as a finished product. The production engineer in the company taking the service will thus not have the worry of marrying tool and press made by separate companies.

Further information on the service from F. J. Hare, Wrington, Bristol BS18 7NL.



First combined scientific "slide-rule" calculator and digital watch on the market to use liquid crystal display techniques is the unit shown above, designed as a demonstration project by National Semiconductor engineers. Two programmable large scale integrated circuits are behind the development, enabling the unit to provide a six digit continuous display of hours, minutes, seconds, month/date calendar, AM indicator and dual night viewing lights. The calculator section offers scientific notation, trig and log functions and the keyboard is activated by pen or pencil, the first touch of any key switching out the watch display

without interfering with the timekeeping function. At the end of a calculation the first six significant figures are shown, the next six being called up if required at the touch of a button. The keyboard is also used for setting the watch and it can be employed to store a telephone number, a price or whatever in memory. An alarm function has been built into the unit though it has not been fully implemented with an indicator. And as the operation of the calculator is conducted through a read-only memory, redesign for financial, statistical or other types of calculations is a matter of reprogramming and changing the notations on the keyboard. National on 0234 21162.

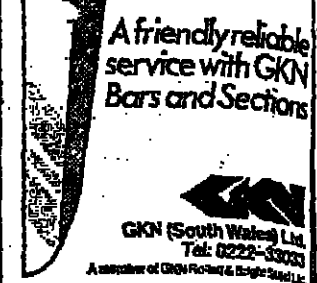
SERVICES

Keeps track of valuable equipment

BANISTER PRICE Services which provides support to pipeline engineering contractors Banister-Price International, is using a computer service from CMG Computer Management Group (Southern) to track the location and value of millions of pounds worth of equipment used in its operations all over the world.

The parent group, which has won major contracts in the oil, gas and energy-related spectrum, is currently active in the Middle East. During the last two years it has laid some 500 miles of oil pipeline in Iraq.

Much of its equipment is highly specialised, very expensive, and



carries heavy insurance. The company must have full statistical information on all assets ranging from track tractors, the line buckets and fuel tankers to steel buildings, living accommodation and office equipment.

The assets register developed by CMG constantly allows it to maintain comprehensive records. Each month a bureau computer search gives details of equipment such as model number, depreciation, capital cost, monthly and accumulated depreciation and the new book value.

More from CMG on 01-856 826

COMPONENTS

U.S./Europe connection

BELLING-LEE has a mains lead having a European moulded free connector on one end and an American standard three-pole moulded plug on the other, so of enabling European electrical appliances exported to North America to be connected directly to the mains supply.

The American standard moulded plug is designed to meet UL 498 and CSA C22 No. 21 specifications and the Euro-3583.

Great Cambridge, EN1 3RY. 01-365383.

TELEVISION

Teletext decoder

A NOTABLE reduction in the cost of displaying the BBC and ITV Teletext transmissions on a set's video receiver can be realised using a kit offered by Videocraft of Elverton Street, London SW1P 2QR (01-828 2731).

For £180 (ex VAT) the company will supply an assembled and tested Texas Instruments T147 module, power supply and interface module in kit form, an assembled and tested cable-connected remote control and complete instructions for installation in most common television receivers.

The company claims that

COMMUNICATIONS

No exchange required

AN INTERNAL telephone code numbers, one of which exchange, which eliminates the need for trying to locate a person on different extensions, has been developed by Mr. Dan Nisenzon, a 26-year-old student at Ben Gurion University of the Negev, Beer-Sheva, Israel.

The system is based on a single trunk or special cable from which all calls are directly transferred to the required extension without the need for a central exchange. Each person in the factory, or hospital, is assigned a code number. When he goes to an office other than his own, he feeds his code number into the extension there, whereupon all calls to his office are automatically transferred to the one he is visiting.

Each extension within the system can register up to eight

Slides from disc store

ONLY of interest for the time being to professional broadcasters due to its cost—but a clear enough portent for the growing photography — electronics contention in consumer areas—is a system from the U.S. that allows, in effect, 400 colour slides to be recorded and played back from magnetic discs.

In the Arvin Echo Frame-Stor system, offered in the U.K. by Crow of Reading, each complete frame is recorded on a separate track of a double-sided interchangeable flexible magnetic disc which can store up to 200 frames on each side—the equivalent of 400 colour slides. Recording is direct from a camera without any kind of processing and playback of any one of the frames on one side is by pressing

PROCESSES

Dipping plant

A VERTICAL dipping plant for the application of protective coatings and adhesives to a wide range of components has been developed by Berridge Engineering, Queens Road East, Beeston, Nottingham (0602 258291).

In its simplest form, it comprises a dipping tank with a twin blade agitator driven by an air motor, a variable speed endless conveyor, and totally enclosed flash off and drying sections with a high velocity air flow.

It can be used as a single production unit, or as part of a production line. If used as a single unit, the components are loaded manually on to flight bars, which can be spaced to fit the product. Speed of the conveyor is adjusted to suit the type of finish required. Only one operator is needed.

Ovens can be provided with hot air recirculation or convection, using electricity, gas, oil or steam as the heat source.

COMPUTING

Easy fault recording

THE task of providing data from heavy vehicle goods testing stations so that it can easily be fed into the Department of Transport's ICL 1904 computers has been simplified by the use of optical mark reading.

Results of the million or so tests conducted each year are now to be recorded on a simple form containing 150 possible marking positions denoting features relevant to pass or failure. Thus the test engineers can do the paper work on the spot using no more than a felt tipped pen.

The method is apparently regarded by the Department as superior to key-to-disc and the decision has been taken to purchase a Data Recognition 8000 to process the forms and field data in form that can go straight into the computers via 1600 bpi magnetic tape. Main advantage of the technique is that the data needs no preparation and can be fed to a machine in its "raw" form. More from Lovelock Road, Battle Farm Estate, Reading, Berks (0734 598511).

SAFETY

Sees onset of fire

PUT ON the market by Bowcom Electronics is the Helios self-contained detector unit which is able to sense the imperceptibly small concentrations of atmospheric impurities that occur at the earliest stages of combustion, before either visible smoke or heat become apparent.

The detector is an ionised air type powered by an internally housed nine volt alkaline battery and equipped with a built-in electric horn which continues to sound until the smoke clears. No external connections are required and the unit, which is 150 mm in diameter, can be installed in the home or office in a few minutes.

It is also suitable for use in cabin boats and caravans where fire can be a serious hazard.

The battery lasts for about a year but with impending exhaustion the unit falls safe by emitting an intermittent sound at least ten days before the voltage falls below the minimum operating level. There is also a push-button operational check sound until the smoke clears. No external connections are required and the unit, which is 150 mm in diameter, can be installed in the home or office in a few minutes.

More from Hantscon House, Winchester (0923 67355).

Two new memories

INTEL has announced a pair of memory systems, one for use where non-volatile assurance is essential, the In-8100, and another for OEM applications needing capacity in excess of 128 kilobytes, the In-1600.

The non-volatile unit can store 4,096 bytes and will retain data for a minimum of 96 hours after power supply failure. It contains a nickel cadmium battery and an interface which senses loss of power and puts the memory on standby power. An array of the company's 5101 CMOS static random access chips is used.

HANDLING

Fillers for sticky food

EASY TO CLEAN filling units from National Instrument Company, marketed in the U.K. by Hartfield Machinery—part of Cowan de Groot—are designed so that all mating parts can be assembled or disassembled by simply inserting one in the other and twisting. No threaded parts are used.

"Quick-Loc" units are particularly easy to disassemble and clean after completion of a production run. They will dispense accurate, preset volumes of any liquid product, including clear liquids, suspensions, and products containing semi-solids such as meat sauce, pizza sauce, apple sauce, etc. Ten sizes are available to cover a range from 0.1cc to 10cc.

They have self-priming piston type metering pumps, and will dispense from a floor level drum, an overhead reservoir or a pressurised source.

The units can be powered from any rotating or reciprocating drive and all parts in contact with the product are in stainless steel.

More from the company at 2/3 Queen Mary's Works, Watford, Herts, Watford WD9 7FS.

Pulse generating unit

UNIVERSAL pulse generator PM 5716 for use in most CMOS, TTL and analog applications, has been introduced by Pye Unicam.

It has 20V maximum pulse amplitude and a range of transition times, continuously variable between 6ns and 100ns. This is more than adequate for today's CMOS logic and with a 50 MHz repetition rate, is able to cope with any faster logic that may become available. It allows PM 5716 to be used not only with CMOS, TTL, RTL, DTL, but also with analog devices such as operational amplifiers, etc.

Pulse characteristics are set to the specification of the logic manufacturer, using independent sliders. A mechanical lock prevents the output pulse exceeding 20V maximum anywhere over the total -20V to +20V range. The device under test can be safeguarded from excessive pulse amplitudes by using the built-in limiter.

More from Pye Unicam, York Street, Cambridge. 0223 88586.

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More from Hantscon House, Winchester (0923 67355).

June 1977

This announcement appears as a matter of record only.

NORGES KOMMUNALBANK

DM 500,000,000

Long Term Loan at a fixed rate of interest

unconditionally guaranteed by the

KINGDOM OF NORWAY

WESTDEUTSCHE LANDESBANK GIROZENTRALE

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Bayerische Landesbank Girozentrale	Landesbank Schleswig-Holstein Girozentrale
Deutsche Girozentrale - Deutsche Kommunalbank -	Norddeutsche Landesbank Girozentrale
DG Bank	Württembergische Kommunale Landesbank Girozentrale
Deutsche Genossenschaftsbank	
Brauer Landesbank	Industriekreditbank AG Deutsche Industriebank
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Fairways Marine

invite you to

Fisher Week

4th - 11th June 1977

at Rank Marine International

Port Hamble, Hamble, nr. Southampton

The World Largest "On the water" exhibition of the distinctive FISHER Class Yachts. This is an excellent opportunity to actually view the traditional craftsmanship, perfection of quality, innovative design, and indefinable character of the following Fishers:-

FISHER 25, FISHER 30, FISHER 34, FISHER 37, FISHER 46 CATHRISHER 28, NORTHEASTER 30, FREEWARD 25, POTTER 25.

All these Fishers will be berthed conveniently on "A" Pontoon for you and your family to board and look over at your leisure.

As you may know, Port Hamble is located in pleasant river-side surroundings and Rank Marine has an extensive chandlery with the "Onshore" attractive fashion clothing centre.

Over the holiday period why not visit FISHER WEEK by road or sea. Port Hamble is a deep water marina, easily accessible.

Why Detroit Buys British

Detroit originally used steel forgings for this type of component. They now use Ley's "Lemax" 45-2 heat treated Pearlitic malleable iron castings.

"Lemax" has immense mechanical strength and can be flame or induction hardened.

But what really impressed Detroit was that the casting's performance matched that of the forging; and that meant money saved on the process and material costs.

"Lemax" is only one of Ley's range of malleables which could make a big difference to your product design concept.

So contact Ley's to discover more about their high-quality castings. Detroit did. And they've not regretted it.

LEY'S

Ley's Malleable Castings Company Limited, Derby DE3 8CY, England. Tel: Derby 10332 (4 lines); Telex: 37575 Leywyl G Derby. Regd. Trade Mark, "Black Horse", "Leys", "Lemax", "Lemax".

LABOUR NEWS

Heathrow engineers to miss shifts from next week

BY NICK GARNETT, LABOUR STAFF

HEATHROW maintenance engineers whose dispute with British Airways over shift pay... A mass meeting yesterday of 4,000 engineers voted overwhelmingly to start the action next week...

Confusion

It is impossible to tell at the moment what effect the stoppages will have, the airline said... There was still some confusion last night about the offer which the engineering shop stewards put to the men...

One of the engineers five shop stewards, Mr. Keith Harris, said: "The airline's offer is totally unacceptable and we condemn unions to join the stoppages."

QE2 passengers carry their own baggage

WEARY QE2 passengers sailed out of one dispute yesterday and into another... The airline is scheduled to leave for Southampton to find stevedores had stopped work 35 minutes earlier as part of an overtime ban...

Sullom Voe dispute may end this week

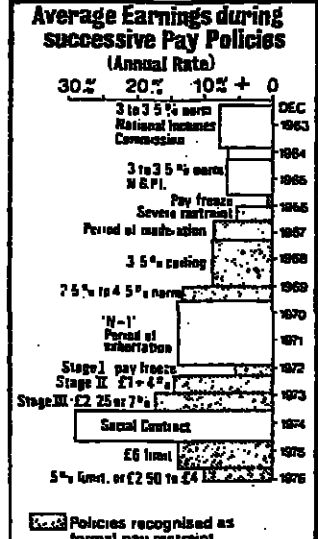
By Nick Garnett, Labour Staff

THERE WERE further hopes yesterday that the dispute which has halted construction of the huge British Petroleum oil refinery at Sullom Voe, Shetlands, will end this week... More than 400 workers employed by L.J.K. the main contracting consortium operating at the site, are prepared to return to work after a meeting with officials from the Transport and General Workers' Union earlier this week...

Employers urge sweeping pay bargaining reforms

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

A WIDE-RANGING series of proposals for reforming the way that Britain's economic policies are decided and the methods used by employers and unions to carry out their wage bargaining were launched yesterday by the Confederation of British Industry... "If the Government agrees with the TUC that pay limits should be higher than this and by its action in the public sector makes it impossible for the private sector to negotiate lower settlements, it must do so in the clear knowledge that as a result our inflation rate will not be reduced to that of our main competitors in 1978 and that unemployment will be higher than it otherwise would be..."



Instead, the CBI advocates plus to reduce competitive bargaining between groups of workers... "Within individual plants or companies, or across industries where applicable, there should be restructuring of bargaining arrangements to reduce competitive bargaining by groups of employees..."

Equality pleas blunted by jobs fear

By Our Labour Staff

GH UNEMPLOYMENT may be the individual women reluctant to complain about sex discrimination for fear of losing their jobs... Equal Opportunities Commission says in its first annual report published yesterday...

Little hope of settlement in Chloride dispute

BY PAULINE CLARK, LABOUR STAFF

MEETINGS OF 3,800 strikers at the Chloride Group battery manufacturing plants yielded no prospect of an early return to work... A statement by the group yesterday said the three-week-old strike was preventing any production of lead acid batteries by the group's automotive division...

Productivity arrangements at Chloride have developed into a major problem which threatens to serve as a timely warning to trade unionists and Government in the debate about the Phase Three economic and pay strategy...

Bristow helicopters trouble over

By Alan Pike, Labour Staff

MR. ALBERT BOOTH, Employment Secretary, last night announced the end of the six-weeks long Bristow Helicopters dispute and the establishment of a wide-ranging court of inquiry into its background... The inquiry will meet under Lord McDonald, a Scottish judge, in either Edinburgh or London, with the first meeting scheduled for June 20...

Ennals rejects hospital claim

By Our Labour Staff

David Ennals, Health and Social Services Secretary, yesterday stepped into the London hospital dispute with a firm statement that the ancillary staff's overtime pay claim could be met as it would infringe incomes policy...

Judge stresses law on union certificates

BY OUR LABOUR STAFF

PARLIAMENT AND no one else are here to propagate the view as responsible for the law determining whether unions qualify for certificates of independence under the Employment Protection Act... Mr. Justice Kilner Brown, sitting at the Employment Appeal Tribunal, commented: "We have to apply the law as Parliament makes it and not as we think it ought to be or as anyone other than Parliament thinks it ought to be..."

Press views sought on worker directors as decisions near

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

A WARNING that the Government would have to make decisions on its Bullock White Paper very soon was issued yesterday by Mr. Edmund Dell, Secretary for Trade... The question of whether the Press should have special treatment in any legislation... Mr. Dell stressed in his speech the need for urgent decisions. He also indicated his own preference for introducing some formal participation arrangements below board level, as well as legislation on worker directors...

Centrally Located Distribution Centre in the Midlands. 5 acres of land and 20,000 sq. ft. of industrial buildings are available on the M1 at exit 28 in Nottinghamshire. Phone Ashover (024689) 235 for details.

Aberdeen Construction Group Limited. Increased profits - Improved liquidity. Highlights from the Statement to Shareholders by the Chairman Mr. W. Trach. PROFITS: Further improvement in profit earned by the Group. Profit before tax increased from £3,603,164 to £4,527,274. EARNINGS: Earnings per share are 22.38p compared with 14.99p in 1975. DIVIDEND: The Directors propose the maximum permitted final dividend of 2.525p per share making 4.125p against 3.75p last year. LIQUIDITY: Further reduction in dependence on bank borrowing. Charges for finance were reduced from £500,661 to £11,407. During the last six months of the year, interest was being earned on temporary deposits. TRADING: All companies in the Group operated profitably in 1976. The absence of 'fixed price' contracts contributed materially to the very substantial and excellent results from companies operating in the Building Division. PROSPECTS: "While it is not difficult to be pessimistic in regard to the future of the construction industry, I am confident that within the Group we have the resources to ensure that Group companies obtain the necessary share of available work."

J. SMART & CO. (CONTRACTORS) LTD. Interim Statement. At a Board Meeting on 2nd June, 1977, the Directors declared an Interim Dividend per share of 0.99p net (0.9) due payable on 27th June, 1977, in respect of the year ending 31st July, 1977. Members holding approximately 50% of the shares have waived their right to this Interim Dividend. It is estimated that for the current year Group Profits before Tax will be not less than £1,690,000 (£1,443,176) made up of Trading Profits of £1,685,000 (£1,579,714) and Profit on Sale of Investments, etc., £5,000 (Loss £136,536). The Group has had another successful year although turnover is down as compared with last year. Subject only to unforeseen circumstances, it is the Board's intention to recommend to the Shareholders in due course that the Final Dividend per share for the year to 31st July, 1977, be 2.58p75p net (2.31704p), this being the maximum permissible under the current restrictions.

Kirkby workers continue fight. REDUNDANCY NOTICES served on workers in the Plessey telecommunications group on Monday... The Kirkby factory is to go on. It is a last ditch-bid by the workers who are operating a round-the-clock occupation to get a better golden handshake or improved job development conditions. It is not yet known what action the company plans to regain possession of the premises which, along with the Speke factory, officially ceases manufacturing to-day.

DISCOVER MEXICO. Cross the ocean that lies between you and a dreamland... Mexico City, former sanctum of the sun-worshippers, is a modern capital full of attractions. Its museums rank among the finest in the world, and its shops and markets sell a whole range of typical Mexican wares. Only an hour and a half by air from Mexico City is Merida, the point of departure for the temples and pyramids of Chichen Itza and Uxmal, impressive reminders of the past. From Villahermosa, you will discover Palenque, emerging from the virgin forest. Oaxaca is a charming colonial town, from where you can visit the ceremonial centres of Monte Alban and Mitla. The sun shines all the year round, gliding the beaches of resorts like world-famous Acapulco on the Pacific coast. There are plenty of hotels in all categories, and you'll enjoy Mexican food specialties as well as international cuisines. And the cost? Mexico is less expensive than you think, especially with the exchange rate at its present favourable level. Inquire without delay! Numerous daily flights link Europe with Mexico. Ask your Travel Agent. mexico

APPOINTMENTS

Financial Controller

c. £7,000

Our Client, a member of the Norcor Group, requires a Professional Accountant to develop its Management Accounting and Financial Control Systems to meet the changing needs of the business created by growth.

The Company is the largest and most successful designer and manufacturer of air conditioning products in the United Kingdom, and is located in an extremely attractive part of Southern England.

Applications are invited from Chartered Accountants, male or female, who have had considerable experience of the development and maintenance of accounting systems in an engineering environment, coupled with success as a manager.

REWARDS: A starting salary in the region of £7,000 is envisaged, with excellent conditions of employment and relocation assistance.

Apply in confidence. Ref. 553.

Hales & Hindmarsh Associates Ltd. Century House, 30/31 Jewry Street, Winchester, Hampshire. Winchester G2253 (3 lines) (STD Code 0962)

COMPANY NOTICES

COMPAGNIE FINANCIERE DE PARIS ET DES PAYS-BAS NOTICE TO SHAREHOLDERS

Following a Resolution passed at the Ordinary General Meeting held on 1st June 1977, approval of Frs.13.30 per share of Frs.100 nominal for the year ended 31st December, 1976 will be held on 30th June 1977 as follows:
Share Certificate
Annual Statement of Accounts for Frs.100 nominal. See Settlement of Additional Payments below.
Coupons will be paid at the rate of exchange ruling on the day of presentation.

COMPAGNIE FRANCAISE DES PETROLES

E.A. CAPITAL STOCK OF 1,000,000,000

3 rue Miquel-Leprieux Paris 15e

NOTICE TO SHAREHOLDERS

NOTICE IS HEREBY GIVEN to the Shareholders that they are to convene the Ordinary General Meeting of the Company on Friday, 10th June 1977 at 10.00 AM in the Grand Ballroom, 119, rue de la Harpe, Paris 12e.

AGENDA
1-Report of the Board of Directors on the activities and accounts for the year 1976.

2-Approval of the accounts and determination of the dividend.

3-Approval of the nomination of the Board to issue shares.

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CRICKET BY TREVOR BAILEY

England beat Australia by two wickets

ENGLAND FINALLY won the first international of the summer by the narrow margin of two wickets which, with a little more precision from their batsmen and eventually both batsmen fell victims to Greig while attempting unsuccessfully to force the pace.

During an interesting day's cricket in which the fielding and bowling were of a much higher category than the majority of the batting, the Australians displayed their spirit by starting fast-bowling on no fewer than five occasions.

England deserved their victory because their overall attack was stronger. But they nearly let the opportunity slip.

Australia won the toss and elected to bat on a pitch that was rather two-paced at Old Trafford. Willis and Lever shared the new ball and quickly exploited the uncertainty of the tourists' opening pair.

In the second over Lever had Davis brilliantly picked up, low and left handed, by Greig at slip, and in the third McCosker chopped indelicately at a long hop from Willis to be caught behind.

With two wickets down and only two runs on the board Brearley was able to continue to set what would be termed very attacking fields in the limited overs game. He must have been well satisfied when he reeled his flag pair of bowlers after five overs apiece and the total 17.

However, Greg Chappell quickly found his touch, and also a useful all in, Serjeant, the one other Australian batsman who could be termed in form.

Serjeant enjoyed some anxious moments when he attempted some ugly hooks, but he survived and together with his captain took the total past 50 against some typically steady bowling from Underwood and Old.

At 52 the Kent left-hander had Chappell bowled with a ball that kept a little low and straightened. The arrival of Walters on his fourth visit to the country, and will awaiting a really successful tour did nothing to assist a rapidly deteriorating situation, as he was predictably trapped in the cully without scoring.

At lunch Australia were 77 for four and the English were 100 for two, but a leading stroke towards defeat, though Serjeant was still there 35 not out.

In the afternoon neither Serjeant nor Hookes were able to break the stranglehold that the English attack had established. Both surprisingly Willis and Walters were allowed to stand down his full quota of 11 overs for only 28 runs and eventually both batsmen fell victims to Greig while attempting unsuccessfully to force the pace.

Marsh, a chunky batsman, then proceeded to resume his side from disaster - some batsmen which brought in Alan Jones. He was especially severe on Lever, who took too long to realise that the Yorker was the appropriate ball in these circumstances. The Australian innings closed at 169 for nine and after 55 overs.

Brearley and Amis began brightly against some good bowling from Pascoe, distinctly sharp. Walker had the Warwickshire player caught in the gully at 17.

This brought in Randall, who struck his last two balls in the boundary and went on his full way until he was taken at slip of Malone. Malone who bowls a very good upturner was unlucky to have Brearley dropped a little earlier.

At tea England were 66 for two and with plenty of overs to hand should not have too much trouble to score the 114 runs required.

When Brearley and Serjeant resumed their partnership after the interval needing only 111 runs and plenty of overs in hand, everything looked straightforward. The first English setback was the early loss of Brearley, who had never been comfortable and was followed shortly afterwards by Willey sweeping tamely.

Greig and Barlow then seized the initiative by good stroke-play and fast running between the wickets to take the score to 125-4.

The outcome seemed a foregone conclusion, until this pair managed to run themselves in the same over and let Australia back into the game.

Rentz and Old restored the balance until Walker took a couple of wickets to give his team their last setback. It was to be of no avail as Kent managed to hit the winning boundary.

AT AUSTRALIA 1976 (see page 46, March 42). ENGLAND Serjeant nor Hookes were able to

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This brought in Randall, who struck his last two balls in the boundary and went on his full way until he was taken at slip of Malone. Malone who bowls a very good upturner was unlucky to have Brearley dropped a little earlier.

At tea England were 66 for two and with plenty of overs to hand should not have too much trouble to score the 114 runs required.

When Brearley and Serjeant resumed their partnership after the interval needing only 111 runs and plenty of overs in hand, everything looked straightforward. The first English setback was the early loss of Brearley, who had never been comfortable and was followed shortly afterwards by Willey sweeping tamely.

Greig and Barlow then seized the initiative by good stroke-play and fast running between the wickets to take the score to 125-4.

The outcome seemed a foregone conclusion, until this pair managed to run themselves in the same over and let Australia back into the game.

Rentz and Old restored the balance until Walker took a couple of wickets to give his team their last setback. It was to be of no avail as Kent managed to hit the winning boundary.

AT AUSTRALIA 1976 (see page 46, March 42). ENGLAND Serjeant nor Hookes were able to

break the stranglehold that the English attack had established. Both surprisingly Willis and Walters were allowed to stand down his full quota of 11 overs for only 28 runs and eventually both batsmen fell victims to Greig while attempting unsuccessfully to force the pace.

Marsh, a chunky batsman, then proceeded to resume his side from disaster - some batsmen which brought in Alan Jones. He was especially severe on Lever, who took too long to realise that the Yorker was the appropriate ball in these circumstances. The Australian innings closed at 169 for nine and after 55 overs.

The Management Page

EDITED BY CHRISTOPHER LORENZ

A study of how good project management can transform a company from laggard to leader in a new technology is provided by L. M. Ericsson, a top Swedish engineering group, which has just appointed a 39-year-old as its new chief executive. Christopher Lorenz reports.

Swedish lessons in product design

ANALYSIS OF Britain's factor faced with the problem of export problems have become a deplorable competitive obsession with price and delivery dates, and seem to have forgotten an equally important factor—product design. This falling is not confined to academic economists and other "observers"; all too many of the country's leading companies have computed the combined effect of stagnant home markets, sliding sterling and surging overseas demand, and come up with dramatic export projections—only to be sorely disappointed at the results a year or two later.

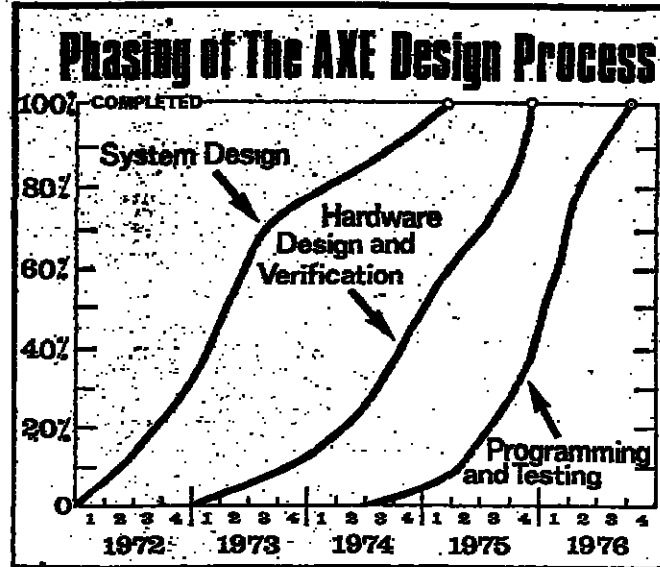
For many companies, right across manufacturing industry, the problem is one of outdated design. Solving it can prove unexpectedly difficult. Catching up with the designs of one's Japanese or German competitors—no easy task in itself—can often prove a waste of extremely expensive effort. Since most of them will continue modifying or replacing their designs to keep one step ahead.

The more far-sighted companies may be more ambitious, and try to leapfrog the opposition. But this obviously involves an unusual degree of risk, and he extra resources and time required to take such a large step may also mean they have to sit much longer than usual for a return on new investment—a strategy which may be difficult to get past many a British financial director, with his eye used to stock market ratings.



A less obvious, but equally important, challenge is that the company's structure may have to radically change—perhaps more than once—if it is to overcome internal inertia or complacency about existing products. This is particularly true of the company's traditional design departments which have dominated the world market, and some of the staff were down the organisation's hierarchy can see no reason for change.

An example of such problems of how they can be solved by good management has emerged in the last few months. L. M. Ericsson, one of the world's largest Swedish-based engineering-multiples, and one of the jewels in the crown of the famous Wallenberg industrial and banking empire, specialises in telecommunications equipment and design. It is a very complex piece of machinery: a computer-controlled local telephone exchange. But the company's experience provides a managerial lesson for any manufacturer.



priority to work on other parts of its product line. Palmful and expensive though this decision was at the time, both internally and in the market place (where it damaged Ericsson's image), the cancellation gave it the extra time and experience to develop what it, and many a potential customer, now claims is a more advanced product than anything else on the world market. The appreciation of more rigorous project control has contributed to the speed with which the design process has been carried through into a working product.

Parallel with these concrete decisions has come a healthy change in attitude right through the organisation. It is not only top management which now realises that domination of one product generation does not guarantee success for very long, even in a long-cycle, capital goods business like telecommunications.

Ericsson's commanding position in the market for telephone exchanges was established in the early 1950s, with an electromechanical design, crossbar, which became the international standard round the globe. But in the early 1960s the company's top management was quick to realise that advances in electronics, and computers in particular, would eventually contribute to a much more reliable and sophisticated product. So, in 1963, Ericsson was one of the first telecommunications manufacturers to start developing what has become known as stored-programme control, or SPC, switching.

Until the arrival of a new top management team in 1964, there were effectively two separate development departments dealing with public exchange technology. The 1964 restructuring—the first major one for over 10 years—brought them both together with the exporting and

The strategy from 1964 was to develop a design which could be used in a family of exchanges, ranging from small rural centres through so-called trunk exchanges to the most complex of all, the large urban local.

For a number of reasons, things did not go according to plan for the local design project. But the extent of the problems did not become clear until Dr. Sund took over as head of the switching division five years later. The basic trouble was one which has dogged almost every company that has tried to computerise part of its product line, especially in the telecommunications industry: that software is much more complex and difficult to get right than one expects.

Dr. Sund had the advantage of experience on Ericsson's military side, where he was used to controlling massive development projects. Bringing a new discipline to project management, he immediately ordered a detailed resource assessment—only to find that programming work for the local exchange project was going to be six times as great as had been thought. This, and the fact that the processor for the switching family did not have enough capacity for satisfactory local service, meant that the local project would consume far more resources than anyone had imagined if it were to be carried through. After all that, we'd been run by purely financially-minded people, we would not have gone into SPC at all," says Dr. Sund, emphasising that marketing and engineering factors were given much more weight in the decision-making process. But failure to take the plunge would have destroyed Ericsson as an independent force on the world market.



There was also some doubt whether Ericsson had enough engineers to carry through the local exchange project as well to develop all other switching products.

Dr. Sund considers that the immediate market demand for the latter helped the management to decide to terminate the

caused tensions. A close collaborator on the project, Mr. Svedberg, recalls the splitting of development effort "caused morale problems... a lot of emotion was involved." By 1971 the company had realised that demand for stored-programme controlled local exchanges was developing more rapidly round the world than it had anticipated, and that it was in danger of losing crucial ground to its competitors, especially TTT. Several months of intensive work by a 14-man team under Mr. Svedberg produced a requirement specification which was accepted by the top management.

System design proper began in 1972, with Dr. Sund resisting pressure from some engineers on the project who wanted the next stage—involving circuit design and other hardware elements—to be run almost in parallel. The graph shows how the design and engineering process was phased, keeping staff levels and the overall corporate commitment low for as long as possible, without losing momentum. This strategy holds a useful lesson for companies in any form of electronics, where development has to be undertaken quickly, yet must be matched with steady project control. Such caution is also "very important when you want to control people in a separate organisation," considers Dr. Sund.

Yet another difference between the abortive 1960s projects and the successful new one is that the production side was better integrated the second time round. Not only were shop-floor employees given much more preparation for the technical changes in their work, but the engineers did not repeat the mistake of underestimating the cost and time required to test the electronic equipment. Mr. Svedberg says that engineers on the earlier project had been allowed to design many pieces of hardware without paying enough attention to how they would be tested.

One factor stands out from all Ericsson's claims about its AXE design. The modularity of both hardware and computer software not only makes it easier to manufacture and test, but also makes it simpler for a customer telephone administration to alter the exchange's programmes. Other advantages over its competitors which have attracted the French, Dutch and Australians are the ability to use fully electronic (digital) switching technology, and a particularly short installation time on site.

If Ericsson can now claim so many advantages over its competitors, this is partly thanks to its troubles in the late 1960s, which put paid to its original design. While other companies ploughed ahead, the Swedish company was able to take advantage of a few more years of advancing technology and technical know-how before "freezing" its own design. Tough project management then steered AXE through development into the factory in little over five years—an extraordinarily short time for such a complex piece of equipment.

Not only does this set an example to the British Post Office and its suppliers—who have taken almost as long on their own SPC project to get only as far as placing development contracts—but it provides the encouraging message to every manufacturer that good design and project management can turn lateness into a virtue.



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Mr. A.G. Park is Chairman and Managing Director and Mr. D.P.H. Hield is Sales Director of Hield Brothers Ltd. of Bradford, whose annual exports of over £5 million worth of worsted cloth and yarn to world-wide markets have just earned them a second Queen's Award for Export Achievement.

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New top men

ONLY a year ago guests at Ericsson's centenary celebrations were surprised to find a relatively unknown engineer, king much younger than 38 years, presiding over the annual presentations. Four years after joining the company from the Royal Institute of Technology, Björn Svedberg had just been appointed Technical Director. His Wednesday, shareholders at the AGM found Svedberg had been elevated right to the top, into Presidency. With him, a generation takes over: technical and marketing directors are retiring, to be replaced with men in their 40s. The oldest of the new four, at 52, is Dr. Sund, long chief executive of major Swedish companies than many



people realise. There may have been a fuse when a 39-year-old got Volvo's top job, but Svedberg's predecessor at Ericsson, Björn Landvall, was only 43 when he took over in 1964.

The AXE may be selling fast, but Svedberg faces plenty of other problems in his 70,000 employee company, which manufactures in 24 countries. The world recession, and currency losses in Brazil, have hit profits. These factors, plus the shift to less labour-intensive products, have threatened several thousand of its Swedish jobs. The government has helped by accelerating AXE orders, but the underlying problems remain.

Landvall's departure has not been caused by these difficulties; his wish to retire was well known before they occurred. His elevation to the chairmanship means the most famous name of all, Marcus Wallenberg, drops down. But the new chief executive can be in no doubt that the Wallenberg eye will remain glued to Ericsson's performance for many years to come.

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THE FINANCIAL TIMES

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The Royal Exchange in full Jubilee dress and the young Queen driving to her first State opening of Parliament in 1952.



A new look at bargaining

THERE IS no need, with Phase Two approaching its end and no agreement about the shape of Phase Three yet in sight, to spell out once again the serious disadvantages implicit in the pay controls, whether statutory or voluntary, which have become more and more common in the past decade.

The Confederation of British Industry, therefore, is to be congratulated on putting forward some ideas about the future of pay determination in a discussion pamphlet before either the Government or the TUC has made a public move in this field.

Immediate comment must obviously be limited to a few specific aspects of the CBI programme. The first to strike one is the different time-scales in which the various proposals must be considered.

Twenty-five years of change

BY DAVID WATT

I SUPPOSE that the choice of a Jubilee present for the Queen would pose the old problem of what to give the Woman who has Everything in about as acute a form as it is possible to imagine.

Browsing through the columns of figures and comparing our estate to-day with that of 25 years ago, one is constantly struck by the prodigious growth in the prosperity and range of choice of the people of these islands.

Take the obvious example of communications. In 1952, there were 2.5m. private cars licensed; in 1975, there were 13.8m. In 1952, there were 1.5m. television sets; in 1975 there were 25m. In 1952 there were 5.7m. telephones; in 1975 there were 20m.

Since then, 27 more independent Commonwealth nations have been founded, five have been born only to leave the Commonwealth and two exist as Commonwealth members (South Africa and Pakistan) have gone their own ways.

Few people now, I imagine, would say that this extraordinary transformation was a calamity, in itself, for this country. As soon as it was conceded, as it had been by many, even in the nineteenth century, that colonial peoples were "children" who would eventually "grow up" (a metaphor of the great significance), the moral case for the mother country when fields is now coming to an end, being the sole arbiter of when adulthood had been reached was blunted.

The same thing will probably be said, with historical hindsight, about the other big change of the period—the decline of privilege and the wider distribution of economic power. This process has naturally been fought every inch of the way and the Conservative Party still maintains that egalitarianism has been carried too far.

whether a politician of great stature or genius might not have been able to re-establish control on the old basis. The Queen Elizabeth's reign was the great might-have-beens of Hugh Galtskell and Iain Macleod. And what would Alexander Bevan, another politician of the highest quality, have done if the cards had fallen slightly differently for him? Nowadays it is more fashionable to speculate that Government might assert its authority, paradoxically, by abdicating it. The cry is to put greater responsibility on to individuals, get the government out of people's backs and let the economic chips fall where they will.

No doubt there is something in both these trains of thought. We have certainly been short on political flair and long on political paternalism during the last quarter century. But I see Harold Wilson sank pretty deep, but splashed about pretty much, but splashed about pretty much, but splashed about pretty much.

Crux of the matter

This last, of course, is the crux of the matter. Incomes policy as run by everyone from Macmillan and Selwyn Lloyd, to Callaghan and Healey is an attempt to assert authority under the old rules. So, in a way, is the so-called spread of "corporatism." But the trouble is that none of the institutions involved can control its own forces.

We have all been tempted to speculate during this period, whether a politician of great stature or genius might not have been able to re-establish control on the old basis.

Escalation in Rhodesia

THE RHODESIAN incursion accompanied by the use of yet into Mozambique does not appear to have been particularly successful either politically or militarily. Politically it has led to a predictable outcry outside the country and could yet lead to the Rhodesian guerillas and those who back them determining further to intensify the fighting.

The episode, however, does illustrate one simple point for all the parties in the conflict. It is that there is a war in Rhodesia and there can be no doubt about Rhodesia there can be no doubt about Rhodesia there can be no doubt about Rhodesia.

The process of escalation could continue in many forms. It would not be surprising, for example, if the guerillas into Mozambique by stepping up their attacks on the larger Rhodesian population centres which is close to the Mozambique border.

MEN AND MATTERS

Jubilee pay packet

Had your Jubilee bonus yet? One topical and apparently blameless way of easing the shackles of pay restraint is demonstrated by Lloyd's, the London insurance centre, which is paying its 2,000 staff one week's salary extra by way of celebrating the Royal occasion.

The Corporation of Lloyd's is acting on precedent, having paid out similar bonuses at the time of George V's Jubilee, George VI's coronation, and the present Queen's coronation. But there was some confusion yesterday when the Department of Employment was asked whether the Lloyd's action conformed with pay guidelines. A spokeswoman reported that though there had been a few applications, she thought none was considered to be within the terms of the incomes policy.

Radio rows

In the midst of the ideological tussle between East and West, the Soviet Union and its allies are trying, hardly in a spirit of détente, to rewrite international communications law, declared Sig Mickelson yesterday. He is the chief executive officer of Radio Free Europe and Radio Liberty, a couple of children of the Cold War recently merged and apparently stirring the Communist bloc to greater and greater fury even though they have been around nearly 30 years.

Electric chief

Europe's biggest group of architect-engineers, with projects worth more than £2.6bn. in hand, is to be found in Barrowwood. It is made up of over 2,000 power generation, development and construction men employed by the Central Electricity Generating Board to plan, design, engineer and land

Murphied

The Irish spud has taken a real bashing. The insult has come from McDonald's, of hamburger joint fame, which has just opened its first Dublin branch. McDonald's, besides inventing the first University of Hamburgerology, also claims to produce "the best French fries in the world." But they have decided they can't keep up this claim if Irish murphies are used—so potatoes are being imported from Canada.

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FINANCIAL TIMES SURVEY

Friday June 3 1977

British Exports

Joe V. in 1977

Many British companies now see the growth of exports as the primary means of achieving their sales and profit objectives. An aggressive effort to recover lost markets is under way and the results so far look encouraging.

Time to sing the praises

By Geoffrey Owen

IT IS A constant complaint among businessmen that the newspapers and other media present an unbalanced picture of British industry. Our weaknesses are publicised to excess, they say, while our achievements, especially in the export field, are underplayed. The charge is justified only in part, since major overseas contracts usually receive very full treatment: as for the bad news—when, for instance, the U.K. becomes a net importer of passenger cars or of steel—the newspapers can hardly be expected to ignore it. What ends to get neglected—and where the businessmen do have one ground for their irritation—is the great bulk of U.K. exports, often making unimpressive products unknown to the general public and quietly getting on with the job of increasing overseas sales year by year.

A glance at the accompanying table showing the trade performance of some major sectors of industry, illustrates the point. The tables do not specify some of the traditional exporting sectors which continue to play a vital part. Scotch whisky exports, for instance, rose 19 per cent in value last year to £37m, while wool textile exports reached £300m.

The problems of the textile and clothing industries understandably demand attention, while the large imports of iron and steel are a cause for concern. But more significant, in the context of Britain's economic position as a whole, is the continuing strength of some of the other sectors, of which

mechanical engineering is the most important.

Woodworking machinery, cigarette-making machinery, mobile cranes—these are not the sort of products which capture the imagination of the public. Yet it is in these areas—and a good many others like it—that British companies have a position of world leadership and there is no sign that they are about to relinquish it. In mechanical engineering the U.K. ranks as the third-largest exporter—above France and Japan, though some way behind both West Germany and the U.S.

The Japanese appear to be devoting more resources to this sector, especially in the field of heavy plant exports, and no doubt competition from this source will become increasingly formidable. But there is no cause for despair about the ability of British companies to compete on design, price and delivery. Throughout mechanical engineering, a niche characterised by many small and medium-sized companies, the incidence of labour disputes is low. Several of the American companies which have invested in this sector and have become leading exporters—Caterpillar and Cummins are examples—have experienced high levels of productivity and stable industrial relations.

Strength

The picture of competition is not uniform. Sectors of exceptional strength, such as tractors or diesel engines, are offset by areas of relative weakness, such as farm machinery and parts of the office machinery industry. But one of the features of mechanical engineering is the high degree of interdependence between industrial countries. No one country can expect to have a commanding position in every major line: it may be regrettable that we import so many electric typewriters, or so much weaving equipment from the Continent, but to aim for self-sufficiency is unrealistic.

In chemicals, too, which produced the second-largest trade surplus last year, the ability to compete is not in question. For ICI, the dominant company, growth in direct exports has been one of the most dynamic elements in the business over the last few years. While the

depreciation of sterling has assisted the process, much of ICI's export growth has come from technologically advanced products, such as pharmaceuticals, dyestuffs and plant protection chemicals, where price is less important than a technical lead over the competition.

There are rather more companies of this sort—British-based international companies which can hold their own against world competition both in scale of production and in technical sophistication—than is often supposed, and they do not all have to be very large. Diversified concerns like ICI, a frequently cited yet still revealing case is that of BSR, which from a U.K. manufacturing base has achieved a dominant position in record changes; nearly 90 per cent of its record changer production is shipped overseas and the company is believed to account for more than half the world market.

World domination on the scale achieved by BSR is not feasible for most companies, but the idea of exporting, say, two-thirds or more of U.K. production is by no means unknown in British industry. British Leyland's Land Rover is another example of a ubiquitous British product which has maintained a leading position in the world market for cross-country four-by-four vehicles, despite a very small home market and despite intense competition from American, Japanese and now Continental companies.

The success of the Land Rover happens to be a refutation of the common argument that exporters should concentrate their efforts on the few markets which provide substantial volume. The strength of the Land Rover business is due in part to the careful development of even the smallest and poorest of the developing countries, where the Land Rover is often the most widely used vehicle; the individual volumes may be small, but in aggregate they provide a useful part of the total export business.

In the past, despite the example of products like the Land Rover, there has been a rough rule of thumb in the motor industry, and in several other industries, that exports should never exceed about 50 per cent of sales. The argument was that export business was more

difficult, more expensive to develop and to service, and less lucrative than home market sales. A large and profitable home market had to carry the low-margin export business. Most companies, of course, got nowhere near the 50 per cent mark but were content to jog along with exports accounting for around 20-25 per cent of sales.

There is some evidence that these views are changing, partly because of the depreciation of sterling. It is true, as a recent NEDO study pointed out that devaluation cannot in itself be expected to produce a long-term increase in export volume. Exports depend on many other things besides price; it is in the non-price factors, such as quality and reliability, that British industry is sometimes said to be inferior to, say, West Germany, whose export achievements have not so far been adversely affected by revaluations of the D-mark.

Strategy

As the NEDO study put it, "market shares depend on a complete marketing strategy developed over a number of years in the light of long-term trends. Such a strategy is unlikely to be altered by short-term exchange rate changes, which are more likely to be treated as windfall additions to profits. Only if changes in relative costs are believed to be capable of being made to last, will marketing strategies be affected."

The fact that the inflation rate in the U.K. is still higher than in most other industrial countries suggests that the cost advantage obtained from sterling depreciation could soon be lost. Nevertheless, attitudes among manufacturing companies do seem to have altered in the last few years. For many of them exports have become, not merely a marginal addition to sales volume, but a major contribution to profits and a fast-growing part of their total turnover. It is always easy to find

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THE TOP THIRTY EXPORT MARKETS IN 1976

Country	Exports		Imports	
	(£m)	(£m)	(£m)	(£m)
U.S.	2,449	3,044	474	623
West Germany	1,834	2,757	400	978
France	1,710	2,091	368	380
Netherlands	1,500	2,428	359	796
Belgium/Luxembourg	1,401	1,300	289	562
Irish Republic	1,247	1,008	251	321
Sweden	1,045	1,188	249	128
Switzerland	1,000	963	240	667
Italy	826	1,106	223	109
Nigeria	774	317	212	232
Australia	688	394	211	60
Denmark	655	705	207	355
South Africa	645	613	204	440
Canada	628	1,160	189	154
Iran	511	1,049	189	122
Saudi Arabia			400	978
Spain			368	380
Japan			359	796
Finland			289	562
New Zealand			251	321
Israel			249	128
Soviet Union			240	667
Portugal			223	109
Austria			212	232
Turkey			211	60
India			207	355
Hong Kong			204	440
Poland			189	154
Dubai			189	122

Source: Overseas Trade Statistics.

U.K. TRADE PERFORMANCE IN 1975 AND 1976 BY MAJOR SECTORS

Sector	1976			1975		
	Exports	Imports	Balance	Exports	Imports	Balance
Non-electric machinery...	5,058	3,254	+1,804	4,255	2,300	+1,955
Chemicals	3,046	2,000	+1,046	2,179	1,409	+770
Road motor vehicles	2,224	1,398	+826	1,737	883	+854
Electrical machinery	2,004	1,383	+620	1,529	1,045	+484
Textiles	934	911	+23	698	683	+15
Iron and steel	825	966	-141	683	821	-138
Instruments	629	575	+54	518	447	+71
Aircraft	416	253	+163	360	202	+158
Clothing	412	684	-272	265	565	-240
Ships and boats	241	58	+183	215	61	+154

Source: Overseas Trade Statistics.

The signs are encouraging

By Edmund Dell, M.P., Secretary of State for Trade



So far as the U.K. is concerned the significance of this world picture is clear enough. As the managing director of the International Monetary Fund suggested a few weeks ago, it is reasonable to expect a moderate growth of world trade this year. But in a situation where so many countries are confronted by an urgent need to bring their accounts into better balance it is certain that the struggle for markets will intensify. We must strengthen our own efforts in that struggle.

A major factor affecting the success of our efforts will of course be the trend of unit costs in the U.K. as they are expressed in the currency of our customers. A major increase in costs unmatched by improvements in productivity would be very damaging to exports and all the benefits that flow from them.

This point was recently put to me very fairly by the chairman of the British Overseas Trade Board. Readers of the Financial Times will note that in addition to wages and salaries he emphasised the responsibilities of management where unit costs are concerned. By permitting a higher volume of production export sales may provide a way of reducing unit costs.

Finally, I am delighted to see that under the banner of Export Year a great many companies have been taking steps to ensure that the whole of their staffs are provided with the information about their export effort. I am told that over 2,300 firms have registered as running Export Years and that the organisers are now hearing from an increasing number which have found a real response from their workforce. The message that exports means expansion needs to be heard and understood throughout industry.

IT IS encouraging that, after the disappointments early this year, the latest information is that export volumes have been increasing.

In March and April the export rate was a fifth higher in real terms than it was during the third quarter of 1976, the lowest ebb in the recession. And so far as the disappointing level at the beginning of this year is concerned, the first indications are that other industrial countries may have been sharing our subdued export performance.

If we look at the picture on a market basis U.K. exports to Western Europe have been slowing down recently. This is hardly surprising given the slow economic recovery in the area. But exports to North America, to OPEC and to the centrally planned economies have been rising sharply.

In the past three months sales to the oil exporters exceeded £1bn, our best performance ever. In value terms the rise from a year earlier was 47 per cent. We are currently selling five times as much to OPEC countries by value as we did before the oil price explosion. As a result of the dedicated effort being made by many exporters we are at least maintaining our share of these growth markets against intense competition from other industrialised countries.

To these successes we should add the very strong performance of invisibles. In the last quarter of 1976 our earnings on this account totalled £3.7bn, and our net credit £819m. When the results for visible and invisible trade are combined, in the latest three months we earned our first current account surplus since the summer of 1972. We cannot expect every monthly

return to be good from now on, while it lasts, is just as useful another year. But so long as high unemployment is not merely an accidental ment remains widespread, pressure provided by nature, it is sure on governments to adopt the result of the ingenuity and protectionist policies will be the often dangerous work of main strength. World trade is many people engaged in its still beset with problems. Unemployment. But no industrial employment is not a disease country of our size can hope peculiar to us—about 15m. to float to success on a sea of people within the OECD area oil. What oil does offer is a are still out of work. Among period of years with a reduced the main industrial countries balance of payments constraint, all except Germany, Japan and We must use these years to the Netherlands were in our strengthen our manufacturing rent account deficit last year. base and greatly improve our marketing performance.

At the London Summit world leaders re-affirmed their commitment to both expansion and encouraging considerable regard it as very important that exports. When the developed the Summit decided that a new countries are suffering exceptional multilateral trade negotiations, the adjustments to accommodate And at the OECD Ministerial greater exports from the Third Council later this month the World either cannot be made British Government will support or can be made only with much renewal of the Trade Pledge for greater difficulty.

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Dr. Godfrey Hounsfield with his brainchild, the EMI-Scanner, the first of a new kind of computerised X-ray instrument for medical diagnosis. EMI has more than 200 EMI-Scanners on order, worth an estimated £44m, in addition to more than 600 already installed, mostly in North America.

BRITISH EXPORTS II

Britain's biggest exporters are accounting for an ever larger proportion of the country's earnings, and in some circumstances, as GEOFFREY OWEN points out, size can be an advantage. But this is not to denigrate the continuing importance of the small exporter and sub-contractor. MARGARET HUGHES outlines his successes and problems.



Exporters large...

THE STRUCTURE of British industry has been radically altered during the post-war years. Periodic waves of mergers and takeovers have led to a situation in which the 100 largest manufacturing firms now account for not far short of half the country's net output. One consequence of this is that a rather small number of companies, some might say a disturbingly small number, are responsible for the bulk of British exports.

According to the latest Department of Industry overseas transactions inquiry, carried out in 1974, half of the country's total exports as recorded in the overseas trade accounts were accounted for by 89 companies in 1974, compared with 100 in the previous year. Two-thirds of total exports were in the hands of only 230 companies, compared with over 300 in 1973.

It is true that the other one third, involving mainly medium-sized and smaller companies, still represents a substantial part of the whole. The case for encouraging small companies to develop and expand their export business is as strong as ever. But it takes a very large number of small companies to produce an aggregate export total in the range of £200m, a year or more, which the top dozen or so of the biggest companies are now achieving. British Leyland and ICI, the two leaders, will soon be passing the £1bn mark.

Thus the policies of the largest companies, their attitude to exporting as a source of profit and of growth, are of crucial importance to the country's export drive. Fortunately there is some evidence to suggest that the profitability of export sales in relation to the home market has improved considerably in recent years, largely because of sterling depreciation, and that the idea

of exported growth, at least at the level of some individual companies if not of manufacturing industry as a whole, has begun to take hold.

It is true that the effectiveness of devaluation in increasing the U.K.'s share of world trade has not been as great as was hoped by some economists in the 1960s; the importance of non-price factors is more widely understood. But for some companies sterling depreciation has been a major factor in increasing exports at a rate faster than the other parts of their business. The experience of ICI, which in the past two or three years has been jockeying with British Leyland for the position of the country's largest exporter, illustrates the point.

In 1960 ICI's shipments to Western Europe amounted to only £32m. Most of that business consisted of "in and out" sales, which did not represent any sort of long-term commitment to the Continental market. Last year exports to Western Europe reached £421m, accounting for more than half of ICI's total exports. Interestingly, this spectacular increase has gone hand in hand with the build-up of ICI's manufacturing activities on the Continent, illustrating the value of local plants in stimulating exports from the U.K. As another top exporter, GEC, has put it, "the aim of building up overseas subsidiaries is not to take work away from the U.K. factories but to provide more of it."

ICI sees itself as an international business and its views on exporting are clearly expressed in this comment from one of its directors: "Many of our plants have to be sized at world-scale to achieve costs which will be competitive world-wide—and world-scale plants need world-wide markets. Research and development are costly; to stand a chance of recouping the amounts of money we spend, the resultant products and processes must seek and find world markets. So, too, the sparking-off of new ideas requires essential feedback about what these world markets will do or require. We must have an organisation which operates world-wide and is tuned in to the developing needs of the markets—and the activities of our international competitors."

SOME LEADING EXPORTERS
(The figures are for direct exports from the U.K. and relate to each company's financial year ending in 1976, except where otherwise stated.)

	1976	1975
	£m.	£m.
British Leyland	897	589
ICI	822	586
Ford	632	452
British Petroleum	613	278
British Steel	448	386
GEC	405	315
Massey Ferguson	337	243
Unilever	305	294
Hawker Siddeley	299	247
Courtaulds	285	285
BAC	270	200
IBM	240	178
Rolls-Royce	235	240
Distillers	193	164
Vauxhall	186	151
BICC	165	112
GKN	144	119
Dunlop Holdings	126	98
Tube Investments	126	115
BAT Industries	113	96
Lucas	112	94
Caterpillar	100	85

Calendar year 1976. * In the financial year ending March, 1977, Courtaulds' exports rose to £405m.

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Consistent

Size is not everything in export markets—some of the most consistent records have been achieved by small and medium-sized specialists—but it can bring certain financial advantages. This does not only apply to the competition for the so-called jumbo contracts, which involve special financial obstacles discussed elsewhere.

SIZE DISTRIBUTION OF LARGE EXPORTERS

Size of direct exports	1971		1974	
	No. of companies	Amounts (£m.)	No. of companies	Amounts (£m.)
Over 50m...	23	2,888	36	6,840
£20m-£50m...	44	1,275	35	2,621
£10m-£20m...	70	1,000	109	1,532
£5m-£10m...	118	832	180	1,394
£1m-£5m...	584	1,325	768	1,513
Under £1m. (incomplete)	859	326	686	318

Source: Trade and Industry, July 16, 1976. The figures are based on a Department of Industry inquiry among companies which covered 87 per cent of total U.K. exports in 1974. The remaining 13 per cent of total exports would have come from several thousand small firms in the under £1m category.

It applies, for instance, to the negotiation of major deals in the Soviet bloc.

Very few British companies could have dared to enter into the commitment which Massey-Ferguson has made in Poland for the manufacture of tractors and diesel engines. It is the biggest overseas manufacturing project which this company has serious problems the need for a sub-stantial element of local management and engineering development of a financial package worked out in conjunction with Morgan Grenfell, which simply could not have been spared from their normal business operations.

Massey-Ferguson, of course, is a somewhat special case; it has had many years of experience in handling overseas projects of this sort and has built up the necessary staff to handle them. But it is pre-awarded on a "turnkey" basis,

with the supplier taking full management responsibility for the entire project.

It may be that some sectors of industry in the U.K. are not yet well enough organised to handle these projects. This is not necessarily a matter of treating larger companies through mergers; but possibly in a field like machine tools there has been some reluctance on the part of British companies to group themselves into winning major contracts—for instance, the construction of a major truck manufacturing plant in the Soviet Union—and this business has gone to other countries, notably West Germany.

This problem, however, is being tackled not just in the form of discussions on jumbo contracts, but in other ways. In the meantime, the emergence of British large scale are essential

for the U.S., the giants of the U.S., the heavy plant and recently by Davy ICI in the Soviet Union order for two methanol plants in the U.K. are not to be outdone by the British firms in these huge contracts. The ability to put to extremely complex and commercial including a buy-back agreement for part of the new plant necessary to secure a company to up very carefully committing itself to but in this type of financial engineering management rescue large scale are essential

DESPITE THE small exporter's significant contribution towards Britain's export effort there are virtually no official statistics available to illustrate their role as was discovered by the Bolton Committee during its inquiry into the role of the small firms in the national economy.

The nearest it could get was a survey carried out in the North West by the Department of Trade, and that was published some years back. And still there is no direct monitoring of their export activities, the problem being that small exporters are not confined to particular industries, while a large part of their exports are indirect as sub-contractors to the large exporters.

But from the North West survey and other one-off surveys which have been conducted from time to time, it seems that their contribution to exports is rather less than their contribution to the national economy—small companies are said to produce 20 per cent of the gross national product and to employ over 25 per cent of the working population.

By a process of deduction various figures have been put on their export contribution. According to a 1973 survey 85 per cent of exports were accounted for by the 1,608 large companies. The small exporters' contribution was thus put at 15 per cent, but this, of course, included the medium sized as well. It was then estimated that the small companies' contribution was probably in the 5 to 10 per cent range. This, however, did not include the substantial sub-contracting work undertaken by small companies in certain sectors such as clothing, footwear, miscellaneous manufacturers, leather, cork, iron and steel, manufacturing, etc. The reverse is true, however, in the electrical and non-electrical machinery and transport equipment sectors.

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Facilities

Since publication of the Bolton Report in 1971 several new facilities have been set up to help small companies by the Government, banks and other financial institutions. The services available to exporters as a whole are, of course, also there for the small exporter. But it is not so much the lack of facilities which is the problem as the exporter's failure to make full use of them—often because he is unaware of their existence or does not provide enough detail about his company when he does approach these organisations for advice. It is largely a problem of communication which is gradually being appreciated—more is now being done by the Government and banks in particular to publicise their facilities and urge the exporter to make use of them as early as possible in his export negotiations.

It was to meet this need that the Small Firms Information Centres were set up by the Department of Trade after the Bolton Report to act as a signpost to point small exporters in the right direction. Once the potential exporter approaches one of the ten offices in London and the provinces, the staff are able to direct them to the appropriate Government and other organisations.

These include the Department of Trade's own commodity offices, the BOTB and all its facilities (which are covered in a separate article), the relevant Chambers of Commerce, the CBI, the international division of the clearing banks, the Export Credits Guarantee Department, local legal services, the British Export Houses Association, the British Standards Institution, which supplies information on technical requirements for overseas shipping, and Llanelli, which won its award for forwarding companies, export

Profitable

Their export business is often more profitable, too, with, not surprisingly, a high ratio of sales per employee. Also by virtue of their size they have the advantage of flexibility and adaptability to adjust to both new markets and changes in existing markets.

Virtually all large companies have many small suppliers, and most of these that export obtain goods and services from small companies, many of which are incorporated directly into products or services for export. Small companies also contribute both directly and indirectly to visible exports, the most obvious example being the hotel and catering companies engaged in the tourist business.

Their contribution to the export effort does not go unnoticed. Small companies feature regularly each year in the Export Credits Guarantee Department's Awards for Export, the British Export Houses Association, the British Standards Institution, which supplies information on technical requirements for overseas shipping, and Llanelli, which won its award for forwarding companies, export

for exports of reproduction clubs, commercial libraries, etc. furniture, employs only 12 people.

Notably, most of the small company winners exported a very high proportion of their total output, mostly over 60 per cent with some, such as John Robson (Shipley) horizontal diesel engine exporters, Quest Automation, which exports a computer-based system, and Coronet EM, a small pump manufacturer, exporting as much as 90 per cent of their total production.

This tends to bear out the principle that for a small company to enter the export market he needs to have either a very flexible product suitable, without too much adaptation for both domestic and home markets or to concentrate on one market—the export market—and design exclusively for this rather than carry the overheads needed to produce two parallel lines.

But while they are acknowledged through the Queen's Award and may gain from the publicity that goes with it, the cry, all too often, is that the small exporter is largely forgotten. Government legislation and the financial institutions, small companies say, is far too geared to the "big boys" of British business. And while this plea may have been overstated it is nonetheless in many ways true—though things are improving.

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Criticism

The ECOD has gone some way to meeting this criticism by lowering the limits for cost escalation and performance both over, but these new limits are still far too high for many firms and has been criticised by the small exporters. But when small exporters attack the ECOD large companies the department tends to blame the small exporters, rather than the more general industry aid scheme. In particular they find the various minimum limits set by ECOD too high.

The Chamber of Commerce and Industry has been made very aware of these issues in rural areas, not more than workers (exclusively horticulture and while the Industrial Finance (ICFC) a subsidiary of Industry, of England, on a wide finance plan in amount to £5,000 to £500,000. The Chamber of Commerce and Industry has been made very aware of these issues in rural areas, not more than workers (exclusively horticulture and while the Industrial Finance (ICFC) a subsidiary of Industry, of England, on a wide finance plan in amount to £5,000 to £500,000.

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BRITISH EXPORTS III

Britain's share of world exports has declined in the past decade, while other countries, especially Japan, have moved ahead fast. LORNE BARLING discusses just how much this is the outcome of forces beyond our control, and how much the failure of exporters to recognise and adapt to changing market patterns.

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Trade patterns change

WITH THE increasing flow of countries playing a less important role while European balance will continue to improve, but this fortunate state of affairs does not reduce the need for industry to regain the position it has lost in world export markets.

This decline has been continuous over the ten years up to 1975, with Britain's share of manufactured export goods falling from 13.8 per cent of the world market in 1965 to 9.3 per cent in 1975, although there was a slight improvement in 1974. During the same period Japan's share rose from 9.4 per cent to 13.6 per cent, and West Germany, France and Italy have all increased their shares.

It is clear that Britain's poor performance during the ten years has been caused partly by a fundamental change in markets, with Commonwealth

been a small surplus with the oil producers, with U.K. exports valued at £1.4bn. and imports at £1.3bn.

Constraints

Western Europe now accounts for more than 50 per cent of U.K. exports, compared with little more than 40 per cent ten years ago, and similarly exports to oil exporting countries have risen in response to demand from these countries.

As in other industrialised countries, the enormous wealth of the Middle East and other oil producers has caused an unprecedented shift in the U.K. trade pattern. The soaring oil deficit at the end of 1973 was partially corrected by exports in 1974, and with some fluctuations this deficit has been steadily reduced. In the first quarter of this year there has

However, trade with EEC partners continues to present serious problems, and the U.K.'s visible trade balance with the Community has markedly worsened since 1970. Although trade with the EEC increased rapidly in both directions in 1974, the growth in imports was higher than that of exports, continuing the downward curve into a deficit of £2bn.

At the same time there was a sharp rise in the trade in oil and in chemicals, in large measure reflecting the impact of the oil price rise at the end of 1973, although supply constraints in the U.K. were a contributory factor to increased imports of plastics and iron and steel from

the Community. Food imports had increased strongly during 1976) were also lower. Ironically, these falls were offset by increased deliveries of metals, textiles and other manufactures.

The rate of growth of U.K. exports to the EEC also slowed in 1975 with the recession in economic activity there, and although the rate of increase of imports also slowed, the deficit continued to widen, mainly reflecting the continued rise in food imports. However, there has generally been an improvement in the U.K. deficit with this area since the third quarter of 1975, and this should continue with the continuing flow of North Sea oil.

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Among non-manufactures, exports of fuels have continued to increase rapidly, mainly reflecting the sharp rise in crude oil exports, which were valued at £1.62bn. in the first quarter, compared with £90m. in the previous quarter and £18m. in the first quarter of 1976.

Speculative

Although it may be easier to sell U.K. products in other markets in the short term, the products must also be competitive within Europe itself if they are to remain in demand. There is no doubt, however, that the mix and range of British products is now adapting to the new market conditions.

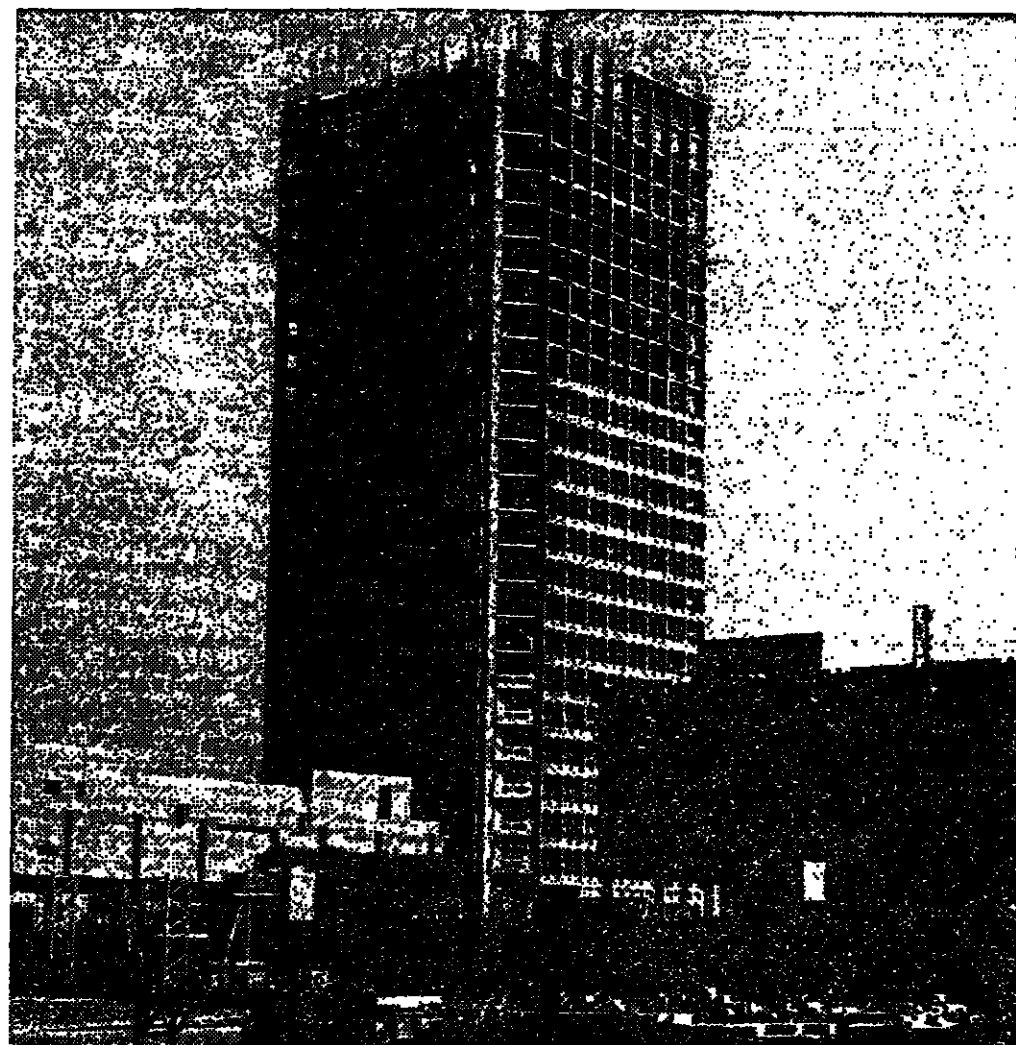
Exports of chemicals, for example, which are a vital part of industry in view of North Sea oil and the feedstock it will provide, have increased in the decade up to 1975 from 9 to 11 per cent of total U.K. manufactured exports. On the other hand textiles, largely because of increased Far Eastern competition, have decreased from 5.5 per cent to 3.5 per cent. Machinery as a whole has risen from about 27 per cent to about 30 per cent, and in terms of the overall export effort, the engineering sector must remain the key to success. As an adjunct, transport equipment, which has fallen slightly as a share of the total, has good prospects.

The most recent figures show that the volume of exports of machinery fell in the first quarter of the total machinery and transport to its lowest quarterly level since the end of 1974. Shipments of transport equipment and of chemicals (which

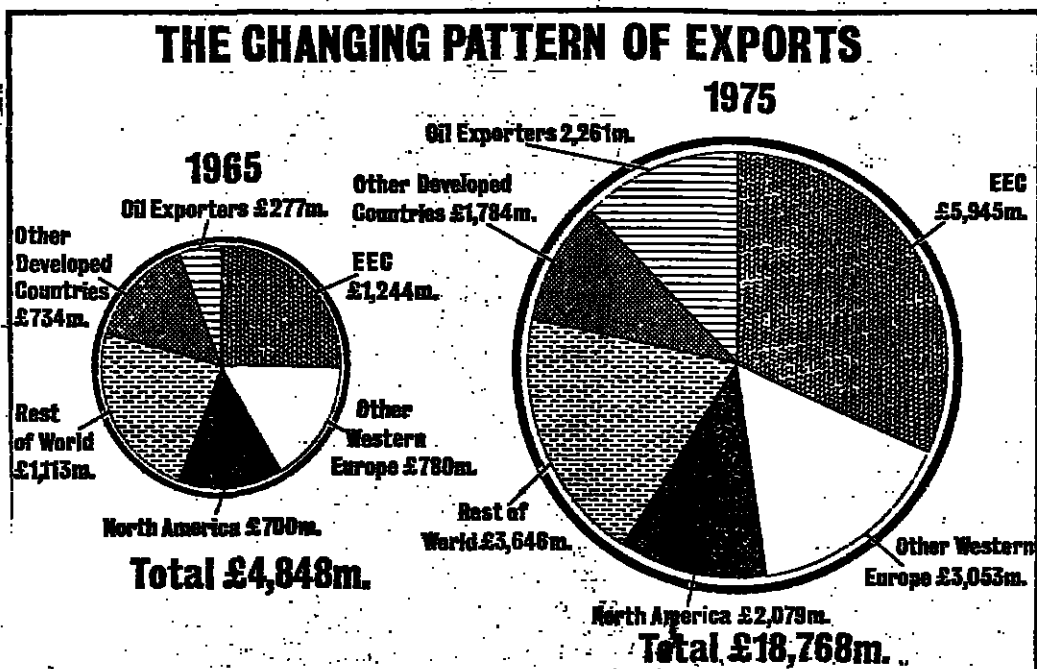
Moreover, the volume of imports of fuel has fallen in recent months, reflecting both the end of speculative stockbuilding before the OPEC price rises and increasing production from the North Sea. In line with this fall in fuel imports, arrivals from oil exporting countries have been smaller, but increases in the cost of coffee, tea and cocoa have contributed to a sharp rise in the import bill from developing countries.

Figures indicate that Britain's performance in the field of machinery and transport equipment has been disappointing in terms of the U.K. share of exports to main manufacturing countries (MMC).

Department figures show that the U.K.'s falling share of MMC exports of machinery and transport equipment (which has also occurred in the case of the U.S.) has been mirrored by the rapid rise of Japan. Between 1963 and 1974 the Japanese share of MMC exports of electrical machinery rose from 9 to 17 per cent, and of transport equipment from 6 to 21 per cent. In 1975, however, Japan's share of port equipment markets suffered a reverse, as did the West German share. The main beneficiaries were France and the U.K. The bulk of U.K. exports of

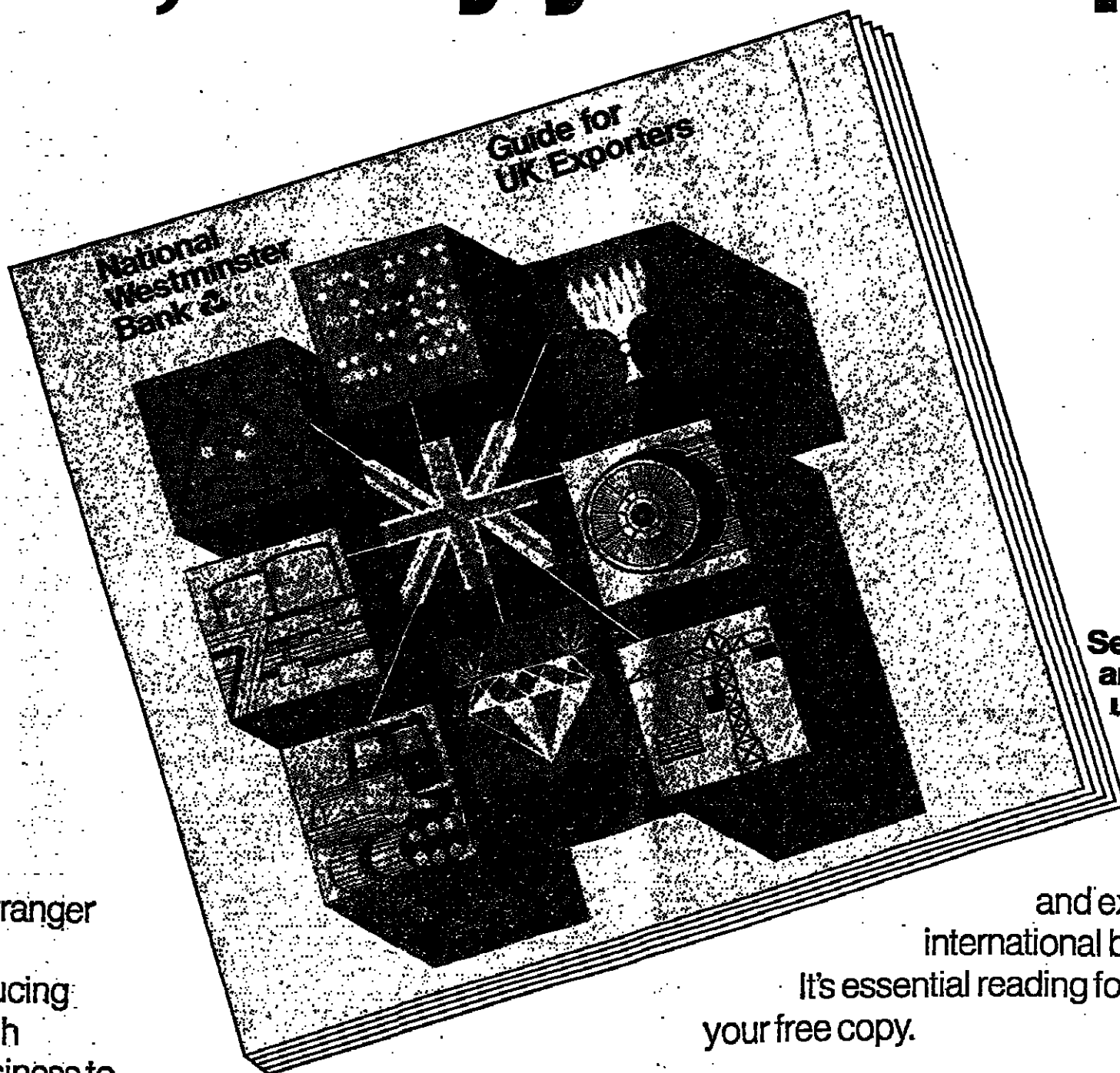


The Dubai International Trade and Exhibition Centre project, being constructed by Bernard Sunley and Sons.



other semi-manufacturers is it has increased again. In the whole period the U.S. payments is moving steadily towards surplus, it is regarded as essential that the breathing space allowed by North Sea oil be used to boost productivity in key industrial sectors so that they become more competitive in European and world markets.

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BRITISH EXPORTS IV

A variety of advice and assistance is available to British exporters. There has been an expansion in the facilities offered by the Export Credits Guarantee Department, which are described by MARGARET HUGHES. Below LORNE BARLING outlines the work of the British Overseas Trade Board.

The role of the ECGD

BY FAR the most significant development in the export finance field for some time is the Government's decision to switch buyer credit financing out of sterling and into foreign currency.

This change of policy has received a generally hostile reaction from plant contractors—the exporters whom it affects—since 90 to 95 per cent of Britain's plant exports are financed through buyer credits.

But two events which have taken place recently should help to make the new scheme more acceptable. The first overseas contracts to be financed in foreign currency have now been concluded—so far all have been in dollars. Of these the Davy Powergas Soviet deal is a major breakthrough.

When submitting his tender the exporter now has to quote in foreign currency though still calculating his costs in sterling. In determining his price he has to estimate the amount of sterling he will receive for a given quantity of foreign currency by selling forward during the period of the contract. This will inevitably be based on the forward rates prevailing at the time of tender although the exporter would not normally enter into a forward commitment at this stage.

Should sterling have depreciated on the forward market by the time the contract is awarded the contractor stands to gain, but conversely if sterling appreciates—which some feel is likely in the short-term—then he would make a loss.

discussing with the CBI and various trade associations is likely to offer a guaranteed exchange rate which would be reviewed every three months. There would probably be a lower threshold, probably two to three per cent, up to which the exporter would have to bear the risk himself and an upper limit of say 20 per cent.

The exporter will have to pay an additional premium whether or not he wins the contract. Industry is likely to object strongly since this would create a precedent. ECGD will make up the loss if the exchange rate goes against the exporter, by the same token ECGD will take the profit if it moves in the opposite direction.

Palatable

But while this may help to make the new buyer credit scheme more palatable it is likely to take quite some time for it to become popular with contractors, if ever. There are several reasons for this but the main objection is that the scheme is now, or soon will be, virtually compulsory for all capital goods contracts in all markets.

Contractors, or some at least, do see the value of the scheme for particular deals in certain markets. Indeed two years ago, when sterling rates began to depreciate sharply and inflation soared here, a few contractors and their banks lobbied ECGD to introduce such a scheme. They felt that the ability to conclude a capital goods contract in a hard currency and then use the forward market would be a crucial factor when tendering for overseas orders. It was estimated that it could give a price advantage of between 3 and 6 per cent over contractors tendering in sterling.

This is because through selling his dollar payments forward for sterling while it is at a discount on the forward market the contractor stands to make a gain which he can either keep or use to quote a lower price.

When the new facility was first introduced last autumn it was available only as an optional facility and was on the whole welcomed by industry.

However, in its December mini-budget the Government decided to make it as far as possible compulsory for buyer credits, and to a lesser degree lines of credit, as part of its public expenditure cutbacks—foreign currency financing both eliminates refinancing and, at current interest rate differentials, lowers the interest rate subsidy on buyer credits.

And it is this which ranks for by now much of the competitive advantage has been lost as currencies have stabilised, so that many contractors and bankers feel that the scheme has come too late to be effective.

Contractors have also encountered considerable resistance from overseas buyers, all too well aware of the advantages of paying for their imports in a weak currency like sterling, since it costs them less in terms of their own currency than financing in dollars or D-marks.

Added to this many exporters are unaccustomed to forward exchange dealings and find the whole business far too complicated. They do not have the financial expertise to handle it while the documents involved reputedly run to a nightmare 88 pages.

Acceptance is less of a problem in countries which are already dollar oriented or which, because of their large credit needs are in no position to dictate credit terms. But some countries, such as Brazil, stipulate that contractors must be financed in the exporter's own currency. The Italian contractor Impiant had to drop out of the Acominas steel project in Brazil last year for just this reason—the inability to finance in lira. But it seems that Brazil can be flexible when it wishes, for it has just negotiated a \$40m. line of credit with Lloyds Bank International to

finance offshore technology and equipment purchases in the UK. A similar situation currently exists in Morocco where British companies are hoping to pick up some of the 23 contracts associated with the first major steelworks to be set up there at a cost of some \$400m. In this case it is believed to be the World Bank which has stipulated that financing should be in the contractor's own currency.

Although ECGD is able to exercise some flexibility at this stage, it is an acknowledged fact that as it reaches its sterling limits it will have to apply foreign currencies far more rigidly—the situation looks ripe for some political storms in the months ahead when, for instance, jobs or industry may be at stake.

The Davy Ashmore Soviet deal illustrates well both the advantages and disadvantages of the scheme. Without the price advantage from foreign currency financing Davy Powergas would not, it seems, have won the contract. For when the company was quoting a sterling price it looked well out of the running. It was only when its bankers Morgan Grenfell, helped by ECGD, were able to convince the Soviets that Davy could match its main West German competitor when quoting in D-marks that the contract looked like coming to the UK.

At this stage the Soviets then asked Davy to quote in dollars, and by doing so its quote proved to be somewhat lower than the competitor's, and this apparently clinched the deal. Not that the negotiations were anything like as straightforward as that.

The Davy Powergas deal has also confirmed the Bank of England's willingness to guarantee a forward market for the duration of the contract period—normally forward markets for currencies like the dollar or D-mark are only available for about 12 months.

The details have yet to be announced or indeed finalised, but it seems likely that the

Soviets were offered one or two sweeteners—possibly agreement to finance 85 per cent rather than the more usual 80 per cent of the contract, and maybe there were some concessions on finance charges. It is understood that although the tender to contract cover is not yet a scheme as such some cover was offered to Davy Powergas.

But all involved acknowledge the crucial role which dollar financing played in securing this \$147m. contract—the biggest ever in Anglo-Soviet trade. Although this was not the first ever UK contract to be financed in dollars—the first was a \$40m. project line of credit for Dubai—it is the most significant because the Soviets along with their European neighbours have been among those who have shown the greatest resistance to the scheme.

The signing of this deal proves, however, that the Russians will accept the new buyer credit if provided they can see a tangible advantage. But there should not be too much euphoria, for it does not necessarily mean that they will accept it for all future contracts. This was pointed out by Mr. Edmund Dell, Secretary of State for Trade, during his visit to Moscow late last month, when he indicated that they had accepted dollar financing because they could not get comparable equipment elsewhere.

The Soviet deal thus aptly demonstrates the scheme's use in giving a contractor a price advantage but at the same time shows that this is only really applicable in particular circumstances. From Mr. Dell's comments in Moscow it is obvious that the Soviets are still basically opposed to the scheme.

And talking to bankers and contractors there is still strong resistance elsewhere to the scheme. Blanket application of the scheme by ECGD is therefore likely to remain difficult despite this breakthrough.

A tough task facing the Government this summer when it will be renegotiating interest rates on the infamous \$950m. cheap credit package, will be to persuade the USSR to switch to the use of this credit still outstanding to dollars. Hopes of success are not very high. Another decisive factor on the financial side of the Davy

Powergas deal was that the company used the much publicised, but so far little-used cost-escalation scheme which, if used alongside foreign currency financing, is available to exporters at the more favourable terms previously confined to cash contracts.

Despite the considerable agitation by industry to get such a scheme introduced more than two years ago, by the end of last year only two contracts worth a total of \$82m. had been concluded using cost escalation cover and, ironically, the first was for a South African deal. But there are now signs that interest in the scheme is picking up. Six contracts have now been signed using the scheme—excluding the Davy Powergas Soviet deal—worth a total of \$164m.

Guarantee

ECGD has had rather more success with its performance bond guarantee scheme, which was introduced at the same time as cost escalation, despite recent remarks by Lord Weir when he threatened to take his group's export business out of the UK because of insufficient support for performance bonds and a general demand from industry for a more exclusive scheme.

This scheme also got off to a slow start. Only four guarantees were issued in 1975, but this was followed up with 25 in last year. And by the end of April this year a total of 42 guarantees had been issued since the scheme first started, covering contracts totalling \$607m., while the amount of business under negotiation using guarantees totalled \$28m.

But if foreign currency financing is claimed to be too complicated for exporters then cost escalation throws up their own bankers in despair. The complexity of the calculations and the tortuous records which have to be kept has forced several contractors to put the whole thing on to computer. But not all exporters have such a facility and simply find the scheme more trouble than it is worth.

Those that have used it swear that without the cover they would never have been able to

tender (and win) the contracts concerned. In its present form the cost escalation scheme is held to be a good deal better than the original version, though contractors are still quick to point out that it still permits an unfavourable French Coface scheme which has a lower initial threshold and is also open-ended.

But whatever the arguments for and against, the days of cost escalation schemes are in any case numbered, for the EEC Commission, in conjunction with the Americans, are committed to abolishing it along with other schemes such as "credits mixtes" which they consider to be a direct export subsidy.

So far the Commission has had little success, and although the Treasury was known to have been keen to drop the UK scheme when it came up for review last March, it was, in the event, given another year's life. But by the next review point the situation is likely to be different, given that the EEC has now achieved a consensus on export credits following the gentlemen's agreement reached in June of last year by the main exporting nations.

The intention of the consensus, of course, is to reduce competition and, limited though it may be at present, gives hope to those that believe that exports are all too often virtually given away to overseas buyers. The pact comes up for review at the end of this month, but there is unlikely to be any change in the terms agreed last year. It will be merely a point of consolidation with more countries probably joining the 15 now involved.

Elimination of competition is obviously in the interest of all exporting countries, but there is no real guarantee that the participants will abide by the pact so the national interest is at stake. As one banker put it "the French are commercial gentlemen, while the British are gentlemen, and when it comes to the gentleman's agreement, the British being gentlemen, will abide by it, but the French, if they do not actually bend the rules, will at least bend the spirit of the agreement—to their own commercial advantage."

The gentleman's agreement

sets minimum rates of interest and maximum repayment periods for three categories of buyer countries based on the GNP per capita and sets a minimum cash down payment of 15 per cent. For credits of 33 years the minimum rate is 7.75 per cent for rich countries and 7.25 per cent for all others. For credits of over 5 years the minimum is 8 per cent for rich countries, 7.75 per cent for intermediate and 7.5 per cent for poor countries. The maximum length of credit for rich countries will normally be 5 years, for intermediate countries 8½ years and for poor countries up to 10 years.

Convenient

In practice this may prove merely to be a convenient form of agreement which effectively allows the participants to do much as they like. If one member wishes to deviate from the guidelines, all that is required is that other members be notified while certain key areas such as agriculture and nuclear plant are not covered. Shipbuilding and aircraft are also outside the scope of the agreement as they are already covered by OECD guidelines.

In fact, the British and French official export credit organisations are generally reckoned to be the best, the French having the edge largely because of the more commercial way in which it is used. Britain's ECGD does a much bigger volume of business of course—more than the whole of the EEC put together—which inevitably makes decision-making slower and more cumbersome. Contractors are already complaining that foreign currency financing will put them once again at a disadvantage compared with French contractors because it is so time consuming for contractor, buyer and ECGD.

But despite general complaints about too much bureaucratic red-tape, contractors emphasise that when a large order is at stake then ECGD pulls out all the stops and will involve their top experts in the negotiation. The trouble is that there are not enough of them around to handle all the work passing through the department.

Government aid

UNDER THE British Government's strategy of boosting exports as a first step towards reviving the country's economy, it is hoped that potential exporters will make the widest possible use of the array of export services offered through the British Overseas Trade Board.

The Board, which was established as recently as 1972, aims at assisting where possible British companies which are involved in the increasingly complicated and competitive business of exporting. To achieve this it offers a wide range of services, often at little or no cost.

Coinciding with the Jubilee, the Board is also responsible for the current Export Year, in which 2,800 companies are now taking part. Although exercises such as this have been criticised as ineffective, Export Year's comparative success is clearly a result of involvement at all levels.

Trade unions and shop floor workers have responded strongly in many instances, perhaps through the realisation that jobs are directly at stake when home markets are shrinking and competition for exports is strong.

Strongly

In some cases workers have responded strongly to appeals from management to get orders out on time in an effort to maintain the company's record for reliability and thus to win more orders. The Confederation of British Industry and the Trades Union Congress have been closely involved, and some shop floors have asked for the scheme to be voluntarily continued after the campaign is officially over.

But this is only one of the incentives to exporting; any company wishing to sell abroad can avail itself of a comprehensive package of assistance through the BOTB, often in co-operation with a trade association or Chamber of Commerce. As a starting point, a company can get a market assessment for its particular product through the board's export services and promotions division. In addition, if the company is willing to supply information on its product or service, it can obtain a quick preliminary

assessment to judge whether there is a market in a particular country.

In a step-by-step approach, the Board can then provide details about tariffs and customs regulations, import duties, taxes and other essential information about a country before any sales effort is decided upon. Sometimes small samples of goods manufactured overseas can be obtained at little cost to test the strength of competition.

Financial support is also available under specific circumstances for trips abroad, which are usually in the form of trade missions organised through trade associations. Similarly, aid can be provided for British companies wishing to invite overseas businessmen to the UK.

While on a trip abroad, company employees can also count on valuable advice and assistance from embassy commercial officers who are continually in touch with local markets. These officers can greatly reduce the time needed to get business done, for example, by collecting information before arrival and helping in making trade contacts.

However, it is stressed that the amount of help the commercial officer can give is largely dependent upon the amount of information made available to them through the Board, which has a network of regional offices designed to provide ease of access.

Although commercial officers cannot themselves provide interpreter or translator services, they can put businessmen in touch with local agencies for such services, as well as for advertising and information dissemination.

One of the crucial aspects of exporting is foreign representation; experience has shown that poor representatives can contribute to the failure of a product or service which could be highly successful. The key to success here is finding an agent or representative most appropriate for the operation.

Commercial officers can provide a good deal of assistance in this respect, but again they require the fullest possible briefing about the exporter's requirements and intentions.

The BOTB can also help in pointing out the special requirements of agreements of this kind in particular countries.

The BOTB can also provide a list of potential importers and manufacturers of a wide range of products in most overseas countries, and has information about the commercial standing of overseas companies. This is particularly useful in establishing whether a company is suitable to act as an agent or representative. The reports do not, however, include credit ratings or detailed financial information and such details should be obtained through banks or other credit reporting agencies.

One of the pitfalls of exporting remains the widely differing conditions in various countries, particularly in relation to trade regulations and restrictions. The Department of Trade's commercial relations and exports divisions (CREs) are designed to assist in this respect.

They are primarily responsible for Government-to-Government commercial relations, which help to create the best possible climate for British trade in general and with particular countries. For example, an exporter may wish to know how a commercial treaty or trade agreement with another country can affect his particular business.

These divisions are also concerned with the potential of overseas markets and the most suitable strategies for supporting industry's efforts to increase exports to them.

In the case of Communist countries, for example, a division can offer advice on the special conditions which exist there. This includes the growing incidence of compensation trade under which importers may seek a linked transaction which will involve the export of their own goods. Similarly, advice can be offered on the means of undertaking joint ventures in these countries.

Exporting to Japan, a prospect which many manufacturers are optimistic about in view of the huge potential market, is covered by the BOTB's Exporting to Japan Unit, which is responsible for long-range planning. The unit

also co-ordinates the different forms of assistance now available to British exporters. The focal point of the British export effort in Japan is the British Export Marketing Centre in Tokyo, a unique means of promoting products through exhibition in a country where conditions are difficult and quiet alien to many companies.

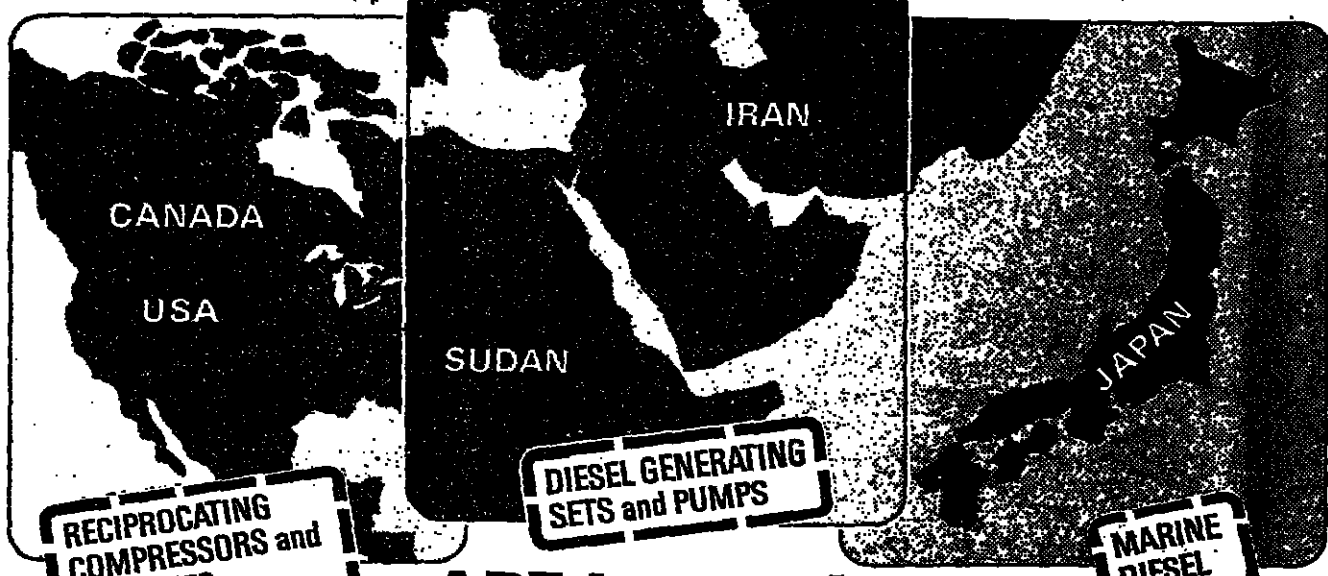
For larger projects, an increasingly important part of U.K. exports to developing countries which are seeking to build up their industrial base, the Overseas Projects Group acts as a fresh central point to which contractors may look for official support. The group was established in recognition of the fact that special forms of Government support are necessary in this type of business.

The group administers the overseas project fund, from which contractors may in certain circumstances be aided towards the cost of activities preceding contracts, excluding the actual cost of tender preparation.

Although the level of support for overseas trade fairs and exhibitions has recently been cut back, there remains considerable aid for these events in the form of subsidised exhibition space and travel allowances at various kinds.

Perhaps one of the most important tools of the exporter is the knowledge of available business. The Department of Trade's Export Intelligence Service, which is available on a confidential basis to exporters, aims to provide early information of a wide range of business available all over the world. Much of this is passed through commercial officers who are constantly seeking to give British exporters the maximum advantage of forewarning on what is available.

This range of services, which does not include the financial side of Government support, is generally regarded as comparable to or better than most of the U.K.'s industrial competitors. There is no doubt that some services could be improved, but it is clear that the success of the exporter depends largely on his own efforts and his ability to use the services to his best advantage.



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BRITISH EXPORTS VIII

It is something of a myth that British companies prefer to invest abroad rather than at home. Such investment in any case, argues GEOFFREY OWEN, is essential to the U.K. export effort. Below, he considers the important contribution made to this performance by the numerous foreign companies that have set up in this country.

The British abroad...

ONE OF the most persistent accusations made against industry by Labour Party politicians and trade union leaders is that it has neglected investment in the U.K. in favour of acquiring or building factories overseas. This outflow of capital, it has been said, has contributed to the "de-industrialisation" of Britain and contrasts with the willingness of, say, German manufacturers to go on expanding in, and exporting from, their own country.

The argument is almost wholly false. Quite apart from the important balance of payments contribution which comes from the income on overseas investments, it is simply not true there is a uniquely British disposition to invest overseas rather than at home. In recent years, particularly as a result of currency revaluations, the major German exporters have been spending considerable sums on investment outside Germany, probably more than their British counterparts; the Volkswagen plant in the U.S. is one illustration. If anything, relatively low labour costs in the U.K. have discouraged British companies from adding to their overseas investments; they have been more inclined to use their U.K. manufacturing base to supply world markets.

Investments of this kind involve financial risk and a heavy commitment of resources—companies have to be selective in deciding which countries justify the effort—but without them the markets open to British exporters would contract. The conditions imposed by the host country are sometimes onerous. They may insist, for example, that part of the new plant's output be exported and these exports will inevitably displace goods that could have been shipped from the U.K.

These conditions are characteristic of the major manufacturing deals with the Soviet bloc (such as the Massey Ferguson tractor and engine project in Poland), but the "spin-off" advantages which accrue to the company and to the country can be considerable; for example, the Polish deal involves the supply of British-made machine tools and other equipment on a large scale.

In the advanced industrial countries the arguments for and against overseas investment are more complex, varying according to the nature of the product and the market. But in a good many sectors a company cannot expect to establish itself as a fully fledged supplier unless it has a manufacturing presence in the country. In diesel engines, for instance, Hawker Siddeley and GEC have the technological strength and the industrial production within Britain to support an export drive in the U.S., but both companies decided that the acquisition of an American diesel manufacturer was essential to the success of their marketing strategy.

"Having a presence" in a country is a vague concept, and there are often other motives besides the desire to increase direct exports from the U.K. Some products are not exportable, especially in the U.S.—access to facilities, in order to save on imports and assist in the industrialisation process. The research and development supplying company must either make the necessary investment or withdraw from the market.

A typical case is that of Leyland in Nigeria. It is one of the most important markets for the company, especially for trucks and Land Rovers, and when the Government decided in the U.S., a deal which was on a scheme for establishing a small number of truck manufacturing plants which would have a virtual monopoly of the U.S. market is attractive in its but to participate. For a num-

ber of years the new Nigerian company will continue to be supplied with components from the U.K., but eventually it may become virtually self-sufficient and even export to neighbouring markets; the same process has taken place with Leyland's Indian truck subsidiary.

Investments of this kind involve financial risk and a heavy commitment of resources—companies have to be selective in deciding which countries justify the effort—but without them the markets open to British exporters would contract. The conditions imposed by the host country are sometimes onerous. They may insist, for example, that part of the new plant's output be exported and these exports will inevitably displace goods that could have been shipped from the U.K.

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ber of years the new Nigerian company will continue to be supplied with components from the U.K., but eventually it may become virtually self-sufficient and even export to neighbouring markets; the same process has taken place with Leyland's Indian truck subsidiary.

Investments of this kind involve financial risk and a heavy commitment of resources—companies have to be selective in deciding which countries justify the effort—but without them the markets open to British exporters would contract. The conditions imposed by the host country are sometimes onerous. They may insist, for example, that part of the new plant's output be exported and these exports will inevitably displace goods that could have been shipped from the U.K.

These conditions are characteristic of the major manufacturing deals with the Soviet bloc (such as the Massey Ferguson tractor and engine project in Poland), but the "spin-off" advantages which accrue to the company and to the country can be considerable; for example, the Polish deal involves the supply of British-made machine tools and other equipment on a large scale.

In the advanced industrial countries the arguments for and against overseas investment are more complex, varying according to the nature of the product and the market. But in a good many sectors a company cannot expect to establish itself as a fully fledged supplier unless it has a manufacturing presence in the country. In diesel engines, for instance, Hawker Siddeley and GEC have the technological strength and the industrial production within Britain to support an export drive in the U.S., but both companies decided that the acquisition of an American diesel manufacturer was essential to the success of their marketing strategy.

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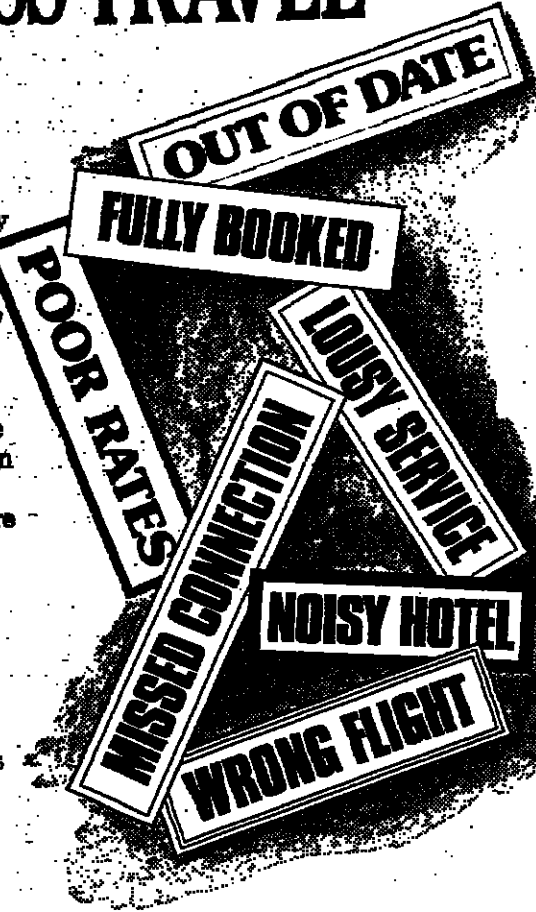
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Related

In any case a great deal of the investment which does take place is directly related to exports from the U.K. The most obvious example is the investment which has been made in overseas selling and distribution companies. Within the EEC, for example, a good many companies have replaced their old network of independent agencies with their own subsidiaries. In order to provide more effective control over marketing and fuller participation in the profits that go with it. Earlier this year BSR, one of the outstanding British exporters, spent nearly £4m. to buy out a major Canadian distributor.

Second, there has long been a tendency in the developing countries to encourage or compel their own manufacturing companies to set up their own manufacturing facilities, in order to save on imports and assist in the industrialisation process. The research and development supplying company must either make the necessary investment or withdraw from the market.

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U.K. NET PRIVATE DIRECT INVESTMENT OVERSEAS

	1965	1966	1967	1968	1970	1971	1972	1973	1974
EEC	33	51	30	73	105	78	263	223	519
Commonwealth	148	113	128	166	255	216	176	213	465
U.S.	23	42	52	84	54	134	129	105	777
Other countries	105	70	71	87	125	118	107	196	260
TOTAL	308	276	281	410	548	546	676	737	1,621

Source: Department of Trade.
Note: These figures, which are not adjusted for inflation, illustrate the growing attraction during the 1971-73 period of investing in the EEC. (The EEC figures comprise the six original members of the Community up to 1972; thereafter the eight are included.) More recent investment in the U.S. appears to have been given a higher priority by many companies.

...and foreigners in the U.K.

The role of foreign companies in British exports:

(1974)

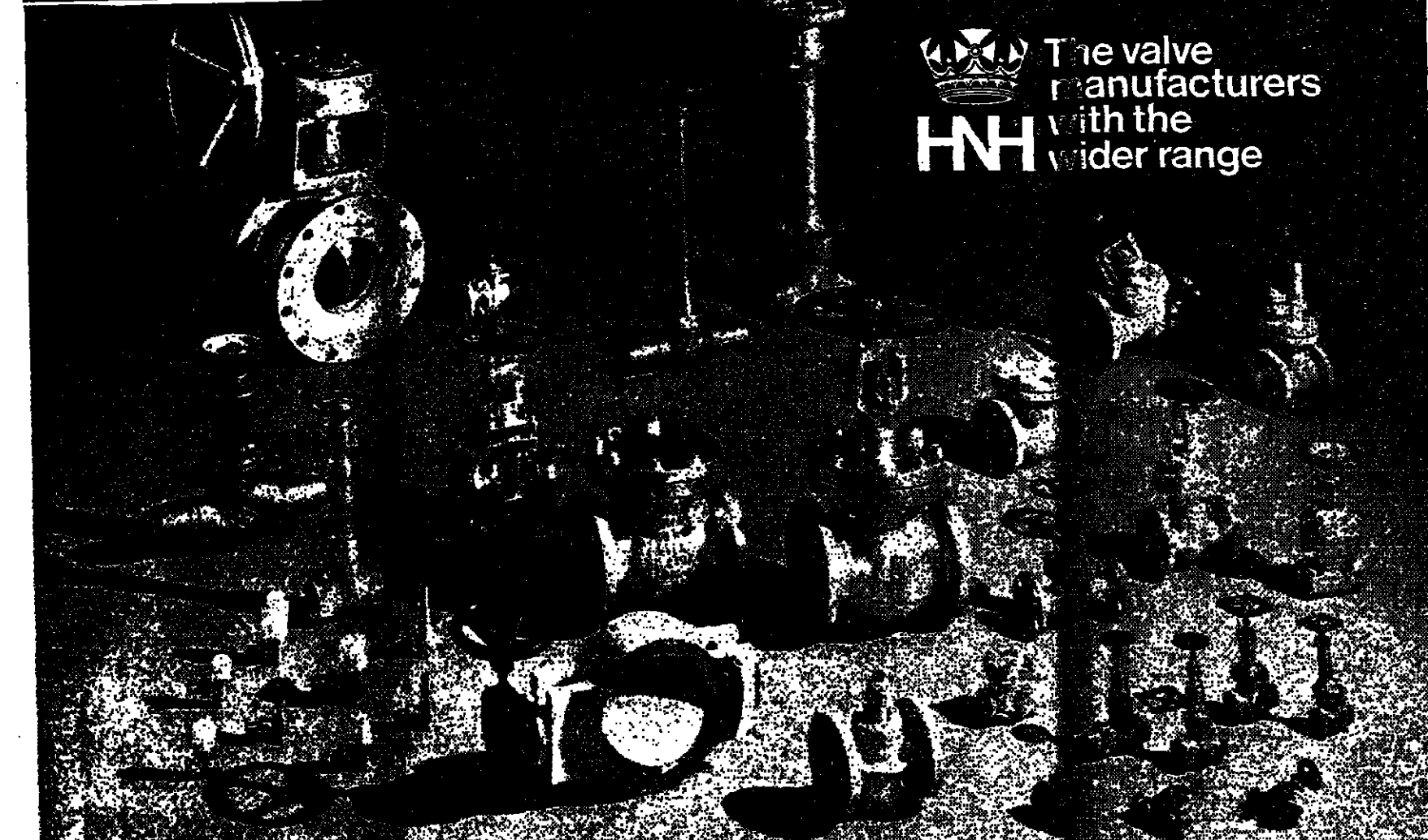
Percentage of total exports accounted for by:

- U.S.-controlled enterprises 19
- Other foreign-controlled enterprises 6
- Associates of foreign enterprises 7
- U.K. enterprises 71

100

Where the foreign investor has entered the U.K. market by building his own plant, by takeover, the acquired company has gained access to export opportunities which would otherwise have been available. Take, for instance, the purchase of David Brown Tractors by the U.S. conglomerate, Tenneco. Some people may have regarded this deal on sentimental or nationalistic grounds, but Tenneco's J. I. Case subsidiary has a large and growing position in the world construction and agricultural equipment markets. The opportunities available to David Brown Tractors have been enhanced.

Acquisitions by foreign companies have not always worked out as well as had been hoped. One example is the purchase of Chrysler's Rootes by Chrysler. One of the arguments for Chrysler's takeover of Rootes was that it would enable the British company's cars to be sold in the U.S. through Chrysler's marketing network. For quality and other reasons the attempt to sell British-made cars in the U.S. did not succeed and the whole Chrysler U.K. operation was sold to a severe financial crisis last year. But Chrysler continues to be one of the U.K.'s largest exporters; it is doubtful whether, if Rootes had remained independent, a similar performance could have been achieved. Certainly there have been other disappointments. Litton Industries' experience with Im-



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CONTINUED ON NEXT PAGE

DISTRIBUTION OF EXPORTS BY OWNERSHIP AND INDUSTRY IN 1974

	U.S.-controlled enterprises	Other foreign-controlled enterprises	Associates of foreign enterprises	U.K. enterprises
Food, drink, tobacco	91.9	94.4	6.2	727.1
Chemicals	364.3	136.5	61.1	1,132.2
Metal manufacture and engineering (excluding vehicles)	1,192.7	554.4	312.5	2,572.1
Motor vehicles	9.7	—	—	863.3
Other manufacturing activities	536.3	6.3	7.0	577.3
Other activities	247.9	93.8	204.6	1,886.9
All industries	3,753.1	965.8	491.9	6,263.3

Source: Trade and Industry, 16, 1975.

Handwritten note in a box: *مكتبة*

BRITISH EXPORTS IX

The falling exchange rate has done much to make Britain's exports more competitive. In most cases, as MARGARET REID points out, companies have chosen to charge higher sterling prices, thus giving the quickest possible boost to the balance of payments. But the high inflation rate remains a constant threat.

Making a profit

BRITAIN'S EXPORTERS have the advantages of the cheaper pound by charging prices worth an unprecedented boost to their more in sterling terms. This has rading position in overseas markets through the near-20 per cent. fall in sterling's world value in 1976. The signs are that the predominant effect of his has been an improvement in the profitability, and so the attractiveness, of exporting.

A key question, however, is whether this trend, which means that the depreciation in the pound has been used to a substantial extent to obtain a quick lift for companies—and Britain's overseas earnings, has off the country's world competitive position as strong as it needs to be in 1977 and beyond.

The fact that Britain's exports last year rose 83 per cent. in volume and no less than 30.5 per cent. in value shows how relatively promptly sellers took advantage of the scope afforded by the rapid cheapening of the pound throughout 1976. This quick response, producing a respectably larger quantity of physical exports—and a much more strongly increased sales proceeds as a result of higher prices—shows a growingly sophisticated reaction by companies to the potentialities created by a slide in the value of a country's currency.

Gone are the days when a price... was a price... was price, fixed in sterling and applying to all goods whether sold at home or overseas. Now, more aggressive British export pricing has enabled a more rapid harvest to be garnered on a fall in the pound. This turn has meant the virtual elimination of the old "J curve" phenomenon, under which devaluation formerly worsened the trade balance until enough goods had been exported into the export market to make up for the fact that the pound was tending to earn less than previously.

Foreigners

Continued from previous page... stick with which to beat the sure of two substantial factors, was one example. But evidence of a few failures is enough to justify a more restrictive approach to foreign investment. There are existing provisions, through exchange control procedures and mergers legislation, for barring foreign covers if they are likely to have an adverse effect on the country's balance of payments. To tighten up the regulatory system would be unnecessary and tend to deter potential new investors.

exporters and the more marked upswing in export prices—alluding in particular to one special factor in it. "The cost-competitiveness of U.K. industry has probably been much improved by sterling's depreciation. However, export prices in sterling terms have also increased faster than domestic prices, perhaps because of a growing tendency to invoice in foreign currencies. So the relative profitability of exports has improved during the year—at the expense of gains in the price-competitiveness of U.K. exports as conventionally measured."

One of the significant recent changes has been the switch towards more invoicing in foreign currency—a practice which obviously tends to secure a greater immediate yield in terms of sterling at times, like 1976, when the pound is becoming progressively worth less in terms of foreign currency.

The growing—though still limited—desire of companies to secure their returns in foreign money after a period of exchange instability and of a cheaper pound is shown by an increasing proportion of exports now invoiced in foreign currency. The percentage has been put, in a Department of Trade survey based on shipments in October-November 1976 at 27 per cent., compared with only 20 per cent. earlier in 1976 and a lower figure previously.

Further evidence of the real upturn in Britain's export prices is that while in the 12 months to December 1976 the pound fell by 17 per cent., U.K. export prices showed a more than corresponding increase of 25 per cent. These are clear signs that companies have not been just passively translating wholesale prices at the going rate of exchange in setting export charges, but adopting a more positive export pricing policy to get better returns out of export markets. Probably the only field where it has not been easy to get benefits from sterling's fall is that of big long-term contracts, where many companies have found that they must write so much allowance for future cost inflation over a number of years into quoted prices that they have difficulty in tendering competitively against international rivals.

The Bank of England, in its Quarterly Bulletin for December 1976, confirmed, in the following passage, both the our of reaping the bulk of improved competitiveness of

obtained for an export contract expressed in foreign currency. The fact that the Export Credits Guarantees Department now ties certain of its guarantees to foreign currency financing, and expects this form of financing for larger contracts, is yet another influence tending to create a shift towards foreign currency invoicing.

Some companies, however, are unhappy about the idea of a switch to foreign currency invoicing, partly because of the departure from long-established practice, and partly because of the risks involved through uncertainty over future exchange movements. One or two more confident and optimistic industrialists point to the unhappy position they would be in if, having switched to foreign currency invoicing, they were to find the pound becoming stronger as North Sea oil flows and the balance of payments improves, so reducing the sterling value of their receipts.

The fact that companies have moved much more swiftly of late to hoist their export prices in terms of sterling (whatever the currency of invoicing) cannot reasonably be regarded as culpable, although it often gives a boost. Apart from the vital consideration that this has helped to lift the total proceeds of export sales, the better returns are an inducement to companies, through the favourable impact on profits, to give much needed greater priority to overseas sales. Higher profits, where they result, also encourage capital investment and fortify the general strength and

Other advantages claimed by the BOTB for foreign currency invoicing are that this may be a more familiar form of pricing for the foreign buyer, and that cheaper finance may be

173.3 to 174.8. (In this period sterling was dropping sharply enough virtually to offset the strong boost home inflation of costs was imparting to selling prices).

Over the first nine months of the same period, however, the index of rivals' dollar prices rose from 177.2 to 185.7, strongly confirming the relative competitiveness Britain was gaining, on top of the profitability advantages.

Unfortunately, it is not so easy to maintain the benefits of competitiveness when inflation at home is boosting production costs, with no offset coming from a depreciating exchange rate. With the virtually steady level of sterling from the start of 1977, Britain's dollar prices started to rise, reflecting higher home costs: in the first quarter the index reflecting them leapt ahead from 174.3 to 180.4. If domestic cost rises do not abate, or foreign export prices accelerate, the benefits of last year's improved competitiveness could soon fade.

Already, the Confederation of British Industry, in its last major survey, has noted that an increased proportion of 56 per cent of companies questioned reported price resistance as an impediment to their winning export business.

The renewed support given by the Bank of England to the pound on recent occasions, after a period of marked strength for sterling, is a warning that, on average, Britain's strong competitive position in world markets last year has already suffered some erosion and scarcely changed, the index (1970=100) rising only from home inflation continues high.

Statistics of various costs confirm Britain's improved competitive position last year, as does that important measure of competitiveness, the ratio of British to foreign rivals' prices in dollar terms in world markets. Here, notwithstanding the lift already discussed to her export price levels, Britain still looked very competitive last year. Competitors' prices in dollar terms were standing above Britain's in 1976, just as they had been after the fall in sterling following floating in June 1972.

Striking

It is a striking fact that between the fourth quarters of 1975 and 1976, Britain's average export prices in dollar terms were scarcely changed, the index (1970=100) rising only from

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BRITISH EXPORTS X

The large package deal contract poses problems for companies bidding for such work, especially if, as is now more common, fixed price tenders are demanded. LORNE BARLING considers why Britain has not done well in this field, while below, NICHOLAS LESLIE writes about the management of a company's export effort.

The jumbo contract

THE HUGE world market for ever, the need for industrial plants such as refineries, chemical plants and power stations, known as jumbo projects, is one which offers great rewards to contractors but at the same time presents great risks because of their size and cost.

In recent years the powerful contracting companies in the U.S. and Japan have dominated this market, which in the process plant alone is expected to be worth the huge amount of \$1,440bn. in the next decade. This is due largely to the need for developing countries all over the world to build up their industrial base with plants such as these.

In the Middle East, where oil producers intend to turn their wealth into even more valuable products such as chemicals and plastics, demand has been phenomenal. At the same time the U.S. and Japan, in particular, have needed to offset their oil import costs with a high level of exports, so competition in the area has been intense.

Although British and European contractors have had considerable success in some Middle East countries, the lion's share of the work has gone to the U.S. and Japanese companies with the capacity to undertake projects which are sometimes worth as much as \$1bn.

Even so, these companies often sub-contract a large part of the work out to specialist companies, and in some cases they merely manage the small construction, playing only a small role in supplying the component parts. Similarly the risk and rewards are also shared in many cases by the formation of consortia involving a number of companies, often from different countries.

And although competition for the large contracts is usually intense, most companies are content to win only a small proportion of those contracts tendered for, because there is a great deal of work available and the world market remains very large. However, there has been considerable discussion recently on how the country's share of these contracts can be increased and the best use made of the advanced technology available.

It is argued in some quarters that bids made by British companies should be more closely co-ordinated, to increase the financial strength of consortia and avoid the danger of U.K. companies competing against each other. However, some major companies are opposed to this suggestion on the grounds that it would be cumbersome.

They also suggest that it is not necessarily beneficial for a British company to play the leading role in a contract, bearing a high proportion of the risk, as long as they are winning a high proportion of the sometimes valuable sub-contracting work.

Nevertheless, a number of Community countries successfully operate central organisations to co-ordinate bids, usually with considerable financial backing. In the case of Japan the major companies have large enough and have their banking arms to make this type of operation unnecessary.

Moreover, since the Overseas Projects Group (the Department of Trade's co-ordinating body for major contracts) reported the comparative failure of the UK to win its share of major project business, at least 15 bodies have considered the problem. These include the Confederation of British Industry, the London Chamber of Commerce (which recently made its recommendations to the Central Policy Review Staff, the National Enterprise Board, various trade associations and banking groups.

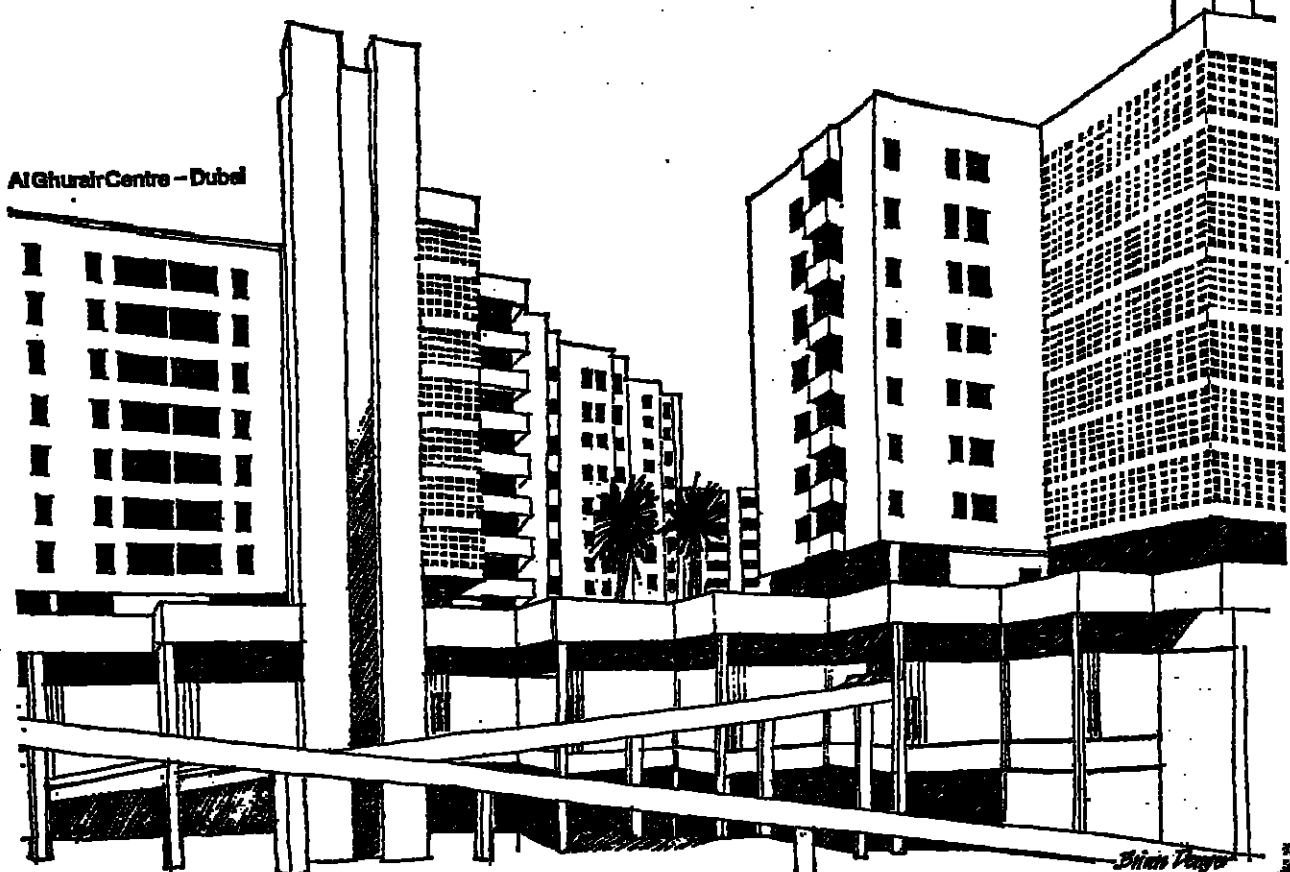
The Credit Insurance Association, one of the groups considering the matter, has analysed the financial risks attached to major project business and concluded that, while none of the proposals

is a standard and relatively limited range, all exporting functions may be concentrated in one sizeable department. Its job will be not only to ensure that deliveries are met and that systems such as invoicing are operating smoothly (it is quite likely that all invoicing will be on a computerised basis) so that they are sent out at the earliest date in an effort to speed up payments and thus release working capital. Transport also has to be available by road, sea and air.

A typical large company which falls into the category of selling medium to high unit cost products may well have its export department as the central organisation in the entire selling effort simply because it has a very high export ratio and treats the U.K. merely as just one more market. In large countries it will have subsidiaries and in small ones agents, all of which send in their orders to the export department.

One of its prime functions is to forecast demand, and to ensure that when orders are put in, good notice is given for the delivery dates required. To do this, the department has to analyse the trend of sales in the past and project a pattern for the future. It will then have to negotiate with the company's factories the rates of production required for different products. Another responsibility is to maintain good stocks of all products to ensure that demand can be met. For example, the company may sometimes find that a foreign customer will have an allocation of foreign currency for specific products which has to be spent by a certain date and this can create a sudden surge of demand for the exporter if he succeeds in getting the contract.

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Export management

AN ESSENTIAL ingredient of any exporting activity is an efficient export department within a company. Without it no salesman can expect to achieve lasting success in selling abroad and production schedules in the factory will be thrown into confusion.

Just what type of export department a company needs will vary considerably. Some companies have extremely large export departments which play a key role in establishing what the company will make and at what rates of production, while others are able to make do with virtually a one-man office. Nevertheless, there are many procedures common to each when it comes to the management of the export division.

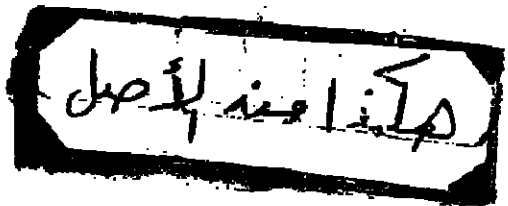
In a small company the administrative exporting responsibility may well rest with the export salesman. Therefore, he is the person who will not only have to be out in the field but will also have to maintain close contact with his company's factory, to ensure that he will be able to meet delivery times. Some adaptation to the product concerned is frequently required and it will be the export salesman's sometimes onerous task to make clear to his company what the requirements are if a successful sale overseas is to be achieved.

It is equally imperative that the export salesman should demand high quality for the product he is selling and to reject anything which he considers to be under par. For unless the highest standards are established at the outset erratic product finish may soon develop to the obvious detriment of the exporting effort.

ICI's exports were worth £100 million last year. The photograph shows drums of catalyst being loaded for shipment to Egypt.

BRITISH EXPORTS XI

The growing contribution of the consultant tends to be overlooked in the statistics of invisible earnings. But, as MICHAEL CASSELL says, Britain has an unrivalled range of services and depth of experience, and these are now beginning to be better co-ordinated.



The consultant

ALTHOUGH THEIR efforts and mining and ecological con- appear to have gone largely un- sultants are complemented by pected in high places, there has teams offering additional spe- a phenomenal rise in the cialist skills and know-how in due of work being handled by areas such as airport, health ose U.K. professions asso- and naval installations through ase U.K. professions asso- to exhibition complexes and ruction.

Each month the figures on Britain, in short, has de- ritain's overseas earnings illu- veloped a breadth and depth inate the contributions made in its range of consultancy ser- the traditionally accepted and vices which puts them among cognised "invisible" areas the best in the world and which ch as shipping, banking and many other nations are keen to urance. But the expanding emulate. There is no room, de of the army of consultants however, for complacency, with he work alongside British and consultants the world over eign contractors around the developed a breadth and depth obe is still generally disre- in its range of consultancy ser- vices which puts them among viced.

Official recognition or not, wever, the growth in U.K. con- sultants' foreign earnings has en remarkable and looks set expand at an even faster rate in the immediate future. At the ginning of this year, consult- its were calculated to have en involved in foreign con- acts valued at a staggering 5bn, against £15bn in the pre- vus 12 months. The fees erated by consultancy ser- vices from overseas clients is pected this year to reach at ast £300m.

The rapid growth rate, how- er, has not come about simply cause of the sharp deteriora- in work levels experienced the domestic marketplace or cause of the Middle East fiding boom.

The consultants themselves in that their current suc- ces are the result of many us of hard work, during ich their reputation for stworthiness, reliability, im- rtiality and generally high ndards of professional irity have been painstakingly blished.

There is no doubt that the ish "army" is a large and rvasive one. Architects, sur- ors, town planners, manage- at and economic consultants

general legal procedures and while much of this advice might be forthcoming through a local partnership, consultants offering local knowledge as well as principal skills are at a premium.

One area of continuing concern in some circles is the extent to which the consultant is prepared to accept responsibility for the projects in which he is involved. Current conditions of employment assess the extent of their risk at no more than the total of fees paid and if subsequent claims arise the degree of responsibility can be at the centre of some protracted and potentially damaging nego- tiations. There are some hopes that ECGD arrangements covering such items as materials and supplies will be extended to embrace consultancy services.

It was on the subject of liability that one of the U.K.'s leading consulting engineer- ing practices recently gave a remarkable warning in respect of one particular Middle East market, namely Iran.

Last month, Brian Colquhoun and Partners had some clear-cut advice for firms contemplating work in that country. It warned that there was no law in Iran which limited the liability of a contractor or designer to any period of time after completion.

The firm said it had been forced into making a public pro- nouncement following problems which had arisen after the collapse two years ago of the terminal building at Mehrabad Airport in Teheran, where it had been responsible for the design of the finishes.

Senior partner Mr. Brian Colquhoun said he thought his firm could be losing business in the Middle East because of un- certainty over who had been responsible for the collapse. He was adamant that the blame did not lie with Brian Colquhoun and Partners but rather with the Iranians who had over- leaded the roof of the building

with extra layers of asphalt and a heavier ceiling. Existing columns had also been weakened during the subsequent construction of an adjacent building.

The move was clearly designed to provoke some reply from the Iranians, who had recently sentenced the managing director of the Swedish design firm responsible for the structure to two years' imprisonment. The Iranians should not, said Mr. Colquhoun, seek to blame outsiders for their own shortcomings. He advised any company operating in Iran to "read all the fine print" and employ a local lawyer to provide advice. Every piece of information, he added, should be kept and placed on record for an indefinite period.

Unusual

The incident was an unusual one but it nevertheless provided a clear illustration of the sort of difficulties which both contractors and consultants working overseas—not merely in the Middle East either—may have to confront. No one is of course suggesting that anybody should be held responsible for something which did not form any part of their original remit, but there are U.K. critics who feel that consultants in particular should show themselves more readily disposed to accepting responsibility if and when reasonable claims arise.

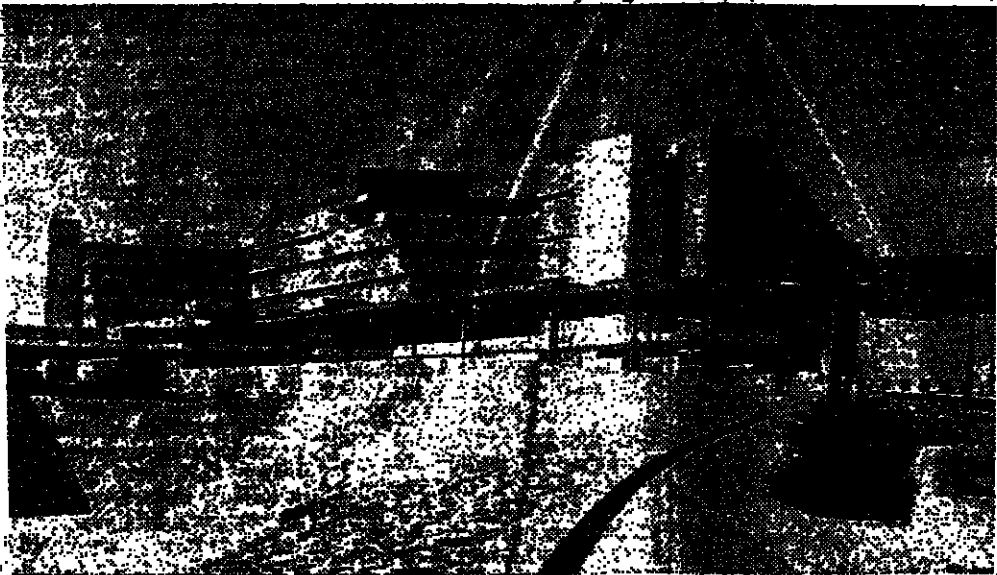


General cargo berths at Jeddah, Saudi Arabia. The port is currently being extended under a scheme which will more than double its capacity. Consulting engineers are Sir William Halcrow and Partners.

Expansion

The rapid expansion in business for the consultant abroad is not hard to explain. In advising the foreign client, particularly in a developing nation, he can invariably offer a range of resources and level of specialist experience with which few local consultancies can compete. On the other hand, few contractors entering one of the developing nations for the first time have some or any knowledge about the working conditions, they are likely to confront.

Variations abound in planning and building regulations, documentation, tendering and



Riyadh Conference Centre in Saudi Arabia: architect for the project was Trevor Dannatt and consulting engineers Ove Arup and Partners.

Management

TINUED FROM PREVIOUS PAGE

its price in different mar- The financing of export nents will either be the nsibility of a particular within a group of companies on of an export department s is often the case, will be responsibility of a separate ce division. If it is to be of the export department's ion, it will be necessary pterise to be developed as hat method of financing is appropriate for the goods rned in different markets. But large companies with on ranges of products can establish central export

departments with relative ease. It is often quite difficult to manage such a department within a group of companies that have considerable autonomy and are making very different products. It may well be that a concentrated market- ing effort overseas is more use- ful, despite the product variety, because potential customers find it easier to buy a range of products from one large source. But administratively, there can be problems in achieving a com- mon front with different emphasis being placed on the

marketing of different products. Even getting agreement on the type of literature to be used may prove a headache. Another key function of the export department if it is in the early stages of its creation and is trying to deal with a number of group companies is, oddly enough, to try and get all of the companies to start thinking in an export-oriented manner—accepting, for example, that the demands of a foreign country are going to be different from the U.K. and that some modifica- tions may be demanded.

The co-ordinating division for exports must also maintain close contacts with overseas agents and, where new agents are needed, to make sure that the right choice is made. So often the success or failure of a company's exporting effort stands or falls on the choice of agent.

There is also one other aspect of exporting which will undoubtedly require specialist advice, but which the export director and his key staff should be familiar with in broad detail—international trade law. With most major developed countries there is usually little legal difficulty involved in a trade deal, but with some other countries—and in the Middle East some definitions as to what is and what is not a contract can sometimes be a little confusing—it is clearly advisable to be acquainted with the fact that problems might exist even if the export manager does not have a full knowledge of how to get them solved.

Nicholas Leslie

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BRITISH EXPORTS XII



The Long Room at Lloyd's.

Invisible earnings—from services, dividends, shipping, aviation and tourism, as well as the activities of the City of London—continue to be a major contributor to the balance of payments, offsetting to some extent the deficit on visible trade. PETER RIDDELL reports.

Invisible wealth

The surplus on Britain's for most of the past 20 years, —some 50 per cent higher than and 1974. However, if the paid invisible earnings overseas has offsetting in part or whole in 1975. This partly reflected a rise of £125m. in the net surplus on private sector interest, profits and dividends rose by £200m. The relative contribution of various sources of invisible Community budget at the same £1.72bn. The fall in the value of receipts from EEC were £1.42m. lower at £221m. This in sterling affected all the other categories—Government turn partly reflected a change here without the additional payments. Last year, for example, a £610m. rise in the services and transfers; interest, investment; and dividends from imports from the Community were made under the common agricultural policy. Expenditure on military services, mostly in the Federal Republic of Germany, rose by £180m. to £833m., mainly because of the fall in the value of the pound. In addition, the public sector also had a deficit of nearly £640m. on interest, profits and dividends. This reflected a substantial rise in payments of interest on Eurocurrency borrowings as a result both of a rise in actual debts and of the impact of the fall in the pound. Total public sector foreign currency debts outstanding are now some \$21bn.

The net result of these transactions is that the Government and the public sector last year had a net invisible deficit of £2.19bn., offsetting a private sector surplus of £4.36bn.—an increase of around 42 per cent on the level in 1975, partly also as a result of the direct and competitive advantages given by the fall in sterling.

Elsewhere in this category U.K. oil companies increased their earning on overseas investments while foreign oil companies made a net loss on investments in the U.K. because of North Sea exploration activity. There was little change in year in the portfolio income of U.K. residents. But there was a substantial rise in the interest earned on sterling lending, including to non-residents financing of U.K. exports and banks' earnings on their banking and lending in overseas currencies grew sharply as external assets in overseas currencies also increased rapidly.

This broad outline of invisible earnings during last couple of years made acceleration in the growth of the surplus during last year particularly as the impact of the fall in the pound was through. Thus by the quarter the invisible surplus was nearly £620m. compared with just over £400m. at start of 1975.

There is no dispute that the surplus will continue to be significantly this year. A surplus carried out by the Committee on Invisible Exports indicated that the net overseas earnings (gross invisible payments) of the major U.K. service industries are likely to increase by around 25 per cent this year.

The biggest predicted improvement is from British construction work overseas where the Association of Consulting Engineers and the Export Group for the Construction Industry both forecast substantial increases.

Otherwise, sharp increases overseas earnings are expected from tourism to the U.K. and from the major U.K. airlines and in both cases the fall in the value of sterling has played a major part.

The main areas of City earnings, such as insurance brokers and companies, and banks, are also optimistic about 1977 prospects. Export houses have projected an increase of between 10 and 11 per cent in overseas earnings although, like commodity traders, they may be adversely affected by the recent exchange control restrictions on the use of sterling to finance third-country trade.

Indeed the prospects appear to be mixed in commodity trading according to the Committee on Invisible Exports survey, though some soft commodity brokers are predicting a substantial rise in net overseas earnings following recent price increases. However, the Baltic Exchange does not expect any growth in earnings and mentions the possibility of a slight decrease because of conditions in the freight market.

Looking further ahead, the growth in invisible earnings, of course, depend not only on the performance of sterling but also on the growth of world trade. However, the total will be affected by the increasing losses of profits overseas from the boom up of North Sea activities as well as by increased public sector interest payments overseas.

The London Business School, for example, has forecast a fall in the invisible surplus from £2.163bn. to £2.05bn. between 1976 and 1977, but has projected a drop thereafter to £1.66bn. in 1978 and to £1.12bn. in 1979 with the North Sea as the most important factor.

Surplus

The Committee on Invisible Exports and other bodies, especially those associated with the City, understandably draw attention to the size of this net surplus on private sector invisibles which can be overlooked in the concentration on the visible account. After all, gross private invisible earnings of £12.8bn. last year—up from £10.27bn. in 1975—are equivalent to around half the level of visible exports.

Sea transport has traditionally been one of the largest earners of invisibles for the U.K. though it tends to hover between surplus and deficit overall. In 1976, sea transport had a credit of £3.08bn. but there was also a debit of £3.14bn. While the net credit on dry cargo operations remained almost constant, despite the falling value of the pound, increased credits of some £200m. due to tankers were more than offset by a £235m. increase in debits.

A major boost last year came from travel where the net credit rose from £236m. to £629m. The tourist and travel trade has benefited considerably from the impact of the continued fall in the value of the pound, which has encouraged—and is still encouraging—overseas visitors to come to the U.K. At the same time visits abroad by U.K. residents have been limited both by the adverse effects of the fall in sterling and by the squeeze on disposable incomes and the recession. The result was that overseas visitors spent some 45 per cent more sterling last year whereas U.K. residents' expenditure abroad rose by only 13 per cent.

The extent of the turnaround is shown by the fact that this account was in net deficit as recently as 1973. (This subject is discussed in more detail in an accompanying article in this survey.)

The changing pattern of travel as well as a rise in the sterling value of air tickets sold abroad (where prices are fixed internationally) boosted credits on air transport by 35 per cent last year to £1.05bn. while debits rose by only 20 per cent to £780m. The net result was that the net credit on civil aviation more than doubled to £270m.

Net earnings from other services increased by just over £500m. to £1.85bn. This takes in a rise in earnings of £180m. in the broad area of financial activities. This covers insurance, banking and other financial services (more detailed figures will be available shortly). The fall in the pound has had a direct impact on transactions originating in foreign currencies of, for instance, insurance brokers and Lloyd's.

Within this general category, overseas construction earnings increased by £134m. to £476m. reflecting the benefits of the major expansion overseas of British contractors in the last few years, notably in the Middle East. Net earnings from other services were also boosted by an estimated rise of £100m. in expenditure in the U.K. by overseas students and foreign Governments.

The other major category is interest, profits and dividends, where net earnings rose by £166m. to £1.09bn., still well below the record level of 1973

Increases

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Peter Rid

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BRITISH EXPORTS XIII

The life of the export salesman is not an easy one, and the precise reason for his success can often be difficult to pinpoint. On this and the following two pages FT writers look at a selection of companies that have done well during the past year, at the contracts they have won—and why.



Stories of success

Steel plant for Latin America

IT WAS nearly four years ago that Davy Ashmore International's intelligence network turned up evidence that demand for steel plants in Latin America was ready to take off. The careful planning and work that went into the plant were not earlier this year with a bundle of contracts for a Brazilian steelworks. Davy estimates they will bring between £150m. and £200m. of exports and provide 20,000 man years of work for the U.K. between now and the end of 1980. Davy readily admits that its partnership with merchant bankers Morgan Grenfell from a very start of negotiations is an essential element in winning the Brazilian contracts.

"The requirement is to go in with a financial package right at the beginning of negotiations. The sales effort is then a combination of technology, proven ability in the field and the ability to provide an extremely attractive financing package," says Mr. Arthur Whiting, managing director of DAL.

What made a partnership so essential on this occasion was that the Brazilian client, Acominas Gerails (Acominas), opted for negotiated contracts rather

than for putting them out to tender. Acominas decided that a rampant inflation would make a tendering operation difficult. It can take from six to 12 months to complete the process. The bidders would have to take that into account as every extra percentage point on the price of such a huge project—estimated at 1.75bn.—would be costly.

Acominas decided, therefore, to offer five separate contracts for what will be a fully integrated steelworks because it also recognised that such an enormous project could not be handled by the plant makers of any one country.

Turning away from the Japanese, already heavily involved in the Brazilian steel industry, and the Americans, who have been falling behind in the technology they have to offer, Acominas looked towards Europe and to Davy. It asked the U.K. group to co-ordinate the supply of equipment and negotiated terms from France, Germany and Italy, as well as Britain. Davy was, therefore, chosen to lead a European group but a group which was not a consortium.

Advantage

This had the advantage that no one company had to take ultimate responsibility for the whole project and there were no problems over "joint and several guarantee" arrangements.

In the event, two of the five contract packages went to Davy, one each to the Censat-Loire of France and Ferrostaal of Germany and one to a Brazilian contractor. By virtue of its leadership role, Davy's piece of the "pie" is roughly equal to those of Germany and France combined.

On the financing front, Morgan Grenfell could offer a combination of long-term substantial loans—in sterling, coupled with the ability to help the Brazilians raise Eurodollars to pay for their part of the steelworks project.

The Japanese were also able to offer export finance, of course. But not on such favourable terms. The U.K. finance carried an interest rate which was lower, covered a longer period of time and was in a "soft" currency.

Significantly, the Italians dropped out part of the way through negotiations over the question of credit supply. They insisted the credit be in U.S. dollars or German D-marks. The Brazilians wanted Italian lira.

As the credit period in this particular case is 12 years the Brazilians were naturally more interested in borrowing currencies which were likely to depreciate substantially over that time—currencies like the lira and sterling.

The extremely long-term loan is necessary because it is unlikely that any major steelworks project would go ahead without the borrower being given this kind of credit period. It takes a long time for a new steelworks to generate the cash flow which enables repayments to be made.

After signing the deals, Mr. Robert Owen, the Morgan Grenfell director who worked on the scheme, commented: "The Brazilians now see Europe as a place to be dealt with separately and it is gratifying to see the U.K. in a leadership role in the European context."

Kenneth Gooding



Record changer assembly at a BSR factory.

A record for turntables

WHEN A company already has 70 per cent. of the world market for record turntable equipment, as BSR, the Midlands based specialist has achieved, spectacular gains are out of the question and it is new markets, like Japan, and new products, like Accutrac, that are needed to capture new segments of existing markets, or markets not already being cultivated.

Japan was the most difficult market to crack. BSR had em-

ployed an agent in Japan for six years or so before, in September, 1972, industry was liberalised and the duty rate dropped from 40 per cent. to just 4 per cent. In October BSR became one of the first British companies to set up in Japan, and Mr. Roger Allen, now the director in charge of marketing worldwide, went out there to develop the market. "For many reasons—language, custom and the organisation of distribution—Japan was a hard market for exports," he recalls.

"But after liberalisation it was as easy—or as difficult—to set up the company in Japan as it is anywhere else in the world."

Originally BSR went into Japan because it is the biggest audio market after the U.S. Initially BSR sold components to Sony, Pioneer, Sanyo and others—a business that has grown to 6,000-8,000 turntables a day being imported from the U.K. by BSR Japan. This has been helped by American-based companies in Japan specifying BSR products. Within 12 months Mr. Allen, in a pioneering effort, introduced the U.K. retail selling organisation into the hi-fi market by selling directly to stores and shops, thereby controlling margins, set instead of going for a ready point of sale, advertising and so on.

Currently, helped by both the new Accutrac, a computerised turntable with a memory bank that enables you to track select on album type records in any order, and the addition of Audio Dynamics Corporation's magnetic pick up cartridge, BSR has started to develop exports from

Variation

Degrees of variation in the specifications needed to give an acceptable performance for the supplier of the end product have to be finely tuned. There is a vast difference between tastes in Scandinavia and Italy, and the U.S. and Japan. "It is more a matter of technical agility than of price," says Mr. Allen. "The patterns of buying are also constantly changing. In BSR products, for instance, a significant proportion of people are becoming selective, buying a record player here, an amplifier there, a tuner, speaker and so on elsewhere to build an audio record player system, set instead of going for a ready made music centre."

In Europe the market is fragmented, with one or two multi-nationals like ITI strongly entrenched, but national boundaries are difficult to surmount. For BSR, Europe is a big potential growth market.

Peter Cartwright

Crankshafts to the U.S.

IT TOOK George Ashmore, managing and sales director of Ambrose Shardlow, the Rotherham vehicle crankshaft maker, an hour and a half to seal the £1.4m. deal with Cummins, the U.S. diesel engine manufacturer. True, he had the advantage that Shardlow was a long-term supplier to Cummins's diesel-engine plant at Shotts in Scotland and so was known to the American parent. "But we were a new supplier and I was meeting a new management. We didn't have to break the ice, but apart from that it was no different from dealing with any other management," Mr. Ashmore recalls. Cummins sent a tentative inquiry out in the summer of 1976. Mr. Ashmore caught a plane the same week in July and secured an order to supply 600-1,000 diesel crankshafts a month starting in November subject to price. He returned last January to extend the order, and will be there again in August to fix the 1978 arrangements with the purchase and supply manager of Atlas, the Cummins engine subsidiary at Fostoria, Ohio.

At 600 a month the contract yields £1.4m. for Shardlow, and £2.25m. at 1,000 if demand requires that quantity. It is not hard to fathom that Cummins's needs grew out of the dramatic dieselisation programme in America that followed the oil crisis. While the Atlas plant was unable to cope, the deal also owed something to the policy of placing some purchases overseas as an insurance. And it was made abundantly clear to Ashmore that Atlas was not just being driven into Shardlow's arms by dire necessity. "They drove a hard-nosed, commercial bargain," Mr. Ashmore says. "The specification was difficult, but we thought not at all unachievable. They required a very high standard of finish."

The contract gives Shardlow an estimated 8-10 per cent. of the Atlas crankshaft business in a high-volume truck area. It has helped to boost exports to 24 per cent. of turnover, double what it was three or four years ago. It is not by any means Shardlow's only American customer. The company has been supplying several others in smaller quantities for a number of years. Nor is Atlas its biggest customer. Rotherham is supplying the DAF plant in Holland with 1,400 crankshafts a month, and is well entrenched with Volvo and in Finland. Forgings (unmachined crankshafts) also are shipped to Austria, Spain, Yugoslavia, and South America.

But as a sole supplier to Cummins in Scotland it is nice to have a generous pat on the back from the parent.

Peter Cartwright

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BRITISH EXPORTS XIV



Marks and Spencer aims to increase its exports from last year's £40m. to £60-£70m. this year and around £100m. in 1978.

Marks and Sparks worldwide

MARKS AND SPENCER is not, of course, the only British retailer to sell its goods overseas. But there is something about the particular style of management at Marks, which means that when the chairman, Sir Marcus Self, makes up his mind to embark on a crusade for new business the whole company becomes committed to the new idea too.

The export drive has been explained to staff of all levels, and buyers for the British stores have had to accept that their orders take second place to orders from the export department. Buyers from abroad are encouraged to come to England at least three times a year to see how Marks and Spencer works, and employees of the company's export customers are trained in British shops.

The company's whole philosophy towards export is based on the premise that it is not enough merely to find someone who is prepared to sell St. Michael goods overseas. The customer has to be prepared to enter into a long-term relationship with Marks—in much the same way as it develops long-term relationships with its own suppliers—and to adopt many of the standards practiced by Marks in this country. Export customers are encouraged not to put an excessive mark-up on St. Michael goods, and some have even taken on board some of Marks' ideas about staff welfare.

The reasoning behind this selective approach to exports customers is simple enough. The name of St. Michael is too valuable a property to allow it to be sullied overseas.

Not that exports yet account for a very large proportion of the company's business or that its track record abroad has been unblemished. In the financial year ending March 31, the company sold £40.4m-worth of goods overseas out of total sales of around £1.6m. Around £15m. of these sales went through the company's own shops in France, Belgium and Canada. Marks admits that it made mistakes when entering all these markets for the first time and while the Canadian operation may make a profit of around £1m. this year, it is not yet self-sufficient.

Some banks are now also supplying clerks with suits. All of which was enough to persuade H. F. Hartley—still largely dependent in 1970 on sales to the Leeds clothiers such as Burtons and with no overseas sales—that uniform cloth manufacture offered outstanding opportunities.

The company, which is based in Bingley near Bradford, had been taken over in 1969 by Allied Textiles, one of the big Yorkshire groups, and although it still supplies cloth to the menswear groups most of this function has been taken over by other companies in the Allied group. "We decided to specialise in long runs of plain cloth, and around two thirds of our output of 65,000 metres a week is now accounted for by uniform cloth," Mr. Edward Wilson, managing director of H. F. Hartley points out.

The company, which employs around 220 people, has been on a 24 hour working, despite recession affecting other parts of the textile sector, and a total of £1.5m. has been spent

MARKS AND SPENCER does not have the same knowledge of the shops in which its products are sold as when entering into an agreement with a particular retailer. Broadly, Marks is not interested in customers who do not have the potential to sell at least £1m. of goods a year. But the rules are not rigid. Among the 70 or so export customers there are still some who will never sell £1m. worth of goods but who are still supplied because they have been loyal customers for some time. Afghanistan, Marks still allows a local trader to run a shop selling St. Michael goods under the name of "Marks and Sparks"—an abbreviation it would hardly tolerate nearer home.

The target is to increase exports to between £60m. and £70m. this year building up to around £100m. the year after. On that basis exports will still not be a major contributor to

MARKS AND SPENCER's overseas volume, but the overseas business is expected to grow faster than domestic trade while the same time contributing benefits to the home trade. Export orders mean long production runs which reduce unit costs. The supply get paid no more for orders, but they do, of course, get the extra volume of overseas without the expense of marketing it themselves. Against this, Marks has to port the additional costs of pricing overseas customers. Export managers travel extensively, while some lines produced specially for local markets.

Sir Marcus Self has no doubt that the exercise is worthwhile. For him, the crusade to spread the export gospel has become almost as important as his mission to improve human relations in British industry.

Elinor Goodwin

Helping to sell hi-fi

GISELA BURG, a former air hostess who built up her own exporting business from scratch, has strong views about the incentives which should be given to people who try to sell British goods abroad. "I am sorry to say it, but I can pick out a British salesman wherever I am in the world, by his clothes. They often look terrible. I think they should be given a clothing allowance."

"Indeed, I am very sympathetic, because you have to buy good quality suits to stand up to the travel and suitcases. You cannot get away with something cheap from a multiple tailor. And for the man on £3,000 a year with a wife and family, clothing could be a real burden. It is no good trying to sell a product if you look crumpled and shabby yourself. And you can't go selling in Saudi Arabia wearing a thin, blue, woollen pin stripe."

Miss Burg has built up her own exporting agency Expotex in Bingley. In spite of her success, Miss Burg's company is still small enough to be acutely aware of the enormous costs faced by exporters. Recently, one of her German cost her £75 in Germany and she had to spend several days in the U.S. running several thousands of pounds worth of business. "You must do an awful lot of small business to cover your overheads," she says. "I think it is the business men and the exporters who are making the money which is then in business, and the government should try to find ways of helping exporters."

Miss Burg spends about half her life travelling round the world, with the U.S. and Japan her biggest markets. And, she says, part of her success is due to the fact that she never suffers from jet lag. "I can get off the plane and straight to work," she says.

Max Wilkinson

Uniform approach pays dividends

WHILE THE public every-where is now dressing more casually, forsaking suits for jeans, demand for the most formal clothing of all—uniform—continues to rise. For it is not only the services and police who wear uniform these days, nor need the market necessarily be a national one only as the U.K. company H. F. Hartley, now Europe's leading uniform cloth manufacturer, specialist, discovered some time ago.

The rise of the uniform has come about as companies have begun to realise the variety of function it can perform for them. Airlines, for example, rely on the attractiveness of their stewardesses' uniform to help sell their seats and recruit staff. In other jobs uniform very often forms an important element in the conditions of service. Britain's Post Office provides its postmen with grey suits, which not only look smart on the street but which, with the removal of identification tags, can be worn after work as well. Some banks are now also supplying clerks with suits.

All of which was enough to persuade H. F. Hartley—still largely dependent in 1970 on sales to the Leeds clothiers such as Burtons and with no overseas sales—that uniform cloth manufacture offered outstanding opportunities.

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The company, which employs around 220 people, has been on a 24 hour working, despite recession affecting other parts of the textile sector, and a total of £1.5m. has been spent

equipping the Bingley plant with modern weaving machinery under the industry wood textile aid scheme. The company's export production—directly and indirectly through manufacturers of uniforms—now runs at between 25-30 per cent, with some of workers ranging from men in Scandinavia to the police guard in some of the Balk states now among those wearing cloth from Bingley.

It is a lot of business for the company in Europe has developed from its participation in Europe two years ago with Compton Sons and Webb, a major U.K. manufacturer of uniforms, which draws some of its supplies from H. F. Hartley. Other important contracts to supply cloth have been won in the Middle East, and in one of the Gulf states H. F. Hartley has been asked by a local manufacturer to supply a complete range of clothing equipment and accessories for the army and air force. Investment in the next generation of high-speed weaving equipment is now being considered by the company. H. F. Hartley believes that the industry's growth in overseas markets, with the U.S. and Japan, remains a significant factor. Two summers ago the weather in Britain had led to an examination of whether there should be a number of police forces in the country. The decision to increase the number of police forces led to a number of police forces in the country. The decision to increase the number of police forces led to a number of police forces in the country.

Rhys D

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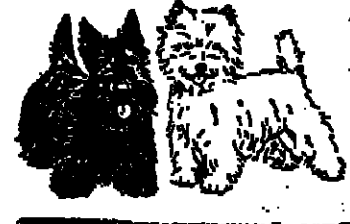
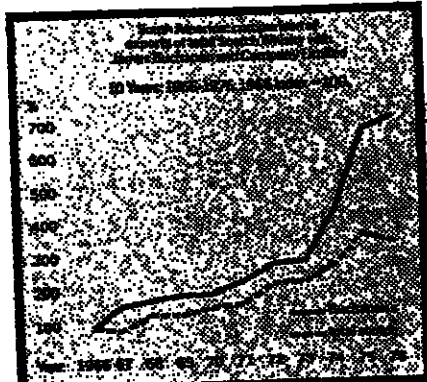
Some 75 years ago, James Buchanan & Company Limited, opened their first overseas branch in Rue St. Honoré, Paris. In 1903 the New York office was established and in 1916, the South African branch.

Throughout the company's history, Buchanan's have secured and developed a presence in expanding world markets. Today Buchanan's Scotch whiskies are enjoyed and appreciated in over 160 different markets.

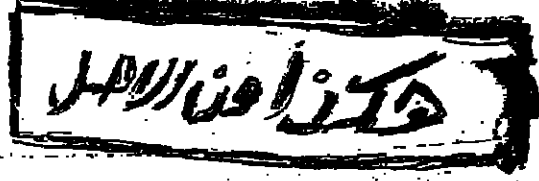
Exports to the developing markets of South America alone have increased by 713% over the last ten years as can be seen on the graph. Worldwide earnings from exports reached a record £25 million net in 1976.

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BRITISH EXPORTS XVI



Ready for the off: a line up of Massey-Ferguson 500 series tractors. As a result of a recent agreement these will be manufactured in Poland.

Western Europe is now Britain's biggest export market, but other areas, often posing special problems for the exporter, cannot be neglected. On this and the next three pages, FT writers examine the changing pattern of U.K. trade with some of these countries, and look at the successes and failures.

Some major markets

East Europe: persistence needed

IN VOLUME terms East Europe still accounts for so little of Britain's foreign trade that it can almost be discounted. Even including business with the Soviet Union, exchanges last year amounted to less than 3 per cent of the total, with exports accounting for closer to 2.5 per cent.

This proportion has scarcely changed at all in the last five years, and the large deficit in East Europe's favour adds up to a not very encouraging picture.

But Britain's position is far from typical. Most other western countries do much more business with East Europe than we do, and for several of them the region's share in exports is well into double figures.

Britain's total exports to Comecon last year amounted, according to OECD figures, to \$1.2bn. Italy's, however, were \$2bn., Japan's \$2.2bn., France's \$2.7bn., the U.S. \$3.5bn. and West Germany's no less than \$6.2bn., not including its substantial trade with East Germany. In addition, Britain was one of the few western countries that was not making a profit out of East-West trade, where exchanges are so weighted in the West's favour that Comecon's debts have become almost legendary. So it is hard to escape the impression that Britain is missing out on something.

It is not as if no effort is being made. At any given time

moment, East European hotels contain crowds of British businessmen trying to sell their wares. The famous Wilson credit of £950m. is available to finance sales of capital goods, and dozens of co-operation agreements have been signed between British and East European organisations.

Britain also has much to offer Comecon in the way of technology and equipment for industry, particularly chemicals and power engineering, for oil exploration and nuclear energy, aviation, agricultural know-how and consumer goods. So why has the record been so disappointing?

According to the East Europeans, who are well placed to judge the sales performance of different countries, British business is not aggressive, flexible or competitive enough. A West German, they say, will knock on the door, and if he cannot get in there will try the window or the skylight. A Briton will announce his arrival and wait for someone to come and greet him, which of course nobody does.

Others complain about lack of information and guidance, or the disincentives of barter trading. A further complaint is of political discrimination, or of simple unprofitability because of the high cost of landing a contract.

But these are problems which must afflict all would-be exporters to Comecon. It is hard to pin down specific reasons why Britain should fare less well than the others.

Patience

A caricature, obviously, but it highlights the fact that many British exporters are not aware of the persistence and patience needed to trade with East Europe.

As for flexibility, the East European argument is that British business prefers to stick to conventional forms of trade, like straight cash sales, and is not willing to consider "more modern forms of trade like industrial and technical co-operation." Whether or not such forms are indeed "more modern," which is highly disputable, it is a fact that a western exporter who goes to East Europe prepared to consider a compensation or barter deal, or co-operation on a long-term basis, is far more likely to win an order than one who is

not. This is a fact of life in Comecon.

A genuine obstacle to Britain's East-West trade has been inflation and the difficulty of pricing contracts. Not unnaturally, the East Europeans resent open-ended price clauses and prefer to deal with countries which can offer firm terms. But presumably this difficulty dogs the whole of Britain's export drive.

Several reasons are put forward by the British side for the disappointing record. Many businessmen complain about the tiresome and time-consuming procedures involved in trade, particularly with the Russians. It is quite common for an exporter to quote for a contract and hear nothing for months on end, and then it may only be a request for more details.

Others complain about lack of information and guidance, or the disincentives of barter trading. A further complaint is of political discrimination, or of simple unprofitability because of the high cost of landing a contract.

But these are problems which must afflict all would-be exporters to Comecon. It is hard to pin down specific reasons why Britain should fare less well than the others.

Largest

One possible reason is that much of the East-West trade of France, Germany, Italy and Austria is based on long-term deals to import Soviet fuel, for which Britain has no need. Neither do the British Isles plug conveniently into the growing East-West pipeline and energy network. Another is that Britain's economic difficulties make it generally less competitive in terms of price and delivery, though presumably this must occasionally apply to countries like Italy too.

Politics may also play a small

role. Britain is the only western country that none of the East European leaders has visited officially. Britain still keeps itself and the communists well apart.

It would be wrong, though, to leave the impression that Britain's export drive in Europe is a story of failure. The last six months alone have seen two orders worth over £100m.—for gas turbine compressors from a consortium including Rolls-Royce, and two methanol plants from Powergas, a deal which is record in Anglo-Soviet trade.

In other fields too, there have been successes. British space is tying up a major aircraft co-operation with Romania. Some of the largest projects under Polish current industrial export programme are being equi by British manufacturers; millions of Bulgarians learnt the secret of Sch this year could bring fuel large contracts, in engine oil exploration and construct

None of these contracts won quickly or easily. But British exporters who do a foothold on the East Euro market tend to agree that highly profitable once you there.

The prospects for the European economies can be briefly summarised. The Five Year Plans foresee rapid growth than earlier decade, and East-West trade unlikely to repeat its growth of 1970-75. But Cor growth rates are still higher than in the West. The has a population of 365; badly needs modern tech to improve its standards of education and exploit its resources, and it has been mated that it will import \$25bn. worth of goods a from the West up to 1980.

David Lasc

The U.S.: keen competition

THE AMERICAN market represents an enormous opportunity for British exporters and one they have already seized with current exports from the U.K. running at about \$8m. a day last year.

But as the companies that export to the U.S. well know, it is also a fiercely competitive market in which price, delivery dates, quality and after sales service are extremely important. Its very size, and the rich pickings to be had, mean that a British exporter is likely to meet competition not just from American companies but also from the best European and Japanese concerns in his field as well.

In such a situation the temptation to go for easy "one time" sales is a compelling one, but one that British companies are increasingly learning that they have to resist if they are really to give themselves a permanent presence in the market. EMI, for instance, which has had great success with its revolutionary scanner long ago recognised the over-riding need to set up a good service network even before it had sold many machines.

With competition in the scanner market becoming tougher a great deal is going to depend on this network, particularly as new and more advanced models

come on line. Rolls-Royce which has a superb after sales reputation, is another British company which recognised many years ago the importance of sound, reliable product support.

British Leyland, however, despite its enormous success in selling cars in the U.S. does not have a good reputation for its after sales service or for its network of garages. Last year its products were the largest single export to the U.S.—at some \$300m.—and there is no doubt that more cars could have been sold if there had not been persistent supply problems in the British factories which supplied the cars.

Last year was very much better than the year before for British exporters as a whole, with overall sales up 40 per cent in value terms (to \$25.5bn.) over the year before. Part of the increase, however, can be ascribed to the fall in the sterling exchange rate, and part is a natural recovery from the difficult year before.

So far this year the latest statistics suggest that sales are up about 14 per cent in value terms—an encouraging figure, given the relative stability of the exchange rate and the slight improvement in British inflation. A recent survey of U.K. subsidiaries in the U.S.

concluded that 90 per cent. of those surveyed find that the U.S. economy is in markedly better shape than a year ago, and overall they predict an increase of about 10 per cent. in value terms.

After cars, chemicals are the next largest category of British exports (at about \$23m. last year). After that came beverages, including, of course, whisky, at about \$200m. last year. Aircraft engines were worth another \$142m. and all types of non-electrical machinery totalled some \$500m. with electrical machinery earning another \$150m.

Seriously

There is abundant evidence that British companies are now taking the American market even more seriously than in the past. Last year, the number of British exhibitors at trade fairs in the U.S. was a record as was the number of British visitors to consular posts in the U.S. Companies like General Electric and Boots, meanwhile, have continued the trend of American companies buying into American concerns which still makes Britain the largest single foreign investor in the American market.

If there is one cloud on the

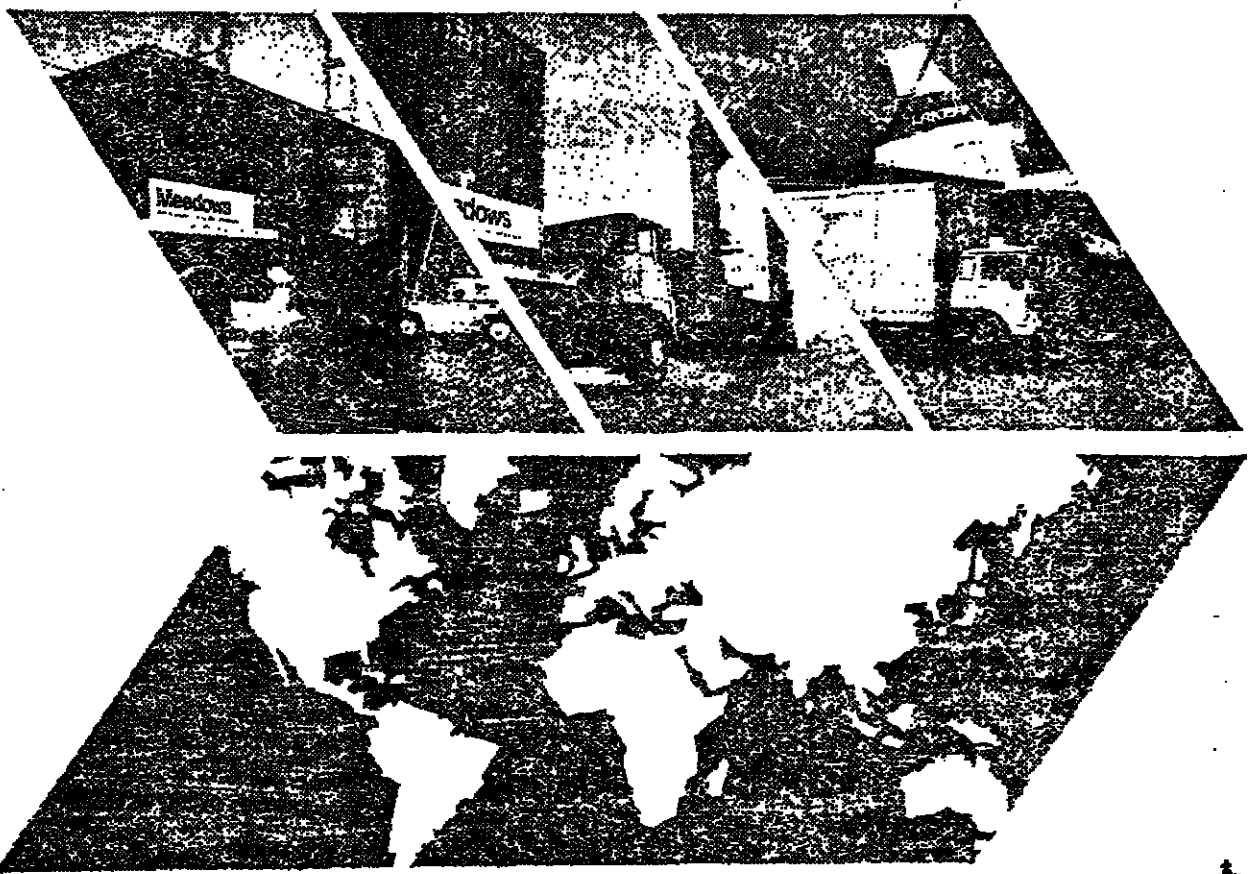
horizon, as British companies become increasingly conscious of success in the American market, it is that there are some preliminary signs margins are being squeezed the past two years, the the potmd has been a number of factors which made exporting very profitable and this, of course, is the possible incentive to encourage new efforts to penetrate American market.

In the past few months ever, the stabilisation of exchange rate coupled with continuing inflation is beginning to tighten margins, could in months ahead export enthusiasm.

Overall, however, the market remains a great challenge. Set against the tinge of a common language a continuing predisposition to be friendly towards British companies, there are enormous distribution problems and the need to cater to different consumer tastes. The companies that have invested the time and money to learn what this market know what to offer. Sadly there are some companies which have made this investment having to find out the hard way.

David

Meadows

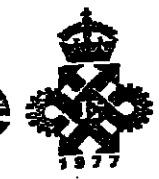


Helping Britain's export drive

Thomas Meadows & Company Limited is the principal member of the London-based Meadows Group of international freight forwarding companies. The Group is among the world's largest independent freight forwarders and is responsible for the shipment of over £2m-worth of British exports on each day of the year. Through its extensive network of UK and overseas branches and offices, Meadows provide a wide range of export and import freight forwarding services by land, sea and air. The Company's support to British exporters is represented by the services it offers to over 300 main overseas destinations. Earlier this year, Meadows received the Queen's Award for Export Achievement. Qualification for the Award — gained by the Company during the BOTB's "Export Year", of which it has been a major supporter — followed substantial year-on-year gains in overseas

revenue earned by Meadows' international freight forwarding activities. The Company approximately doubled its earnings from services to overseas customers in a three-year period.

Apart from helping industry with its international movement of goods, Meadows also firmly believe in the improvement of standards and training for those involved in the freight business. The Company has produced a highly successful 176 page book entitled "Understanding the Freight Business". A leaflet is available from Meadows detailing the book's contents. If you think any of your own staff might find the book useful, then ask your secretary to contact Miss V. Aylward, Publications Officer, at our London Head Office.



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The Middle East: business is brisk

BRITISH EXPORTS to the Middle East rose by just under two-fifths to £3.2bn. in 1976, last year, taking £310m. or more than a sixth of the Middle East's total. In 1975, the Middle East's total exports were £2.4bn. and its imports £2.1bn. In 1976, the Middle East's total exports were £3.2bn. and its imports £2.8bn. In 1977, the Middle East's total exports were £3.5bn. and its imports £3.1bn.

Looking at in real terms (or at least in terms of U.S. dollars) this country's export drive to the Middle East was still impressive. Export growth in terms of dollars was 19 per cent with exports to Arab countries rising by just under a quarter. By comparison British exports to the world at large rose by only 5 per cent on the same dollar basis. Exports to the Middle East now account for something like an eighth of the U.K. world total so in a very few years they have built up to a level that is critical to the U.K. economy in terms of a moving market share. In this respect the one disquieting aspect of last year's export performance to this part of the world is the growing feeling that many major exporters have that Britain's increase in trade fell behind that of its major competitors.

Worrying

The possibility that the U.K. is no longer holding its own in the Middle East is worrying. The region is the world's fastest

expanding market and successive U.K. governments have, after all, placed plenty of emphasis on export-led growth. There is plenty of scope for getting the trade balances of the U.K. and the Middle East more into line: last year this country's visible trade deficit with the Middle East widened by around 45 per cent.

By comparison with some of its major competitors in the industrialised world Britain remains a relatively slow exporter to the Middle East, despite its historic links with the region. In 1976, total exports in U.S. dollars amounted to \$5.7bn., whereas two years ago (in 1975) France was selling as much as \$5.9bn. worth of goods to the Middle East and West Germany \$8bn. Japan's export trade totalled \$6.5bn. in 1975, while the U.S. dwarfed everyone with a figure of \$10.9bn.

This year could be a fairly crucial one for British exporters. A Department of Trade survey in January concluded that the major firms questioned expected growth in exports this year to slow down.

This trend is perhaps understandable given the massive upsurge in recent years, but it is equally clear that U.K. trade with the Middle East is growing less rapidly than that of the main competitors.

In 1976 continued to be machinery and transport equipment, where sales rose by 39 per cent to £1.08bn. Excavating machinery built in this country rose in price by over two-fifths on average last year, suffering from the highest rate of price inflation for machinery imported into the Middle East. Exports of manufactured goods rose by 54 per cent to £366m.

In absolute terms, the biggest increases in exports of machinery and transport equipment arose in Saudi Arabia, Egypt and the United Arab Emirates other than Abu Dhabi. But motor-car sales to the North African countries as well as Israel moved up sharply, while both Turkey and Morocco imported over 2,000 more lorries last year than in 1975. Morocco and Turkey more than doubled their intake of tractors from the U.K. Last year's supply of telecommunications equipment included £27m. worth to Saudi Arabia and over £10m. worth to both Iran and Iraq.

Boom

The construction sectors among U.K. exporters had a boom year in Saudi Arabia last year as the impact of the Saudi Development Plan II began to make itself felt. Tonnes of construction machinery moved up sharply, with ex-

ports of manufactured goods rose by 54 per cent to £366m. In absolute terms, the biggest increases in exports of machinery and transport equipment arose in Saudi Arabia, Egypt and the United Arab Emirates other than Abu Dhabi. But motor-car sales to the North African countries as well as Israel moved up sharply, while both Turkey and Morocco imported over 2,000 more lorries last year than in 1975. Morocco and Turkey more than doubled their intake of tractors from the U.K. Last year's supply of telecommunications equipment included £27m. worth to Saudi Arabia and over £10m. worth to both Iran and Iraq.

In contrast export trade with Iran was disappointing from almost every point of view. Sales of structural iron and steel moved up along with textile machinery and electrical power and telecommunications equipment. But purchases of aircraft parts, tractors, cars, excavation equipment, and synthetic fibres dropped. Sales of machinery and transport equipment to Iran rose from £27m. to £29m., which implies a considerable decline in real terms—allowing for the weakness of sterling last year.

One area where the UK is likely to have stayed in a strong position is in the field of invisible exports—financial services (like insurance and banking) together with a multiplicity of "expertise" deals. It is a pity that the Department of Trade has no way of recording this type of exporting muscle.

Jeffrey Brown



A drainage trench under construction in the floor of the main dock of the Dubai dry dock complex. The dock is being built by the Costain-Taylor Woodrow Joint Venture.

BRITISH TRADE WITH THE MIDDLE EAST (£bn.)

	1976	1975	1974	1973	1972
Arab countries	2.17	1.62	0.84	0.49	0.39
non-Arab countries	1.04	0.91	0.65	0.49	0.34
Middle East total	3.21	2.54	1.49	0.98	0.74
World total	25.8	19.7	16.5	12.4	9.7
Middle East as a % of world total	12.5	11.8	9.1	7.8	7.6

Source: Department of Trade.

Latin America: a neglected market

THERE ARE two attitudes that should be adopted to British exports to Latin America. The first one is that they should be given overmuch priority attention seeing that they are equivalent to no more than a few sales to Sweden, a small and easier market where a great deal less effort is involved in crossing the Atlantic.

The opposing view is that the potential for British exporters is great in Latin America. The area needs a much greater slice of everybody's attention than it has merited in the past.

Imports

The event neither view and British trade with the bumps along much as it one in the recent past. Near British sales came to against imports from of £705m., giving a able balance to Britain m.

In the first quarter of this year sales totalled £133m., 7 per cent down on the amount in the last quarter of 1976. Britain has not done well in its sales efforts to Latin America as it has in other parts of the developing world its trade with the countries of OPEC, with whom it now has a trade surplus.

Nevertheless the effort is being put up and major selling schemes promoted in the past one day this country may try off a jackpot prize size of the massive nuclear deal between Brazil and Germany.

Department of Trade consultation with export-mounted ambitious firms in the region. Of the most recent the one held in Brazil suffered from being rather late when much bloom had come off the Latin miracle, while that in Venezuela earlier this year is held to have been a success.

Next year it is to be the turn of Brazil to be the target of a drive which will be aimed at carving out a post-British suppliers to the

fast growing Mexican oil producing and refining industries. Brazil, naturally, as the most populous state of the region with a great hunger for capital goods, is the most important single purchaser of British goods. It was therefore with some apprehension that British traders heard of the curbs put on imports last year by the authorities as part of their drive to balance Brazil's visible trade.

In April the drive finally achieved its desired effect and Brazil achieved a small surplus, exports notching \$1.07bn. against imports of \$1.06bn. It is unlikely that this good result will be able to be maintained during 1977, particularly if the prices of coffee and soya, two main Brazilian exports, retreat from their present high levels.

The patchy nature of British exporters' current relations with the Brazilian market is best typified by the fate of two big deals which were widely reported to have been clinched by British exporters during the state visit of General Ernesto Geisel to Britain in May of last year.

The construction of a big new steelworks in the state of São Paulo, Açominas, is later this month going to be backed by one of the biggest loans ever put together for a Brazilian project. Managed by Morgan Grenfell, the loan will cover the supply of goods and services by Davy International to the new steel company. Hundreds of millions of pounds worth of work should be coming to British factories.

Victim

Less successful has been the idea of a Ferrovia do Aço, a rail link from Minas Gerais to the sea. It has fallen a victim to spending cuts in Brazil. The British loans had already been extended to the Brazilians before the news of the cancellation came through. General Electric Company, which has been the main contractor for the railway has been disappointed in a multi-million pound deal, though the company claims that orders to a similar value are to be placed with it for other Brazilian rail schemes.

Hugh O'Shaughnessy

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BRITISH EXPORTS XVIII

Australasia: still an important market

ALTHOUGH AUSTRALIA is a traditionally strong market for British goods, increased competition from Japan and Far Eastern countries has been a major factor in the decline in the British share of the Australian market.

More recently there have been increasing fears over protectionist tendencies in Australia's trade policy, which are directly mainly at goods such as textiles, clothing and footwear and are intended to protect domestic industries.

Although British exports to Australia have risen steadily in recent years, reaching £688m. last year, this must be seen against the fact that in 1966 Britain held 25 per cent. of the Australian market, whereas it was 10.8 per cent. last year.

Similarly, in New Zealand Britain has lost its role as the chief source of imports since joining the Economic Community. Nevertheless, both countries remain valuable markets with close links, and

Australia buys one third more goods from Britain than it sells here.

This shift in trade patterns is due mainly to Japan's growing demand for raw materials and foodstuffs and the consequent reciprocal trade. There has also been a deliberate Australian policy since the early 1960s to diversify markets.

But the potential for U.K. exports in a wide range of manufactured goods and machinery is particularly good where Australian-made products are not available as an alternative. For example, latest figures show strong demand for U.K. exports of passenger motor vehicles and various plastics materials.

Australia has recently been one of the few industrial countries running a strong trade surplus, due largely to its mineral wealth. This position of strength has clearly encouraged the Government to risk upsetting its Asian trade partners by imposing curbs on imports.

Even New Zealand, normally exempt from any trade restrictions, has had to moderate exports of clothing and textiles to Australia. However, this protectionist phase is clearly dictated by economic circumstances, and in the longer term Australia's mineral resources will be a strong bargaining counter.

The country is about 70 per cent. self-sufficient in oil supplies and the further development of offshore oil and gas reserves in the north-west of Australia is a highly valuable market for offshore technology of the kind developed for North Sea oil.

However, despite the tapering off of the 1960s mineral boom, there are vast mineral resources to be tapped and the real value of mineral exports could reach A\$4-5bn. by the early 1980s. In order to exploit these minerals, such as coal, iron ore, aluminium, copper, etc., the Australian Government is encouraging inward investment.

This opens the way for a large new area of British exports, particularly in high technology mining equipment, and is probably the most promising growth area.

On the other hand the problem of Australian unemployment in key industries is a major brake on trade, and the protectionist mood of the country has been growing stronger. Other import items which are causing concern are carpets and carpeting, wool textiles and spun yarns.

Although the devaluation of the Australian dollar was not expected to affect exports, the fall in car imports in May this year was partly attributed to this, and it is clear that the added cost to imported products must have had some dampening effect on exports from the U.K.

However, the future of Australia as a market for British goods depends largely upon its own economic performance and its success in bringing inflation under control. While this problem persists and unemployment remains high, those in favour of protectionist measures are likely to prevail in the debate.

Lorne Barling



A British group including GEC and Metropolitan Cammell is carrying out a £55m. contract to supply rolling stock for the Hong Kong underground railway.

The Far East: some untapped potential

AFTER JAPAN, Hong Kong is Britain's largest export customer in the Far East, and the Colony's remarkable economic performance in 1976 illustrates its vitality both as exporter and export market, with its large re-export potential.

After an increase in exports (including re-exports) of nearly 40 per cent. last year against a 29 per cent. increase in total imports, the Colony ended the year with a trade deficit of HK\$1.7bn. This was less than half the 1975 figure, but has not given cause for complacency. Last year Hong Kong

bought goods and services from the U.K. valued at £204m. After Hong Kong, Singapore is Britain's third largest and most buoyant Far Eastern export market, and exports there have risen by 114 per cent. over the past four years. The country's development programme and its financial centre has made it one of the key areas in South-East Asia.

Last year Britain exported goods worth a total of £168m. to Singapore (slightly less than 1 per cent. of total exports), but in the past four years Britain's share of the market has been

eroded from 7.8 per cent. to just under 5 per cent., reflecting increased competition from countries such as Japan and South Korea.

According to a recent Midland Bank report, even greater competition can be expected in the future, and with the Singapore Government anxious to develop new industries, prospective exporters will need to pay close attention to trends.

It is pointed out that as an oil refining centre and the supply base for offshore exploration, it has enhanced its importance as an export market and has attracted the attention of an increasing number of trading nations.

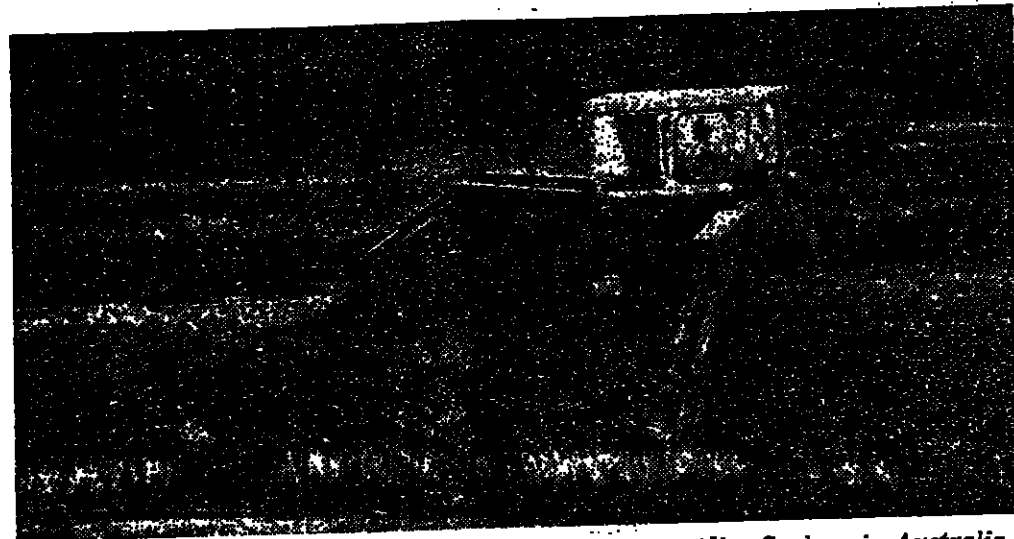
In 1973 U.K. exports to Singapore amounted to £101m., which increased by 1975 to £157m., with £42m. of this being taken up by sales of non-

electrical machinery, followed same period last year, which ever, Mr. Dell did achieve balance the trade gap and a senior purchasing team is to visit the U.K. in the autumn.

One reason why Britain is not yet taking more drastic action on imports is that Korea is taking more British goods whereas Japan imported less in 1976 than it did in 1975.

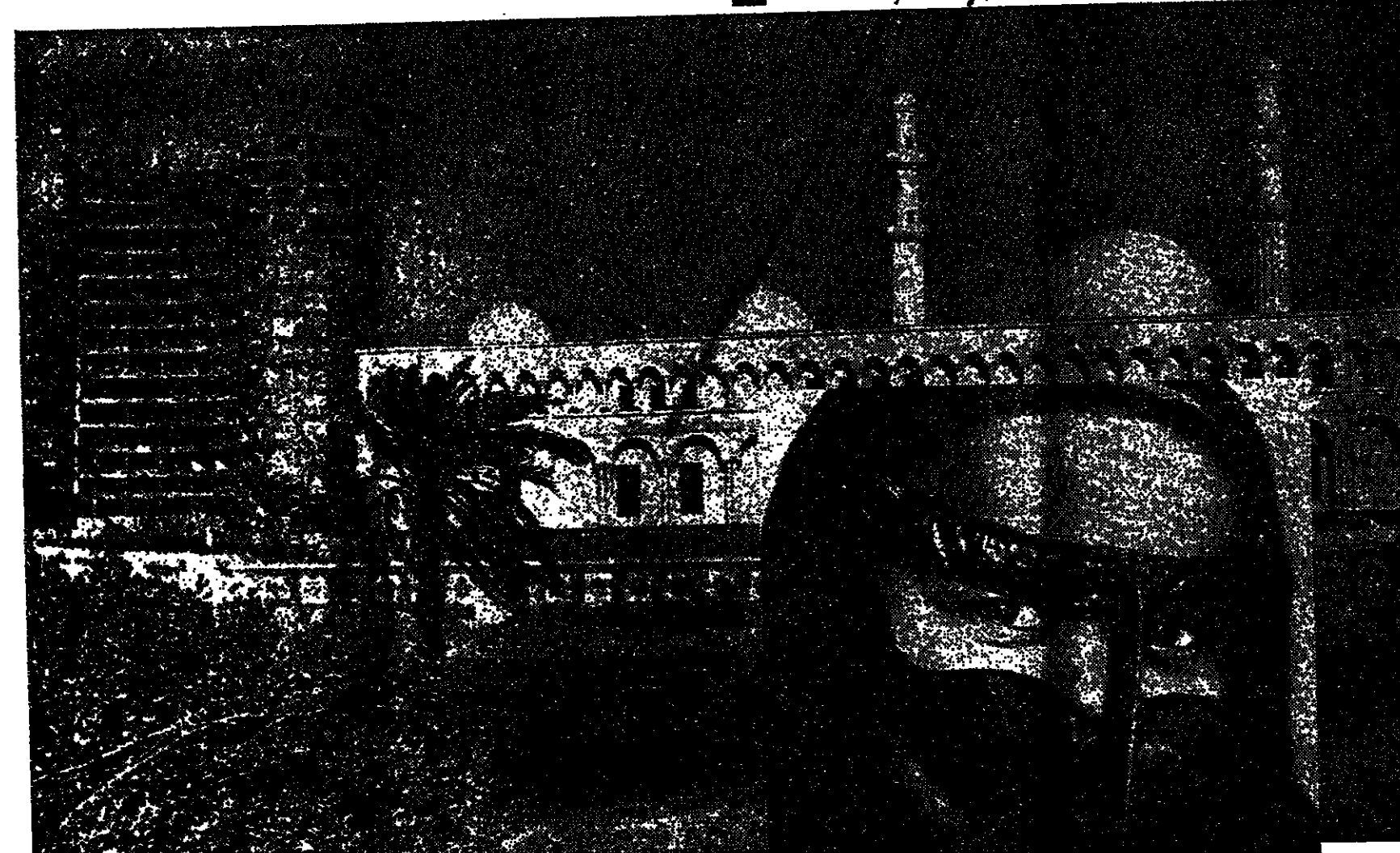
It is clear that Korea is a dynamic market for a range of goods which could suit British needs, particularly in the supply of engineering equipment. The demand from the number of Middle East countries for plant and equipment from Korea, some of which has to be supplied by sub-contractors, could create opportunities for U.K. companies.

Lorne Barling



A JCB excavator loader involved in ditch digging near Alice Springs in Australia. Last year JCB exported nearly 60 per cent. of its production to over 100 countries.

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China: better prospects

BRITISH TRADERS are hoping that better prospects now await them in China than they have seen for some time. Since chairman Hua Kuo-Feng set up a new leadership in October last year, both he and other Chinese officials have continually stressed the importance of the economy and the role in it that trade should play.

This makes a U-turn from the policies of the past three years when the "Gang of Four" as Chairman Mao's widow and her three colleagues from Shanghai are called, dominated policy, reducing exports of Chinese war materials and cutting down imports of foreign technology.

Although China has been short of foreign exchange, a delegation from the Bank of China is at present touring Europe (it is due in London in the second week of June) to talk to bankers. It seems more than likely that the financing of future trade deals is the subject under discussion.

But the new trade policy has not really got going yet. The Chinese are still sorting out the troubles caused by the political difficulties of last year. Sir John Keswick, vice-chairman of the Sino-British Trade Council, visited China last month and commented on his return to Hong Kong that he did not think, as he had believed earlier, that the Chinese were immediately about to buy more industrial equipment from the West. He thought that any renewed purchasing would be deferred until the end of this year.

same period last year, which reached nearly £30m. Even the £22m. figure was unusually boosted by sales of aircraft under the old contract for Trident with Hawker Siddeley, which is now almost completed. So far there is nothing to replace them and British exports will chug along at a very low level until a new round of Chinese buying begins. However, a 16-member delegation from the Sino-British trade council is to visit China in the autumn.

British businessmen are somewhat handicapped in dealing with Peking as the Chinese insist on fixed price contracts, not popular in the U.K. because of rapid inflation. Furthermore British manufacturers in China are unreliable on delivery dates. Thus Britain has fallen further behind its European competitors.

The Sino-British Trade Council is making a big effort to put that right. Beside the group visit to China next September, a sub-committee is at present studying the problem of exports

and will be publishing a report in June.

Britain is not alone in China trade problems. Japan had a 27 per cent. fall in exports to China last year while U.S. export figures were more than halved. Although Germany's sales total for the year rose enormously, a look at the figures shows a rapid fall towards the end of the year, a sign that even that flourishing commerce had been affected by the political climate.

When the Chinese have completed the revision of their year plan it is hoped that they will begin to fill the gaps in equipment that their own industry cannot supply from abroad. Two obvious areas are exploration and development equipment and agricultural machinery, both of which they have indicated they will need. While in the long run they probably be able to manufacture these things for themselves, the short term it seems very likely that they will import in order to save time. Britain is fairly ought to be able to compete in these and other fields.

Colina MacDougall

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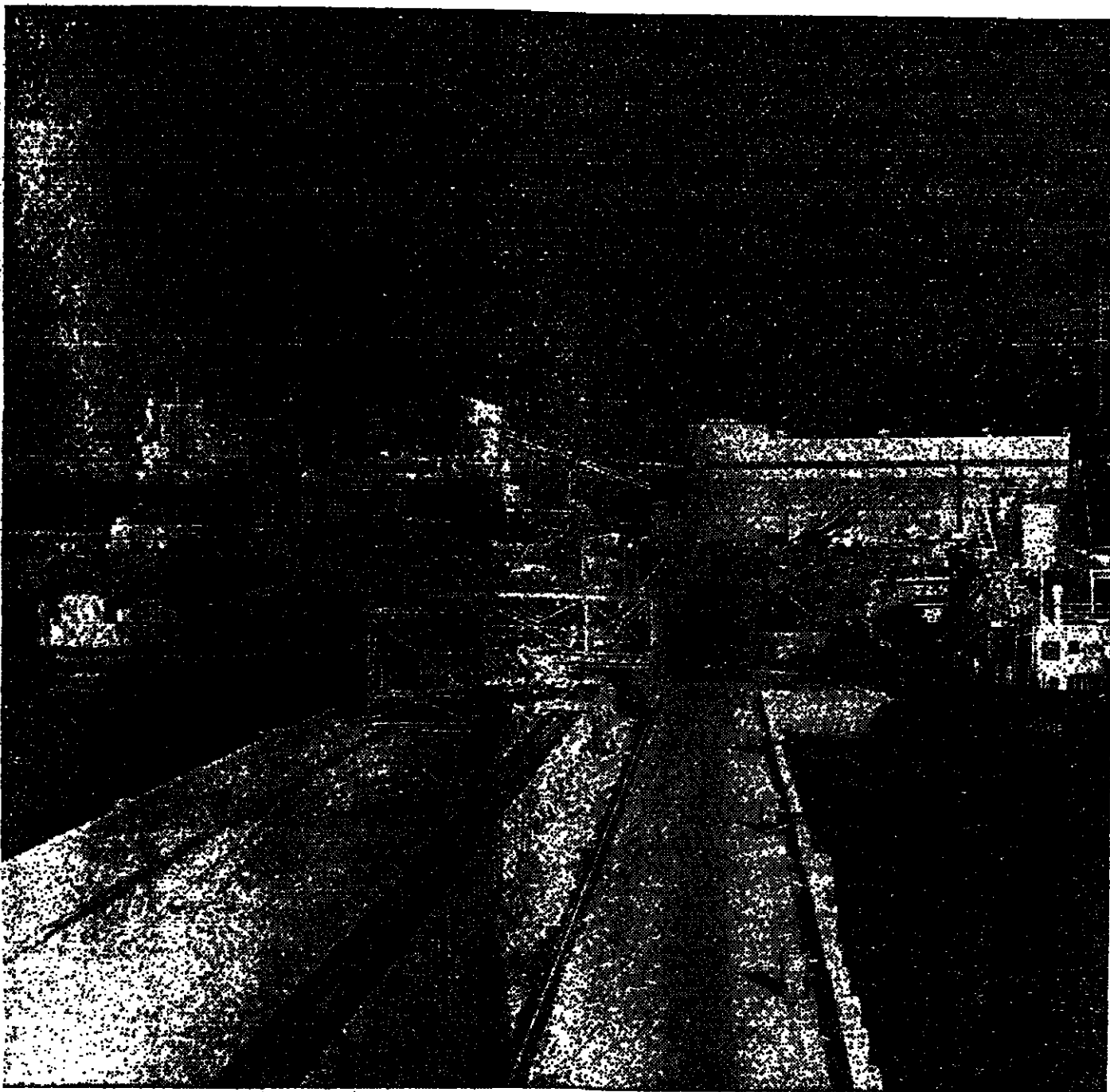
Revising

This was the message also put across to businessmen who visited the Exports Commodities Fair during the spring. The Chinese conveyed the impression that they are now revising their 10-year plan, which was supposed to start in January last year but was rudely interrupted by the political troubles that followed the death of Premier Chou-En-Lai, and later of Chairman Mao himself.

Last year the very mention of economic planning was enough to make Chinese officials a likely target for criticism. This year the new leadership is working on its plans to make up for lost time. Dozens of economic conferences have already been held, and the most recent was accompanied by a People's Daily article which put forward a surprisingly liberal point of view, that China should import from foreign countries whatever was good in every sphere.

British exports have some leeway to make up. Figures for sales to China in the first four months of this year at under £22m. were only about two-thirds of those for the

BRITISH EXPORTS XIX



The 10,000 ton Albright Explorer being loaded in Newfoundland with the first shipment of yellow phosphorus for Nippon Chemical in Japan. The order is worth £4m. to Albright and Wilson.

Japan: problems of distribution

BRITAIN'S EXPORT trade with Japan rose by 36 per cent to £149.5m. in the first four months of this year. The overall upturn in world trade is partly responsible for this improvement but so are the intensive efforts that industry, together with the various U.K. trade organisations, has been making in order to boost trade between the two countries.

Buoyancy

Not despite the relative buoyancy of this country's export trade, the Japanese business community continues to outsell U.K. on a mammoth scale. Japanese imports into the U.K. amounted to £344.5m. during the first four months of this year, a rise of 57 per cent. In 1975, British exports to Japan rose from £308m. to £372m. but Japanese imports rose from £572m. to £796m. creating a trade imbalance for the country of no less than £424m.

Understandably the U.K. authorities are concerned at this situation, and as a result the Government has taken steps to increase the level of trade with Japan.

But it is equally clear that if trade between the two countries is to progress on an equitable basis a fairly radical shift in Japanese importing procedure will have to be made. In a recent speech in Tokyo, Mr. Edmund Dell, the Secretary of State for Trade, told a meeting of foreign and Japanese journalists that Britain wanted to see the "final abandonment by Japan of the idea that imports were somehow slightly unpatriotic." Mr. Dell argued that Japan has an unnaturally low ratio of manufactured goods to its total imports from the U.K. (around a fifth compared with roughly half for export trade generally with Europe). He warned that failure to adjust this ratio upwards might have grave consequences for the stability of world trade.

This sort of language is of significance more in political terms than as a specific threat to commerce. But the U.K. authorities are plainly urging the Japanese to take a less restrictive line with imports. Until the late 1960s Japan was heavily protected by import quotas and general tariffs. These have largely been removed but their place has been taken by a

system of local practices that—though difficult to define and accuse of outright protectionism—have the effect of making it hard for foreign businessmen to break into the Japanese market.

There are, for example, a great many admission regulations applying to a variety of goods and products, notably foodstuffs. These are strictly laid down but also discretionary and liable to sudden change. This makes exporting to Japan the sort of headache that the businessman with extended communications can well do without—which is frequently what he does, preferring to concentrate on Europe or the U.S., where trade is both freer and less extended in terms of delivery time.

Competitive

It has also been claimed that the Japanese distribution system can result in some products being sold at as much as five times their retailing price in the U.K.: in contrast Britain's distribution system allows Japanese goods to reach the consumer in this country at a much more cost competitive price.

However, despite its apparent hostility towards imports, Japan is clearly an important world market—and one that industry in this country can successfully carve their way into if they are prepared to devote the time and energy. The British Overseas Trade Board has assessed the time needed as five years for a successful market share to be built up from scratch in Japan.

The BOTB's current intensive campaign for increasing U.K. exports to Japan takes three separate forms. One is general to world trade in general with the Board sending out trade missions—22 are earmarked for 1977. But the other two arms of the campaign are confined to attempts to lift U.K.-Japanese trade.

The Board (through the British Marketing Centre) exhibits directly at Japanese trade fairs—there were ten instances last year—while in London it has its own Japanese unit. This gives advice to potential and existing exporters as well as co-ordinating the Government's attempts to boost trade with Japan.

Africa: some fast-growing markets

AFRICA HAS taken over from Asia as Britain's largest partner on the African continent and is now one of the fastest growing—if not the fastest—among British export markets anywhere in the world. At a point was re-emphasised last month by Dr. David Owen, the Foreign Secretary, added: "For Britain, as a trading nation, Black Africa is an area of rapidly growing importance." But it is an area of rapidly growing competition, with the U.S., West Germany and France fighting for a greater share of the market of Britain's Commonwealth partners. At the time there are considerable opportunities for enterprising British exporters to break the more prosperous of the continent's African countries.

But this is still a high percentage and South Africa remains one of this country's most important export markets, even though the recession there and the import surcharge imposed in the last Budget are having effects on the current volume of trade. Britain, which has an 18 to 20 per cent. share in the Republic's import market, has no distinct advantage over its competitors in that U.K. companies are the largest foreign investors in South Africa and there is therefore a steady demand for British components, machinery and spares.

Fierce

With South Africa manufacturing many of its own consumer goods, there is not the export potential in this sector, there used to be, but international competition remains fierce in the heavy capital goods market.

Since Nigeria's oil boom, competition there has been equally fierce and Britain's share of the import market has dropped during the past seven years from 31 to 22 per cent. around 25 per cent. But this is still considerably above the 15 to 20 per cent. share Britain holds in its other main Black African

markets, Ghana, Kenya and Zambia. And with North Sea oil coming on stream, the trade balance with Nigeria is heavily in Britain's favour. Last year the U.K. sold goods worth £774m. there, while imports from Nigeria totalled £317m. British officials expect Nigeria's imports will increase at an average rate of 20 per cent. per annum over the next five years and feel that the volume of U.K. trade will keep pace with this, despite the challenges posed by the U.S., West Germany and France, with the Japanese also showing signs of greater interest in this market. Nigeria's succession of industrialisation decrees, placing a greater shareholding in expatriate companies in local hands, is not expected to alter the pattern of trade, although it could make it more difficult for companies to find good local agents. And a good agent is an important asset in Africa, where communications can be frustratingly difficult, appointments are often difficult to make and incorrect documentation can produce payment delays.

An additional problem is transport, getting goods into the various countries. Nigeria, for example, has its port congestion, although British exporters have an advantage here in that the U.K. conference lines have two permanent berths at Apapa, the port for Lagos, with an average turnaround of four to five days. Zambia, to which Britain exported £66m. of goods last year, has faced transport difficulties ever since the closure of its border with Rhodesia, a situation exacerbated by the closure of the Beira railway. Ivorian market.

its outlet to the Atlantic, during the Angola civil war. Nigeria, apart, Kenya is regarded as the most promising market for British exporters in Black Africa during the next few years. Ghana, which imported £82m. of British goods last year, is in economic difficulties which look like persisting, even though the Government, encouraged by high cocoa prices, has announced an increased level of import spending for this year. Meantime, the Lomé Convention, governing trade between the EEC and Black Africa, has opened up new opportunities for British exporters in Francophone Africa, notably in the Ivory Coast, one of the continent's most successful economies, and in oil-producing Gabon. There are problems in making inroads here—business practices are somewhat different and there is the language barrier—but none of the difficulties is that great.

Most attention is being focused on the Ivory Coast. Mr. Michael Meacher, the Under-Secretary of State for Trade, has paid a visit there, as did Prince Charles in March. A British trade fair is being mounted in Abidjan next February, at which some of Britain's largest companies intend to exhibit. And the Overseas Trade Board has written to 100 British companies which operate in France, asking whether they would be interested in expanding in the Ivory Coast, the idea being that these companies, with their French experience, would find it easier to break into the

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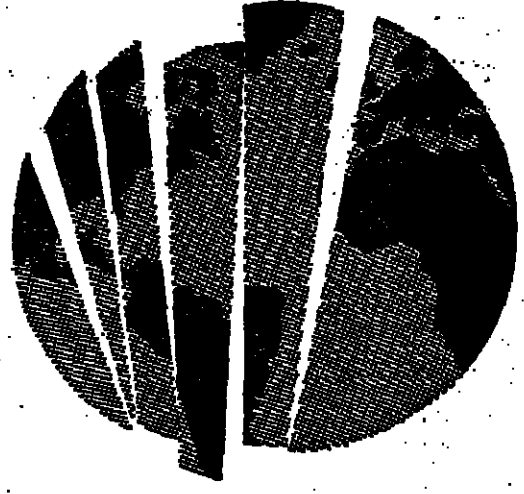
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Britain is one of the world's leaders in international tourism and in this Jubilee year it is heading for a net surplus on the tourism account of no less than £1bn. But, as ARTHUR SANDLES here points out, there is a need to distinguish between the temporary and the lasting factors in our favour.

Tourism bonanza

BRITAIN is nowadays very much in the major league when it comes to international tourism. At one stage this particular section of the export business was invisible by both nature and name when balanced against the spending by Britons abroad. Last year, however, the net surplus in our favour topped £900m, and gross receipts, including fares paid to British carriers, were more than £2bn. This year the British Tourist Authority is looking to year-end totals which will show spending at a steady average of £7m a day.

Finding the root cause of Britain's success in the tourist business is not easy. True, in tourist terms we have a good product and, via the BTA and British Airways particularly, it is well marketed abroad. There seems, however, to be some other secret ingredient which has turned the possible into the actual. Tracking the ingredient down is important—after all, we might let it slip away without ever knowing what it was.

There is considerable argument that much of the tourist boom is due to the rapid fall in the value of sterling against the currencies of the tourist-generating nations— notably Western Europe and the U.S. But this is not entirely supported by the available evidence. Much of the strength of Britain's tourist boom has been in areas which are not noticeably price-sensitive. The hardest pressure on accommodation recently has been on the jet-set strip of London's Park Lane, an area where prices are not noticeably different from big city tariffs in the rest of the world.

Shopping

There is of course the question of shopping. Britain's shops are still rather more sophisticated than many elsewhere and the Jaeger clothing and Doukton china that seems to the locals to be at the up-market end of the shopping list are surprising inexpensive when compared with the prices charged for such goodies in Munich or Miami.

Another important factor is that Britain is a small country, and the bright lights of the West End are not very far from the Georgian splendour of Bath, the mysteries of Loch Ness or the rolling scenery of Wales. However, this element, like the others, is simply part of the secret formula. The question bothering the tourist industry within the U.K. is whether the totality can be retained.

Oddly enough the greatest danger to this particular export activity may well be the very prosperity to which it contributes. Although tourism may not be as price-sensitive as many people assume, it is certainly price-aware. Marginal movements in costs do not seem to have a serious impact on tourist arrivals, but substantial changes can affect traffic, particularly when those changes are marked in their contrast with rival or adjacent destinations. Thus it may not only be the rapid fall in the value of sterling which

helped the British tourist boom last year, but also the relative strength against the dollar in particular of some other European currencies.

If the British economy were to revive to such an extent that sterling was forced up in value, while at the same time rival currencies such as the Portuguese escudo and the Jamaican dollar have already done recently and the Spanish peseta may do so after the elections, it would spell a tough time for tourism. If any demonstration of this effect were needed, one only has to look at Swiss, German and even Austrian tourism in recent years. Pressure on the Swiss has been such that some hoteliers are boasting about the fact that they have not raised their prices for three years. Germany keeps a very low tourist profile these days thanks to the fact that most of the countries which might attract the tourists, have somewhat weaker currencies than the D-mark and tourists do not feel poor during their visit.

The differing approaches to tourism, produced by changed circumstances are striking. In Britain the fixing of tourist taxes in order to squeeze a little more from the visitors. In some parts of Europe they are talking instead of a Government-subsidised advantageous tourist exchange rate so that the visitor can afford to stay.

The other problem with prosperity is that it encourages residents to venture abroad more. Much of the £1bn. tourism surplus for which the U.K. is heading at the moment is accounted for by a fall in the number of British residents going abroad for their holidays. If the economy were healthier then the revenue of the airlines and tour operators would rise to the cost of the travel account.

It is for these reasons that Britain has to be extremely careful to preserve what is at the moment a healthy industry, but in order to do that the Government is faced with some fine dilemmas. These are both practical and political. Politically governments are not particularly keen to encourage service industries, which tourism is—a contrast emphasised for Britain when that service industry is heavily based on London and the South. Tourism has very little voting power. It is not particularly unionised in spite of Sir Charles Forte's current difficulties and the effects of tourism are such that much local voting pressure is anti- rather than pro-tourist.

Example

In practical terms Government can only stimulate areas of tourism on a minor scale. In Britain, unlike many other countries, it cannot manage tourism. A simple example of this might be the Norfolk Broads. There are various areas of the Broads which might be opened up and used for tourist purposes. Any attempt to do this, however, would lead to an alarming conflict of interest



Oxford Street decorated for Jubilee year. Local traders are expecting record sales.

between the numerous authorities involved.

Who would be in control of the development? The Department of Trade—which is in theory the British Ministry of Tourism? Or perhaps the Ministry of the Environment, which would need to improve the communications in the area? Then there are the water authorities, the county council and the other local authorities, which would all insist on their rights in certain issues. Inter-departmental relationships in Whitehall alone have a bad enough image. If something on the scale of the French Aquitaine project were attempted in Britain it would surely founder.

This may be the price we pay for democracy, but it is also something that has to be borne in mind by protagonists for a Minister of Tourism who might simply find himself a Minister for the Promotion of Tourism quite incapable of carrying out the role of Minister for the Management of Tourism. A Government which cannot control the price of Coca Cola in Hyde Park is hardly equipped to engineer a tourism revolution.

The future of tourism in the U.K. is therefore likely to be one of reaction rather than action and of compromise rather than decision. This is not necessarily a bad thing, and it has certainly served the tourist industry as a whole well in recent years. The essential difference between the British tourist industry and some others

is that it has very little control over its product, except perhaps in the most marginal of ways. On the one occasion in recent years that Government actually attempted an intervention in the product as such—the Hotels Incentives Scheme—it felt that the scheme had misfired. In fact, of course, it was a spectacular success and without it many of those millions of tourists now flocking to the U.K. would have nowhere to rest their heads.

Otherwise, with the reorganisation of the BTA (once the British Travel Association and now the British Tourist Authority), and the setting up of regional tourist boards, moves have been largely exercises in marketing, and successful though they are they are only peripherally involved in tourism management. It might be argued, of course, that even the expenditure on this marketing is over-modest. The larger international hotel groups spend between 3 and 7 per cent. of revenue on marketing in its various forms. If this is translated into tourism in GB Ltd, then we should be spending something in the order of £60m a year on selling. Such a budget for the BTA would rightly be considered ridiculously high. But to watch the tourist net being cast wider and wider, without keeping an eye on the sales investment for future growth would be commercially naive.



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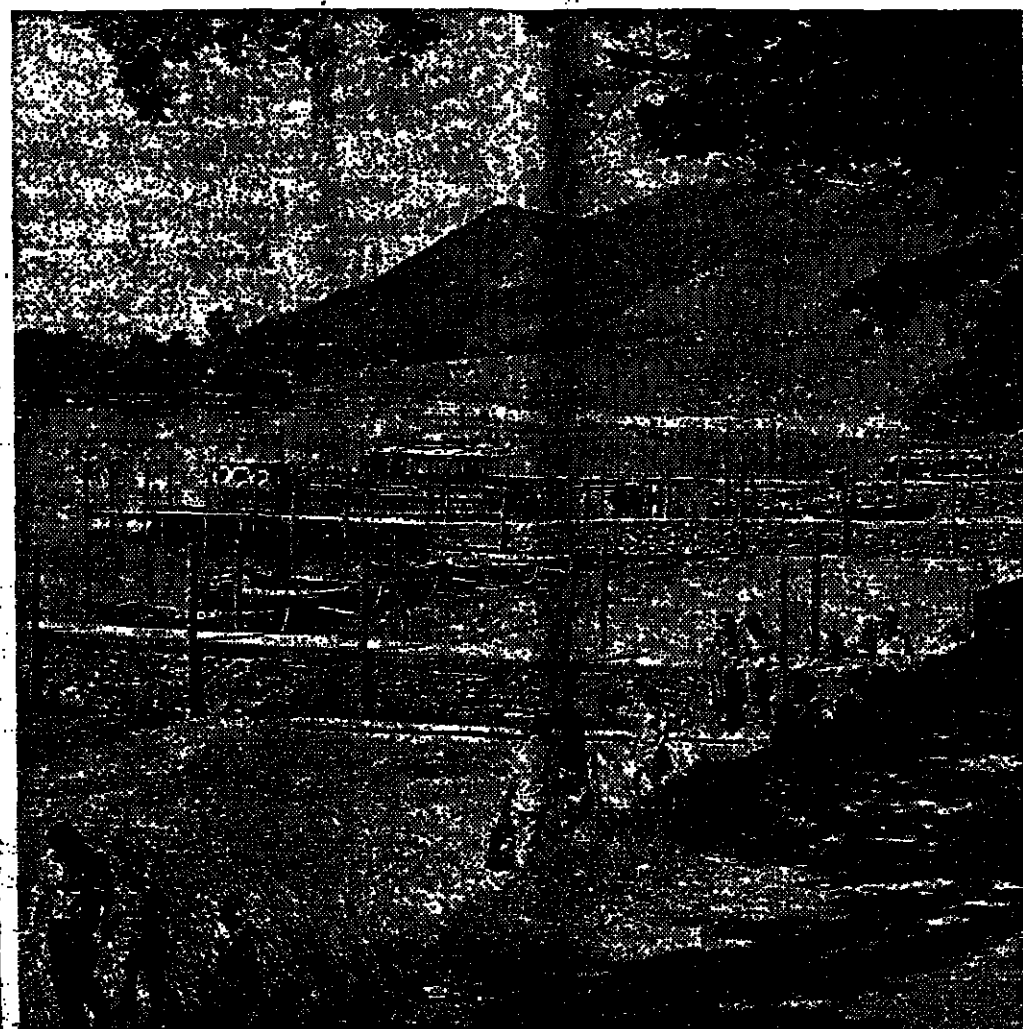
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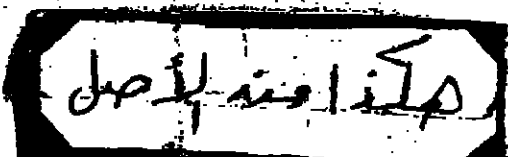
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Enter stage left: more National problems

BY ANTONY THORNCROFT

THIS WEEK'S unofficial strike members of the National Association of Television Theatre and Cinema Employees, closed the National Theatre and lost it £28,000 in one day, could not have occurred at a worse time. For a very difficult first year in the new South Bank home the National Theatre seemed to be bringing up calmer waters, commercially and artistically.

It is appropriate that the disaster should have involved the work of a plumber since most of the National Theatre's problems have centred around its structure. First there were the structural criticisms of the new structure, with its three tiers, its river terraces, its bars and restaurants. Then came the delays in opening it during a period of unparalleled inflation, which was a nonsense of all sorts. Then, the National Theatre moved in and its problems while it was still unoccupied. Both these factors precipitated a series of events which are probably not yet over.

Manual power

Need, this week's industrialists could well be flexing muscles by the militants in the UK in preparation for a battle to come. For some sophisticated machinery of Olivier, the biggest and modern of the auditoria, all not working. In particular, the cycle-converters are programmed by a computer to feed impulses to the motors controlling the flying stage, are causing difficulties. Every time the

stage moves it is because of behind-the-scenes manual power—often operating at overtime rates.

This delay alone is costing the National an extra £30,000 a year on the wages bill. But when the teething troubles are finally sorted out, will the management dare dispense with any surplus stage hands? When the first theatre completed, the Lyttelton, opened for business in March, 1976 there was a good case for employing a company of well over 600, including 100 or so actors, because of the unfinished state of the buildings and the inevitable emergencies in running such a complex venture. Now the actors are unlikely to take kindly to any streamlining.

The first financial pressure which can be traced to the building delays was the opening of the 1,100-seat Olivier in October, 1976 rather than as planned, in June. These four months cost the National almost £600,000 in box office, catering and book shop receipts and were the biggest factor in the threatened deficit of £1m. in the first year. The rest of the loss could be attributed to a subsidy shortfall of £300,000, and a further £100,000 to the problems of working in an incomplete theatre.

In the event, the National Theatre managed to reduce the deficit to £200,000, mainly because the Arts Council, reluctant to see its most heavily supported theatre get off to a bad start, contributed an extra £500,000 in aid. In 1976, operating expenses by the National itself and better than expected business, saved another £300,000.

This year it has fewer excuses, and when the first financial forecasts for 1977-78

suggested a shortfall between presenting fewer productions—operating the theatre more efficiently. By such hand to mouth expedients the National is attempting to balance the books but any unexpected event, like the unofficial strike, can throw the enterprise off-course. And while, on a year-to-year basis, income and expenditure can be roughly balanced, no provision



Pickets (left) at the entrance to the National Theatre. Mr. Peter Hall (right) has carried the bulk of the company with him during a difficult period for the National.

Council offering £2.5m. this £100,000 could be saved in this year, and the Greater London Council £350,000.

In March Mr. Peter Hall recalled the entire company together and suggested changes which could save the £750,000. Many of the proposals were very minor—like getting £10,000 from raising the mailing list subscription and selling advertising on the list; others were more far-reaching and, in fact, changed the whole theatrical policy of the National. The changes mainly involved

operating the theatre more efficiently.

By such hand to mouth expedients the National is attempting to balance the books but any unexpected event, like the unofficial strike, can throw the enterprise off-course. And while, on a year-to-year basis, income and expenditure can be roughly balanced, no provision

is being made for future maintenance work. Ideally, according to Mr. Peter Stevens, the general administrator, £750,000 ought to be set aside each year for renovation. So the financial problems of the National will not go away.

But at least the management is now taking the offensive against its critics. It justifies getting half its income from subsidy by pointing to other national theatres in Europe which receive much more help. It has managed to attract 90

per cent, capacity audiences, as against its budgeted targets of 80 per cent. It is starting to exploit its productions and to seek industrial sponsorship.

Perhaps its main achievement has been collecting £700,000 in box office receipts from West End transfers (as against just over £1m. from its South Bank box offices).

task of Michael Birkett, who had been deputy director until he became a victim of a minor economy cut. Already Lucas has contributed a few thousand pounds to help the recent visit of its local Birmingham repertory theatre, and in August, when opera is presented at the National for the first time in the form of Glyndebourne's *Don Giovanni* (produced by Peter Hall) John Player is meeting some of the considerable cost.

One problem is that there will be fewer transfers in the future—with three theatres to occupy they will be hard to justify. Broadway is already after the National's greatest commercial success. *Bedroom Farce*, but this is likely to exhaust its run over a few years at the Lyttelton. At least the absence of transfers will reduce the carping criticism of the per cent royalty that Mr. Hall receives when plays he has produced for the National move to the West End, and on the deficit side of the National week—Theatre account must be placed there—the acrimony aroused by its director.

Mr. Hall towers above his associate producers, and potential rivals, like Mr. Jonathan Miller and Mr. Michael Blake. More, have left the National after well-publicised disagreements. As a consequence, the productions mounted over the past year sometimes seem to reflect one man's taste. While *Force of Habit* and *Counting the Ways*, were disliked by the critics, many others failed to excite much acclaim. Only in the last few months with *Bedroom Farce* and *Volpone* has the National managed both critical and commercial success. While the National was falling to excite with its output, its rival, the Royal Shakespeare, managed a

string of successes with *Wild Oats*, *Privates on Parade* and most recently, *Destiny*.

Now that the National has a hit with *Bedroom Farce*, it is criticised for taking the easy way out by mounting a commercial money-spinner when it should be putting on the major international classics.

Strong line

Its status as a national institution is both an asset and a liability—it virtually ensures Government financial support

through the Arts Council but it enables the unions to take advantage of the National's commercial success. *Bedroom Farce*, after 18 months in its new home it has probably done better commercially than might have been anticipated while still failing to develop a consistent artistic policy. It maintains the good reputation when plays he has produced for the National move to the West End, and on the deficit side of the National week—Theatre account must be placed there—the acrimony aroused by its director.

It has obviously failed in some of its aims. It has not enlivened the South Bank at night, and economies have forced a shortening in the hours when it is open during the day. *The Cottesloe*, is too large to work successfully as a "fringe theatre", although it has the advantage of providing work for under-employed actors in the city. But in the last few months a turn for the better, and if the peace can be maintained on the industrial front, the greater confidence and awareness of what can be done with the site could still enable the National Theatre to confound its critics.

Exploiting film and television rights, and finding industrial sponsors, is the new

To-day's Events

Alpspring, Trowbridge, Wilts. 3. England (J. E.), Telford, 2.30. Evered, Birmingham, 12. Garnar Scotland, The Grange, Bermondsey, S.E. 230. Wallpapers, 10, Belgrave Square, S.W. 12. Richards Wallington, Birmingham, 12. Tate of Leeds, Leeds, 3. Watts Blake Beane, Mertonhamstead, Devon, 12. MUSIC London Sinfonietta give Silver Jubilee Concert, Melita Blake work by Sir William Walton, Queen Elizabeth Hall, S.E.1. 12.30, 7.45 p.m.

COMPANY MEETINGS Aberthaw and Bristol Channel Portland Cement, Cardiff, 12.30, 7.45 p.m.

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Letters to the Editor

Procrastination record

Professor Edward Stamp, I took courage for Mr. Davison to utter his criticisms of the accountants' failure to provide adequate set of auditing standards (May 30). It is therefore that Mr. John Wake (June 1), the accountant is seen fit to respond to Mr. Stamp in such a complacent and unconstructive fashion as to sweep all the problems under the rug. In the Department of and Industry's inspectors on London and County published early last year it is abundantly obvious that an urgent need for the time needed to produce a set of audit standards without delay. There is in fact at difficulty about such a set of standards. 30 years ago the Institute of Chartered Accountants produced far less serious criticism than the British public would expect. The Institute's standards are to produce a set of standards in less than 30 years. The Institute of Chartered Accountants produced far less serious criticism than the British public would expect. The Institute's standards are to produce a set of standards in less than 30 years. The Institute of Chartered Accountants produced far less serious criticism than the British public would expect. The Institute's standards are to produce a set of standards in less than 30 years.

Glass fibre and health

From the Managing Director, Scandinavian Glassfibre. Sir,—It is apparently clear that the problems associated with the size and structure of the fibres and this conclusion itself tends to equate glass fibres of any smaller ill-effects. Glass fibres break up horizontally whereas asbestos fibres divide longitudinally. Glass fibres of a type used in industry do not, therefore, become small enough to penetrate into the respiratory organs in the same way that asbestos fibres do. There is an abundant amount of evidence to confirm this view and, in fact, experiments in which glass fibres were artificially injected into the pleural cavity of rats only produced ill-effects when the fibres themselves were considerably smaller than those normally encountered in industry. The report (May 23, Page 33) of Dr. Joffe and Professor Sheppard's reference to the asbestos committee on asbestos says that "as these substances have only been in widespread

The corpulent state

From Dr. R. Cutler. Sir,—The F.T. is fortunate in its contributors and not least in Dr. David Carrick whose subject matter and style matches that seen in other pages of the paper. His recent (May 30) contribution on obesity—the illustrations are always delightful. I lack of weight reduction as far as treatment is concerned, namely having trousers stylishly hip fitted, normal with a suit bought "off the peg," as any increase in girth is at once uncomfortable apparent, and the greater the incentive to keep it in commission. The soothing pleasantries of the discreet bespoke tailor regarding an increase of girth and how this should be accommodated is the equivalent of the kind of reduction in the under-the-car, do-it-yourself adders and cooler-type gardeners can be allowed a loose fitting pair, these usually being sufficient sturdy to prevent sweating in the house or on social occasions. Currently ten stone, I admit to wearing a most comfortable suit made when I was 12 and a half stone, the marvellous outline of the trousers being such as to be considered in order by a kangaroo, though I do sense the potential dangers if my braces failed (hardly necessary

Preparing the youngsters

From the President, British Women's Organisation for Rehabilitation through Training. Sir,—I have studied with interest the report of the Manpower Services Commission and the excellent proposals which it contains in providing new opportunities for unemployed young people. There are, however, only brief references in the report to the problem of those seeking employment to-day who lack the basic skills of reading, writing and arithmetic, and whose general attitude to work is unsatisfactory. In the national debate on education a great deal of blame has been put on the schools and the teachers for this inadequacy, but should we not consider that the reasons for this failure may not always be due to poor teaching, but due to unresponsive pupils? There are many young people of 14-16 years of age who find the academic work in schools boring, frustrating and irrelevant to their future working life. I would suggest that the over-emphasis and high prestige which our society has given to academic achievement has introduced the false concept that all children benefit from academic schooling until the age of 16. I believe that any plans to overcome the problems of unemployment among young school-leavers should seriously consider the possibility of introducing vocational or technical training for some children into the school curriculum. This has been successfully done for many years by an international organisation, the O.R.T. (Organisation for Rehabilitation through Training) which runs technical and vocational schools for 14-18-year-olds in many parts of the world. (O.R.T. was created nearly 100 years ago by a small group of Russian Jews, and now trains approximately 70,000 students a year.) Those schools from which we could perhaps

The merits of added value and efficiency

separately it is easy to reconcile their claims with ours. We hope that this admission will answer Mr. Rutherford's "begging for the highest value" point. As far as efficiency is concerned, which Mr. Rutherford raises in his second paragraph, there is no question that some workers work more efficiently than others as the added value figures clearly show. For example, a study of the annual reports will show that the average British Leyland employee in the United Kingdom added £3.178 to the value of his materials while his wage costs were £3.220; his counterpart in Rolls-Royce Motors added £5.178 to the value of his materials and his wage costs were £3.708. We believe this to be due to the fact that over the years the British Leyland employee has taken out too much of the added value in wage costs and consequently has left too little money over in the company to cover true depreciation costs let alone costs of innovation, whereas in Rolls-Royce Motors a much better balance has been obtained—the benefit of employees, shareholders and the Government. If one goes to the extreme and analyses one of our best managed companies like ICI one finds that with a wage policy of near 50 per cent of the added value the employees are now about £1,000

Phone call charges

From the General Manager, Tubestels (U.K.). Sir,—It is not uncommon these days to knock nationalised industries, sometimes, we feel, quite unjustifiably so. We wonder, however, if it is possible to extract a legitimate reply from the Post Office in the way of charges telephone calls at different rates during the day. We are a totally telephone sales orientated company with the majority of our business coming from incoming calls and our daily order ratio per person varies very little, up or down, from that achieved by our American and European divisions. What we do find is that, because of the cheaper telephone calls in the afternoon, our telephone sales desk personnel spend most of the morning twiddling their thumbs, while in the afternoon they do not have enough time between incoming calls to even think clearly, let alone concentrate on their present job of selling. The effect is, with our same day despatch principle, that orders which could be processed regularly during the day are still being processed in the late afternoon and early evening. Why is it that small businesses which are trying hard to establish a reputation for quality and reliable service, have to suffer because of the incomprehensible way that the P.O. forces subscribers to cram their daily quota of calls into half the available time? Colin J. Green, West Bay Road, Southampton.

Post office services

From Mr. A. Scott. Sir,—It would appear to be impossible for the Post Office to segregate and retard second class mail relative to first class mail without employing delayers—whether human or mechanical. Perhaps Mr. Young (June 1) can explain this miracle which is not explicit statement. The Post Office must take considerable pride in this great British achievement of inventing second class mail which appears to cost more to operate with extra sorting, delaying and storing, etc., and yet which is charged less to the public than first class mail. Let us not forget, too, that before the war, ordinary mail, often from considerable distances, was commonly delivered on the day of posting. A. D. Scott, Wood End, Stanley Avenue, Bebbington, Wirral, Merseyside.

CAMREX

(HOLDINGS) LIMITED

"A most rewarding year"

Alex G. Cameron, Chairman

Salient figures — £,000

	1976	1975
● Turnover	24,522	20,839
● Profit before taxation	1,906	1,206
● Profit after taxation	952	581
● Earnings per share	11.77p	7.51p
● Net assets per share	73.16p	62.70p
● Dividend cover	3.63	2.54

Record results
Turnover increased by 18% to an all time high of £24.5 million. The strong emphasis on exports produced an increase of 46% to £10.9 million. Profits before tax reached new heights at £1.9 million showing an increase of 58%, and have doubled over the five year period.

Liquidity
1976 has been a year to benefit from improved financial control. Whilst sales advanced by £3.7 million the net liquid funds needed were reduced by £2.5 million. This represents a most significant improvement. Considerable unused banking facilities are still available for future expansion.

COMPANY NEWS + COMMENT

Morgan Crucible up to £3.1m. first quarter

Announcing first quarter 1977 pre-tax profit up from £1.5m. to £3.1m., Mr. I. W. Smith, chairman of Morgan Crucible Co., reports that markets remain good in the U.S. and South East Asia, strengthening in the U.K. and Japan, but still weak in Continental Europe, Australia and Canada.

The company continues to find new opportunities for its products in most geographical and technological areas, particularly energy conservation, he adds.

Third party sales for the period advanced from £17.5m. to £22.5m. Earnings are shown to be 5.6p (1.5p).

Both sales and profits include worldwide sales of the products of each division.

Profits are reported on the basis that the valuation of stock and work in progress includes the relevant proportion of applicable overheads with corresponding adjustments to the comparative figures for 1976. The effect is to increase profit before tax by £154,000. The corresponding adjustment to the comparative figures for 1976 are £36,000 for the three months and £48,000 for the year.

Sales in third parties overseas are 37 per cent of total sales compared with 37 per cent for the corresponding period last year and 39 per cent for the year 1976.

For the full year 1976 pre-tax profit was £9.8m. and turnover £78.9m. Stated earnings were 11.5p per share.

Company	Page	Col.	Company	Page	Col.
Aberdeen Constn.	37	2	Hickson & Welch	36	7
Amalgamated Power	39	4	Imry Property	37	5
Atkins Brothers	38	6	Loughton & Sons	37	5
Barclays Intl.	38	4	Minster Assets	38	1
British Petroleum	37	1	Morgan Crucible	36	1
British Syphon	38	2	Moss Bros.	37	3
Buckley's Brewery	38	2	Pleasurama	36	2
Bulmer & Lumb	39	1	Plym	38	3
Carr's Milling	34	8	Satchi Compton	38	8
Culter Guard Bridge	38	4	Sangers Group	36	4
Dartmouth Invests.	39	4	Sellin Court	38	7
Edinburgh Industrial	38	7	Smart (J.)	37	3
Grand Metropolitan	37	4	Walker (J. O.)	36	3
Half Brothers	39	4	Whiteley (B. S. & W.)	36	6
Hay's Wharf	37	1	Young & Co's Brwy.	38	5

In come, the group's medium-term outlook is bright. In the current year profit could reach £13m., which would cover a maximum yield of 7.6 per cent. at 16.5p, 1.3 times, and given the strength of the recently published balance sheet which showed little short-term debt, the shares look fairly attractive.

Pleasurama better at halftime

REFLECTING both an improvement in the level of business and a gradual move away from dependence on seasonal activities, Pleasurama reports taxable profits up by £6.12m. to £18.5m. in the half year ended March 31, 1977. Turnover was up from £23.5m. to £33.5m.

As the majority of the company's profit is still earned during the summer, Lord Harman-Nichols, chairman, says it is 60p early for him to give a firm forecast for the current year. However, he reports that trading to date indicates a higher level of full-time profit.

The net interim dividend is raised to 0.75p (0.67p) per 3p share. Last year's payments, totalling £1.5p, were paid from profit of £9.9m.

Upsurge for J.O. Walker

REFLECTING a sharp jump from £164,720 to £484,700 in second half profits, before tax, J. O. Walker finished 1976 with a record £871,000, compared with £345,720. Turnover showed an increase from £5.65m. to £7.63m. Provid-

ing for tax of £94,411 against £18,630, the net balance emerged at £235,389 compared with £160,070, giving earnings per 25p share of 40.7p (20.0p).

The dividend total is raised by the maximum permitted—from 3.20p to 3.45p net with a final of 2.476p.

The group's business mainly comprises importation, merchanting and distribution of timber, plywood, hardware and wainscot, and the operation of saw mills and planing mills.

Sangers best ever £2.44m.

AFTER RISING from £355,000 to £1.2m. in the first half, pre-tax profits, according to the chairman, Sangers Group finished the year to February 28, 1977, ahead from £1.8m. to a record £2.44m.

Earnings are shown at 13.1p (10.85p) per 25p share and as promised the dividend is raised from 5.85p to the maximum permitted 5.8p net with a final of 4p.

The present squeeze on consumer spending has apparently not yet hit the provincial casino business, and Pleasurama's interim profits bear this out with a 49 per cent rise in the pre-tax level. Gaming Board statistics show that attendance at provincial casinos during 1976 rose by 16 per cent, and Pleasurama reckons that it did even better than this in its 1976-77 first half. The group is currently negotiating for a further two more casinos in the North of England but these will not come into profits until around 18 months hence. Even so, given a reasonable summer at its coastal amusement parks, the group should achieve enough growth in its existing operation to lift full-year profits to £12m. pre-tax. That would cover a maximum dividend yielding 6.8 per cent at 60p, 4.1 times and allowing that the balance sheet, which last year showed a net worth of £2.6m., would soon be boosted by the £1.2m. proceeds of the current case settlement, the share may soon be in line for some upward movement.

Morgan Crucible continues to race into the current year, with first quarter profits more than doubled pre-tax to 2.80 per cent. gain in sales.

The group now appears to be benefiting from a combination of cost savings resulting from the large re-equipment programme of the past few years (including the seven-year move of the carbide division from Battersea to South Wales) plus a recovery in U.K. demand which is still climbing back from the 1975 depression, "considering that the major overseas recovery in demand is still

ISSUE NEWS AND COMMENT

TKM £2.6m. rights: reducing gearing

Tevez Kemsley and Millbourne (Holdings) is proposing to raise £2.6m. by a rights issue and is putting forward new terms to entice the convertible stockholders to swap into the Ordinary shares.

The rights issue of 7.87m. Ordinary 20p shares is offered to Ordinary and convertible holders in the proportion of one-for-five at 33p or 30.78p shares for every £100 nominal of loan stock.

It is intended to raise the dividend in the current year by 25 per cent to 4.65p gross per share. Treasury consent has been obtained.

The rights issue has been underwritten by Lazarus and brokers de Zoete and Bevan. An EGM is called for June 22.

Proceeds will be employed for the general purposes of the business.

The improved terms offered to convertible holders are 213 Ordinary shares for every £100 of stock against the existing conversion rate of 188 Ordinary shares for every £100 of stock. Based on a middle market quote of 33p per cent, for the stock to be converted, the convertibles would receive a 13.6 per cent increase on capital value, and a 24.7 per cent increase in income.

The balance sheet as at last December shows total borrowings of £88.1m. and shareholders' funds of £12.7m. Assuming full conversion and after the £2.6m. against shareholders' funds of £33.5m.

Barclays Bank International currently holds 24.5 per cent. of the loan stock. BBI now feels that

Martin raises £1.25m.

Martin the Newsagent is aiming to raise £1.25m. by offering five rights issue at 12.5p per share. The directors are also forecasting a 51 per cent increase in the dividend for the current year, and are releasing interim figures showing a 39 per cent rise in pre-tax profits.

The rights issue, which is underwritten by J. Henry Schroder Wagg, is also offered to convertible holders on the basis of 34.212 shares for every £100 nominal of loan stock.

The new Ordinary shares will not carry the right to the interim dividend now declared of 2.189p. Interim pre-tax profits are up from £1.1m. to £1.5m. on sales of £22.4m. Net profit after tax is increased from £522,000 to £768,000 and earnings per share are 14.4p (10.4p).

During the last financial year the number of branches increased from 411 to 429. The chairman has already indicated that £2m. would be spent this year on new openings and redevelopment and £2m. on new premises. He has negotiated with Martin's bankers to assist in financing this expansion.

Since the beginning of October Martin has purchased 21 established conventional newsagents and opened 19 new sites and sold 11 giving a net increase of 19 outlets. During the rest of the year it expects to purchase six, open three and sell five. The Board wishes to accelerate its expansion regularly by the purchase of existing shops.

On current trading sales for the seven weeks to May 22 show a 16 per cent increase on last year. The gross revenue is £1.5m. and intends to pay dividends with the gross equivalent of 10p per share, a 51 per cent increase. Treasury consent has been obtained.

Dealing start June 8. Brokers are W. Greenwell.

Enkalon seeks £2.5m. from parent

PROPOSALS ARE announced by Enkalon to raise £2.5m. by way of a rights issue of 10m. new 25p Ordinary shares at 25p each to Akzo which already holds 61.7 per cent of the Enkalon equity, and the allotment of new shares Akzo's holding will go up to 71.7 per cent.

Mr. J. Martin Ritchie, the Enkalon chairman, explains that in normal circumstances a rights issue to all holders would be offered but this is not practical in view of the discount of the Ordinary share market price and the company's present trading position.

Group borrowings stood at £13.2m. at December 31 compared to shareholders' funds of £12.5m. The ratio is not expected to improve in 1977 although it is hoped will improve in subsequent years. The net proceeds of the issue are to be applied in the reduction of short-term borrowings.

In view of the trading outlook for the group by the foreseeable future and the need to conserve funds the directors do not expect to recommend a dividend for 1977 for the following year.

The proposals are conditional upon the approval of Ordinary holders (other than Akzo) to an increase in standard accounting practice with the result that the restated comparative figures show an improvement of £83,386.

B. S. & W. Whiteley

Following a rally at half year from a depressed pre-tax profit of £2,737 to £10,378, B. S. & W. Whiteley ended the year to March 31, 1977 with £283,454, compared with a loss of £77,558. Sales were up £1.57m. to £3.08m.

Earnings per 25p share were 2.982p (0.84p) and the dividend is 0.9p (same).

The directors say that the basis of valuing stocks has been changed to conform with a new statement of standard accounting practice with the result that the restated comparative figures show an improvement of £83,386.

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corr. of payment	Total for year
Adkins Bros.	2.15	—	0.7	1.63
Buckley's Brew.	0.53	July 1	0.3	—
Carr's Milling	1	—	0.78	0.78
Culter Guard Bridge	0.37	—	0.38	0.75
Dartmouth Inv.	0.85	—	1.05	0.66
Dartmouth Rbr.	—	—	—	0.66
Edinburgh Industrial	0.1	Oct. 24	1.4	—
Grand Metropolitan	1.68	—	1.73	—
Half Brothers	1.42	July 29	1.29	—
Hay's Wharf	3.63	Aug. 31	3.3	—
Hickson & Welch	—	—	—	—
Laughton and Sons	1.73	July 13	1.45	—
Minster Assets	0.73	Oct. 1	0.67	—
Pleasurama	0.75	July 23	0.68	—
Plym	2.03	Oct. 7	1.0	—
Satchi Compton	1	Aug. 19	3.68	—
Sangers Group	4	June 27	0.9	—
Sellin Court	0.99	—	0.7	—
J. Smart	1.15	—	—	—
U.S. Dependure	2.48	Aug. 28	2.28	—
Walker (J. O.)	0.5	—	0.5	—
E. S. & W. Whiteley	1.49	—	1.39	—
Young Brewery	—	—	—	—

Dividends shown pence per share net except where otherwise stated. Equivalent after allowing for scrip issues. *On capital increased by rights and/or acquisition losses. †1.4425p to £2.58875p (2.58875p) to reduce disparity. ‡1.4425p to £2.58875p (2.58875p) following passing of Finance Act, 1977. §South African cents throughout.

Hickson & Welch £1.88m. ahead

CHEMICALS MANUFACTURERS, only 5 per cent. against last year's super second half) reports an increase in taxable profits for the half year to March 31, 1977 from £3.01m. to £4.88m. The prospective p/e is 6.9.

Earnings per 50p share are shown at 27.3p against 22.8p and the interim dividend of 5.85p is announced, compared with 5.3p. Total for 1976-75 was £2,904p paid from record profits of £7.5m.

Carr's to exceed £0.74m.

SALES for the 27 weeks to March 5, 1977, at Carr's Milling (Holdings) are £1.7m. compared with £1.6m. for the first 26 weeks of 1976-75 while profits are slightly over £88,000 to £78,000 before tax of £185,000 (£200,000).

The directors state that, over all the picture for the second half is encouraging. The major source of the business is trading satisfactorily and they consider that pre-tax profits for the year should comfortably exceed the record of £743,058 achieved in 1976-75.

The interim dividend is 5.85p on 38p, a 53 per cent increase on 3.8p. Last year's final payment was 1.1p.

The talks with West Country Farmers have now concluded. It has been decided that the agreement under which Carr's manufactures 800c of cock compounds will be replaced by an expanded contract arrangement under which the mill manufactures both 800c Silcock compounds and bulk land Farmers own label.

The increase in income is manufacturing under this agreement from September of last year will be of benefit to the group, say the directors.

Leslie & Godwin take a new look at traditional markets and actively pursue new business opportunities

The Chairman, The Hon. Jacob Rothschild, reported that group profits for 1976 had increased from £3,835 million to £4,938 million and the net profit attributable to the company had increased from £1,683 million to £2,083 million. The volume of premium income handled had increased from £151 million to £217 million.

underlying strength on service and technical expertise is more than enough to assure continued expansion and consequent profitability in its international business.

"Considerable effort is being applied to introducing new management techniques and further improving our service to clients. We are taking a new look at traditional markets and—just as importantly—seeking new business opportunities and markets. With our strong financial position we are well placed to take a lead in what we believe is a changing climate for the insurance broking industry."

In the United Kingdom and Ireland the year had been a period of consolidation. Overseas, Leslie & Godwin International Ltd., operating through 70 countries had achieved a very satisfactory increase in earnings and profitability.

The Chairman concluded: "The company's

	1976	1975
Group Profit	£000	£000
Less: Abnormal items	4,938	3,835
Profit before Tax	868	379
Taxation	4,070	3,456
	2,136	1,764
	1,934	1,692
Less: Minority Interests	73	15
	1,861	1,677
Extraordinary items less taxation	222	6
Profit attributable	2,083	1,683
Dividends per Ordinary Share	4.065p	3.695p
Earnings per Ordinary Share	9.416p	8.478p

clients. We are taking a new look at traditional markets and—just as importantly—seeking new business opportunities and markets. With our strong financial position we are well placed to take a lead in what we believe is a changing climate for the insurance broking industry."

Leslie & Godwin

(HOLDINGS) LIMITED

INTERNATIONAL INSURANCE AND RE-INSURANCE BROKERS

The full Report and Accounts and Chairman's Statement for 1976 can be obtained from the Secretary, Dunster House, Mark Lane, London EC3P 3AD.

MIDLAND INDUSTRIES

HALF YEAR PRE TAX PROFITS UP 33%

Unaudited results of the Group for the six months ended 31st March 1977

	1977	1976
Turnover	£1,377	£1,376
Profit before taxation	£800	£643
Taxation at 25%	(417)	(313)
Profit after taxation	383	285
Preference dividends	(1)	—
Available to Ordinary shareholders	382	285
Amount absorbed by interim dividend of 0.48p per share (1976 - 0.44p)	82	80
Less amount waived by a Director and the Chairman's family	28	18
Retained profit	300	267

The interim dividend of 0.48p per 5p ordinary share will be paid on the 6th July 1977 to shareholders on the register at close of business on 10th June 1977.

Heath Town Works, Wolverhampton WV10 0GD

Culter Guard Bridge Holdings Ltd

A YEAR OF SUBSTANTIAL RECOVERY

Preliminary Results for the Year ended 31st March, 1977

	1977	1976
Turnover	£'000	£'000
	19,116	12,854
Profit (loss) before tax	603	(1,415)
Dividend per share	1.0p.	(nil)
Earnings (loss) per share	3.90p.	(8.89p.)

The Report and Accounts of the Company will be published on 6th July, 1977. Copies can be obtained from the Secretary, Culter Guard Bridge Holdings Limited, Guardbridge, Fife KY16 0QU.

GREEN'S ECONOMISER GROUP LIMITED

Extracts from the Report and Accounts for 1976 and 1975

Mr. S. L. Green's Statement to shareholders:

ANNUAL ACCOUNTS: Turnover of the Group rose by 19.8% to £13,436,651 and pre-tax profits increased by 20.8% to £2,194,425.

DIVIDENDS: The Directors recommended a final dividend of 2.1205p per 25p share which together with the interim 2.12p per 25p share paid on 30th November, 1976 totals 4.2405p per 25p share and is the maximum permitted by Government legislation. This compares with total dividends of 3.955p per 25p share in 1975.

NEW DEVELOPMENTS AND FUTURE PROSPECTS: The Directors have approved the expenditure by Green's Economiser Limited of £400,000 for the building and equipping of a new factory premises on the Wakefield site to house substantial new manufacturing plant for a new type of heat transfer surface. This will not only extend our range of products existing markets, but will enable us to enter entirely new markets.

Negotiations are now well advanced with our French associate Air Industrie, a subsidiary of the Saint-Gobain Ponsi-Moussier Group to form a jointly owned company in the U.S.A.

Our liquid position after the rights issue in late 1976 remains strong even after the substantial investment programme with which we therefore continue to plan future developments with confidence. When the U.K. economy does eventually pick up we are very well placed to take immediate and full advantage.

	1976	1975
Issued Capital	2,978,577	1,615,233
Group Net Assets	8,896,186	7,640,992
Profit before tax	2,194,425	1,819,856
Profit after tax	1,982,976	861,196
Dividend (Gross)	4,240.5p	3.855p
Earnings per share	13.15p	12.70p

The Directors' Report and Accounts are available from The Secretary, Calder Vale Road, Wakefield, WF1 1PQ.

£0.87m. minorities hit Minster Assets

PRE-TAX PROFIT of Minster Assets rose from £4.4m. to a record £7.2m. during 1976 but...

Table with 2 columns: 1976, 1975. Rows include Investment Income, Underwriting, Motor, etc.

Because of tax relief from realised losses dealt with through investment reserve, no U.K. corporation tax will be payable for 1976, it is stated.

The 23 per cent. fall in attributable profits at Minster Assets is due to the dilution of its stake in Minster Insurance...

Barclays Intl. expects to pass £100m.

MAINLY REFLECTING the general growth in the group's world-wide business profits before tax, Barclays Bank International expanded by 33 per cent. to £55.6m. in the six months ended March 31, 1977...

AS FORECAST at half-time, growth continued in the second half with taxable profit moving ahead from £2.5m. to £3.5m. for the six months ended March 31, 1977...

The group balance sheet at March 31 shows cash and short term funds at £200.0m. and advances and other accounts at £7.74m. Deposits, etc., totalled £19.35m.

These amounts to a net deficit of £240,000 (net surplus of £7,834,000). In the 1976 interim statement the net surplus was included in extraordinary items.

Operating profit... 1976-77 1975-76... Statement Page 37

PROGRESS CONTINUED in the second half with a rise in taxable profit from £0.55m. to £0.65m. for the six months ended March 31, 1977, against £0.49m. against £1.14m. in the first half.

Selincourt set for jump

IN THE first quarter of the current year trading figures for Selincourt, the garment manufacturer and textile group, are encouraging and for the full-term Mr. Lionel Leighton, chairman, forecasts a further significant profit rise. The company hinted yesterday that a pre-tax figure of around £5m. could be on the cards.

Atkins Bros. up to £0.51m. PRE-TAX profits of Atkins Brothers (Hosiery) for the year ended March 31, 1977, rose from £224,965 to £260,100 on turnover ahead at £2.82m. against £7.18m.

Young Brewery progress PROGRESS CONTINUED in the second half with a rise in taxable profit from £0.55m. to £0.65m. for the six months ended March 31, 1977, against £0.49m. against £1.14m. in the first half.

Edinburgh Industrial 0.1p payment Edinburgh Industrial Holdings is returning to the dividend with an interim payment of 0.1p.

Saatchi Compton 24% rise TAXABLE PROFIT improved 24 per cent. to £271,000 at Saatchi and Compton for the months ended March 31, 1977, compared with £218,500 in the first quarter of 1976.

WM. MORRISON SUPERMARKETS LIMITED Increased sales, profits and dividend-growth continues in current year

Buckley's advance to peak £0.78m. A subsidiary, Robt. Bradford (Holdings), announces pre-tax profit up from £4.88m. to a record £7.05m. Best ever results were obtained from all branches, state the directors.

Brit. Syphon plans to invest more The directors of British Syphon Industries are currently planning to enlarge the capacity of its packaging and cutlery companies and to improve the plant in the pressing and fabrication companies.

£2m. turnaround for Culter Guard Bridge PAPER manufacturers and converters, Culter Guard Bridge Holdings, reports a £2m. turnaround from a loss of £1.42m. to profits of £0.8m. for the year to March 31, 1977.

REPORTS TO MEETINGS Bowthorpe sees higher profit Profit of Bowthorpe Holdings should show a further improvement over last year's record £3.43m., said Mr. Jack Bowthorpe, the chairman, at the annual meeting yesterday.

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BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION World Value of the Dollar. Table with columns: Country, Currency, Value of DLR. Lists exchange rates for various countries.

REPORTS TO MEETINGS Bowthorpe sees higher profit Profit of Bowthorpe Holdings should show a further improvement over last year's record £3.43m., said Mr. Jack Bowthorpe, the chairman, at the annual meeting yesterday.

CARR'S MILLING INDUSTRIES LTD Interim Statement. Table with columns: Sales, Less inter company sales, Sales to external customers, Profit before taxation, Estimated taxation, Profit after taxation. Net profit attributable to the Group: 181,000, 185,000, 338,500.

Edinburgh Industrial 0.1p payment Edinburgh Industrial Holdings is returning to the dividend with an interim payment of 0.1p.

Farnell Electronics Increase in dividend for current year following 1 for 4 Rights Issue. Extracts from Chairman's circulated statement: The 62% increase in net profit has been realised in spite of substantial increases in operating costs.

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BIDS AND DEALS

European Ferries sells £15m. portfolio

European Ferries yesterday shed in its acquisition of British and Continental investment...

CHARRINGTONS PURCHASE

Charringtons Industrial Holdings has agreed to purchase from Western Motor Holdings the shares and loan capital of Alfred Bell for some £1.1m...

PURBECK SAYS NO TO SINGLO

Purbeck Group has rejected the offer of £1.1m for its shares by Singlo, a subsidiary of the London and Lennox Investment Trust...

GARNER SCOTLAIR

By June 1, Garner Scotiair had received acceptance in respect of 499,325 Ordinary shares (approximately 99.32 per cent.) of the present Ordinary shares and 17,718 Preference shares...

FODEN TURNS DOWN R-R

The directors of Fodens yesterday gave a formal thumbs down to last week's £3.4m takeover bid from Rolls-Royce...

REABROOK TRUST

Reabrook Investment Trust has formed a new subsidiary, Stallmead, to invest in unquoted securities. It has a paid up capital of £50,000 and existing bank facilities of £30,000...

CAIRD (DUNDEE)

The listing of Caird (Dunfermline) has been temporarily suspended at 3p as the company's request, pending a further announcement...

SHARE DISCLOSURES

Scottish and Universal Investments—On May 27 ACGE Investments, a wholly owned subsidiary of Lonrho, purchased 50,000 Ordinary shares...

and Company is interested in 1,885,000 Ordinary shares (5.66 per cent.) of the company...

MINING NEWS

Agnico-Eagle expects a better year

After having suffered a net loss of \$1.36m. (\$9.75m.) last year as a result of the lower gold prices, Canada's Agnico-Eagle looks for better things in 1977...

CORNISH SEEK GRANTS AID

The Cornish Chamber of Mines is trying to persuade the Government to resume the payment, at least in part, of Regional Development Grants to the mining industry...

CRA BREAKS OFF JENNINGS TALKS

Plans for Conine RioTinto of Australia to build up a presence in the Western Australian beach sands industry have been restricted by the group's announcement that it will be proceeding with any development of the Jennings Industries deposits in conjunction with others in the area...

SASKATCHEWAN'S URANIUM PROBE

Another Canadian gold producer, Camflo Mines says that its earnings outlook has improved considerably thanks to higher bullion prices and sharply increased revenue from natural gas...

ROUND-UP

Helped by new mining methods Selection Trust's 94 per cent-owned Seisect Exploration nickel producer in Western Australia has made an operating profit of \$1.9m. (£1.28m.) in the year to March 31 compared with an operating loss of \$20.58m. in the previous year...

Little change at Bunter and Lumb

F. G. M. Warry, chairman of Bunter and Lumb (Holdings), said in his statement that trading conditions are still favourable...

Amalgamated Power optimistic

In his annual statement Mr. H. A. Whitall, the chairman of Amalgamated Power Engineering, says it is too early to make a forecast for 1977 but the order book is very healthy...

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MONEY MARKET

Interest rates easier

Bank of England minimum lending rate 8 per cent. (since May 13, 1977). The period interest rates generally easier in the money market yesterday...

Discount house buying rates for three-month Treasury bills were down at 7 1/8 per cent. compared with 7 1/2 per cent. There appeared to be a large credit surplus at the opening...

Discount houses paid 6 1/2 per cent for secured loan calls in the early part and closing balances were taken at 6 1/2 per cent. In the interbank market overnight loans opened at 7 1/2 per cent. and eased to 6 1/2 per cent. before rising to 7 1/2 where the rate stayed to the close.

amalgamated power engineering limited. Record Profits and Rights Issue. Financial Summary table with columns for 1976 and 1975.

Dartmouth falls slightly to £255,643

Heating engineers, Dartmouth Investments reports a slight fall in pre-tax profits for the year ended March 31, 1977, from £253,037 to £255,643, after £48,000 against £41,000 at half-way. The directors state that the substantial costs involved in the company's reorganisation had been absorbed within the results...

Hall Bros. Steamship

Including a full year's expenditure on repairs and surveys, Hall Brothers Steamship Company has reported a profit of £22,607 for the six months to February 25, 1977. Turnover was marginally down from 10.37m. to £9.58m.

Andelsbanken A/S Copenhagen. U.S. \$30,000,000 Floating Rate Capital Notes Due 1984. List of international banks and financial institutions.

INTERNATIONAL FINANCIAL AND COMPANY NEWS

Brokers in bid to quash SEC proposal

By John Wyles

NEW YORK, June 2. A BROAD coalition of 19 brokerage and investment banking firms has launched a determined bid to defeat a Securities and Exchange Commission proposal to develop share trading on the floor of the New York Stock Exchange.

Opposition has been steadily mounting on Wall Street since the proposal was published on May 12. The 19 firms have now issued a joint statement which marks the start of a battle which will continue through into next month when the SEC proposal will feature in congressional hearings.

The SEC was charged by the 1975 Securities Reform Act with examining the Stock Exchange's rules, and with eliminating any which tended to mitigate against competition.

One of the SEC's leading opponents on the issue is Mr. W. Burnham, chairman of Drexel Burnham Lambert, told the Financial Times today that if rule 390 were scrapped "they will destroy the market system. We are all in the business of making markets and none of us want to make markets off the Exchange."

Mr. Burnham and his colleagues argue that to allow dealing off the floor of the Exchange would fragment the market and thereby prevent investors from obtaining the best price for stock. In their joint statement the 19 firms claimed that the SEC proposal would lead to a diversion of orders from exchanges and the creation of "dealer markets" by firms trading for their own account directly with customers.

Two important securities industry "names" are missing from the lobby. Both Merrill Lynch Pierce Fenner and Smith and Dean Witter and Company have said that if off the floor trading is allowed they would consider making their own market in certain listed stocks.

GERMAN TAX REFORM

Foreign holders bear the brunt

BY GUY HAWTIN IN FRANKFURT

THE CURRENT year is likely to be a thin one for foreign shareholders in West German companies in general and holders of German retailing shares in particular. To-day's report by Kaufhof, the Federal Republic's second largest department store group, provides ample support for both assumptions.

Kaufhof, it must first be stated, has performed by no means badly, all things considered. Profits were heavily down last year, but the group is maintaining its 20 per cent dividend for the seventh year in a row and home shareholders are likely to receive the equivalent for 1977 if things go according to plan.

However, sales showed very little improvement and all indications are that the West German consumer will still be carefully counting the pennies. At the same time, the foreign shareholder will start to feel the draught caused by corporation tax reform.

The Federal Republic's corporation tax reform has given West German shareholders a very good break at the expense of the foreign shareholders. Until the new tax regulations came into force this year, home shareholders were at a disadvantage as dividend income was subject to double taxation.

First, corporation tax was levied at the rate of 24.56 per cent, and then the shareholder had to include the dividend payments in the normal income tax returns. Under the new system, the tax on retained profits has been increased from 51 per cent to 58 per cent, while tax on distributed profits has been raised to 36 per cent.

This is no problem at all for the West German shareholder who is now allowed to offset tax on dividends against income tax. But the foreign shareholder is facing the prospect, not only of reduced gross payouts as West German companies adjust to the new legislation, but also the fact that although tax on dividends has increased, there are no prospects of offsetting the taxes against income.

Companies have made representations against this and the

actual dividend payout. But it was stated that domestic shareholders would effectively receive an unchanged dividend with a 16 per cent payout and that this would be possible if earnings recovered in the 1975 level. No forecast for 1977 was made, but it is obvious that foreign shareholders can look forward to a heavy real decline in income.

Therefore, for the foreign investor, the current year's prospects for the retailing sector are distinctly unappealing. Kaufhof has set itself the target of pushing up current turnover over to DM7bn. (€1.73bn) during the current year, but this presupposes, it would seem, a growth rate not much superior to last year's 3.7 per cent, which took the company's turnover up to DM6.93bn.

Profits in 1976 fell by 30 per

cent, from 1975's DM90.5m. to DM63.2m., although after allowing for exceptional factors that real decline was only 20 per cent. The drop in profitability was quite marked, with earnings per square metre down 1 per cent at DM7.616.

Kaufhof's smaller rival, Horten, described 1976 as the West German department stores' "blackest year." Horten's turnover rose by a nominal 0.3 per cent from DM3.65bn. to DM3.66bn., but in real terms there was a decline in sales. Net profits fell from 40m. to DM32m., and the dividend was reduced from the previous year's 14 per cent to 10 per cent. Trade, Horten reported, had become even more difficult in 1977 but there were hopes of an improvement in the second half which is as much comfort as any store group is prepared to offer.

Mannesmann keeps its cool

BY ADRIAN DICKS

DUSSELDORF, June 2.

MANNESMANN, the West German steel pipe, machine tool and industrial plant construction group, reported a drop in turnover of 7 per cent to DM2.36bn. during the first quarter (1976 DM2.54bn.). This followed a 10 per cent fall in the group's turnover during 1976 from DM13.09bn. in 1975 to DM11.79bn.

World-wide operating profit dropped by nearly half, from DM599m. to DM302m. last year, but the company is proposing a DM7 per DM50 share dividend for last year, and Herr Egon Overbeck, the chairman, said here that last year's disappointing results must be placed in context. There had been a decline in most areas of the group's business, and in these circumstances Mannesmann could feel some satisfaction that it had through steady structural evolution been able to withstand a difficult year in relatively good shape. Herr Overbeck said it was more accurate to compare

1976 with 1974 (turnover: DM 12.4bn.), rather than with the exceptionally good year of 1975. The year 1977 as a whole could be expected to show a "perfectly normal" result, though the chairman made clear that he was not predicting any increase in profits. The positive side of the current year so far has been a 15 per cent increase in production of large pipe, and an improvement in the order position in some branches of machinery and machine tool building—though Demag, the largest of Mannesmann's subsidiaries in this sector, reported an 8 per cent decline in new orders compared with the first quarter of 1976, with export interest especially weak.

Herr Overbeck did not conceal the fact that 1976 had proved even worse than the Mannesmann Board's expectations. Pipe production, at 2.5m. tons, was the lowest in five years, while turnover was down in virtually every branch. Some

2,600 workers are currently on short time, mainly in the steel-making division, and this figure is expected to rise roughly doubled. Work in hand is roughly between three and eight months.

Mannesmann is hopeful of securing several large new orders, however, including one of up to 500,000 tons of pipe for a projected natural gas pipeline from Mexico to the U.S., a similar sized contract for the planned Canadian U.S. Arctic gas line, and a smaller contract with Algeria. In addition, the company is hopeful of new orders from the Soviet Union, with which it has long done major business.

Given the longer term prospects for large pipe, Herr Overbeck said, Mannesmann felt it was right to have advanced with its new plant to produce such pipes at Muelheim. This accounted for the lion's share of the company's domestic new investment last year.

CANADIAN NEWS

Brascan profit doubles to \$33m.

BY JAMES SCOTT

TORONTO, June 2.

BRASCAN, the Toronto based investment management company whose principal subsidiary generates and supplies electrical energy in Brazil, and which also has major interests in a number of Canadian companies engaged in the petroleum, brewing and mining industries, reports a profit for the three months ended March 31 of \$33.2m. (U.S. dollars) or 1.24 a share compared with \$16.1m. or 62 cents a share a year earlier. Revenue increased to \$381.9m. from \$312.5m.

The improved profit resulted mainly from the operations of subsidiary Light Services de Electricidade da Brazilian electrical company, which generated a profit of \$34m. up from \$26m. a year earlier. This resulted from the fact that the Brazilian utility was granted an average rate in crease of 36 per cent in January. In spite of this increase Brascan says the Government is not permitting the utility to charge rates that are high enough to adequately finance its activities and discussions are being held with the

Government for further rate increases. Brascan's Canadian operations did not fare as well during the first quarter of this year running a loss of \$700,000, a turn round into the red of \$1.7m. income from the Canadian natural resource investments showed a considerable improvement but lack of rainfall forced the Canadian utility Great Lakes Power Corporation to rely on power purchased from Ontario Hydro to supply its customers in Northwestern Ontario. This resulted in a loss for Great Lakes

Brascan said it is changing its approach to dividend payments. Higher dividends should be distributed to holders of the common shares.

Sharp fall in Massey profit

STRIKES at its plants in England and France resulted in Massey-Ferguson of Toronto reporting a dramatic reduction in profit for the six months ended April 30 to \$15.52m. or 2.51c a share, from \$53.9m. or 2.51c a share in the corresponding period a year earlier. Revenue totalled \$1.15bn. dollars compared with \$1.21bn.

In addition to the work stoppages in England and France production was disrupted at many of its plants in North America and Europe because of the introduction of new products. Cutbacks were also necessary at its Brazilian plant to reduce the backlog of farm machinery caused by temporary constraint on farm credit in that country.

Japan's shipyards will 'do badly' this year

BY DOUGLAS RAMSEY

TOKYO, June 2

JAPAN'S SHIPBUILDERS were crying wolf last year by the looks of their 1976 results. Most leading companies have reported record sales and profits. Only Mitsui Engineering and Shipbuilding did manage to come with a 34 per cent drop in net profits. Not surprisingly, the 1976 reports have been couched in lengthy press releases which make the point that Japan's shipyards will do badly in 1977. The Japan Ship Builders Association, however, said yesterday that the backlog of ship orders had fallen 46 per cent in the last 13 months to about 11.6m. gross tons on April 30.

It is hard to tell just how well Japan's shipbuilders did in 1976 because the leading companies depend for only a portion of their sales on ships. At the biggest, Mitsubishi Heavy Industries, that dependence fell slightly to 36 per cent. In other heavy machinery, so other heavy machinery is largely responsible for the company's 13.5 per cent increase in sales to ¥1,230bn. (MHI reports that its ship and iron works sales were up 6.7 per cent in the period). At Ishikawajima Harima Heavy Industries (IHI), sales were up 11.4 per cent to ¥986bn. but the ship component of sales rose from 37 to 45 per cent of overall sales (mostly on the strength of exports which were up 52 per cent). At Mitsui

Engineering and Shipbuilding, ship sales rose to ¥1,722bn. (up 18 per cent) but failed to keep Mitsui's total sales from declining 2.4 per cent to ¥2,985.5bn. This boosts Mitsui's reliance on ship sales to well over the previous 54 per cent.

Ishikawajima Harima Engineering, which depends for about 50 per cent of its sales on ships, kept on even keel in 1976 with its 1 per cent rise in sales to ¥332bn. The two other leading shipbuilders, Kawasaki Heavy Industries and Nippon Kokan, depend less on ships for annual sales (30 per cent at Kawasaki, 10 per cent at Nippon Kokan). Nevertheless, Nippon Kokan's ship sales declined by 2.8 per cent, while at Kawasaki they rose slightly but not in keeping with the overall 10 per cent increase in sales to ¥540bn. for 1976.

Sales at the shipbuilders were record highs except for Mitsui and Nippon Kokan's ship division. Mitsubishi boosted net profits from ¥15bn. to ¥17.9bn., a rise of 19.3 per cent. The company points out, though, that current profits were up more than 50 per cent for the year. IHI also boosted current profits by nearly 50 per cent, and its net earnings were up 23.5 per cent to ¥11.7bn. Meanwhile, Kawasaki did similarly on both profits

accounts, with its net rising 23 per cent to ¥13bn. For 1976, net earnings rose 26 per cent to ¥15.5bn. But for share price, which rose 18 per cent to ¥53.2bn., although the company did marginally worse than competitors with a 42 per cent rise in current earnings.

Mitsui, alone, seems to be done poorly in 1976. Net earnings fell by 26 per cent to ¥2.5bn. and this despite the 18 per cent rise in ship sales. The company blames the showing on the Middle East plant contracts it insists that the drop was caused because of bloated profits in 1975. But neither would explain why the company is now proving an even worse year in 1977 with stagnant sales and a 45 per cent drop in current earnings, while other shipbuilders (except for forecast better sales and profit) are doing better.

For sure, all the big shipbuilders are hurting in 1977. Order backlogs have plunged most of the yards, notably Mitsubishi where they are down by 33.7 per cent on a year. But neither would explain why the company is now proving an even worse year in 1977 with stagnant sales and a 45 per cent drop in current earnings, while other shipbuilders (except for forecast better sales and profit) are doing better.

EUROBONDS \$200m. issue by Sweden

BY MARY CAMPBELL

THE KINGDOM of Sweden's long expected issue was launched yesterday. It is \$200m. in two equal tranches one for five years (bullet) offering an indicated 7 1/4 at a discount of up to one percentage point and the other for ten years (average life 8 1/2 years) offering an indicated 8 1/2 per cent at par. Credit Suisse White Weld heads the eight-strong management group.

On a pricing of 99, the terms of the seven-year tranche would be identical to those on the EEC's recent offering which was quoted in the secondary market yesterday at 97 1/8, unchanged from Wednesday.

The initial reaction in the market yesterday to the ten-year tranche was not much buying interest around that at this level. A further attraction is that the sinking fund will start in the first year and will retire \$4m. in each of the first nine years.

The Juso issue has been priced at par on a 6 per cent coupon giving a premium of 7.833 per cent over the June 1 closing price of the shares of the company, which was at ¥220. Unofficial quotations yesterday were in the 94 1/2-95 range. The exchange rate has been set at ¥277.40 per dollar for the purposes of the issue.

cent issue (also a bullet) at 99 1/100. Perhaps more relevant—as an experience which Sweden may be particularly anxious to avoid on its first ever dollar-denominated Eurobond issue—the fact that the seven-year tranche of the EEC issue is currently quoted at 97 1/2. From the point of view of a retail purchaser buying at say, 97 1/2 the seven-year EEC offers a yield of 8.23 per cent, or 21 per cent.

Interest around that at this level. A further attraction is that the sinking fund will start in the first year and will retire \$4m. in each of the first nine years.

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Still buoyant at SIA

BY H. F. LEE

SINGAPORE, June 2.

ASIA'S most successful airline, Singapore Airlines (SIA) has again reported another buoyant year with profits significantly higher.

Gross operating surplus for the year ended March 1977 rose 120 per cent to \$59m. This was achieved through a 34.8 per cent increase in operating revenue to \$586.7m. against a slower expansion of 18 per cent to \$576.8m. in operating expenditure.

Another major item was \$514m. for arrears due from the increase in the cost of provisions for overhaul of the Boeing 747 JTUD jet engines. Overhaul cost has increased by almost 100 per cent to \$51,000 per aircraft hour. There was also net finance charges of \$520m., nearly \$35m. more than the previous year.

SIA attributed the wide difference between the operating surplus and the after tax profit to a number of factors, some of which are non-recurring. Apart from taxation which

took up \$17m., a major item was increased depreciation charges of \$828m. as a result of the company's decision to accelerate depreciation on its Boeing 747 aircraft.

SIA also disclosed that its available capacity rose by 19.1 per cent to 1,267m. capacity tonne-kilometres while traffic carried increased at a faster pace of 23.1 per cent to reach 888m. revenue tonne-kilometres.

Hong Kong to probe dealings

By Daniel Nelson

HONG KONG'S Securities and Futures Commission today said that "some form of examination" would be conducted into share dealings in connection with the proposals for a colony's biggest ever merger between Hutchison International and Hong Kong Wharves and Shipping Company. Hutchison shares, which Wharves shares, are being bought on the day before announcement.

The controversy over the deal will almost certainly be used to support the commission's intention of introducing legislation to insider trading illegal. Commission is known to be at the attitude that ignoring the encourages further share deals.

Bill Wylie, Chief Executive of Hutchison International, Hong Kong and Wharves, a director of China Foreign one of the dock company subsidiaries stressed because of the operation the Group's own rules to be sure no Board member been trading. He welcomed inquiry. Share dealings in the firms involved in the talks were suspended at their own request yesterday. Dealings in China Foreign as well as in City and Island Properties, continued. Three days ago, China Foreign told the Hong Kong Exchange that it was aware of any special reason for rise in its share price. The company source pointed out that it had not been involved in the merger. For several days before merger announcement had been speculation Hutchison was being rationalisation of its subsidiaries in Hong Kong had done in Australia Europe.

The Republic of Nicaragua

US \$40,000,000

Medium Term Loan

The Royal Bank of Canada

Atlantic International Bank Limited Euro-Latinamerican Bank Limited

Libra Bank Limited Lloyds Bank International Limited

Republic National Bank of New York Security Pacific Bank

Atlantic International Bank Limited Banco de Santander European Brazilian Bank Limited

Euro-Latinamerican Bank Limited Investitions- und Handels-Bank A.G. Libra Bank Limited

Lloyds Bank International Limited Orion Bank Limited Republic National Bank of New York

The Riggs National Bank of Washington D.C. The Royal Bank of Canada

Security Pacific Bank Shawmut Bank of Boston N.A. The Thai Farmers Bank Limited

The Royal Bank of Canada

Advertisement for Rank Overseas Holdings Limited, featuring a logo of a person with a globe and text: Canadian \$20,000,000 9 1/2 per cent Guaranteed Notes due 1982 Issue Price 100 per cent. THE RANK ORGANISATION LIMITED. The following are the Managing Underwriters of the above issue: N.M. Rothschild & Sons Limited, A. E. Ames & Co. Limited, Banca Commerciale Italiana, Banque de Paris et des Pays-Bas, Deutsche Bank Aktiengesellschaft, Dominion Securities Limited, Union Bank of Switzerland (Securities) Limited, Wood Gundy Limited.

JANUARY 1977

Johnnie Walker

WILL IF UROCURRENCY BORROWING A fourth institution suggested

BY MARY CAMPBELL, EUROMARKETS EDITOR
ESTABLISHMENT of a fourth institution within the world Bank group to channel Eurocurrency funds to less developed countries (LDCs) is suggested in a 450 page study of Eurocurrency borrowing...

Indonesia, Colombia, India, Kenya, Nigeria and Singapore are divided into two groups: "eager" borrowers and "ambivalent" borrowers in order to illustrate differing experiences of the market. The study explodes a number of myths and also goes far to confirm many views widely held in the market...

EDIMUM TERM LOANS Panama loans raise \$100m.

BY FRANCIS GHILES
REPUBLIC OF Panama has raised its biggest ever medium term loan: \$100m. in equal tranches, one for five years carrying a spread of 1 1/2 per cent, the other for five years carrying a spread of 2 per cent...

Property moves in Holland

By Quentin Guiridiam
BRITISH estate agent Richard Ellis has in London yesterday announced that its Amsterdam office had acted for a consortium of local private investors in acquiring a major property portfolio from the Government...

BORROWING POSITION WITH THE IMF (in millions of SDR's)
Table with columns: Total Available, Used, Gold Tranche, Credit Tranches, SDR Allocation, Oil Facility, Compensatory Financing Facility.

Provisional figures of GDP for the Republic of Panama show a decline in the agricultural sector output from 1976 to 1975 to \$153.6m. In 1976, sugar is a major culprit. In response to higher world prices the Government sugar corporation saw its export earnings climb from \$5.5m. in 1971 to \$43.5m. three years later...

As the Panamanian Government prints no paper currency, U.S. paper currency and U.S. and Balboa coins serve as the currency in circulation. Government policy is to maintain parity between the Balboa and the U.S. dollar. Therefore, the country's money supply is directly related to its balance of payments and to its ability to borrow externally.

ISS BANKING A "good-repute" agreement

JOHN WICKS IN ZURICH
ABLE identification of clients and prevention of abuse of banking secrecy, are aims of an agreement concluded today by the Swiss Bank Association. The agreement comes into force on July 1 and will last for an initial period of five years...

Profits up at MAIBL

By Michael Standen
MIDLAND AND International Banks (MAIBL) report net profits after tax and transfers to reserves of £2.37m. for the year to end March 1977. The Bank, which is the oldest of the London consortium banks, is also increasing its share capital from £10m. to £15m. by a scrip issue to the banks that are its shareholders...

AMERICAN AIRLINES
AMERICAN AIRLINES has reported net earnings of \$7.2m. on 22 cents a share in April, its highest-ever April earnings. In the same month last year, it has net earnings of \$5.2m.

BRAZILIAN ESTIMATES S.A.
Table with columns: U.S. \$89.66, U.S. \$89.66, U.S. \$89.66, U.S. \$89.66, U.S. \$89.66, U.S. \$89.66, U.S. \$89.66, U.S. \$89.66, U.S. \$89.66, U.S. \$89.66.

SELECTED EURODOLLAR BOND PRICES MID-DAY INDICATIONS
Table with columns: Bond Name, Price, Bond Name, Price, Bond Name, Price, Bond Name, Price.

NEW ISSUE
These securities having been sold, this announcement appears as a matter of record only.
U.S. \$15,000,000
NIPPON MINING COMPANY, LIMITED
(7 1/2 per cent. Guaranteed Notes due 1st June, 1982)
Unconditionally and irrevocably guaranteed as to payment of principal and interest by
The Industrial Bank of Japan, Limited
Credit Suisse White Weld Limited
Yamaichi International (Europe) Limited
IBJ International Limited.

U.S. \$25,000,000
Sundstrand Finance International N.V.
8 1/2% Guaranteed Sinking Fund Bonds Due 1987
Sundstrand Corporation
K. G. Warburg & Co. Ltd.
Banque de Paris et des Pays-Bas
Svenska Handelsbanken
Hornblower, Weeks, Noyes & Trask
Credit Suisse White Weld
Wood Gundy Limited.

WALL STREET + OVERSEAS MARKETS
Index dips 3.4 on lack of support

BY OUR WALL STREET CORRESPONDENT

FURTHER EARLY firmness lacked follow-through support on Wall Street today, and the Stock Market resumed its downward trend with inflation fears again the chief market factor. After opening a further 3.30 up at 909.55, the Dow Jones Industrial Average reacted to 900.15, for a net loss of 3.40. The NYSE All-Common Index dipped 9 cents to 522.88, after rising 8 cents to 523.65. While losses and gains were about equal at 690-658. Trading volume expanded 500,000 shares to 18.6m.

Analysts said the brief recovery was induced by indications that the Federal Reserve would hold the line on credit policy after a recent tightening that drove interest rates higher. However, they said investors continued uncertain about the economic outlook for the second half year, rising inflation and the likelihood of further interest rate increases later in the year.

Late in the session, the Commerce Department reported that Retail Sales in the latest week were unchanged from a week earlier. Last week's sales were up 10 per cent from the year-earlier week but trailed the 11 per cent average year-to-year gain of the four most recent weeks.

OTHER MARKETS

PARIS - Mainly steady after regaining early falls in thin trading. Banks, Constructions and Foods were mixed, while Engineering, Motors and Publishers were active. U.S. stocks were firm, German and Dutch issues easier, while Golds were well maintained. GERMANY - Weak in nervous trading despite the prospect of a settlement to the Rhineland-Palatinate chemical workers dispute.

Lufthansa rose DM150 to 108 and the Preference put on DM9.00. Continental Oil \$1 to \$2.2, Atlantic Richfield \$1 to \$2.7, Mobil \$7 to \$6.4 and Schlumberger \$1 to \$2.1. The American SE Market Value Index was down .06 to 112.25. Canada mixed Prices on Canadian Stock markets showed no clear trend in light trading yesterday. The Toronto and Mines index closed 14.3 down at 1,030.4, while Golds led 5.5 to 961.3 and Oil higher.

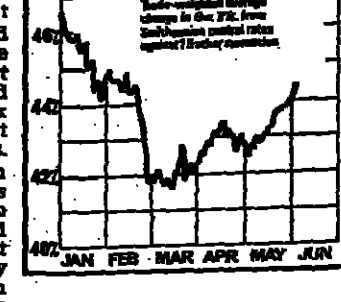
Leading Industrials gained ground on light demand from abroad. Banks were narrowly mixed, while Insurance, Finance and Chemicals were very steady. Financials were narrowly mixed.

OSLO - Banks, Insurance, Shipping and Industrials were all quiet. VIENNA - Generally steady. COPENHAGEN - Mixed in fair dealings. TOKYO - Generally lower, led by Blue Chips and popular issues in dull trading in the absence of new factors. Volume 140m. (220m shares).

HONG KONG - Active trading in reaction to merger plans between Hutchison and Hong Kong Dock, although profit-taking prevailed early. Singapore and Hong Kong Dock were each suspended at the companies' request. JOHANNESBURG - Gold shares were generally higher, although selected issues were of the top. Earlier firmness was prompted by overseas advice but lack of scrip inhibited trade later. Financial Minings were selectively firmer after a slow start.

Industrials were steady in featureless trading. AUSTRALIA - Firmer but below day's highs, with Uranium stocks leading. The Nikkei rose 14 cents to \$45.98, while the Australian 70 cents to 11.20. The Dow Jones Industrial Average closed at 900.15, down 3.40 from 903.55.

any Fund action, the results of which slightly disappointed some operators. The metal fell \$2 to \$141-142.



SPECIAL DRAWING RIGHTS TABLE

Table with columns for Country, Currency, and Special Drawing Rights values. Includes entries for USA, UK, France, Germany, etc.

EXCHANGE CROSS-RATES Table showing rates for various currencies including London, Frankfurt, Zurich, etc.

EURO-CURRENCY INTEREST RATES Table showing interest rates for various currencies and terms.

FORWARD RATES Table showing forward rates for various currencies.

Indices

NEW YORK - DOW JONES

Table showing Dow Jones Industrial Average and other indices for June 2, 1977. Columns include Date, High, Low, and Change.

STANDARD AND POORS

Table showing Standard and Poors indices for June 2, 1977. Columns include Date, High, Low, and Change.

NYSE ALL COMMON

Table showing NYSE All Common index for June 2, 1977. Columns include Date, High, Low, and Change.

MONTREAL

Table showing Montreal indices for June 2, 1977. Columns include Date, High, Low, and Change.

TORONTO

Table showing Toronto indices for June 2, 1977. Columns include Date, High, Low, and Change.

JOHANNESBURG

Table showing Johannesburg indices for June 2, 1977. Columns include Date, High, Low, and Change.

Table showing various international indices and exchange rates for June 2, 1977.

OVERSEAS SHARE INFORMATION

Large table listing various international stocks and their prices for June 2, 1977. Columns include Stock Name, Price, and Change.

INDICES

NEW YORK - DOW JONES

Table showing Dow Jones Industrial Average and other indices for June 2, 1977.

STANDARD AND POORS

Table showing Standard and Poors indices for June 2, 1977.

OVERSEAS SHARE INFORMATION

Table listing various international stocks and their prices for June 2, 1977.

OTHER MARKETS

Argentina, Australia, Belgium, Canada, Denmark, France, Germany, Greece, Hong Kong, India, Italy, Japan, Korea, Kuwait, Luxembourg, Malaysia, Mexico, Netherlands, New Zealand, Norway, Pakistan, Philippines, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, U.K., U.S., West Germany, Yugoslavia, Zaire.

EXCHANGE CROSS-RATES

Table showing exchange rates for various currencies.

EURO-CURRENCY INTEREST RATES

Table showing interest rates for various currencies.

FORWARD RATES

Table showing forward rates for various currencies.

TOKYO

Table showing Tokyo stock market data for June 2, 1977.

AUSTRALIA

Table showing Australian stock market data for June 2, 1977.

BRASIL

Table showing Brazilian stock market data for June 2, 1977.

OSLO

Table showing Oslo stock market data for June 2, 1977.

JOHANNESBURG

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PARIS

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STOCKHOLM

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FARMING AND RAW MATERIALS

Brazil soya export tax attacked

BY Sue Branford
SAO PAULO, June 2.
F. STANDSTILL in Brazil's
abrupt exports is greatly con-

Jubilee holiday brings egg price cut

BY OUR COMMODITIES STAFF

THE QUEEN'S Jubilee celebra-
tions are to bring an acciden-
tal bonus for housewives and a
further blow for egg producers in
the form of a 3p a dozen price
cut on all grades.

Bank holidays always hit egg
consumption. While the shops
are closed the hens carry on
laying, and the resulting imbal-

three weeks and warned that it
would take all producers "fairly
long to get the market back to
normal".

Mr. Peter Dean, managing
director of Dean Farm Eggs,
said the basic reason for the
parous state of the egg market
was overproduction following an
8 per cent increase in the lay-

With other world egg markets
very weak, there is no opportu-
nity for exports to relieve the
glut, she said. Mr. Dean said he
felt the situation would not im-

The bureau also notes that the
inflation rate on vegetable prices
is down again. Prices last month
were 20 per cent above prices
of a year earlier. In April the com-

French halt TV ads for coffee

By John Edwards,
Commodities Editor

THE FRENCH Government
suspended coffee advertising on
television for three months
from Wednesday because of
the damage done by coffee im-

It was noted in March that
coffee imports at Fr.700m.
equalled 60 per cent of the
country's trade deficit for
months.

Meanwhile, in the U.S. it was
reported that coffee stocks at
the end of April had risen to
3.8m bags—about four months'
supply.

This follows an estimated 25
per cent fall in U.S. roasting
so far this year. General Foods
confirmed yesterday it was lay-

On the London futures market
yesterday, prices rose
sharply in early dealings, but
the gains were virtually wiped
out by late trading. The Set-

The market rose initially on
buying interest believed to be
mainly covering of sales in
London. However, the market
over the long holiday week-

But once this buying ended
the market was vulnerable to
selling encouraged by a con-
tinued lack of physical demand,

Japanese buying slows
copper slide

By Our Commodities Staff

JAPANESE buying interest
helped slow a fall in copper
prices on the London Metal
Exchange yesterday morning
when the market had been ex-

But prices fell back in the
afternoon and cash wirebars
closed 27.5 down at 271.25 a
tonne, better rallying again on
the last day.

Lead and zinc also lost ground.
Cash lead fell 11.25 down at
233.5 a tonne, while cash zinc
was 11.5 lower at 2313.5 a
tonne. However, as in copper,

Prices rallied in late afternoon
and inter-office dealings.

U.K. AGRICULTURE

Spring a little later this year

BY JOHN CHERRINGTON, AGRICULTURE CORRESPONDENT

BEING RIGHT is one of life's
most satisfying experiences. In
this column on March 25 I fore-
cast that because the wind was
easterly on the 21st, it would
be until June 21 and the impli-

Last year the wheat came into
ear on May 30 when I started
my annual visit to Scotland. This
time I couldn't find a single one
and this must mean that the
ears should arrive about the
normal date of June 12 which

Spring barley has a good deal
of progress to make and should
not, like last year, come into
ear before the first week of June.
Once the grain crops are in ear
the limit of yield potential has
been reached.

I am hopeful that enough
warmth and rain in the next
couple of weeks will bring the
crops on. An encouraging sign
was the very warm weather at
the end of last week which cer-

The backward spring has not
been universal. On many ways
north of the Great Ouse and
beyond Hertfordshire the crops
looked splendid. A farmer in
Yorkshire told me they had had
two weeks of hot weather which
had turned a late spring into a
most promising one. It has been
very disappointing to see that
the plain of York and even the
isle of Arran looked a lot more
promising than my part of
Hampshire did early this week.

This is a worrying time for a
farmer. Every morning the
BBC farming news contains
official warnings about crop
diseases and the growth stages
of them are very early spring
barley and wheat should be
treated. At times during every spring
barley and wheat show dis-
coloured leaves. They can either
be yellow, brown or black or
even a mixture of the lot. This
means it is either a disease, a
fungus, a deficiency or the
weather or even "scorch" from
the farmer's own spraying
operation.

There are also weeds to be
killed and just as you leap out
of bed to drive your staff into
action the weather man comes
in to say that it will be too
windy. He has said it so often
this spring that desperate farm-
ers disregard his advice and
not waiting for calm must have
medicated most of the district
with drifting sprays.

This is a very real problem.
Modern grain growing systems
depend on a constant pattern of
treatment as and when required
to get the right results. Timing
these operations is critical.

It's probably more necessary,
but very wearing, remember
a time or two when many years
ago when none of these prob-
lems were present and sometimes
caused great losses, but because
we had no remedies they were
accepted as inevitable acts of God. We
just planted the field, shut the gate
and waited for harvest and we
always survived.

There was also a 1 per cent
fall in the potato price. The
potato price fell to 7.475/00 head. But
the pig herd, in step with the
cycle, rose sharply. The num-
ber of pigs in the country in-
creased 7 per cent. The breed-
ing herd alone went up by
5 per cent.

The number of broiler
chickens hatched, and the lay-
ing flock fell, but 10 per cent
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Silkin certain pig aid on way

BY CHRISTOPHER PARKES

MR. JOHN SILKIN, Minister of
Agriculture, is confident that
next week the Common Market
Commission will announce a
scheme to help British pig
farmers.

It will at least match the
national subsidy of 50p a score
(20 lbs) which will be scrapped
on June 11 by order of the Euro-
pean Court of Justice. The
Minister said at Shepton Mallet,
Somerset, yesterday.

Speaking at the Royal Bath
and West Agricultural Show, the
Minister said he was "absolutely
certain" that such a scheme
would be announced next week.

Our pig farmers will not be
left in the lurch, Mr. Silkin
said. British producers have
complained that even the
national subsidy—worth £3.50 a
pig and costing the Exchequer
£1m a week—was not enough.
The recent ruling from the Euro-
pean Court that it should be
stopped sparked a series of
demonstrations.

Mr. Silkin had expected to be
confronted by angry farmers at
the show, but his visit started
quietly.

Most observers had expected
an announcement from the EEC
last week. However, the Minister's
speech had been held up
in anticipation of action in
Belgium.

Mr. Silkin said that he thought
he had proved his case that the
special pig industry deserved
special treatment. Some people
had suggested that a devaluation
of the green pound (a special
agricultural exchange rate for
sterling against the EEC's unit
of account) would help. But the
rise in feed costs would more
than offset any benefits, he said.

Taking as an example a 7 per
cent, green pound devaluation,
the Minister noted that this
would reduce the monetary com-
pensatory amount import subsidy
on Danish bacon by 536 a tonne.
At the same time import sub-
sidies on feed grains would drop
by £4 to £5 a tonne and feed
prices would go up.

And if this increase were
passed on in full to the farmers,
pig production costs would go up
20p to 25p a score, he added.

"What is really needed is a
cut in the subsidy not on imports
of cereals, but on imports of pig-
meat. After all it is the fact that
costs have been rising faster
than prices that has put our pig
industry into its present
difficulties," the Minister said.

Soviet grain hopes high

BY DAVID SATTER

MOSCOW, June 2.
however, are yet to be planted
and the sowing of vegetables and
potatoes which are planted
respectively on 12m, hectares and
3.1m, hectares is lagging
behind schedule.

The harvest of this year's
Soviet winter wheat crop is be-
ginning in areas of Georgia and
the Caucasus. American agricul-
tural experts are predicting a
harvest of about 50m. tons of
winter wheat.

The Communist Party news-
paper, Pravda, which reported
the sowing figures, said that there
was also been inefficiency in the
harvesting of grain. The equip-
ment, a perennial problem, the
newspaper said that in some
parts of Georgia, a quarter of
the harvesting combines are out
of use, awaiting repairs.

Official statistics show that by
May 30, crops were sown on
144.7m. hectares, which is about
90 per cent of the available
crop land. Of this area, 94m.
hectares were drilled with bread
grains and leguminous plants,
excluding maize.

There was some delay with
sowing this year because of an
unusually wet mid-June April
in the Ukraine. The sowing of
sunflowers, sugar beet and cotton
is complete and 83 per cent of
the rice crop has been planted.
Significant quantities of buck-
wheat, millet and soyabean

are also being sown. The
Soviet Union is virtually complete
and U.S. agricultural experts believe
that the Soviets have good pros-
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COMMODITY MARKET REPORTS AND PRICES

BASE METALS

Table with columns for metal type (Copper, Tin, Lead, Zinc, Nickel, Silver, Platinum, Palladium), price, and change.

GRAIN

Table with columns for grain type (Wheat, Barley, Oats, Rye, Corn, Soyabean Meal), price, and change.

COFFEE

Table with columns for coffee type (Arabica, Robusta), price, and change.

RUBBER

Table with columns for rubber type (RSS, Smoked Sheet), price, and change.

SILVER

Table with columns for silver type (Standard, Fine), price, and change.

JUTE

Table with columns for jute type (L1, L2, L3), price, and change.

PRICE CHANGES

Table with columns for commodity, price, and change.

SUGAR

Table with columns for sugar type (Raw, White), price, and change.

WOOL FUTURES

Table with columns for wool type (Wool, Greasy), price, and change.

MEAT/VEGETABLES

Table with columns for meat/vegetable type (Beef, Pork, Lamb, etc.), price, and change.

PALM OIL

Table with columns for palm oil type (Crude, Refined), price, and change.

FINANCIAL TIMES

Table with columns for financial index, price, and change.

U.S. Markets

Table with columns for market type (Gold, Silver, etc.), price, and change.

Gold falls as sugar holds steady

NEW YORK, June 2.
COFFEES closed little down in pools
in a continued lack of physical business.
Cocoa
closed limit up on speculative short cover-

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Sugar pact talks failure was tragic

Our Own Correspondent
GEORGETOWN, May 31.
FRANK NOEL, who led
the delegation during the
two weeks of the
International
Conference, has blamed
big countries for the failure
to meet to produce a new
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M.L. Doxford & Co. Ltd. Commodity Brokers. require experienced Commission Agents and Traders. Write with full details of previous experience to: N. Peto, Esq., M.L. Doxford & Co. Ltd., 10 St. James's Street, London SW1A 1EF

ANGLO AMERICAN CORPORATION OF SOUTH AFRICA LIMITED. PREFERENCE DIVIDEND. The company has declared a preference dividend of 10% on the preference shares of the company.

UBS. UBS BANKING CORPORATION. UBS BANKING CORPORATION, 100 WALL STREET, NEW YORK, N.Y. 10038. UBS BANKING CORPORATION, 100 WALL STREET, NEW YORK, N.Y. 10038.

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U.S. Markets. Gold falls as sugar holds steady. NEW YORK, June 2. COFFEES closed little down in pools in a continued lack of physical business.

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COMMODITY MARKET REPORTS AND PRICES. GRAIN. WHEAT. LONDON.

STOCK EXCHANGE REPORT

Small technical rally but no enthusiastic buying
Share index up 6.0 at 454.6—British Funds harder

Account Dealing Dates
Option
First Declared Last Account
Dealing Date Dealing Day
May 23 Jun 9 Jun 10 Jun 21
Jun 13 Jun 23 Jun 24 July 5
Jun 27 July 7 July 8 July 19
New time deals may take place
from 1.30 a.m. on business days earlier.

little impetus on disappointment
with the latest U.K. official
reserves but took heart later from
the Public Sector Borrowing Re-
quirement, which was slightly
better than expected. Although
trading was described as unenthusiastic
in the run-up to the long
jubilee holiday, continued demand
for the variable coupon, Treasury
1981, saw the Government broker
withdrawing his selling price of 98 1/2
for supplies of the stock; he was
not tested at 98 1/2. Finally, gains
extending to 1 1/2 in the shorts
tapered to 1 in the ultra longs
and Irredeemables, which traded
very quietly. The new tap,
announced in 1971, will
make its debut to-day, and it
will be a major surprise if any
real interest develops in the stock.
Corporations came into their own
trading on a further phase of volun-
tary restraint. The poor
set of May reserve figures were
much as expected, and the NBSR
view was more creditable for
having been achieved in the face
of the NBSR's bleak view of the
outlook for the Government and
trade unions fall to reach agree-
ment on a further phase of volun-
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trade unions fall to reach agree-
ment on a further phase of volun-
tary restraint.

Developments hardened 3 to 8 1/2p
and F. J. C. Lilley 2 to 58p.
ICI made progress in this trading
to finish 6 higher at the day's
best of 395p. Hickson and Welch
gained 1 1/2 to 515p in response to
highly satisfactory first-half figures
and improvements of around 3
were seen in Fisons at 560p and
Reveret at 57 1/2p.

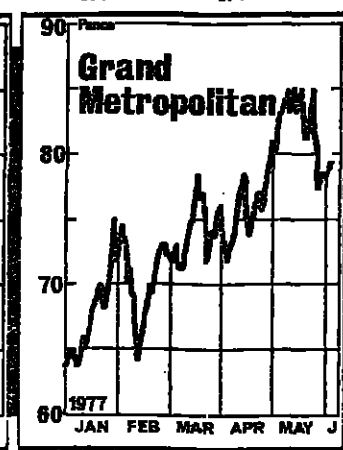
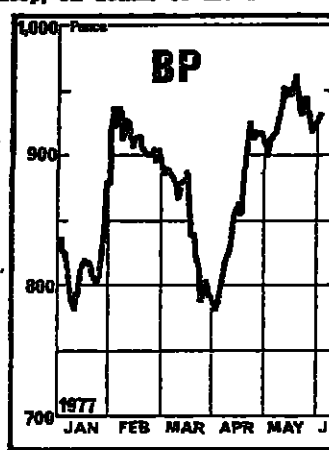
Foodstuffs were generally better
with the Board's letter to share-
holders changing. Bejams improved
to 10 1/2p, while renewed specula-
tive attention left Avana a penny
firmer at 30p and J. Bibby 5
higher at 32p. Cavendish moved
up 3 to 130p. Carr's Milling
finished a penny better at 42p
following the interim statement.
Grand Metropolitan, however,
the local point of Hotels and
Caterers, finished a penny better
at 79 1/2p, after 80 1/2p, following

lowering the Board's letter to share-
holders criticising the offer from
Rollroyce as completely un-
acceptable; Rolls-Royce closed 1 1/2
harder at 57 1/2p. Elsewhere, Dunlop
finished 2 better at 105p and
Lucas Industries 2 to the good at
300p. Reliant Motor hardened a
shade on further consideration
of the trading recovery and
closed at 7 1/2p, a premium of 8
over the recent 1 1/2p per share
cash offer from J. F. Nash Secur-
ities. Western Motor was marked
up 5 to 42 1/2p in a restricted mar-
ket on the announcement that
Charringtons Industrial Holdings
is buying the company. A 20p
premium in a 2 1/2m deal.
Lookers edged up 2 1/2 to 39 1/2p, but
Manchester shed 1 1/2 to 17 1/2p and
H. and J. Quick eased 2 to 24 1/2p.

North Sea oil enthusiasm faded
on more developments in the
Midland Allied Press A improve 2
more to 46p. In Paper/Printing,
Cutter Guard Bridge reflected the
return to profitability with an im-
provement of a penny to 23p after
22 1/2p. Satchell and Satchell
Compton were a like amount up
dearer at 78p on the interim re-
sults.

South African Golds closed
easier on balance after moving
erratically throughout the day.
Buying of shares here late on
Wednesday by U.S. sources con-
tributed to overnight American
markets and prices opened with
substantial gains.
In the early trade they im-
proved further following a follow-
ing of U.S. buying coupled
with Cape interest, but subse-
quently reacted following the
lower bullion price at the morning
closing which reflected mild dis-
satisfaction with the outcome of
the International Monetary Fund
gold auction. The sharp fall in
the investment currency premium
also had a restraining effect on
prices.
As the metal price weakened
fresh in the afternoon to close
2 1/2 down at \$142.125 per ounce
profit-taking and U.S. selling left
shares showing losses across the
board and prompted a 3.0 fall in
the Gold Mines index to 118.8.
Initial gains in the heavyweights
of around a half-point were
turned into falls of 3, as in
Vaal Reef, E.O.B., while lower
priced stocks gave up as much
as 17 in Kloof, 348p and 16 in
Libanon, 258p. Buffels closed 18
cheaper at 78 1/2p despite the good
final dividend.

Financial Times Stock Indices
Government Stock 85.81 85.47 85.27 85.09 85.25 85.55 81.00
Fixed Interest 69.35 69.12 69.18 69.71 69.90 70.29 60.78
Industrial Ordinary 464.6 464.8 464.5 447.5 452.0 461.0 367.1
Gold Mines 110.8 112.0 112.0 112.0 110.8 108.9 106.0
Ord. Div. Yield 5.11 5.18 5.18 5.20 5.18 5.00 5.04
Share Price Index 18.70 18.88 18.90 18.98 18.78 18.43 16.80
'77 Share Index 454.6 454.6 454.6 454.6 454.6 454.6 454.6
Share Index (excl. Govt. Sec.) 37.08 37.08 37.08 37.08 37.08 37.08 37.08
Weekly Share Index 14.77 14.77 14.77 14.77 14.77 14.77 14.77
1977 1976 1975 1974 1973 1972 1971
Government Stock 85.81 85.47 85.27 85.09 85.25 85.55 81.00
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Foreign Banks easier
The only notable feature of an
otherwise idle banking sector
was an apparent easier tendency
in foreign issues, particularly
Australians. ANZ received 7
to 320p as did Commercial Bank
of Australia to 260p, while
National Bank of Australasia shed
5 to 350p. Hong Kong and
Shanghai cheapened 4 to 310p on
Far Eastern advice. Home Banks
gave back early improvements of
a penny or so and closed with
little alteration for the third
successive day. Bank of Scotland
closed 3 dearer at 228p. In Mer-
chant Banks, Minister Assets
edged forward a penny to 45p
on the results.

boosting rights issue which came up
general market expectations.

Carlton Inds. wanted
Miscellaneous Industrial lead-
ers picked up on technical in-
terests, improving steadily in this
trading to close, at or very near,
the day's best. Becham rose 2
to 488p and Bower gained 4 to
187 1/2p, while Turner and Newall
improved to 177p and Boots 2 to
170p. Secondary issues paraded
some good features, in particular
Carlton Industries which spurred
up to 100p following speculative
demand fuelled by bid hopes.
Buying on recovery hopes lifted
Refrans National Glass 9 to
155p, while Pleasurama gained 3
to 46p and Hay's Wharf a similar
amount to 135p after news.
Saunders hardened 2 to 96p, also
on trading news, and Black and
Edgington edged forward 2 to
164p, reflecting Press comment.

North Sea oil optimism was one
of several factors to blind an
all-round upturn in Oils. British
Petroleum rose to 936p awaiting
the first-quarter figures and
although these were considered
adequate, the announcement
that future income would
be adversely affected by OPEC
two-tier pricing brought BP back
to 926p before a late rally to 932p.

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tributed to overnight American
markets and prices opened with
substantial gains.

ACTIVE STOCKS
Stock Denomina- No. Closing Change 1977 1976
No. marks price (p) on 07 1977
ICI £1 17 395 + 6 409 32
Shell Transport 25p 14 536 + 3 556 45
Bower 'New' Nil/pd. 18 20pm + 3 34pm 7
BATs Defd. 25p 11 240 + 2 260 20
B.P. £1 11 210 + 1 210 77
Barclays Bank £1 10 250 + 2 285 22
Dunlop 'New' Nil/pd. 10 22pm + 2 23pm 1
Courtaulds 25p 9 131 + 3 133 8
Tilling ('T') 'New' Nil/pd. 8 77pm + 3 12pm 2
Conat Feltex 25p 8 77 + 2 82 5
Distillers 50p 8 147 + 1 159 12
Grand Met. 50p 8 79 + 1 85 6
GKN £1 8 349 + 7 362 27
NatWest £1 8 220 + 3 253 20
Thorn Elec. 'A' 25p 8 294 + 2 296 20

Anglo American closed 5 easier
on balance at 245p, after 252p.
Lack of interest left the
London-based Financials a few
pence off with the exception of
Uranium. Pensions-related drop
in Rio Tinto which had hardened
a penny to 230p, after 231p.
The lower investment currency
same amount to 285p.

Table with columns: Stock, Denomina- No., Closing price, Change, 1977, 1976. Lists various active stocks like ICI, Shell Transport, etc.

Table with columns: Stock, Denomina- No., Closing price, Change, 1977, 1976. Lists various new highs and lows for 1977.

Foreign Banks easier
The only notable feature of an
otherwise idle banking sector
was an apparent easier tendency
in foreign issues, particularly
Australians. ANZ received 7
to 320p as did Commercial Bank
of Australia to 260p, while
National Bank of Australasia shed
5 to 350p. Hong Kong and
Shanghai cheapened 4 to 310p on
Far Eastern advice. Home Banks
gave back early improvements of
a penny or so and closed with
little alteration for the third
successive day. Bank of Scotland
closed 3 dearer at 228p. In Mer-
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edged forward a penny to 45p
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RECENT ISSUES

Table with columns: Issue, Price, Date, etc. Lists recent issues like Equities, Fixed Interest Stocks, etc.

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FT—ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table with columns: Index No., Date, etc. Lists equity groups and sub-sections.

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History TODAY

Edited by Peter Quennell and Alan Hodge

In the JUBILEE NUMBER June 1977

QUEEN VICTORIA'S JUBILEE

Joanna Richardson
During the two Victorian Jubilees Britain
enjoyed an imperial grandeur which was
displayed in the Queen's celebrations.

ROYAL REVIEWS AT SPITHEAD

Geoffrey Bennett
The deep-water channel that leads into Ports-
mouth Dockyard has been the scene of naval
reviews by many monarchs since Henry VIII.

Other articles include:

- ROYAL FAVOURITES IN SPAIN, by Douglas Hill;
THE END OF THE JAPANESE FLEET, by Albert
Vulliez, tr. Patrick Turnbull; THE DUCHESS OF
KINGSTON IN RUSSIA, by Anthony Cross;
CHARLES I's DWARF, by G. Northcote Parkinson;
THE KING OF DENMARK'S MASQUERADE, 1768,
by Aileen Ribeiro.

RECENT ISSUES
EQUITIES
Issue Price Date
1977
High Low
1 F.P. 27 1/2 26 1/2
2 100 100 100
3 100 100 100
4 100 100 100
5 100 100 100
6 100 100 100
7 100 100 100
8 100 100 100
9 100 100 100
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AUTHORISED UNIT TRUSTS

OFFSHORE AND OVERSEAS FUNDS

Handwritten note: "offshore funds"

Table of Unit Trusts (left column), listing various trusts like Brown Shipley & Co. Ltd., Guardian Royal Ex. Unit Mgrs. Ltd., etc.

Table of Unit Trusts (middle column), listing trusts like Practical Invest. Co. Ltd., Henderson Administration, etc.

Table of Offshore and Overseas Funds (top right), listing funds like Fidelity Mgmt. & Res. (Gibb) Ltd., etc.

Table of Offshore and Overseas Funds (bottom right), listing funds like Kemp-Gee Management Jersey Ltd., etc.

Table titled 'BASE LENDING RATES' showing interest rates for various banks and services.

Table titled 'MIDLAND TRUST GROUP' listing various unit trusts and their details.

Table titled 'ABBAY LIFE ASSURANCE CO. LTD.' listing various insurance products and rates.

Table titled 'NEW COURT PROPERTY FUND MANAGERS LTD.' listing various property investment funds.

Table titled '30 DAY PRICE MOVEMENTS' showing price changes for various commodities and goods.

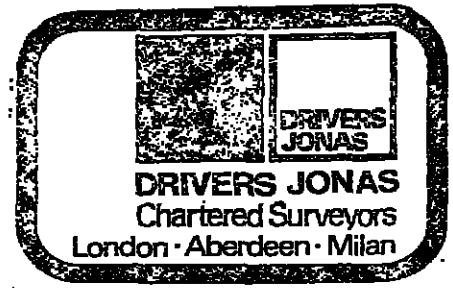
Table titled 'NORWICH UNION ASSURANCE GROUP' listing various insurance products and rates.

Table titled 'ABBAY LIFE ASSURANCE CO. LTD.' listing various insurance products and rates.

Complex block containing 'CLAVE INVESTMENTS LIMITED' advertisement, 'CORAL INDEX: Close 432.457', and 'INSURANCE BASE RATES'.

INDUSTRIALS

FT SHARE INFORMATION SERVICE



BRITISH FUNDS

Table listing various British funds with columns for Name, Price, and % Change.

CANADIANS

Table listing Canadian stocks with columns for Name, Price, and % Change.

BUILDING INDUSTRY - Continued

Table listing building industry stocks with columns for Name, Price, and % Change.

DRAPERY AND STORES - Continued

Table listing drapery and stores stocks with columns for Name, Price, and % Change.

ENGINEERING - Continued

Table listing engineering stocks with columns for Name, Price, and % Change.

BANKS AND HIRE PURCHASE

Table listing banks and hire purchase companies with columns for Name, Price, and % Change.

CHEMICALS, PLASTICS

Table listing chemicals and plastics stocks with columns for Name, Price, and % Change.

ELECTRICAL AND RADIO

Table listing electrical and radio stocks with columns for Name, Price, and % Change.

ENGINEERING, MACHINE TOOLS

Table listing engineering and machine tools stocks with columns for Name, Price, and % Change.

Five to Fifteen Years

Table listing funds with a five to fifteen year maturity period.

INTERNATIONAL BANK

Table listing international bank stocks with columns for Name, Price, and % Change.

COOPERATION LOANS

Table listing cooperation loan funds with columns for Name, Price, and % Change.

BEERS, WINES AND SPIRITS

Table listing beer, wine, and spirit stocks with columns for Name, Price, and % Change.

CINEMAS, THEATRES AND TV

Table listing cinema, theatre, and TV stocks with columns for Name, Price, and % Change.

FOOD, GROCERIES, ETC.

Table listing food, grocery, and other consumer goods stocks with columns for Name, Price, and % Change.

CONVERSIONAL & AFRICAN FUNDS

Table listing conversional and African funds with columns for Name, Price, and % Change.

LOANS (Miscel.)

Table listing various loan funds with columns for Name, Price, and % Change.

DEAPRY AND STORES

Table listing drapery and stores stocks with columns for Name, Price, and % Change.

BUILDING INDUSTRY, TIMBER AND ROADS

Table listing building, timber, and road stocks with columns for Name, Price, and % Change.

HOTELS AND CATERERS

Table listing hotel and catering stocks with columns for Name, Price, and % Change.

FOREIGN BONDS & RAIS

Table listing foreign bonds and rais with columns for Name, Price, and % Change.

AMERICANS

Table listing American stocks with columns for Name, Price, and % Change.

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Large table listing various industrial and other stocks with columns for Name, Price, and % Change.

Handwritten text at the bottom of the page, possibly a signature or note.

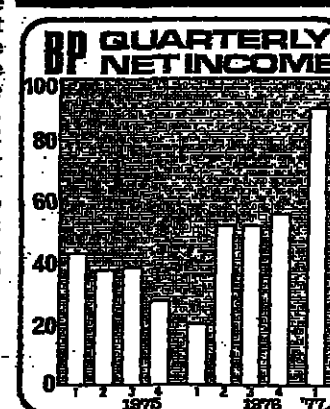


More is go

THE LEX COLUMN

BP helps to set the stage

Index rose 6.0 to 454.6



BP is helping along the Government's share sale by producing first quarter net income of £90.5m...

net worth—and under ED19 BP will be taking over £100m. out of deferred tax reserves.

The floater

Although the chairman of one bank has described the Government's experimental variable rate bond as "bland, uninteresting and unimaginative" there has been no shortage of buyers in the first four days' trading...

as 30 per cent. in the year next September, and its level of debt is being cut back according to schedule...

Hotels nowadays account for only 7 per cent of operating profits: still, they have had very much better winter as the catering business is picking up...

British Enkalon

British Enkalon's losses during 1976 reduced its assets to £12.6m, while its equity currently stands at £19.3m...

Grand Metropolitan Grand Metropolitan is heading for a profits increase of as much as 20 per cent...

Benn heads new anti-EEC move

BY PHEIP NEWSTORNE

THE ENERGY Secretary yesterday nimbly side-stepped the Cabinet's EEC policies to plan himself at the heart of the renewed anti-market campaign...

Labour's prospects at the next general election could depend more on its future approach to the question of the Common Market than on any other single political issue...

Deficit

But it heavily emphasised the set-backs and disadvantages which Mr. Benn claimed, had resulted from Britain's EEC membership...

Tax dispute could cost BP £57m.

BY MARGARET REID

A TAX dispute overseas could cost British Petroleum £57m, the group said yesterday...

U.S. could pull out of air traffic talks

BY DAVID BELL WASHINGTON, June 2.

THE U.S. delegation to the Bermuda Agreement talks now in place in London will decide air traffic between Britain and the U.S.

UK's reserves fall

Continued from Page 1

the return of sterling used in the finance of a third country trade following the official ban on these transactions...

DOES YOUR PORTFOLIO CONTAIN THESE BASIC ESSENTIALS?

Advertisement for M.L. Doxford & Co. Ltd. listing commodities like COCOA, PLATINUM, COFFEE, COPPER, ZINC, WHEAT, RUBBER, WOOL, TIN, GOLD, BARLEY, LEAD, SILVER, SUGAR.

Rhodesia pulls army out of Mozambique

BY OUR FOREIGN STAFF

RHODESIAN security forces were returning home yesterday after a five-day incursion deep into Mozambique against black Rhodesian independence constitutionalist guerrillas.

Li Gen, Peter Walls, the Rhodesian Chief of Combined Operations, said that the Rhodesian troops had completed their task of "destroying terrorist arms and ammunition dumps."

In London, Dr. David Owen, the Foreign Secretary, was said to be "greatly relieved" at the withdrawal.

Immediately on his return to London from the North-South dialogue conference in Paris, one of self-defence in that it would lead directly to saving the lives of many black villagers in the border areas of South-East Rhodesia.

Post Office £220m. order cuts backed by report

BY MAX WILKINSON

THE POST OFFICE has been vindicated by a report published yesterday on its decision to cut £220m. from its orders for telephone switchgear.

The report, by Mr. Michael Posner of Cambridge University, was ordered by the Government when 4,000 workers in factories owned by Plessey were declared redundant.

In all 1,600 telecommunication workers will leave their jobs to-day at the expiry of 90-day notices, and the Kirby and Speke factories will close.

The report says that the Post Office's new method of calculating the capacity of its exchange equipment is broadly correct.

It was this new calculation based on a computer analysis of traffic volumes that led the Post Office to announce its £220m. cut in orders from suppliers over the next three and a half years.

Mr. Posner, however, is critical of the way in which suppliers were informed abruptly of the cuts without consultation.

He is also critical of the relationship between the Post Office and its suppliers in the past and suggests that ways should be found for evening the ordering pattern in the next generation of equipment.

The report puts forward two ways in which the Post Office could help manufacturers out of their current difficulties.

1—Acceleration of the modernisation programme using the semi-electronic TXEA exchanges.

2—Bringing forward the present "step by step" programme of extending old-fashioned electro-mechanical Strowger exchanges.

The Post Office has held talks with suppliers about bringing forward £3m. of the Strowger programme from 1979-80 to 1977-78.

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CBI wants national pay forum

By John Elliott, Industrial Editor

CBI leaders are to meet the Chancellor of the Exchequer soon to urge him to take up their ideas for developing a pay policy by creating a new National Economic Forum and by modernising industrial wage bargaining.

This emerged yesterday when the CBI published its proposals in a discussion document called the "Future of Pay Determination" which traces the problems of past incomes policies and tries to map out a plan for free bargaining without inflation.

The National Economic Forum would probably include representatives from both sides of industry, the Government, and other interested parties.

Mr. Jack Jones, general secretary of the Transport and General Workers' Union, said he did not think much of it and suggested that many industrialists might consider that the CBI had not got the experience to pronounce on wage policy issues.

From the other end of the political spectrum, the Right-wing Conservative Selsdon Group dismissed it as the "work of economic delinquents."

In its proposals the CBI says the Government should play a key role in controlling its own expenditure, in controlling wage rises in the public sector, and in its management of the money supply.

Overall the CBI operates the credibility of its ideas on changing national attitudes and has been looking wistfully at the concerted action system in Germany.

Pay reforms urged Page 11 Editorial Comment, Page 14

Weather and Business Centres section containing weather forecasts for various regions and a table of business centres.

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